DESERET EVENING NEWS SATURDAY OCTOBER 3 1908

ball for the Santa Cruz club in 1902, plav-ing third base on days when he did not pitch. Later he pitched for other Cail-fornia teams, winding up at San Fran-cisco.

Prize-Fights as Mine Boomers.

Barton W. Currie in Harpers.

HE prize fighter, ephemerally, has attained a new dignity. He has become a map-maker, and is revising the map of Nevada. dotting the southern desert with towns and gold-camps that the present-day charts bear no evidence of.

The promoters of Nevada prize fights are mere mine boomers. Schooled in twentieth-century methods of advertising they knew that the occasional finding of rich mines would make no big noise in the world. The sudden making of a millionaire is a matter of small moment in this epoch. Even Small moment in this epoch. Even when a multimilipnaire who was never heard of before dies, the sensation of his discovery is short lived. His moneyed fame is soon drawn into the grave with him. But a prize fight! That is a different matter, especially if it is a championshin combat that may it is a championship combat that may go to the limit of brutality. Here is meat for great head-lines and endless

A young advertising man awakened A young advertising man awakened one night in Goldfield, Nev., with this idea throbbing in his brain. He went about among the boomers and wild-catters and asked: "Why don't you have a great prize fight here?" These men had been making prodigious ef-forts for months to tell the world there was such a place as Goldfield in exist-ence. The youth with the inspired idea called to mind that Nevada had been more or less of a blank space on the found to him that here and had been more or less of a blank space on the map until Corbett and Fitzsimmons fought in Carson City. That was so many years ago, however, that the fame of it had almost passed into ob-

fame of it had almost passed into ob-livion. "The people here are too busy hunt-ing shining slugs and painting weird names on the stock board to bother with a boxing match." replied one of the boomers. "Even a buil fight doesn't wake up any enthusiasm. We tried that out. The gate receipts didn't pay for the hay the buils ate. Before the day set for the show the picadors and matadors threw up their jobs and hit the pale trails for the gold-diggings." The young professional exploiter was not dismayed by counter argument. He drummed away with his advertis-ing idea until he finally got an atten-tive ear. His reasoning was keen, and gradually cut in and caught hold. Ten-tatively a purse was offered for a

gradually cut in and caught hold. Ten-tatively a purse was offered for a championship finish fight between Joe Gans, the champion light-weight, and Battling Nelson, the young Dane who aspired to the championship. Sporting writers had been speculating about such a combat for months. Smouldering interest was fanned into flame. In a very short time miles of copy had been printed about the tentative offer from the desert. The newspaper-read-ing public learned for the first time that there was such a community as Goldfield.

The boomers and wild-catters mentally sprang to their feet with enthu-sissm. Here was an ingenious meth-of of informing the entire country of the richness of the Goldfield mines



Erial Package of My Combined Treat-ment Mailed Free. No More K'haw-king and Spitting or Foul Sicken-ing Breath. Send Your Name Today.

Catarrh is not only dangerous, but it causes bad breath, ulceration, death and decay of bones, loss of thinking and reasoning power, kills ambition and en-ergy, often causes loss of appetite, indi-cession, dyspepsia, raw throat and con-supportion. It once

without spending a cent for the actual advertising. Of course the \$25,000 purse and the cost of building an arena wore an item. Lumber ranks almost with precious metal on the desert. But then there was the chance of getting some return in gate receipts. Local interest might be aroused when the people realize what a tremendous benefit would be derived by getting prominently dotted and starred on the map. Their remote, far-away %to-wn, locked in a dip of the pittless desert, would leap into the type life of the great dulies. Myriad farmers would read of the mines, of the treasure hid in the mountains and buried under the plains, and they would send their gold, wan of toll and thrift, after the gold nature had secreted. Millions of towns-people (lower numerals than millions have dropped out of southern Nevada vernacluar) would read and be tempt-ed; a Niagara of subscriptions would pour in. Huzzah' a new mine could be incorporated every hour. Spread the glittering paragraphs before the world and leave the rest to us. We will buriter their parsnips for them and seve them with glit sauce. Ma It came to pass that the great in a decade-was arranged for. Then the scribes of the desert sharpened ther guills. Ten thousand sporting edi-tors were wring for copy. They got

