

Morgan and Morganism

THE MAN AND HIS METHODS.

Who Are His Assistants?

Under the heading of "Morgan and Morganism"—"The Man and His Methods," the London Daily Mail is publishing a series of letters on the great American financier that will be read with marked interest by his fellow countrymen at home and abroad. The eighth and ninth articles are herewith reproduced.

There is one commodity of which Mr. Pierpont Morgan has always managed to acquire the best and most costly that the market can supply—brains.

As in art nothing appeals to him that is not a masterpiece, so in regard to the men who serve him he will not tolerate mediocrity. He has been noted throughout his career for the capacity of his lieutenants. It has been said of his profession of arms that the ability of a commander is always to be measured by the efficiency of his staff. Mr. Morgan's own great powers, if they were not proved by his achievements, were always manifest in the great ability of the men who served him. No man even in America was recognized as the greatest financier of his age the high level of ability of the persons who served him had passed into a power.

Throughout his career the fact of employment by him has always been regarded in New York as a business diploma.

It is not only that he has employed the best men but he has stimulated them to the best work that was in them. No one in his service has ever lacked opportunity of doing his best, no ambition has been without the stimulus of responsibility.

His right-hand man in New York is Mr. George N. Perkins. In

his father the man of business is the first estate of the realm, and to be

one of the most prominent men of busi-

ness is to be one of the foremost figures in the social hierarchy. His reputation is national. His characteristics, his methods, his sayings and doings are as generally known as if he were a society actress or a racing peer.

In England there are men occupying positions corresponding with that of Mr. Perkins whose names are absolutely unknown outside the radius of their business associations. Who, for instance, has ever heard the name of the manager of Pickford's or of Sir Blundell Maple's head man of business?

Mr. George Payne's name is known throughout the length and breadth of America, and to every young aspiring

man in the story of his career appears as a rammer. How he worked his way up, making friends and winning reputation in the insurance business; how there came a day when the affairs of his company brought him for the first time a personal interview with Mr. Pierpont Morgan; how it was his business to explain clearly to the financier a complicated financial problem; and how the dramatic point of the story—Mr. Morgan impressed by his mastery of his subject, offered him a partnership—their act of the familiar romance of American youth. The dramatic point of the story may have grown with the repetition, as is the way with stories. Mr. J. Pierpont Morgan is hardly the impulsive kind of person who takes a sudden fancy to a person and leaves him with the richest gifts. But however little or much of dramatic incident there was in it, the story is in itself true.

Mr. Morgan undoubtedly did take Mr. Perkins into his business and make him a partner in it, and in carrying out the great schemes in which he has recently been engaged. Mr. Perkins has been at Mr. Morgan's side since he was in the

third year of his son's life, and has

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