

HOW TO ADVERTISE.

Co-op. Wagon & Machine Company's Unique Exhibit.

Laces, Trimmings.
Never have choice, stylish Dress Trimmings and Laces been slaughtered to make a point you buy them at almost one half of early season prices. Don't fail to visit this department.

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Mowing Grass and Binding Wheat on the Streets of Salt Lake City—Eighteen Horses, Thirty-five Wagons, a Mower, a Harvester, a Thresher and Sixty-five Employees in the Parade.

The Water A. Wagon harvester and binder were going in all the fields of a dairyman's farm, harvesting out borders of corn, grain, etc. The "Iron Horse" would be working in the fields for hours on end, in perfect weather. A few weeks later when the season of the Champagne snow set in, the ease and smoothness of which was invariably commented upon by the farmers, who had special tales to mention it.

Johns Harris, the famous implement inventor and old man, sat on the seat of this mower and guided its numerous friends along the line of march.

Not least characteristic in this firm's showing was the eagerness which each employee exhibited to make the display first and foremost in the long line—a devotion to the company's interests, which took on something more than a mere salaried relationship to the company.

The Management especially commended the services of Miss. Cass. Barker, James Savage, Eric Howard and A. L. Elin to the worth of getting up the exhibit, and to the successful Management of the machinery, and desired the Association to thank to the numerous available to whom credit is due for the gratifying outcome of the display.

bach
& Brd

ON SALE

SUITS AND SKIRTS.
Record-Breaking Sale of Summer

Skirts and Skirts
 Light-colored, value \$2. for \$5c
 Dotted Linen, Skirts, value \$2. for \$5c
 Dark-colored Duck Skirts, value \$2. for \$5c
 Greening Dress Skirts, fine assortment of colors and patterns, value \$2. for \$5c
 Fine Italian double Skirts, value \$2. for \$5c

Ladies' Shirt Waists

A Gigantic Clearing Sale. Ten valuable opportunities to stock up on the latest styles at half price. The value of the wonderful values at 75c, 60c, 50c, 40c, 30c, 20c, 10c, 5c, 2c, 1c. They will disappear soon.

Dress Goods
Most extraordinary values during our Great Clearing Sale. It will be your privilege to select from the largest and choicest stock at 1/2 less than former prices.
Fancy Wool Dress Goods, 36 inch wide, worth \$6.00 for (yard) \$2.99
Silk and Wool Dress Goods, 36 inch wide, worth \$6.00 for (yard) \$2.99
Wool, Jacquard Dress Goods.

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