

"Home Manufactures for Utah Consumers," is the Slogan

THE strength of our nation is no greater than the strength of the individual states comprising it, according to an old truism, and the strength of a state is in direct proportion to the number, capacity and stability of the manufacturing and mercantile institutions to be found within it. Utah, then, contributes an little portion to the general welfare.

Though among the younger states, Utah has been fortunate in enjoying the services of men who were quick to detect any features of trade or commerce that would contribute to the material welfare of the commonwealth and who are operating here an inland empire, whose glory is ascendant and in the morning of its power.

The past few years have brought wonderful changes in this western country, and in no place is this more noticeable than in Utah. Where a short while ago were but sagebrush flats, and scrub wastes, now can be seen thriving farms and prosperous villages and cities. Where formerly was but the howl of the starving coyote, came echoing back from the hills now is heard the whirring and pounding of the busy wheels of industry. Tireless, unceasing, day and night, their mighty labor goes on, steadily striving to turn out their product in quantities sufficient to meet the demands of an ever increasing population, that has built up cities and spread itself out over the land, transforming the former desert with its solitude and desolation into a veritable garden spot.

A BUSY PEOPLE

So busy have the people of Utah been in the past, that the majority are not aware of the wonderful advancement in the line of manufactures which Utah has made. A perfect epitome of the United States, providing every kind of raw product to be found in the nation, from cotton to spruce, from fireclay to gold, with coal fields unlimited in extent, and mountain streams pouring their torrents upon her land, and inviting the wheels of industry to measure their strength with the energy of her cataracts, small wonder that factories have sprung up as by magic and that their finished product is now considered to be among the best of its class in the world.

SOME INDUSTRIES

Clothing, shoes, candies, yarn, electric fixtures, splices, metal and stone works, tiles, mantels, castings, gloves, knitted goods, optical goods, woolens, condensed milk, trucks, hats, soap and chemicals, sugar compressed yeast, house furnishings, mattresses and bedding are but a few of the many articles of Utah manufacture now being placed on the market.

HOME IDEALS

During the time these factories and



business institutions have been passing through this period of their incipency, however, many of the people of the state have got so firmly fixed in the habit of buying from the big mail order houses of the east, that it has become imperative that the local businessmen get together in order to direct their attention to what Utah has to offer. To this end the Manufacturers & Merchants' Association of Utah, is working, comprising within its membership some of the most progressive businessmen of the state, whose time and means are always accessible for any movement looking to the betterment of Utah.

The association closes its second year of activity, this month. In the two years of its existence it has done much to bring before the people of not only Utah, but also the adjoining states, the advantages found here. Among other features, the organization, in joint connection with the Utah State Fair association, the Salt Lake Real Estate as-

sociation, and the State Board of Horticulture, is maintaining a free exhibit of whatever is made or produced in Utah, at the headquarters of the four organizations in the Chamber of Commerce, 56-58 west Third South street, in Salt Lake City. The exhibit presents the appearance of a veritable museum. Line upon line of glass cases filled with various products of farm, mine, orchard and factory, extend around the sides of the spacious room, animals of

every kind to be found in Utah are arranged in various altitudes among the other exhibits, miniature mines, of both coal and precious metals add to the attractiveness of the room, and in a cosy little compartment off from the balance of the display, is exhibited the various "prize winners" of the local art exhibitions. Dozens of visitors both residents and non-residents of the state visit the Chamber daily, and the result is an increased interest

throughout the western country, the hearty support of any new industry that has passed through the struggle for existence incidental to becoming established in a new community, has won for it the admiration of progressive men and women, its efforts toward the satisfactory adjustment of freight rates that will not discriminate in favor of one section of country, to the detriment of others, have been worthily spent, and already the state is beginning to feel the benefit of the labor of the association in this regard.

The "M. & M." enters upon its third year of existence with a splendid and enthusiastic membership, with the hearty support of the local press, whose columns have ever been open to its cause, and with the very best wish of the entire Commonwealth for its continued prosperity and usefulness.

The famous "get acquainted" excursions of the different cities of the state have come to be looked upon as gala occasions, and have served an admirable purpose in stimulating interest in home institutions, and bringing the buyer and the distributor closer acquaintance with each other, to their mutual benefit.

The frequent "get together" meetings of the members held in Salt Lake have not been barren of results. In these gatherings the prominence of Salt Lake City as a distributing center has been discussed. Her geographical situation as the base of supply for an area of

country over 250 miles square in extent, has not been lost sight of in the meetings of the association, but fertile minds and fluent tongues elaborate upon and embellish her charms. A spirit of earnestness in a common cause is one characteristic of the meetings and the various ways and means by which Utah can be best recognized and advanced, as discussed by men whom every interest is stripped up to the general welfare of the state has already been set, and will continue to be of utmost value to not only those in attendance upon the meetings but to every interest in the

MAIL ORDER EVIL

Not the least of the labor of the "M. & M." has been the vigorous campaign which it has steadily conducted, and is still actively carrying on against the "mail order evil." To the end the association has sent out a ceaseless stream of propaganda throughout the state and the whole Western country calling the attention of the people to the fact that it is the local merchant who pays taxes into the mail-order state treasury, who keeps the roads in passable condition, who bears credit in times of need, and to the many requests for money for the building of prisons or schools and other public purposes, who provides a market for the products of the man who conserves the interests of his state by putting the money into circulation here at home, who fosters his manufacturer upon whose success maintains the very prosperity of the commonwealth is dependent, among the mail order houses of the state whose apparent ambition is to drag the state of all and give nothing in return.

