

Still Further Reductions Have Been Made For the 3rd Week of

There
Is
No
Reserve
All
Summer
Stock
Must Go---

Questions of Pro-
fit or Former
Price

Cut No
Figure



Auerbach's Price-Weekling Clearing Sale

MORE AND MORE EACH DAY AS THE NEWS OF
THIS TREMENDOUS CLEARANCE SALE SPREADS,

THE THROGS INCREASE, THE VALUES GROW GREATER AND THE PRICES GROW LESS. Such Selling is truly Magical. Huge Mountains of Summer Goods Melt Away as soon as they are Placed on Sale. It has been a Phenomenal Sale from the Start and we intend to make next week more Sensational from a Bargain Standpoint. Read Every Line of this Bargain Page and avail yourself of these Marvelous Money-Saving Opportunities.

If We Fail
To
Mention
Any Article
You Want,
it is to
Give Space.
The Less the
Space
The Bigger
the Bargain
Next
Week



15c Hemmed Pillow Cases Reduced in this Sale to— 9½c Each	All 5c TOWELS Reduced in this Sale to— 3c Each	3rd Week of the GREATEST CLEARING SALE Wash Goods and White Goods THOUSANDS OF YARDS OF WHITE AND COLORED WASH GOODS AT PRICES THAT WON'T BE SEEN FOR THE RAW COTTON AT THE MILLS. NEXT WEEK WILL SEE THE END OF THOUSANDS OF YARDS. THERE WILL NOT BE HUNDREDS BUT THOUSANDS OF BUYERS AND THE EARLY ONES WILL GET THE PLUMS. 8-12c APRON GINGHAMS, go in this sale, per yard..... 4½c 12c WHITE INDIA LINONS, 12½c WHITE PERSIAN LAWNS, and 12½c WHITE LONG CLOTHS, all go at..... 7½c 20c WHITE PERSIAN LAWN, 20c WHITE INDIA LINONS, 20c LONG CLOTHS AND 20c NAI- SBOOKS, all go at, per yard..... 11½c 25c WHITE FLAXONS, 25c WHITE WAISTINGS, 25c WHITE INDIA LINONS, PERSIAN LAWNS, LONG CLOTHS AND NAINSOOKS, all go, per yard..... 16c UP TO 40c COLORED WASH FABRICS, go in this sale, per yard..... 21c UP TO 75c COLORED WASH FABRICS, go in this sale, per yard..... 29c
25c Hemmed Pillow Cases Reduced in this Sale to— 16c Each	All 10c TOWELS Reduced in this Sale to— 5½c Each	3rd Week of the GREATEST CLEARING SALE Of Bed Spreads RADICAL ACTION IS NECES- SARY TO A COMPLETE CLEAR- ANCE. PRICES HAVE BEEN MADE THAT WILL EFFECT IT IN SHORT ORDER. \$1.25 BED SPREADS, go at..... 69c \$2.25 BED SPREADS, in this sale..... \$1.48 \$2.75 BED SPREADS, in this sale..... \$1.88 \$3.75 BED SPREADS, in this sale..... \$2.60 \$7.50 BED SPREADS, in this sale..... \$4.85 \$15.00 BED SPREADS, in this sale..... 94c \$25.00 BED SPREADS, in this sale..... \$1.69 \$35.00 BED SPREADS, in this sale..... \$2.40 \$50.00 BED SPREADS, in this sale..... \$3.85
65c Hemmed Bed Sheets Reduced in this Sale to— 36c Each	All 12½c TOWELS Reduced in this Sale to— 7½c Each	3rd Week of the GREATEST CLEARING SALE Of Lace Curtains and Portieres STOP AND READ THESE CLEARANCE SALE VALUES AND YOU WILL BE HERE TO FILL YOUR CURTAIN NEEDS MONDAY. \$1.00 NOTTINGHAM LACE CUR- TAINS, go in this sale..... 62c \$1.75 CURTAINS, Swiss and Not- tingham, go in this sale, per pair..... \$1.10 \$2.25 SWISS AND NOTTING- HAM CURTAINS, go in this sale, per pair..... \$1.24 \$3.00 CURTAINS, go, per pair..... \$1.88 \$4.00 PORTIERES, go, per pair..... \$2.20 \$6.00 CLONY CUR- TAINS go, per pair..... \$3.40
22c Hemstitched Pillow Cases Reduced in this Sale to— 11c Each	All 15c TOWELS Reduced in this Sale to— 9½c Each	3rd Week of the GREATEST CLEARING SALE Of Silks and Dress Goods THE ECONOMIES DISTINGUISH THIS SALE FROM ANY HELD ELSEWHERE IN A MOST RE- MARKABLE WAY. A PRE- SENT SILK SHOPPER SAID YESTERDAY THAT SHE HAD NEVER KNOWN SUCH VALUES AS THE FOLLOWING— PLAIN MESSALINE AND FANCY SILK, values up to 85c in this sale, per yard..... 35c 75c PLAIN AND FANCY DRESS GOODS in this sale per yard..... 36c \$1.50 QUALITY BLACK TAFFETA SILK, 36 inches wide, in this sale, per yard..... 89c PLAIN AND FANCY DRESS GOODS, values up to \$1.50, in this sale at..... 75c 75c QUALITY BLACK TAFFETA, 19 inches wide in this sale at..... 48c NOVELTY DRESS GOODS VAL- UES UP TO \$2.25..... 98c
75c Hemmed Bed Sheets Reduced in this Sale to— 44c Each	All 20c TOWELS Reduced in this Sale to— 12c Each	3rd Week of the GREATEST CLEARING SALE Of Embroideries AT BUT A SMALL FRACTION OF THE ORIGINAL PRICE OR VALUE, HERE ARE BARGAINS THAT WILL DELIGHT THE ECONOMICAL BUYER. 5c a yard for white or colored embroideries, edgings and in- sertions, ranging up to 4 inches wide, worth up to 20c at per yard..... 5c 20c for 17 inch Founcings and a great variety of edgings and in- sertions, embroideries that sold regularly up to \$1.00 a yard at..... 29c 49c For beautiful all over Em- broderies 18 to 25 inches wide a large variety for entire waists or trimming purposes worth up to \$1.00 a yard at..... 49c
90c Hemmed Bed Sheets Reduced in this Sale to— 66c Each	All 25c TOWELS Reduced in this Sale to— 15c Each	3rd Week of the GREATEST CLEARING SALE Of Boys' Clothing and Gent's Furnish- ings Greater Re- ductions then ever The following items should quicken your interest in these im- mense savings. Boys' Clothing One hundred thirty suits, embracing \$2.50 \$2.75, \$3.00, \$3.25 \$3.50, \$3.75 and \$4.00 values, sizes 6 to 16. All to go in his Sale at..... \$1.90 One hundred and forty-nine suits embracing \$4.00, \$4.50, \$4.75, \$5.00 and \$5.50 values, sizes 6 to 16, all go at..... \$2.65 Gent's Furnishings UNDERWEAR—50c values in summer weight, ribbed, to go at..... 23c NECKWEAR—50c values in four- in-hand ties in a vast variety, to go at..... 29c

