# Ashton, *The* Magic City *of* Upper Snake River Valley

WHILE all cities in the Snake River valley have had an unprecedented growth during the past year, Ashton for the time of its existence compared with other cities, shows well in the front ranks. This little city not only has enjoyed the enormous growth that was bound to come to it by reason of the unlimited natural resources surrounding its location, but has kept pace with the entire country in bringing forward everything of a modern character that the world of science and invention has produced. Education, evidenced by the development in this direction has received first attention at the hands of the founders of this thriving market.

### SPLENDID PUBLIC SCHOOLS.

Starting one year ago with the typical log school house, 12x16 in size, with its small and rude windows and stovepipe through the boarded roof, there has sprung almost as if by magic an edifice devoted to the training of the young mind and character that would be a credit to any city throughout the land.

This magnificent school building is built of stone and brick three stories in height with steam heating and plumbing throughout, after the most improved plans known to the scientific school supplying. With an attendance of about 150 pupils and a corps of able instructors under the competent superintendency of Prof. C. F. Cowles and a staff of four assistant educators, Ashton is bound to rapidly forge ahead as the educational center of eastern Freemont county.

### FARM PRODUCE MARKET.

The development of Ashton as a market for farm produce has more than trebled during the present year. The Colorado Milling company under the local name of the Ashton Milling & Elevator company, with Mr. H. H. Mowrey as manager, has erected a large grain receiving warehouse to facilitate the handling of an immense business at this point. This company has the foundation completed for a 75,000 bushel capacity elevator to the south of the present warehouse. It is the expectation of the owners that the plant will be ready for the reception and storage of grain before the dawn of 1908.

### WILL DOUBLE CAPACITY.

Miller Bros. have completed plans for doubling their capacity in the grain handling line as their present plant is entirely inadequate to care for the enormous growth of their business.

This firm has had to store the greater portion of the grain handled this season in the open without covering and a daily scene witnesses in Ashton when the crop moving season is in would remind one of the stories and scenes portrayed on the Dakota wheat farms during the bonanza farming days of that former territory.

### AWAIT TURN TO UNLOAD.

It has been a common sight to witness from 20 to 50 farm teams, many of them with four horses lined up at the two elevators in Ashton, awaiting their turn to unload. In brief, it may be truly said that Ashton is today the leading grain and produce market of the entire cerial belt of the upper Snake River valley.

### AN OBLIGING HOST.

To the traveler nothing bids him more welcome to his destination than a hospitable hostelry and an obliging and accommodating host. Such is the Hotel Ashton. Three stories in height built of brick and stone with electric bell service, hot and cold water and electric lights to be installed shortly, the building being entirely wired and cuisine that marks the chef as a peer in his line, it is no wonder Felix Burges is proud to proclaim himself as the boniface of Ashton's leading temporary abiding place. This hotel contains 30 spacious and comfortably furnished rooms, and it is operated entirely on the American plan.

During the tourist season these rooms are in great demand and seldom without an occupant. But the weary traveler will always find the Hotel Ashton the place to rest and recreate and the genial smile and accommodating nature of mine host Burgess will be one that will take years to efface from the memory of the traveler so fortunate as to stop at this hotel.

### HANDSOME LODGE BUILDING.

Among the fraternal organizations, Ashton has taken the lead in demonstrating what can be done through united efforts of a brotherhood of men. Where one year ago the growth of sage brush excited the admiration of all by its size today stands an magnificent structure occupied by two of the leading business enterprises of the city on the ground floor with a second story devoted to the interests of the order of Odd Fellows. This building which was completed during September, 1907, represents an outlay of approximately $10,000 in capital and an enormous amount of labor on the part of members of Ashton lodge No. 88, I. O. O. F.

The corner stone of the structure was laid June 30, 1907 an the building was completed and ready for occupancy Oct. 1, following.

The building is occupied by the Ashton State bank, the equipment and organization of which is second to none in the state of Idaho and for that matter any state in the United States. The other concern in the business portion of the building is the Ashton Hardware and Implement company, limited, with a stock complete in every detail, under the able management of S. L. Shannon.

### OFFICERS ALL BOOSTERS.

The present officers of Ashton lodge are: County Commissioner W. L. Campbell, manager of the Highland ranch interests, George Harrigfield, one of the foremost farmers and heaviest owners of producing farm lands in this section of the state and Harry L. Cannon, who revels in titles almost too numerous to mention, being postmaster and mayor of Ashton, as well as several past grands in several lodges and a leading merchant—are the three trustees. F. X. Dolenty is sitting past grand; J. F. Trick, manager of the Snake River Lumber company is vice grand; H. G. Fuller, secretary of the Townsite company, is treasurer and B. C. Ricks, of the Ashton Building & Manufacturing company is treasurer.