These and many other points equally pertinent, have been brought to the attention of the consumer through the efforts of the association, and the result can best be told by the massing business whose testimonials are the best evidence of what the association is doing in this one regard.

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Orson H. Newell, president; George S. McAllister, first vice president; Wm. G. Lambert, second vice president; John R. Bruff, treasurer, and John J. Haddock, secretary, with the following directors, Nephi L. Morris, J. R. Valentine, Theodore Nason, George Austin, Oliver R. Merrell, H. Hunt, F. J. Alexander, John C. Critchlow and A. R. Cook.

LON J. HADDOCK

Busy Year for the Creameries Throughout the State of Utah.

THERE was an increase in the market price of butter during the past 11 months of this year over the same period of last year. During 1906 it ranged from 18 to 35 cents, but this year the lowest was 30 cents, while the highest point reached was 45 cents per pound. In the months of June, July and the early part of August prices were somewhat reduced although there was some fluctuation. In the spring and early summer months, when the pasture is best, there is a greater supply of milk and the cost of production is therefore less than in the winter months.

In the fall and winter months when there is a shortage of milk the cost of production is higher, and keener competition in purchase and production affects the market considerably. There are now operating in the state of Utah about 40 creameries, the majority of them being in Sanpete and Sevier counties with some in Rich county.

There is not a great deal of butter shipped out of the state. It is sent out only when there is a surplus on the local market and a big demand from other points.

FULL OF SURPRISES

The creamery business is one full of surprises each year. Not only has the market conditions been a surprise during the past year, but also the development of the business. The year began with high prices, in fact during the month of March, the price for creamery butter was higher than for any time during fifteen years, butter selling at 35 cents wholesale and 45 cents retail. This was followed by a sharp decline, when during the months of May and June production was at its highest point.

Due to the high prices prevailing it was thought that the market was manipulated and that there was a trust formed with the larger producers but such, according to a local creamery man, was not the case. He says there never has been a butter trust and adds there never will be unless all the producers are members of the trust. On the other hand there has been the sharpest kind of competition among the creamerymen.

PRODUCER INDEPENDENT

The producer has been independent because he has had so many buyers after his product. The creamery man knows that by increasing the volume of his business that the smaller will be the expense per pound in making his product, and consequently each creamery man is under pressure to pay the highest price he can pay in order to increase his business. There is probably no business in the state where competition is keener than it is among the creamery men. Some of the things that may be mentioned as influencing the price of butter and cheese, are increase in population in Utah and surrounding states, the general prosperity of the farmers, the higher cost of hay and grain and the higher cost and scarcity of labor; these with the high prices prevailing all over the United States are the real reasons why high prices have prevailed here.

OUTLOOK FOR FUTURE

The outlook for the future of the

business is good although there may be a smaller amount of product consumed. The closing down of mines in the state and the general retrenchment on account of the financial situation is bound to have its effect on the consumption of dairy products. It is believed however, that the consumption of dairy products during the coming year will be less than the production here.

During the past two years there has been a large amount of both butter and cheese shipped in from the east to supply the growing demand and consequently the only ones that hard times can be expected to have on the market will be to curtail the amount of both butter and cheese shipped from the east.

Butter and cheese can be produced in Utah as cheap as anywhere in the United States, and on account of the

high value of these products and the low cost of transportation, the producer need not fear that his interests in the dairy business will be unprofitable.

FEATURES OF ITALIAN PRESS. Few writers on Italy have given their readers any account of the Italian press; yet the Italian newspaper is so different from our own that such a description would be of interest to the very considerable public which reads the numerous books about the hot press. At the present moment, especially when the press has been playing so prominent a part in the anti-clerical agitation, the views and characteristics of the chief

Italian Journal require some explanation.

Just as Italy, unlike Great Britain, possesses no one city which overshadows all the others by virtue of its vast population, so there is one Italian center which diffuses its newspapers all over the kingdom. The Roman press is only read in elegant extracts at Milan; the Milanese press is only

read by politicians and journalists in Rome; Sicily and Naples provide their own journals for their own populations, while Turin has a special journalistic pabulum for Piedmont. The lack of special newspaper trains, the slowness of communication, and the strongly particularistic feelings

which still prevail all over Italy prevent any one newspaper from attaining the huge circulation of the great London dailies. Hence in all the largest Italian journals local affairs assume a prominence which they never attain in the London press, while it matters little to the Milanese how the Romans are governed.

The Italian press like the French correspondent in Italy, is liable to the censorship of telegrams. The censor is usually more severe than in Great Britain, and is exercised under Liberal administrations—less easily moved by what the newspapers may say than by Liberal politicians.

While the large Italian journals are paying properties, it is difficult to see how the smaller newspapers can be a commercial success. There is hardly a single paper in Italy which commands more than 20,000 a copy, and none has the vast advertisements of great London morning journals. Nor does London journalism now lead, as it used to do, to the highest offices of the state. Most of the great men who made Italy what it was, or had been, at one time, writers for the press; but Crispi was the last journalist who became prime minister.—London Post.

absolutely harmonious. The censorship is usually more severe than in Great Britain, and is exercised under Liberal administrations—less easily moved by what the newspapers may say than by Liberal politicians.

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DESIGNS IN ARMY DIRIGIBLES

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