ESTABLISHED 1864
F. Auerbach & Bro.
ONE PRICE TO ALL NEVER UNDERSOLD

3rd Week of the GREATEST CLEARING SALE Of Women's Outer Garments

More Severe Price-Cutting to make Speedy Dis-
posal of all Ready-To-Wear Garments. Below
is a List of Items that have had a Severe Pruning

Greatest Clearance of Cloth Suits \$20.00 CLOTH SUITS, in this sale..... \$7.29 \$25.00 CLOTH SUITS, in this sale..... \$9.97	Greatest Clearance of Silk Kimonos \$10.00 LONG SILK KIMONOS in this sale..... \$4.45 \$5.00 SHORT SILK KIMONOS in this sale..... \$2.19
Greatest Clearance of Tub Suits \$25.00 three-piece TUB SUITS in this sale..... \$12.45 \$10.00 TUB SUITS in this sale..... \$4.95	Greatest Clearance of Silk and Net Waists \$4.00 SILK AND NET WAISTS in this sale..... \$1.98 \$7.50 SILK AND NET WAISTS in this sale..... \$3.65
Greatest Clearance of Skirts \$10.00 DRESS SKIRTS in this sale..... \$3.95 \$6.00 DRESS SKIRTS in this sale..... \$2.89	Greatest Clearance of Lawn Waists \$1.25 LAWN WAISTS in this sale..... 59c \$1.50 LAWN WAISTS in this sale..... 89c
Greatest Clearance of Silk Coats \$25.00 LONG PONGEE COATS in this sale..... \$11.95 \$15.00 LACE AND NET COATS in this sale..... \$6.95	Greatest Clearance of Petticoats \$6.00 SILK PETTICOATS in this sale..... \$2.98 \$2.00 FEATHERSILK PETTICOAT in this sale..... 91c

