

## SALT LAKERS IN GOTHAM.

Special Correspondence.

NEW YORK, April 2.—Sunday afternoon the Majestic theater was crowded to its doors, to hear Prof. B. B. Young, of Chicago, lecture. Mr. Young had previously spoken in the first Christian Church on West Ninety-sixth street, and the following Sunday was announced as a speaker in the "Majestic." Among the prominent members of the Christian Science church, in Chicago, Boston and New York, Mr. Young stands among the first, his magnetism is instantly recognized and felt and above all, his personality possesses the charm that attracts only the better side of his hearers. Mrs. Young, who travels with her husband, was the recipient of much attention while here. From friends, it is learned they are to be guests at many social gatherings in Boston. In New York, Mr. and Mrs. Young registered at the "Marie Antoinette," Central Park west. It is expected they will return in a week, when their friends will again have the pleasure of hearing the professor lecture at the church on Ninety-sixth street west, or probably in one of the new Christian Science temples that have gone up within the last few years near Central Park west.

At 490 St. Nicholas Ave., Harlem, Mr. and Mrs. John Burleigh formerly of Salt Lake, but now inhabitants of Manhattan, are well situated. Mr. Burleigh has a desk in the "Marie Antoinette," Central Park west. It is expected they will return in a week, when their friends will again have the pleasure of hearing the professor lecture at the church on Ninety-sixth street west, or probably in one of the new Christian Science temples that have gone up within the last few years near Central Park west.

Saturday evening's train from West Forty-second street, bore away Pres. J. G. McQuarrie, his wife and little daughter Alice, for a trip of four weeks' duration. Pres. McQuarrie is anxious to reach Salt Lake in time for the annual conference. Mrs. McQuarrie, who has been in poor health for some time, has been advised to seek a change, and none could be more agreeable than a visit home among relatives and friends. The mission house during their absence, will be well fortified with the Elders and friends. Pres. McFarland and Elder Porter will be in charge. It is hoped the change will benefit those leaving, and their return will be gladly welcomed by everyone.

Mr. and Mrs. E. S. Campbell who have been at the "Imperial" for more than a week, leave Monday for the south. Business has kept Mr. Campbell longer than he anticipated. Elder Kenneth Crisman, who went to Boston Thursday, leaves for the west on Monday. Elder Crisman's health has been of the best since his arrival, a case of grippe developed, but was soon under control, and he leaves for home feeling better and naturally very anxious to meet parents and relatives.

At the home of Mr. and Mrs. Constant, 223 West Twenty-fifth street, quite a few Salt Laker gathered one evening last week. Mrs. Constant, who was formerly Bessie Gallagher of Salt Lake, is well known for her hospitality to all Utahans. Mr. Frank Gillespie, who was a resident of Utah several years ago, was a member of the party. Mr. Gillespie has been in Mexico for some time and returns with several mementoes of his residence there in the shape of a disabled knee and other things. Mrs. Constant, who is also a Salt Laker, is well known for her hospitality to all Utahans. The Misses Leona and Mina Taylor and Elder Murray Jacobs completed a social party of young people from Utah.

And now there has been another dual meet between Yale and Columbia, and again Joe Howell, the triumphant weight-weight has scored. The Columbia gymnast, who has been the scene of all these victories for the Utah boy, but as he has won the candidacy for Columbia in the intercollegiate meet, which comes off in Philadelphia, a week hence, it will be from the city of "Brotherly Love" we shall recount his next honors in the field of sport, and there is no doubt another loving cup will be added to his collection. On the suggestion of friends, it has been proposed to Mr. Howell, that he will soon have to order a sideboard built to hold all these trophies, he now supplied with a tea, coffee and chocolate cup, all of solid silver and gold. It must not be thought that these sports interfere with his studies. Mr. Howell's school record is among the best, the athletic side is only a diversion to work off the surplus energy he is endowed with.

The Misses Hattie and Clara Young are having their spring vacation at Vassar, and have been visiting at the home, taking a much needed rest. Both students have been hard at work all winter, and the college gives its pupils a 10 days' respite during the early spring. They were guests of their parents in Miss Mary Young, for luncheon Tuesday, at the Ansonia flats.

