

BEST SELLING BOOKS.

Record for October

According to the records of all book sellers, the six books which have sold best in the order of demand during the month are: 1. The Mettle of the Pasture.

Allen 2. The Little Shepherd of King .\$1.50

dom Come. Fox

We have the above and all the latest opular books of the day.

DESERET NEWS BOOK STORE, 16 Main St.

William Jennings Bryan, Charles Austin Bates, Earnest Elmo Calkins, Col. William C. Hunter, Edwin B. Webb, Jacob McCall, T. Russell (Lon-dou, England), Joseph Traxler, Byron Howard, E. P. Adler and others, in conjunction with the strong, forceful editorials, all go to make the November Thanksgiving Number of Judicious Ad-vertising and Advertising Experience a very good issue-interesting and in-structive right through its 100 pages. tructive right through its 100 pages. This is the first number of the second year, and Lord & Thomas deserve no

little credit for the distinctive magazine they have turned out during the past year

One of its strongest features is its editorials, which have attracted atteneditorials, which have attracted atten-tion throughout the country. Its series of original parable and fables have pointed out morals in advertising in very interesting and elever ways. Tweive numbers are sent for one dol-lar, and the magazine comes every month from the Trude Building, Chi-cago.

cents.

- 10 LOST.

GOING FROM Z. C. M. I. TO THE Kenyon Hotel, a ladies' gold watch, gent's picture in back. Return to Deseret News and be rewarded. REPAIRED AND RECOVERED AT Salt Lake Umbrella Works, 132 E. 1st So. LADIE'S GOLD WATCH RETURN TO lark, Eldredge & Co., and get reward.

LOCKSMITH.

KEYS, FITTED: SKATES SHARP-ened, 15c. Smith's Bicycle Store, 231 So. Main.

SHOEMAKERS.

JOHN CAMENCIN, Utah's most scien-tific Shoemaker, Solid comfort for tender or deformed feet. 63 W. Third South.

OUR TERMS ARE CASH, THAT IS the reason that so many of our custom-ers was so thankful last week. I had saved them money and that is something to be thankful for when you buy goods from us; you do not pay installment prices. We have the largest, best and clanest stock of second-hand furniture, carpets, saws, ranges, in the city, Call and see us before you buy and we will convince you that we have those low prices you have heard so much about. MATSON'S SECOND HAND STORE, 249 State St. Phone 2123 K. NEW OR SECOND HAND, CASH trade or terms, Sorenson-Stoutt Co., 43 E. Second South. UTAH SEWER & TILE PIPE, CAR-end or less, Langton Lime & Cement Ca

BARBERS TERMS ON FURNITURE. CARPETS and ranges, \$1 on \$10; \$10 on \$100, I. X. L. Furniture and Carpet Installment House, 48 E. 2nd Co. P. A. Sorensen, Prop. THE UTAH STATE BOARD EXAM-ters of Barbers will hold a sesion for that ners of Barbers will held a sesion for the examination of applicants Dec. 1st, at So 17 W. First South, Parley A. 1101, Secy.

CASH PAID FOR HOUSEHOLD goods. New furniture exchanged for sec-ond hand goods. Goods sold on easy payments. The Red House Furniture Co., 58-60 S. West Temple St. 'Phone 1597-x.

THOMPSON'S RESTAURANT, 125 W. Temple, Try our ISe, meals, best in city.

SAFES.

SEWER PIPE.

RESTAURANTS.

Keep Yourself Strong

And you will ward off colds, pheumonia, fevers and other diseases. You need to have pure, rich blood and good diges-tion. Hood's Sarsaparilla makes the blood rich and pure as no other medi-cine can do. It tones the stomach, cre-ates an appetite and invigorates the whole system. You will be wise to begin taking it now, for it will keep you strong and well. strong and well. Hood's pills are non-irritating. Price

For full particulars and special rall-

road rates apply at once to R. S. Lem-on, Secretary, Frisco System Immigra-tion Bureau, St. Louis, Mo. MACHINISTS. NEWSON & CO., general jobbing and recting machinists, shop rear Ford Hotel. Phone 1465 x.

UMBRELLAS.

THE FIELDS, ELEVATOR SERVICE electric light steam heat, baths, 26 cas First South.

GARTMAN MACHINE WORKS, JOB-bing, repairing, manufacturing. Rear Ford's Hotel. APARTMENT HOUSES