3rd Week of the GREATEST CLEARING SALE Of Silks and Dress Goods

THE ECONOMIES DISTINGUISH
THIS SALE FROM ANY HELD
ELSEWHERE IN A MOST RE-
MARKABLE WAY. A PRE-
SENT SILK SHOPPER SAID
YESTERDAY THAT SHE HAD
NEVER KNOWN SUCH VALUES
AS THE FOLLOWING—
PLAIN MESSALINE AND FANCY
SILK, values up to 85c in
this sale, per yard.....**35c**
75c PLAIN AND FANCY DRESS
GOODS in this sale
per yard.....**36c**
\$1.50 QUALITY BLACK TAFFETA
SILK, 36 inches wide, in
this sale, per yard.....**89c**
PLAIN AND FANCY DRESS
GOODS, values up to
\$1.50, in this sale at.....**75c**
75c QUALITY BLACK TAFFETA,
19 inches wide in this
sale at.....**48c**
NOVELTY DRESS GOODS VAL-
UES UP TO \$2.25.....**98c**

3rd Week of the GREATEST CLEARING SALE Of Embroideries

AT BUT A SMALL FRACTION
OF THE ORIGINAL PRICE OR
VALUE, HERE ARE BARGAINS
THAT WILL DELIGHT THE
ECONOMICAL BUYER.
5c a yard for white or colored
embroideries, edgings and in-
sertions, ranging up to 4 inches wide,
worth up to 20c at per
yard.....**5c**
20c for 17 inch Founcings and a
great variety of edgings and in-
sertions, embroideries that sold
regularly up to \$1.00 a
yard at.....**29c**
49c For beautiful all over Em-
broderies 18 to 25 inches wide a
large variety for entire waists or
trimming purposes worth up to
\$1.00 a yard at.....**49c**

3rd Week of the GREATEST CLEARING SALE Of Boys' Clothing and Gent's Furnish- ings

Greater Re-
ductions
then ever
The following
items should
quicken your
interest in
these im-
mense savings.
Boys' Clothing
One hundred
thirty suits,
embracing \$2.50
\$2.75, \$3.00, \$3.25
\$3.50, \$3.75 and
\$4.00 values,
sizes 6 to 16.
All to go in
his Sale at.....**\$1.90**
One hundred and forty-nine suits
embracing \$4.00, \$4.50, \$4.75, \$5.00
and \$5.50 values, sizes 6 to 16, all
go at.....**\$2.65**
Gent's Furnishings
UNDERWEAR—50c values in
summer weight, ribbed,
to go at.....**23c**
NECKWEAR—50c values in four-
in-hand ties in a vast
variety, to go at.....**29c**

3rd Week of the GREATEST CLEARING SALE Of Ladies' Gloves

YOUR MONEY NEVER BOUGHT
SUCH GOOD GLOVE VALUES AS
IT WILL HERE IN THIS SALE.
Ladies' Lisle Thread Gloves, in
black, white and colors, with 2 clasp
wrist an excellent 40c quality in
this sale, per
pair.....**25c**
Pure Silk Glove, with warranted
double finger tips in black, white
and colors, all sizes, best 75c grade,
in this sale per
pair.....**50c**
Long Lisle Thread Gloves, in
black, white or all sizes,
greatest 75c value in this
clearing sale.....**45c**
Chamels finished Long Lisle
Gloves in black, white and tan, 16-
button length, all sizes, the best
\$1.25 glove made, goes in
this sale, at per pair.....**69c**
Kaysers' Best Quality, 16-but-
ton length pure Silk Gloves with
guaranteed double finger tips in
black, white and colors, the best
best \$2.00 Glove values, in
this sale, per pair.....**\$1.25**
Kaysers' Best Quality Pure Silk
Gloves extra heavy with 2-clasp
wrist in black, white, all sizes
in this sale, per
pair.....**\$1.00**