by whom it is manufactured, printed on the front of every package. SOLD BY ALL LEADING DRUGGISTS, one size only, regular price 50°per bottle. in a decade-was arranged for. Then the scribes of the desert sharpened their quilts. Ten thousand sporting edi-tors were wiring for copy. They got it, colored with every pigment in the literary prism-garnish tints preferred. They got a random fact now and then and a library of fiction. A paragraph about how many eggs the colored pug-list ate for breakfast would be fol-lowed by an account of how the Pur-ple Fiddle was down to the 100 foot level, where the ore was so rich that free gold could be dug out with a shovel by the hundredweight. Of course the "distinguished" prize-fighters were taken down into the mines and quoted in rapturous phrase. They bought mining stocks with the abandon of a mad Maharajah, scemingly hav-ing the wealth of the Indies to draw upon in making these investments. They had seen teeming grottoes of gold. One inspired correspondent wrote that Gans had wielded a pick in one of the deep drifts of a mine, dislodging a block of ore that contained his weight in gold. He actually did look down a He declined an invitation to descend in the iron bucket. So it ran on until the day of the uthlessly blue-penciled, for eyes had Nevada's sporting spirit. In fact, the writers were becoming bitterly cynical n their peferences to treasure-hills and treasure-holes. When the promoters took invoice they found that they had scattered \$50,000 to the desert air and

got back a boom that was crippled with chilblains. ANDREW SCHENCK,

Syrup&Figs

ond Elixir of Senna

Cleanses the System Effect-ually; Dispels Colds and Head

achies due to Constipation;

Acts naturally, acts truly as

Best for Men, Women and Child-

ren-Young and Old. To get its Beneficial Effects Always buy the Genuine which has the full name of the Com-

CALIFORNIA

FIG SYRUP CO.

a Laxative.

President of the Germania Fire In-surance Co., Recommends Chamber-lain's Cough Remedy. I have used Chamberlain's Cough Rem-edy in my family for over a year, and can say that it has never failed to cure the most stubborn cough or cold. I can recommend it to any family as a sure and safe children's cough remedy.—An-drew Schneck, Ayton, Ont. This remedy is for sale by all druggists.

O Romco, Romeo, Where art thou? At the Crescent, 245 S. Main St. "Moving pictures that go some." dark hole and inquired how deep it was He declined an invitation to descend in the iron bucket. So it ran on until the day of the great battle approached. Arriving in Goldfield, I expected to find the people fairly rocketing with excitement over the prodigionsily advertised event. On the train that switched into the desert from the main line of the Southern Pacific at Reno I was surprised to find many Nevadans who had not even heard there was going to be an "historic engagement" between two notorious warriors of the prize-ring. I was amazed, upon reaching Tonopah, to find that the prize-fight was not even a topic of corner gossip. As an actual fact I met half a dozen "leading citi-zens" who confessed to woeful ignor-ance. They did not know whether Gans or Nelson was the black fighter. At the Montezuma club in Goldfield

the entire contest.

Arellanes, newest pitcher of Boston Red Sox, has put Spain on the baseball map. There are many men of Irish and Ger-man descent in baseball. There are some notable ones from France England, Scot-iand, Norway, Sweden, Switzerland + Russia Some internet are some

HAD A CLOSE CALL. Mrs. Ada. L. Croom, the widely known proprietor of the Croom Hotel, Vaughn, Miss., says: "For several months I suf-fered with a severe cough, and con-sumption seemed to have its grip on me, when a friend recommended Dr King's New Discovery. I began tak-ing it, and three bottles affected a complete cure." The fame of this life sav-ing cough and cold remedy, and lung and throat healer is world wide. Sold at Z. C. M. I. drug store, 112-114 Main St. 50c and \$1.00. Trial bottle free.

O Romeo, Romeo, Where art thou At the Crescent, 245 S. Main St At the Crescent, 245 S. Main "Moving pictures that go some." WITH THE LEAGUES



fornia teams, winding up at Sun Fran-cisco. A salary dispute sent him to the San Jose outlaw club. Hal Chase saw him work there and got his signature to a New York American league contract. San Francisco contestel New York's calim and the National commission decided in San Francisco's favor. But Arelianes, with true Spanish stub-bornness, kept clear of San Francisco. Roing back to San Jose, where he won 13 games out of 15 last spring, the other two being extra-inning contests which he lost 2-1 and 1-0. New York, Oct. 2.-Hits and plenty of them were the reature of today's game between Washington and the local American league team. Washington won by 12 to 2. Score: R. H. E. Washington 12 19 1 New York 2 7 2 Batteries-Keely and Street; Hogg, Lake and Blair. NEITHER MAN MADE

today.

