

Most Stupendous ^{Remodeling} Sale on Record

BEGINS MONDAY MORNING, JULY 8, AT 9 O'CLOCK

Thousands and Thousands of Dollars' Worth of Summer Ready-to-Wear Garments at the Most Unheard of Prices Ever Quoted. It's a Sale so Gigantic in its Bargain-Giving That It Will Entrance and Enthuse You---to Attempt to Describe is Impossible.

THE thousands of items that you could crowd into a full page add would be as nothing compared to the THOUSANDS OF BARGAINS that will be exhibited on counters, tables and shelves. They will dazzle and enrapture you, and fill your buying enthusiasm to its highest pitch. To sum it all up in a few words, it's THE MOST FEARLESS, RASH and RECKLESS LETTING-GO SALE IN THE HISTORY OF MODERN MERCHANDISING, BEWILDERING, FASCINATING, and without a parallel.

MERCHANDISE AT COST AND BELOW COST

CHILDREN'S DRESSES



25 percent Discount on Our Entire Line of Young Girls' White Dresses.

The line consists of white India Linon, Swiss and Organdy, tucked lace and insertion trimmed, ranging in size from 8 to 16 years. Certainly worth while to look at them.

Children's Colored Dresses.

Washable gingham dresses, worth up to 40c; at this sale..... 19c
Washable gingham dresses, worth up to 50c; at this big sale, only..... 29c
One lot of children's dresses to go at this big sale, worth up to \$1.50, at..... 89c
One lot children's dresses, worth up to \$1.75, to go while they last, for..... \$1.19
One lot children's dresses, worth up to \$1.00; at this big sale, only..... 69c

Corsets Sacrificed.

G.D. Justrite and C-B a'La Spirite Corsets in all the new styles and shapes.

Regular \$2.00 Corsets, at this big sale..... \$1.59
Regular \$1.75 Corsets, at this big sale..... \$1.49
Regular \$1.50 Corsets, at this big sale..... \$1.35
Regular \$1.25 Corsets, at this big sale..... 98c
Regular \$1.00 Corsets, at this big sale..... 89c
Regular 75c Corsets, at this big sale..... 69c
Regular 65c Corsets, at this big sale..... 53c
Regular 50c Corsets, at this big sale..... 39c

Big Cut in Waists.

Five hundred white lawn waists, values up to \$1.35, to go at this big sale at..... 85c
One thousand waists, made up in the season's latest style and materials. Waists up to \$1.75 to go at this big Remodeling Sale at..... 95c
One lot Wash Waists, dark colors, all sizes, at this big sale..... 49c
One lot French Percale Waists, all sizes, regular \$1.25, to go for..... 65c

Knit Underwear Specials



Ladies' fine Cotton Vests, low neck and sleeveless, at this sale..... 10c

Ladies' fine quality Swiss Ribbed Cotton Vests, low neck and sleeveless, or low neck and half sleeves, at this sale..... 25c

Ladies' fine quality Lisle Thread Pants, umbrella style, finished in good quality lace; regular 50c ones..... 39c

Ladies' good quality Jersey Ribbed Cotton Tights, umbrella style, finished with fine lace, out sizes, regular 50c, for..... 39c
Boys' fine Balbriggan Shirts and Drawers, long or half sleeve shirts, knee or ankle length drawers, special at this big sale for..... 21c

No Exchanges or Returns on SALE GOODS

"The Paris."

Bring Your Neighbors and Friends

THE MOST INTERESTING FEATURE OF THE MANY INTERESTING FEATURES IN THIS BEWILDERING ARRAY IS THE

Bargains in Millinery

An immense variety of Nobby Street Hats, made of the newest straw and braid: The regular prices range up to \$3.00. This sale..... 95c

A fine collection of Ladies' Street Hats; all new and up to date; made of finchorsehair, Neapolitan and pyroline braid; all colors and shapes. Regular \$5.00. At this stupendous sale for..... \$1.95

Ladies' White Linen Hats; jaunty sailor styles; band and edge of velvet ribbon, trimmed with quills. Worth up to \$1.50. Special at this Big Sale..... 39c

Girls' Cuban Trimmed \$2.00 Hats, trimmed with ribbon and flowers, for..... \$1.23

Girls' Trimmed Leghorn Hats. Regular \$3.50 hats. At this Big Sale..... \$1.95

\$5.00 Leghorns, trimmed with ribbon, flowers and chiffon, at this Remarkable Sale for..... \$2.95

\$6.00 Milan Straw Hats for Misses, trimmed with fancy ribbon and flowers, for..... \$2.95

AN ENDLESS VARIETY OF LADIES' TRIMMED HATS in fine Milan Straws, Chip Straws and Leghorns and Fancy Braids. All new and fresh stocks.