Mrs. Helene Davis has moved from 23 West Thirty-fourth street, to 3 and 3 West One Hundred and Fourth street, just off Central Park west. Mrs. Davis' millinery business has so increased that it was necessary to divide her home from the shop, but for the present she will be established up town, where her patrons are mostly to be found.

"Dearie," Clara Kummer's latest and best song, published by Jos. W. Stern & Co., who was also the publisher of "Egypt," which made such a hit in the "Chinese Honeymoon" in London, and in "The Girl from Kays" in New York, will be sung by Sallie Fisher in "Sergeant Brue." The song will be the feature of the musical part of the piece, and in the hands of Miss Fisher will become a distinctive bit in the performance.

San Francisco has sent us two young men, within the last few days, one as a missionary and the other as a visitor. Elder W. W. Collins will labor in the Eastern States mission for a time. He is a prominent member of the California branch, and has come out to fill a mission. Our visitor is Stuart M. Kohn, now a practicing lawyer in the Golden Gate city, but formerly known as "Stuart Kohn," the boy orator of Utah. Mr. Kohn is a graduate of Ann Arbor and Stanford, being well known at both universities. He will visit with friends while here.

Mr. Fred Lamoreaux, a brother of Elder W. S. Lamoreaux, is here for the purpose of studying piano tuning from the best master in the art obtainable. Mr. Lamoreaux will be a member of his brother's household while he remains in the city.

New York may justly boast of her "Honorary societies." They are many,

but they are select. Columbia, like the other great universities of the east, now and then has a small percentage of

graduate students who are elected to be members of the society, and it is only through the recommendations of the professors of their departments that they are chosen. This year the "Sigma Xi," on the advice of the Columbia professors, conferred this honor on Fred J. Pack of Bountiful and two other fellow students in the same department—a well deserved compliment to Mr. Pack, who is quietly but earnestly

making a name for himself in the great institution of learning, with men of letters and worldwide renown.

As mentioned in last week's letter, Clyde Squires sent his two last illustrations for "Bobby's Return" to the Reader, and it now happens that the Reader staff is so pleased with the illustrations that Hewett Hanson Howland writes: "It would please me very

much to have your work appear regularly in the magazine, and to have you grow up, with us." Now, there it is in black and white, and our young friend is launched. With this same complimentary letter comes an order for one full page illustration for "What Measure Ye Mete" for the June Reader. It isn't often that young artists are accorded such early recognition, but with Mr. Squires, his work need only be seen

to be accepted for its genuine merit. JANET.

**Cures Coughs and Colds.**  
Kandis, says: "Of all cough remedies Ballard's Horehound Syrup is my favorite. It has done and will do all that is claimed for it—speedily cure all coughs and colds—and it is so sweet and pleasant to the taste." 25c, 50c, \$1.00 bottle. Sold by Z. C. M. I. Drug Dept.

**Ballard's Horehound Syrup.**  
Immediately relieves hoarse, croupy cough, oppressed, rattling, ragged and difficult breathing. Henry C. Kendall, 23 West 171st St., New York, writes: "I have been selling Ballard's Horehound Syrup for two years, and have never had a preparation that has given better satisfaction. I notice that when I sell a bottle they come back for more. I can honestly recommend it." 25c, 50c, \$1.00 bottle. Sold by Z. C. M. I. Drug Dept.

Here at Auerbach's, the Center of Popular Interest—Here at Auerbach's, the Headquarter's for Values—Every Buyer Next Week Will Make Most

# Astounding Money-Savings!

What woman or man, after reading the following items, can forgo visiting this store Monday and every day next week and miss these peerless opportunities? Coming right in the heart of the buying season, when the demand for Spring Goods is the greatest, these offerings are of the most intense interest, and you can read this news with all the more assurance and satisfaction because it comes from Auerbach's—we have got a reputation for value-giving to sustain, and we mean to sustain it so well that this Store shall always continue to grow as surely and as swiftly as it has in the past. In order to accomplish this we are offering—and shall always continue to offer—the BEST VALUES KNOWN.

## Millinery Dept.

Wise is she Who Buys Her Spring Hat at Auerbach's Next Week.