With the above roster of officers, there is little doubt in the minds of anyone who knows them that the property and interests of the lodge will be fully safeguarded.

### GREAT REVENUE PRODUCER.

The property of the lodge is now producing over $1,500 per annum in rentals which is expected to increase as the city grows and the country develops.

Among the mercantile establishments that have enlarged their old or built new quarters, are H. L. Cannon & Company, now occupying their own two-story brick block at the southeast corner of Fifth and Main streets, Van Tassel Bros., limited, have erected a magnificent store building on Main street near Fifth, where a complete stock of general merchandise is carried under the able management of William Wanke.

H. D. Baker's livery and feed stable is one of the largest establishments of its kind in Freemont county. Murphy and Bartlett have erected two new store buildings, together with the office occupied by the Ashton Enterprise, all being on Main street; Moore & Fuller have completed a store building which is occupied by a large establishment.

### WAREHOUSE BUILDING IS PLANNED.

The Consolidated Wagon & Machine company, generally known to the people as the C. W. & M., have purchased a site at Sixth and Main streets, opposite the Ashton State bank and expect to commence the erection of a large store and warehouse building to be occupied as soon as completed.

During the season just ended 81 handsome dwellings, a number of them built of brick, have been erected. But of all the building and contemplated building, none will be of as great interest to the people of Ashton, and in fact of the entire state, as the extensive coal fields of the Teton basin. This line has been definitely surveyed and located from Ashton and will be completed undoubtedly within the coming year.

### WILL OPEN NEW TERRITORY.

This will open up and bring to Ashton an enormous territory that heretofore has been tributary to other points, it being estimated that not less than 5,000 people will have homes along the line of the proposed road when completed.

The Oregon Short Line is about to establish a sawmill at Ashton for the purpose of converting into stove fuel timber that is brought down the Yellowstone Park line from the forest reserve which lies to the east of Ashton.

### CANAL WORK FINISHED.

It would not be doing justice to the interests they represent to omit mention of the work done by Clinton, Hurtt & Co., limited, the controlling influence of the Marysville and Yellowstone irrigation canals that have been pushed to completion during the current year. Under the experienced management of former State Seator W. M. Wayman, vice president of the company, an extensive irrigation project which had been worked along in a samll way for a number of years was taken in hand and developed into what is now one of the leading canal and irrigation systems in the southern portion of the Gem state. This system alone will add approximately 5,000 acres of irrigated farm lands to the resources of Ashton.

To the south the Conant Creek Canal company has extended its system until almost an empire in itself has been reclaimed from the desert and its fertility brought under the influences of the plow and harrow.

### PHENOMENAL STRIDES MADE.

In the Squirrel creek district ranging from five to 10 miles to the east of Ashton, the development in the line of irrigation has been almost phenomenal. The Indian Lake Reservoir company, limited, controlled by the interests having charge of the Highland ranch have erected a system that would build a small commonwealth of its own. The Harrisfield Canal and Irrigation company has extended canals until several thousand acres have been brought to respond with golden grain where only sagebrush and cactus thrived before.

### OTHER CANALS AND DITCHES.

Numerous independent canals and ditches have been built with results entirely satisfactory to their owners. And while the work of reclamation is just getting an impetus in this vicinity, where its food and influence is commencing to be felt it is firmly believed by the most conservative that within a short period of time the entire body of federal and state lands now in a virgin state approximately 150,000 acres and practically all tributary to Ashton will be reclaimed and brought to bear profitable crops by means of irrigation. The Horseshoe Flat country, about six miles to the southeast of Ashton, comprises a tract of state land 112,000 acres and a company is now being formed by interests identified with Ashton for the purpose of opening up the enormous resources of this land to the homesteader and settler. Likewise, of course, to bring it under cultivation and development.

### LARGE POPULATION CERTAIN.

With the natural resources tributary to Ashton fully developed as they are bound to be in the near future there is no reason why Ashton should not grow to become a city of at least 10,000 inhabitants.

Ashton has two churches, the L. D. S. have almost completed a magnificent edifice of brick trimmed with red sandstone and the First M. E. church of Ashton, an entirely new edifice, has just been completed. Each church has a large membership.

### PROGRESSIVE ASHTON WARD.

The Ashton ward is perhaps the most progressive subdivision of Freemont Stake of Zion, and under the able guidance of Bishop M. J. Kerr and Counselors E. J. Kidd and H. R. Cunningham it is bound to take a foremost place in Church work.

