

A Talk With John Wanamaker.

The largest merchant of the United States... Mr. Wanamaker's business methods...

Philadelphia, Oct. 12, 1897.—I came to Washington to Philadelphia to... Mr. Wanamaker's business methods...

ELEMENTS OF BUSINESS RECORDS.

Then advertising is one of the chief elements of business success... Mr. Wanamaker's business methods...

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Scientific Miscellany... The tendency to form of the same...

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Brigham Young Academy... The Academy begins its twenty-second annual session...

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Once a Purchaser Always a Customer. Best Goods for Least Money.

A MIGHTY BARGAIN CARNIVAL.

A bold, determined move to make October the busiest month on record. Never before records. Read these substantial bargain facts. No glittering exaggerations here.

BEDROOM SETS. WARDROBES.

Bedroom Sets, three pieces, 20x24 glass, worth \$18.00. Sale Price, \$11.95. Wardrobes, well made, worth \$13.50. Sale Price, \$6.85.

Bedroom Sets, three pieces, 17x30 cheval mirror, worth \$20.00. Sale Price, \$13.95. Wardrobes, solid Oak, worth \$16.00. Sale Price, \$8.45.

Bedroom Sets, three pieces, solid Oak finish, worth \$25.00. Sale Price, \$16.15. Wardrobes, solid Oak, portable, large size, worth \$23. Sale Price, \$14.75.

EXTENSION TABLES.

Extension Tables, hardwood, six-foot, worth \$5.00. Sale Price, \$3.68. Extension Tables, pillar legs, solid Oak finish, six-foot, worth \$3.50. Sale Price, \$4.80.

LARGE ARM ROCKERS.

High back, cane seat, worth \$4.50. Sale Price, \$1.95.

COUCHES.

Corduroy covering, good springs, well made, worth \$12.00. Sale Price, \$5.98.

CHAIRS.

Solid Oak finish, high back, well made, worth \$1.25. Sale Price, 68c.

FOLDING BEDS.

Folding Beds, mantle, solid Oak, worth \$20.00. Sale Price, \$12.15. Folding Beds, upright, solid Oak, 18x10 mirror, worth \$45. Sale Price, \$27.50. Folding Beds, upright, solid Oak, worth \$65.00. Sale Price, \$41.50.

WALL PAPER.

This week's sale of high class effects at Lowest Prices. Our select and magnificent stock embraces all the most popular and up to date colorings; embossed, pressed paper, 22 inch wide in White and gold, sold at 35c 75; this week double roll, 35c. Bedroom and Sitting Room Paper, all striking designs, handsome figures, worth 25c; this week per double roll, 12c. Doid glimmer papers, regular 15 and 20 papers; this week per double roll, 7c.

MADSEN'S FURNITURE STORE. 51, 53, 55 EAST FIRST SOUTH STREET.