Our Millinery Dept. at present is a veritable exposition of the millinery modes of the hour. The styles are extremely diversified, so that it is an easy matter for any taste to be suited. Never have we shown such an abundance of assortment, and PRICES ARE SO VERY MODERATE, that surprise and delight are invariably expressed by customers when terms are learned.

ESTABLISHED 1864

# F. Auerbach & Bro.

ONE PRICE TO ALL NEVER UNDERSOLD

## A Ribbon Sale!

Greater Than Ever—Monday Afternoon from 2 to 5 o'clock.

Beautiful Pure Silk Plaid Ribbons in No. 49 width, shaded Taffeta Silk Ribbons, all colors, No. 49 width, Plain Pure Silk Taffeta Ribbons, all colors, in Nos. 49, 60 and 80, and Satin Taffeta Ribbons, all silk, every desirable color in Nos. 18, 22 and 30. Ribbons you want for neckwear. Ribbons for every purpose. Ribbons worth up to 20c a yard, go on sale Monday, 2 to 5 o'clock only, at a yard, 12c.

More of the  
**SPLENDID SPECIALS!**

That have served to make the Auerbach Store famous. On Sale

**MONDAY MORNING**

From 9 to 12 o'clock

**Child's Drawers!**

Splendid quality muslin drawers, sizes 0 to 3, to fit children up to 6 years, well sewed with hem and fine tucked bottom, extra good 25c value for this 3 hour sale at a pair—

**10c**

**\$2.00 Couch Covers**

In oriental stripe effects, alike on both sides, knotted fringed all around, 3 yards long and 50 inches wide, Monday from 9 to 12 o'clock. Limit 1 to a customer, at each

**\$1.18**

**BACK COMBS!**

A matches 3 hour sale of Back Combs in all the newest shapes in shell, amber with shell top, tortoise or white, all new nobby styles, up to 40c values, the sale price—

**15c**

The Best \$1.00 Hemstitched **BED SHEETS**

Made of a well known and dependable brand bleached cotton, 2½ yards long and 2½ yards wide, for a 3 hour run, Monday from 9 to 12 o'clock. Limit 4 to a customer, at each—

**66c**

## NEW SPRING SILKS!

MATCHLESS VALUES.

And this list contains what you want. We've no doubt of it for there's hardly anything that's popular that you'll not find spoken of here, with particular emphasis on prices.

**CHIFFON TAFFETA SILKS**—Chiffon Taffeta, 21 inches wide, imported quality, soft and brilliant Sheers beautifully in the scarce colors: Coffee and Cinnamon Browns, Greens and Blues, this quality is free from Dressing and wears splendidly and the regular price is \$1.50. Monday's Price

**\$1.10**

**PEAU DE CYGNE**—Peau de Cygne, 36 inches wide, exceptional fine quality, very brilliant finish in colors: Navy Brown, Green, Cardinal, Gray and others, regular price 50c; Monday's Price

**65c**

**PONGEE SILKS**—Pongee Silks, a proper Silk for street Dresses, Waists, and coats, we have just received a new shipment of over 100 pieces, comprising the smooth, American quality and the natural Shantung and in varying widths from 19 inches to 36 inches wide, and in prices \$1.50 down to

**49c**

**KI KI WASH SILKS**—100 pieces of Ki Ki Wash Silks, also Japanese Plaid Wash Silks, a splendid assortment of colorings including cream white and black a beautiful silky quality and never sold at less than 50c. Monday's Price

**39c**

**SPECIAL BLACK SILK BARGAINS**—38 in. Black Peau de Soie, suitable for entire dresses, \$1.27; regular price \$1.50, Monday's Price

**\$1.19**

38 in. Black Taffeta Silk, suitable for Waists, Coats and entire dresses, regular price, \$1.75. Monday's Price

**\$1.19**

20 inch Black Taffeta Silk, crisp and lustrous quality, suitable for any purpose, regular price, 70c. Monday's Price

**59c**

19 in. Peau de Soie, beautiful, soft and lustrous, suitable for waists, and entire dresses or children's coats, regular price, 85c. Monday's Price

**67c**

## A Sale of Hosiery

For Women and Children.

IN WHICH HIGH QUALITIES AND LOW PRICES STAND OUT LIKE BEACON LIGHTS; A SALE OF RARE VALUES, OF UNMATCHABLE BARGAINS DESIGNED TO BRING US THE GREATEST HOSIERY BUSINESS OF THE SEASON.