Score: Tacoma . Aberdeen

SENSATIONAL SHOW NORTHWESTERN LEAGUE.

Los Angeles, Cal., Oct 2.-Jim Barry of Chicago defeated Battling Johnson of Los Angeles, the latter's sec-onds throwing a towel into the ring in the seventh round of the lo-round bout before the Pacific Athletic club here tonight. At the sight of the towel, John-son, who had been outclassed and way groggy, tried desperately to continue fighting, and then rushed upon and pum-meled his seconds, declaring his ability to win. Barry showed little class and was evidently very tired in the last rounds.

TWENTY-FOUR HOUR RACE HAS STARTED

Brighton Beach, N. Y., Oct. 2-Twelve Stellbring beat "Bobble" Walthour about eight miles in a 100-kilometer race at Cologne recently. Walthour was the favorite in the race, but he was unable to deliver the goods. cars, representing three nationalities, started tonight upon their dizzy night-and-day journey of 24 hours for glory and cash prizes of \$1,500, with the cheers of 5,000 devotees of metoring to spur them on their efforts. The starters

them on their checks, Americans, No. 2-Mulford and Cobe, Americans, No. 3-De Palma, Capra and Hawley, Italians. No. 4-Laurent, Oldfield and Marquis, Americans. No. 5-Strang and Basle, French. No. 6-Strang and Lescault, Ameri-

France. South Germany will be the scene of the 1909 Prince Henry Automobile endurance contest. an. No. 7---Patchife and Rodgers, Ameri-

 Can.
No. 8--Roberts and Winters, American.
No. 9--Chevrelet, Miller and McMann. American. No. 11-Rippengill, Lathwell and Pep-perday, American. No. 12-Martin and Blanchard, Ameri-

No. 12-Bloch and Clement, French. No. 14-Bloch and Clement, French. No. 15-Post and Gatjen, Italian. Cars Nos. 1 and 10, the American en-tries of Michenor and Lynch, and Young and Doty, respectively, did not start, both cars being injured in a collision during a practise spin preliminary to the races. ranging to hold a reliability trial of industrial motor vehicles early next year.

Owing to certain administrative difficulties encountered the Sues-Mont-Cenis hill climb has been aban-Car No. 6, the Lescault car, jumped to the lead at the start. doned.

Gov. Fort will deliver the opening address at the good roads convention to be held by the State Grange and Associated Automobile clubs of New Jersey, Sept. 25-26 in Atlantic City.

What is probably the queerest au-tomobile club in the world has been formed by the inmates of the Daugh-ters of Jacob's home for aged men and women in New York. All its memers are more than 100 years old, and the president is 107. The club will make one automobile trip a year, the expenses to be borne by the home.

'Tacoma. Oct. 2.--- Bert Hall and his folk ball" were too much for Aberdeen

Aberdeen Batteries-Hall and Kellackey; Pernoll Fournier and Brinker.

Seattle, Oct. 2.---Seattle was easy for Butte, Standridge being batted hard

Score: R. H. E. Seattle 1 3 3 Butte 5 7 4

STELLBRING WINS.

SPORTING NOTES.

According to late statistics there

are 34,850 automobiles in service in

Crossing the Majave desert has be

The Swiss Automobile club is

in southern California.

R. H. E.5 7 01 4 2

Two steam taxicabs, the first in America are now running in Boston. Teu more are to be in commission be-fore Sept. 15. The machines are of 20 horsepower, and each carries four passengers.

For the six months ended June, 1908, some 390 motorcycles and parts, valued at \$119.15 were exported by Britain in comparison with 330 motorcycles and parts, valued at \$127,171 for a similar period in 1907.

There is widespread discussion the south and west of the proposal to call a congress of automobile clubs to form a new national organization.