The M. E. church pastorate is ably filled by Rev. A. M. Lambert, an efficient and conscientious worker.

### COMPLETELY COVERS FIELD.

If stability of organization and completeness of equipment would supply the demands of a community for banking facilities the Ashton State bank completely covers the field in its territory. Recognizing the resources of the country surrounding what was to be the Ashton of today the cashier of this institution, F. X. Dolenty, organized a company comprising the leading and most substantial men of eastern Fremont county to conduct a banking business under the style of Ashton State bank limited. Though crude in its inception this institution has rapidly forged to the front and now occupies a foremost place among the financial institutions of Fremont county. The capital and surplus of the institution is $15,000 and it has total resources of over $55,000 and has proved a source and profit and satisfaction to its stockholders. The present officers are: President, G. E. Bowerman, who is also president of the First National Bank of St. Anthony and the Fremont County Bankers' association as well as identified with a number of the leading banks of this state; George Harrigfeld, vice president, has been recognized as one of the leading men in upbuilding Fremont county and developing her resources; F. X. Dolenty, cashier, is prominently connected with practically every civic and fraternal organization in Ashton and vicinity.

### SELL THE EARTH TO ALL.

The real estate firm of C. C. Moore & Co., composed of Col. C. C. Moore and H. G. Fuller, represent everything that could be desired in their line. They have worked without limit and frequently without reward that the resources of Fremont county in particular and the Gem state in general might be brought to the notice of desirable settlers and land seekers. This firm in the past two years has expended upwards of $5,000 in publicity and circularizing throughout eastern states the many opportunities and advantages open and offered by Fremont county. H. G. Fuller junior member of the firm is considered a live wire in the community in and about Ashton. He is always wideawake and ever ready and willing to advance her interests by substantial actions whenever required.

### CANNON IS A HUSTLER.

H. L. Cannon has been a prominent factor in the upbuilding of the town. He has without reservation spent his time and money in developing and upbuilding this section of the county. He is and still continues to be the first postmaster and chairman of the town board. The firm of Cannon & Co., occupy a prominent part in the business life of the Magic City and are prepared to serve all their patrons in a manner to satisfy the most discriminating.

### NEW STAR IN BUSINESS WORLD.

A new star in the business world of Ashton is the Ashton Hardware and Implement company, limited. Mr. S. L. Shannon, the manager, is an expert in the hardware, implement and stove line and being a crack shot is appointed to when the truth is desired about sporting goods. His firm is located in the Odd Fellows' building next door to the bank and an inspection of their stock is a most convincing argument in their favor. Being a corporation with many stockholders representing numerous interests it follows that the patronage of the firm is second to none in Fremont county. It is the intention of the firm to carry a stock of hardware, implements, vehicles and sporting goods together with furniture that will make it unnecessary for any prospective purchaser to go outside of Ashton for goods in the lines mentioned.

The establishment of Richard Humphreys has proven that the good will and friendship of one's fellow men is a very desired condition in the life of man. As a caterer to the public wants "Dick" Humphreys has no superior and few peers. His establishment is replete in every line.

### FIRST CLASS PHARMACY.

Accuracy and no substitution stands for what a first class pharmacy should be. Under the name Teton pharmacy, Hoff & Brothen, proprietors, have built up a business within 12 months which would do credit to the efforts of a lifetime. Mr. Brothen is a registered pharmacist in the state of Idaho besides being a graduate of the Northwestern college of Pharmacy of Chicago, with the degree Ph. G.

The meat and provision business of Ashton is conducted by Miller & Stephens. These gentlemen have built up a reputation and business in the wholesale and retail meat and provision line that assures for Ashton an establishment to which every one of its numerable patrons can point with pride. Experts as buyers in their line, they are in position to supply the trade with everything that can be desired. The refrigeration of fresh meats has proven not only an innovation in this locality, but is highly satisfactory in providing the choicest of cuts for the most cultivated epicures.

### ASHTON'S LEADING CAFE.

The Teton cafe with James E. Davis as proprietor, fully covers the field in the line of a first class restaurant. As a chef Mr. Davis has no superior and few equals. His prices are reasonable while his menu card is extended and complete. Only a dinner taken at this place could do justice to the exquisite service that is rendered at the Teton cafe.

Reliability and first class workmanship are the watchwords that have guided the Ashton Harness company, Sealey Bros., proprietors, to the success they now enjoy. Being practical harness makers, they are able to buy goods intelligently and to the advantag of their patrons. An article well bought is half sold. This largely accounts for the secret of their success in outstripping all competitors in their line.