Ladies' fine fast black Maco Cotton Hose in all lace, face ankle or plain gauge, and regular weight, best

**39c**

Ladies' fast black Maco Cotton Hose in plain, lace striped or embroidered in white, blue or red silk; best 35c grades for this great sale

**25c**

Pretty lace or plain fine silk embroidered Hose, beautiful all-over lace Hose, plain fine Lisle Thread or Maco Cotton Hose in fast black, navy blue, navy blue, mode, champagne, pink, blue, white, tan and gray; best 75c grades; for this special sale at

**50c**

Ladies' extra fine mercerized Lisle Thread Hose, equal to the prettiest silk Hose in appearance; comes in plain tan, white, champagne or navy; noblest 75c Hose

**50c**

Infant's fast black Florence Silk Hose in plain, ribbed, all sizes; very pretty; are unsurpassed for wear at

**25c**

Children's fast black Florence Silk Hose in plain ribbed, looks like a pure silk Hose, and wears better

**25c**

The No Mend best Lisle Spliced Maco Cotton Hose for children; all sizes; will outwear any Hose in the market; come in all sizes; best 35c value; for this special sale at

**19c**

# Extraordinary Ready-Made Garment Bargains!

Our Spring Business largely exceeding any of the corresponding past seasons, demonstrates that the Best Attractions Are GOOD VALUES.

**SMART NEW TAILOR-MADE SUITS**—\$12.50—The greatest value we have ever placed on sale at our popular price constructed under the same style as a \$25.00 suit, and are made of extra fine quality cheviot, Broadcloth, Venetian, Panama and mixtures in light and dark colors, all sizes, 22 to 44. Our Special Price

**\$12.50**

**HANDSOME TAILOR-MADE SUITS**—\$22.50—Greatest collection at this price ever shown, in all the Leading foreign models, in dark and light pleasing shades, new shape Blouse and Redingote styles, in Panama, Broadcloth, Serge, Brown and Tan and Black and White Shepherd checked Suits, regular \$35.00 and \$37.50 values, Special Sale

**\$22.50**

**SILK SHIRT WAIST SUITS**, the greatest assortment of exquisite and exceptionally attractive garments is to be found here. **TWO SPECIAL VALUES** for this week in plain and changeable Silk, \$12.50 and

**\$9.95**

**NEW SHIRT WAIST SUITS** made of good quality mercerized suiting in the new shirtwaist plaid, waist trimmed with two rows of Red Piping. Skirt to match, new leg o mutton sleeves, regular \$5.00 Suit Monday and

**\$3.00**

**LADIES' TAN COVERT COATS**, 24 inches long, collarless, lined with broad unlined leg o mutton sleeves, \$7.50 value at

**\$5.00**

**LADIES' PEAU DE SOIE SILK COATS**, 27 inches long collarless style, elaborately trimmed, lined with rosin Silk leg o mutton sleeves, sold regular at \$10.95. Special while they last, at

**\$7.50**



You'll find in any of these offerings for next week a chance to save, as the following bargains in Ladies' Ready-Made Garments will prove:

**NEW SPRING STYLE WALKING SKIRTS** of fine quality Serge, in Blue, Brown and Black, made in two neat styles, Box pleated and fan style effects, \$6.00 and \$6.50 values. Special at

**\$4.50**

**SILK LINED LACE SILK WAISTS**, handsome patterns in all over Lace, with Silk Strapping trimmed Yoke. Buttoned in Back style, new sleeves, \$5.95 values. Special at

**\$5.50**

**TEN DIFFERENT STYLES OF SHIRT WAISTS** in Lawn, Union Linen, Oxford, Jacquards and Satens made with Box plaits, others insertion trimmed, all made with large new sleeves, \$1.50 and \$1.75 values

**\$1.00**

**NEW LINEN WAISTS**—A Special item prepared for real rapid selling, we received five dozen more of the splendid Linen Waists with pleated fronts, collar and

**\$1.25**

**BIG SPECIAL FOR MONDAY ONLY.** 75c SHIRT WAISTS FOR 40c. **TWO STYLES**—Plain White Lawn Waists, handsomely trimmed with tucks and Splice Waist, another style made of gray printed Jacquard, fancy front all sizes, regular 75c values. Monday Only, Your Choice

**40c**

## Boys' Clothing!

The Mere Mention of NEW SPRING CLOTHING at such LOW PRICES will be sufficient to attract attention of every reader of this paper.