The Minneapolis Automobile club now has more than 700 members out of 1,500 motorists in the city and has begun another campaign for member-ship.

The distances on the route laid ou for the proposed transcontinental contest, total 7,217 miles, the biggest run is 285 miles, over the plains of Nebraska.

Miss Ethel Roosevelt is following the example set by her sister, Mrs. Nicholas Longworth, and becoming an enthusiastic advocate of the automo-

Get What You Ask For! only a double under ground rules, but the umpires ruled in favor of Detroit, and Cobb who had scored casily, was al-lowed to count his run.

HERE is a Reason-Why the Good People of America buy Cascarets as Fast as the Clock Ticks. Every second some one, somewhere,

is Buying a little Ten-Cent Box of Cascarets. 1, 2, 3, 4, 5, 6-60 times to the Minute, 60 Minutes to the Hour, 3600 Boxes an

Hour, 36,000 Boxes a Day of Ten Hours, 1.080,000 Boxes a Month, and then some. Think of it-220,000 People take a Cascaret tablet each day. Millions use Cascarets when necessary. The Judgment of Millions of Bright

Americans is Infallible. They have been Buying and Taking Cascarets at that rate for over Six years.



a true, faithful, loyal servant of Mankind.

There is also a Reason-

Why there are Parasites who attach themselves to the Healthy Body of Lascaret's success-Imitators, Counterreiters. Substitutors. They are Trade Thleves who would rob Cascarets of the "Good Will" of the people, and sneak unearned profits.



It is not an Experiment, not an Accident or Incident, but a sound, Honest Business, based on Time-Tried-and-Tested Merit, never found wanting.

There is a Reason. * * *

Cascarets are the implacable foe of All Disease Germs; the incomparable cleanser, purifier and strengthener of the

entire Digestive Canal. They Act like Exercise on the Bowel-Muscles, make them strong and activeable to Help Themselves do their work-

come the grand test of an automobile keep themselves clean. Cascarets are the safe-guard of Innocent KF FREE TO OUR FRIENDS!

Product and a Disregard of the Purchasers' Health or Welfare. Beware of the Slick Salesman and his

A Dishonest Purpose means a Dishonest

ancient "Just as Good" story that common sense refutes. Cascarets are made only by the Sterling

Remedy Company, and the famous little Ten Cent "Vest Pocket" box is here shown. They are never sold in bulk. Every tablet marked "CCC." Be sure you get the genuine.

* * *

Cascarets are the safe-guard of Innocent Childhood against the Dreadful Death-dealing Dangers that threaten the Lives of the Little Ones. They are Purely Vegetable, absolutely Harmless, always Reliable and Efficient, They are Nurely State and Efficient, Harmless, always Reliable and Efficient, Cascarets are the safe-guard of Innocent We want to send to our friends a beautiful We want to send to our friends a beautiful We want to send to our friends a beautiful We want to send to our friends a beautiful Tersch-designed, GOLD-PLATED BONBON BUX, hard-enameled in colors. It is a beauty for the measure of good faith and to cover cost of Cascarets, Sterling Remedy Company, Chicaro or New York.

Whitney's History of Utah at Half Price.

The Deseret News takes pleasure in announcing that it has secured the sole rights to the HISTORY OF UTAH, by Orson F. Whitney, originally published by the George Q. Cannon & Sons Co.

This work, which was begun in 1890, and printed in three large volumes (the fourth volume issued being biographical, and not a part of the direct history of Utah), is one of the largest and most exhaustive histories ever compiled of any western state. The three volumes bring the history of the state from the foundation down to the year 1890, at the time of the issuance of the manifesto, and includes the history of the Church from its organization in New York. The first ten chapters are devoted to this subject.

In the three volumes are included 235 full page steel plates, mostly portraits of leading figures in the history of the State, originally obtained at a cost of many thousand dollars. The volumes each contain approximately 800 pages, a total of 2,351 pages in the three. The binding is quarto size, full morocco with gilt edges, no other style of binding being issued.

The three volumes were originally sold at \$30.00, and several thousand sets were placed throughout the state at that figure. The "News" having obtained the unsold copies of the edition, will place them on the market at the coming October Conference and sell to the first comers at HALF THE ORIGINAL PRICE, OR \$15.00 FOR THE THREE VOLUMES. NO single volumes will be sold. Without doubt many libraries throughout the country will avail themselves of this rare opportunity, and Utah people who desire to add this work to their libraries are urged to call at the Deseret News book store and inspect the work during Conference.