### HIGH CLASS FURNITURE.

The many tastes and necessity of mankind necessarily call for the development of genius and evolution of specialists. In this class belong members of the Chase Furniture company. W. T. Gibson, under whose active supervision the Ashton establishment of the firm has grown to proportions exceeding the most sanguine expectations, is a thorough furniture and house furnishing goods man in every detail. "No trouble to show goods," is what Mr. Gibson preaches, well knowing that an opportunity to display his wares means a sale in practically every instance.

The leading jeweler and watchmaker of Ashton is Rudolph Marquardt, who comes of a family that has made the livelihood of silversmith and engraver its occupation from generation to generation. With a practical foundation to build upon followed by a thorough course in an horological and optical college, this exponent of one of our most ancient arts is ready to execute any commission that many be laid before him. He carries an exclusive and up-to-date line, and his prices appeal to the purses of all whether large or small.

### VAN TASSEL'S LARGE PLACE.

"There's a reason," is what a wise man would say if taken suddenly within the immense mercantile establishment of Van Tassel Bros., limited. This concern has grown like Ashton itself. Its inception was small, but its foundation broad and secure. Today it occupies a leading and enviable position among the general merchandise places of Fremont county. Its stock comprises complete lines of dry goods, groceries, notions and fancy goods, and an inspection of its store will readily answer the question, "Why does the crowd go to Van Tassel's?" It has recently adopted the trade mark, "Vantabro," and while it is not expected that these letters could be used as a brand, there is no reason why the name should not become as universal a household word as the abbreviation for Uncle Sam itself.

### HELPED TO BUILD ASHTON.

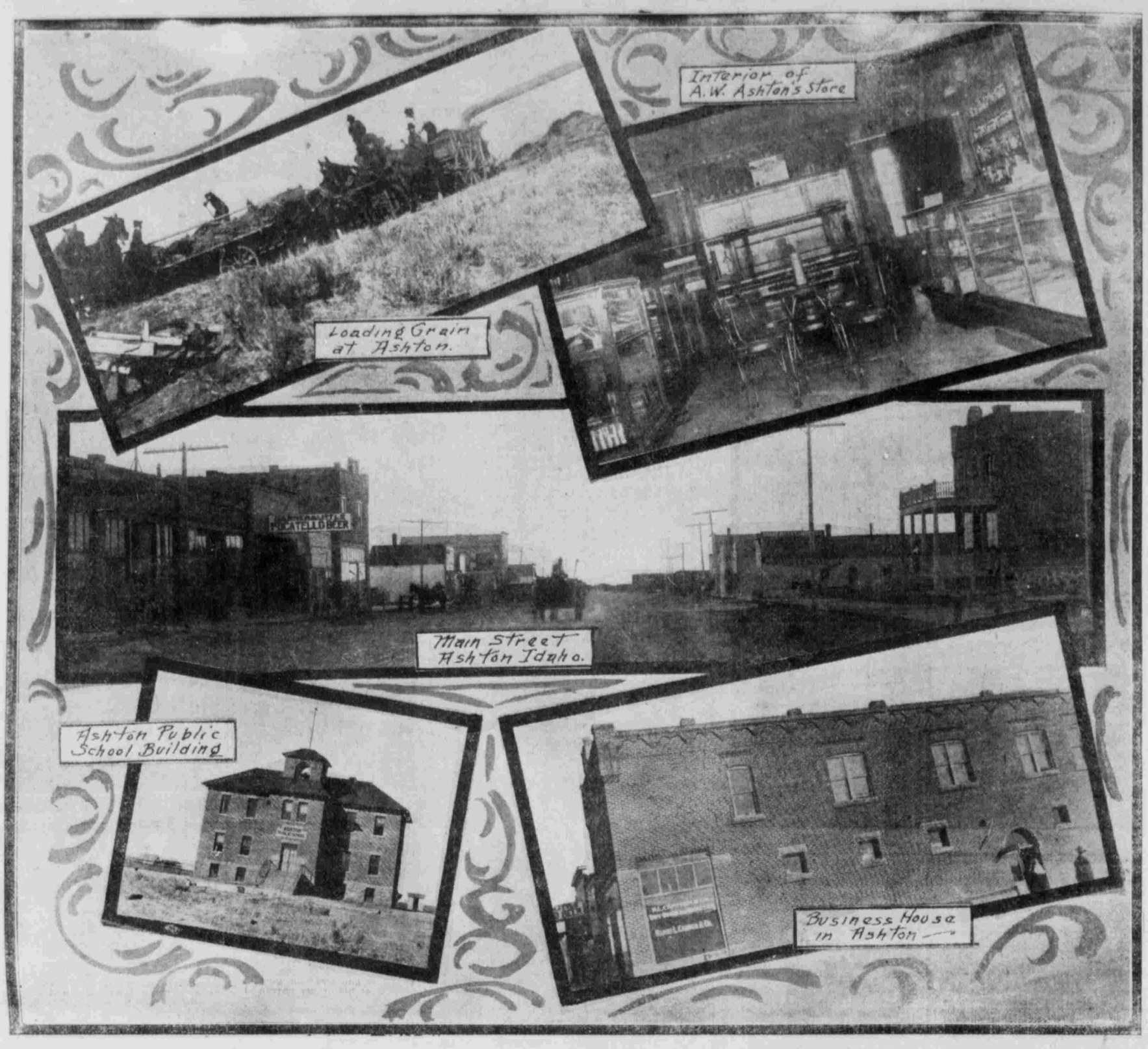
One of the interests that has assisted in the material growth and welfare of the magic city of Ashton is the St. Anthony Building & Manufacturing company. Under the able management of Brigham C. Ricks, its business has grown until doubled several times. Without a supply depot such as this concern affords successful building operations would be out of the question. It has furnished material for many of the large structures in this portion of the country and its goods have always been a source of satisfaction to the consumer wherever used.