3rd Week of the GREATEST CLEARING SALE Of Hosiery

FOR LADIES AND CHILDREN.
NO SUCH PRICES WERE EVER
BEFORE QUOTED. NO SUCH
VALUES WERE EVER OFFERED
IT IS THE GREATEST AND
GRANDEST SALE OF HOSIERY
THAT EVER TOOK PLACE IN
SALT LAKE.
Ladies' plain black seamless cot-
ton hose, all sizes, best 10c quality
in this sale, per
pair.....**6c**
Ladies' fast black seamless hose
with balbriggan foot, best 20c qual-
ity in this sale per
pair.....**12½c**
Ladies' fast black or tan seamless
cotton hose, all sizes, best 15c grade,
in this sale, per
pair.....**10c**
Ladies' fast black or tan or white
full fashioned fine Maco cotton or
lisle thread hose, all our best 35c
and 40c grades in this
sale.....**25c**
Ladies' plain, lace or embroidered
hose in fast black, tan or white, all
sizes, all our best 75c
values in this sale.....**50c**
Children's seamless fast black
heavy cotton hose, all sizes, in the
very best wearing 20c
quality in this sale at.....**12½c**

THE ENTIRE HOSIERY STOCK
IN ONE GREAT BARGAIN AG-
GREGATION. YOU CAN'T AF-
FORD TO MISS IT.

3rd Week of the GREATEST CLEARING SALE Of All Shoes

PRICE-CUTTING IN THE POP-
ULAR SHOE SECTION GOES
MERRILY ON AND THE CUS-
TOMERS WHO HAVE SAVED
MONEY ON GOOD SHOES ARE
OUR ENTHUSIASTIC FRIENDS.
NEXT WEEK OPENS WITH
GREATER REDUCTIONS THAN
EVER.
LADIES' WELT AND TURN
OXFORDS in patent and kid Cuban
heels many styles to select from,
worth \$4.00, go, per
pair.....**\$2.95**
LADIES' \$3.50 OXFORDS in pat-
ent and kid welt and turn soles.
Several styles, go at.....**\$2.20**
per pair.....**\$2.20**
BOYS' LEATHER LINED SHOES,
a good, strong shoe for hard wear,
sizes 4 to 5½, worth \$2.50
while they last per pair.....**\$1.35**
LADIES' PATENT TIP GROVER
TURN SOLE SHOES, narrow widths
only. Worth \$4.00 at.....**\$1.73**
per pair.....

Ladies' DRAWERS 25c a pair

Made of good
Muslin with deep
elastic edging, tucked
ruffle in all
lengths, best 40c
values, on sale at—
25c

Ladies' DRAWERS 22c pair

Open mesh knit-
ted Drawers, lace
trimmed on bot-
tom, all sizes,
the coolest and
best 50c drawers,
on sale at—
22c

Ladies' DRAWERS 19c a pair

For the best 35c
quality Jersey
ribbed, knee
length drawers,
light knee or lace
trimmed, all sizes
in this sale at a
pair—
19c

Corset Covers 25c each

Fine Nainsook
corset covers back
and front trim-
med in lace in-
sertion and edging
and lace trimmed
neck and arm
holes, all sizes,
best 50c value, in
all sizes—
25c

All 90c White Embroidered Flannels

Reduced in this
sale to a yard—
69c
A Yard

65c Children's Hats

Including straws,
poplins and can-
vas, all go at—
39c

Ladies' Gowns 55c each

Made of extra
good muslin with
embroidery in-
sertion and hem-
stitched tucks in
so and hem-
stitched ruffle on
neck and sleeves,
best \$1.00 value in
this sale—
55c

Ladies' Aprons 19c each

White lawn aprons
full size with deep
hem and wide
strings, extra good
55c quality in this
sale—
19c

Elastic Belts 10c each

Regular 25c grade
elastic belts, in
black or colors
with fancy metal
buckle, on sale
while they last at—
10c

Corsets 49c PAIR

For excellent 90c
corsets in long
and medium shapes,
the season's new-
est models, made
of extra quality,
white batiste, in
all sizes—
49c

All \$1.50 White Embroidered Flannels

Reduced in this
sale to each—
\$1.10
A Yard

\$1.50 Wrappers

All \$1.50 wrappers
go in this sale at—
79c