\$5.00 Hats in this Gigantic Sale for..... \$2.45

\$6.00 Hats in this Gigantic Sale for..... \$3.45

\$8.00 Hats in this Gigantic Sale for..... \$4.45

\$2.00 Untrimmed Hats at this sale, 25c. A large collection. A fleeting opportunity; don't miss it. Special..... 25c

\$1.00 Ready-to-Wear Veils to go at..... 25c

The same Veil draped on a natty straw Hat. They both go for, at this sale..... 48c

Children's Lawn Hats in hundreds of styles. Worth up to 65c and 75c. Cast into one lot at..... 29c

A large assortment of Hats and Caps for Boys, Girls and Ladies. This lot contains our entire line of cloth and linen Tam O'Shanter, Crash Caps, Ladies' Tourist Cap that are worth up to \$1.00. All cast into one lot, to go at..... 39c

Petticoats Must Go

Petticoats in Striped and Plain Mercerized, worth up to \$1.50, to go at this sale..... 95c

Washable Gingham Petticoats, all colors, in fancy stripe and plain, for..... 39c

One lot of SHORT FANCY COLORED KIMONOS to go at this big sale..... 39c

LONG KIMONOS, in fancy colors, a regular \$1.35 Kimono for..... 79c

Silk Coats at the Great Remodeling Sale Prices

\$9.00 SILK COATS, at this Great Sale for.....	\$6.00	\$18.00 SILK COATS, at this Great Sale for.....	\$12.00
\$12.00 SILK COATS, at this Great Sale for.....	\$8.00	\$22.50 SILK COATS, at this Great Sale for.....	\$15.00
\$13.50 SILK COATS, at this Great Sale for.....	\$9.00	\$25.00 SILK COATS, at this Great Sale for.....	\$16.65
\$15.00 SILK COATS, at this Great Sale for.....	\$10.00	\$30.00 SILK COATS, at this Great Sale for.....	\$20.00

Coin Purses

15c and 20c Purses, at this Big Remodeling Sale..... 19c

75c Fancy Back Combs, at..... 25c

35c and 50c Back Combs, at..... 19c

All cloth and head bags at one-half price.

Cravenette Rain Coats

Our entire line of Rain Coats at 33-1-3 PER CENT DISCOUNT.

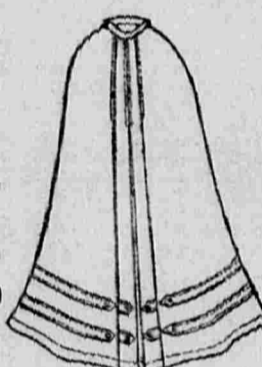
Extraordinary Skirt Specials

\$5.00 all-wool skirts; at this sale..... \$2.95

\$4.00 all-wool skirts; at this sale..... \$1.95

They come in the plain pored and pleated effect, light gray and dark gray fancy mixtures, nicely trimmed with black bands, all sizes. It will be a lost opportunity if you don't secure one of these, as they are nice for shirt waist wear. Come early. A young girl's all-wool skirt, \$3.50 skirt; to go at this sale, for..... \$1.89

They come in several colors; sizes from 32 to 37.



EXTRA SALESPERSONS HAVE BEEN ENGAGED FOR THIS BIG SALE, WHICH WILL ASSURE YOU PROMPT ATTENDANCE.

Big Reductions in Hosiery

LADIES' fast black seamless cotton hose, double heels and toes, for..... 10c

LADIES' fast black seamless cotton hose, spliced heels and toes, at this big sale three pairs for..... 50c

LADIES' fine black lace hose, spliced heels and toes, regular 35c; to go at this big sale for..... 23c

LADIES' extra fine quality embroidered lisle hose, spliced heels and toes, colors black, gray, green and blue; regular 55c ones, for..... 53c

BOYS' heavy ribbed black cotton hose, double knees, spliced heels and toes, three pairs for..... 50c

CHILDREN'S fast black seamless ribbed hose, spliced heels and toes, at this big sale two for..... 25c

INFANTS' fine silk lisle lace hose, in black, tan and white, regular 35c ones; at this big sale to go for..... 25c

SILK SUITS.

From One-Third to One-Half Reductions

\$15, \$16, \$18 SUITS, to go..... \$8.95

\$20 and \$22.50 SUITS, to go..... \$11.95

\$25 and \$27.50 SUITS, to go..... \$14.95

\$35 and \$45 SUITS, to go..... \$21.95

These suits comprise our entire line of Silk Suits, Silk Dresses, Shirt Waists and Jumpers. You'll have to be here early Monday morning to secure one of them.

HUNDREDS OF ITEMS NOT ADVERTISED, DO NOT DEPEND ENTIRELY UPON THIS AD. FOR BARGAINS.

Big Cut in Taffeta Waists.

This is an opportunity to get a beautiful Taffeta Silk Waist, black, white and in colors, exactly at cost. They come in the long or short sleeves, open back or front, tucked and lace trimmed. It's an opportunity that won't last long, so be on hand Early Monday morning.

\$3.50 JAP SILK WAIST AT \$1.95.—This certainly will be a counter crowder, so come early, get first choice. They come in the black or white, at..... \$1.95



RIBBON SPECIALS.

20c grade Silk and Satin Taffeta Ribbons, all colors, at this sale..... 15c
35c grade Silk and Satin Taffeta Ribbons, in all colors, at the yard..... 22c

THOUSANDS OF DOLLARS WORTH OF READY-TO-WEAR GARMENTS