The low price at which this rare work is offered will undoubtedly



iand, Norway, Sweden, Switzerland --Russia, Some good ones nave been In-dians and and there are a few from sun-ny Italy. But Arellanes is said to possess the distinction of being the only man of Spanish descent who draws a salary in the big leagues. Arellanes is the de-scendant of Spaniards who settled in southern California some three genera-tions ago. H was born at Santa Cruz and is 24 years old. Arellanes pliched his first professional

Gans or Nelson was the black fighter. At the Montezuma club in Goldfield random comment concerning the condi-tion of the two pugilists was complete-ly drowned in the babel of gossip about gold and mine. Even the toilers in the mines were not thrilled over the prospect of the Labor-day fistic carnival, as the lscal paper grandiloquently referred to the bruising-match. Day and night you would find gold-burrowers gathered in the Palace, the Three Wheels, or the

supmption. It needs attention at once, Cure it with Gauss' Catarrh Cure, it is a quick, radical, permanent cure, be-cause it rids the system of the poison-ous germs that cause catarrh.



G E. Gauss.

C. E. Gauss. In order to prove to all who are suf-fering from this dangerous and loath-some disease that Gauss' Catarth Cure will actually cure any case of catarth ouickly, no matter how long standing or how bad, T will send a triat package by mail free of all cost. Send us your mame and address today and the treat-ment will be sent you by roturn mail. Try it! It will positively cure so that you will be welcomed instead of shum-ned by your friends, C. E. GAUSS, Mar-shall, Mich. Fill out coupon below.

FREE.

This coupon is good for one trial package of Gauss' Combined Catarrh Cure, mailed free in plain package. Simply ill in your name and address on dotted lines below and mail to C, E. GAUSS, 1012 Main Street, Marshall, Mich.



from, but on this eventful from, but on this eventual day the mines, as well as the gambling-hells, were subjected to a matinee of rest by common consent. The gamblers were not a bit keen about the prize-fight. They considered it their civic duty to They considered it their civic duty to shut down and make a brave showing in the uncovered arena, where the des-ert sun beat down with a blinding and

Scorching blaze. Then the principal hells are controlled by the wild-catters. These desert folk sat under the grill-ing rays for almost five hours while a Ing rays for almost five hours while a descendant of Ham and a young Dane with the features of a cave-main pound-ed each other with all the viciousness of troglodytes. 'Sporadically there was enthusiasm of that exalted sort you see at the ringside twisting the fea-tures of civilized men into the masks of aboriginal lorefolk. But it was con-fined to a small coterie of visitors from San Francisco-several train-loads of what the "fight experts" solemply label what the "fight experts" solemnly label sports. The police records have many of them classified under different categories

The Nevadans did not cut loose with

gories. The Nevadans did not cut loose with warwhoops. Five Plute Indians who had ridden down on mules from the Walker Leke reservation collapsed in slumber on their bench at an early stage of the combat. There were sev-eral shouts of disgust at the foul tac-tics employed by the white man in his reckless effort to overcome the su-perior science of his black opponent, for in open strife they love fair play in the alkali country. Beyond these de-sultory expressions of interest there was practically no spontaneous out-burst of feeling. Twilight descended with a headlong dip of the sun before the excrusiating ordeai was concluded with a cruelly foul blow of the white man. A shout of indignation and disaproval greeted into dusk. Within an hour all the "wheels" were going again, the shop-keepers had returned to their counters, and the miners to their drills. The grent Gans-Nelson battle had, for this decort community, as completely passed into the dim reaches of mem-ory as would a street fight. So huge a success was this advertis-ing venture (for the prize-fight had acpassed into the dim reaches of mem-ory as would a street fight. So huge a success was this advertis-ing venture (for the prize-fight had ac-tually paid for itself) that other min-ing camps selzed upon the scheme as a brilliant plan for self-exploitation. They, too, would get on the map and reap a golden harvest of investment. Environes in prize money were offered