**BOYS' SAILOR BLOUSE WASH SUITS**—In dark and light percales and Madras, ages 3 to 9 years, price

**50 cts**

**BOYS' SAILOR BLOUSE WASH SUITS**—Very neatly trimmed, ages 3 to 9 years, price

**\$1.00**

**BOYS' BUSTER BROWN WASH SUITS**—A Large assortment of new patterns for spring and summer, 1905, price

**\$1.25**

**BOYS' KNEE PANT SUITS**—In Norfolk and Square cut Styles, neatly tailored in dark and Medium Tweeds, ages 3 to 16 years, price

**\$2.50**

**BOYS' SQUARE CUT SUITS**—In fancy mixed tweeds, ages 8 to 16 years, price

**\$3.50**

**YOUTHS' LONG PANT SUITS**—Made up in fine Blue Serge, Style double Breasted, Square cut, a very neat and Stylish Suit for best ages, 16 to 20 years, price

**\$9.50**

## Price Charms and Style Charms in Beautiful Wash Fabrics!

They are being talked about, they are self advertising goods. To see them means admiration and recommendation to know the prices means a further interest in them. Extra specials for this week!

1,000 yards Silk Dress Mull, in white, cream, pink, light blue, Nile green, lavender, black, red, ponce color and canary. Value 40c, special for this week, per yard

**21c**

10 pieces new French Voiles, printed in the choicest floral effects, exclusive designs for waists and full gowns. Value 40c. Special for this week, per yard

**26c**

**Draperies Dept. Bargains!** You'll find almost unbelievable MONEY SAVINGS IN OUR POPULAR DRAPERY DEPARTMENT.

Make it a point to be here every day this week, see for yourself, what astounding opportunities are ready for you.

Regular \$1.25 Scotch Lace Curtains, in white or cream, size 8x40, special for this week

**79c**

Regular \$2.00 Grenadine Curtains, in cross striped effects, size 8x40, special for this week

**88c**

Regular \$3.25 French white Lace Curtains, size 8x54, special for this week per pair

**\$2.30**

## Shoe Dept.

**Boys' SCHOOL SHOE SPECIAL**

Boys' Box Calf seamless School Shoe, "the kind that you have been looking for."

Sizes 8 to 12½, worth \$1.40, sale price

**\$1.10**

Sizes 1 to 2, worth \$1.65, sale price

**\$1.30**

Sizes 2½ to 5½, worth \$1.55, sale price

**\$1.55**

Our line of LADIES' OXFORDS FOR SPRING AND SUMMER, 1905, is now the most complete in the city, consisting of the newest shades and styles at the LOWEST PRICES POSSIBLE.

YOU ARE REQUESTED TO CALL AND LOOK OVER OUR LARGE ASSORTMENT.



More of the  
**SPLENDID SPECIALS!**

That have served to make the Auerbach Store famous. On Sale

**MONDAY AFTERNOON**

From 2 to 5 o'clock.

**HUCK TOWELS!**

100 doz. Hemmed Huck Towels, in the bird's eye weave, good weight and a good drier, size 15x34. Regular price 18c each. Monday afternoon from 2 to 5 o'clock, limit 1 doz. to a customer, at each,

**6½c**

**Ladies' Muslin Night Gowns**

Ladies' full size Gowns, made of good muslin trimmed with hemstitched ruffle on neck and sleeves, best 60c value, all sizes, sale prices 2 to 5 o'clock—

**39c**

**LONG CLOTH.**

Another lot of WHITE ENGLISH LONG CLOTH, 11 yards in each piece, regular price \$2.30. Monday afternoon from 2 to 5 o'clock, Limit 2 bolts to a customer, at per bolt

**\$1.44**

**Ladies' Hose Supp'r's**

Fancy fitted Elastic Hose Supporters, in black, white, pink, blue, cardinal and yellow, with button clasp and safety pin top, splendid value, up the 3 hour sale price

**10c**