### LEADING BARBERSHOP.

A. M. Boylen, unquestionably the leading haberdasher of St. Anthony, conducts an establishment in Ashton which is the equal of any similar establishment anywhere in the state of Idaho. No man in similar business gives more personal attention to the desires of patrons than does Mr. Boylen and he sees to it that at all times his immense stock is kept entirely up-to-date in every department. The latest and styles are always to be found at Mr. Boylen's establishment and he invariably employs clerks that are always ready to serve the public to the best possible advantage.

### ASHTON'S LEADING PHYSICIAN.

Dr. E. L. Harris, who is a graduate of Vanderbilt university of Nashville, Tenn., is the leading physician and surgeon of Ashton. This professional man is recognized today as one of the ablest practitioners in the great state. Besides he takes considerable pride in announcing that he was one of the pioneers of building, building Ashton.



ASHTON HOTEL.

## ASK YOURSELF THIS QUESTION.

How can people with kidney trouble expect to get well on the ordinary patent medicines when the census deaths from kidney disease show that 92 out of every 100 of them die from a form of kidney trouble that till very recently was incurable.

There were 58,000 deaths the last census year from this form of kidney trouble, and it is so prevalent that the famous Dr. Loomis of Bellevue hospital declared that his autopsies show that nine-tenths of all people over forty have it. If you have kidney trouble make no mistake—start right. The late treatment is new in this tremendously important particular—it is the first thing ever discovered that is effective AFTER the disease has fastened as well as before—the first to cure in the chronic fatal stages.

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### QUIET EVENING AT HOME.

"You don't know what trouble is when you're just married," snapped the head of an Third End family, as he sat in his office feeling over a bunch of newly arrived bills.

"No, sir," he growled, with the air of a man who knows just a little, two of which has fallen about a married man isn't really in trouble until he has a big family partly grown.

"Here's a bunch of little forged-on notes about the folks at home the mail carrier just handed to me. And when I get home I'll probably run into something else to make me sweat.

"Night before last when I got home I found my two eldest girls were sitting over some mail or social affair and it didn't look like any cheap sort of an affair, either. Before I got to our bedroom two of the little girls called me in to see the presents they had bought that afternoon to take to some birthday party they were invited to the next afternoon. A minute later my wife called me in to see a new dress that our eldest daughter had bought that day. It wasn't much of a garment, either. Just a little measly $64 outfit at that. While we were looking at that my youngest girl—she's just turned eight years—came buzzing in and wanted some money to run up to the corner after some ice cream. She wasn't to go the party down below and wanted some entertainment.

"'Well,' my wife remarked about that time, 'you'd better hurry and get into your dress suit. You know we are going out this evening.'

"'No,' I says. 'I guess I'd better sneak back to the office and get to work again.'

"Nice, jolly evening of it, wasn't it?"—Cleveland Plain Dealer.

### Days of Rest.

Monday with the ancient Greeks was the day of rest. The Persians set apart Tuesday as the day for public worship, the Assyrians Wednesday, the Egyptians Thursday, while the Moslems hold Friday as the most sacred day of the week.

### The Dutch Language.

Dutch is not a dialect, but a full fledged language. It is of Teutonic origin in the same sense that German is and that English is. Every language has its "high" and "low," the Dutch being no exception to the universal rule.


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