They, too, would get on the map and reap a golden harvest of investment. Fortunes in prize-money were offered (tentatively) to those of large puglistic fame who would battle in the interest of the boomers. In a way these offers proved good advertising, and for a while the country was flooded with them, only one of which ever crystal-lized into a bona fide effort to dupli-cate the Goldfield "fistic boome." This was the matching of Gans and a Chica-go youth who earns a livelihood with his fists under the euphemistic title of "Kid Herman." They fought on New-Year's day at Tonopah, but sad to re-late, the event proved more of a boom-erang than a "boomer." Interest on the desert in this battle was coated with ice. A blizzard tied up railroad traffic and the San Francisco sports failed to arrive. In the covered arena that bad cost many thousand dollars traine and the san Francisco sports failed to arrive. In the covered arena that had cost many thousand dollars to build a scant few hundred Nevadans shivered and chattered with the cold through the tedious half-hour of a tame

boxing-match, in which the negro so far outclassed the Chicagean that his defeat was pathetic.

Of glamour there was none to serve the ends of the Tonopah boomers. The newspapers give very little space to it as a sporting event. The press agents' paragraphs "featuring" the mines were

home team could get only two runs in the entire contest. Philadelphia used three pitchers in the first inning, during which New York made only three hits, two errors and six bases on balls being thrown in. Tenny opened with a pass and scored when Herzog singled and went to third on Os-borne's fumble. McCormick's single scored Herzog. A double play follwed on Donlin's grounder, Seymour walked and Knabe fumbled Devili's grounder. Bres-nahan and Bridwell each walked, forcing in Seymour. McCouller's place was then taken by Foxen, who gave two passes, forcing in two runs. Moren next went in to pitch, and a single by Herzog sent in two more runs. The inning ended by Dorn's throwing out McCormick. Barring the fifth inning, Ames was ef-fective, especially with men on bases. In the fifth Philadelphia got only one run on four singles and an error, a double play shutting off chances for several runs. Score: F. JI. E. Score: Boston Brooklyn . Score: St. Louis, Oct. 2.—As the result of a double victory over St. Louis here today, Pittsburg is now in the lead in the Na-tional league pennant race by half a point. The first game was practically a walkover for the Pittsburg team, which won, 7 to 4. Leffield pitched good ball, while Beebe was hit freely. In the sec-ond game it looked for a time as though Pittsburg might lose. St. Louis scored in the third hning, but in the seventh Gib-son tied the score with a home run. In the ninth inning Wagner also made a home run, thus winning the game for **How to Cure** Rupture A Simple Home Method that Anyone Can Use With Perfect Success

A well known expert who has person-ally cured thousands of ruptured people has so perfected his method that any-one can use it in their own home with absolute success. And what is more to the point, he will send a free trial of his method, FREE for the asking, to anyone who is ruptured or is acquaint-ed with a man, woman or child so at-flicted. This simple method cures any kind of rupture, scrotal, groin, femoral, navel, or the large ruptures caused by appendicitis, laperotomy and other ab-dominal operations. It is a most aston-ishing fact and should arouse the at-tention of everyone who is even femote-ly interested in rupture. By filling out the coupon below. Dr. Rice will send free prepaid the exact method used by him in his famous institution at Adama, where ruptured people from all over the world have been quickly cured by his remarkable method.





HAIR GOODS. \$5,000.00 worth of ladies' hair goods for sale at less than cost. This week SALT LAKE COSTUMING CO., 207 So. State St. COKE Strictly cash or C. O. D. orders. \$5.25 Per Ton 50c extra if sacked and carried. Screened slack, especially for self-feeding heating stoves, \$4.25 50c extra if sacked and carried. Authorities say, "A shortage of fuel is imminent" which being interpreted means, FILL YOUR BINS NOW. Philadelphia, Oct. 2.-Boston had no trouble defeating Philadelphia today, the ragged fielding of the locals assist-ing the visitors in scoring. R H. E. Utah Gas & Coke Co., 61-65 Main Street. Phones 4321 .8 9 Batteries-Clcotte and Criger; Schlit-zer and Powers. SALT LAKE { TURF

exhaust the edition in a short time. The work will then be OUT OF PRINT, so that every book-lover should avail himself of this last chance.

The original subscribers, who already have the first three volumes of the History of Utah are entitled to the fourth volume (containing individual biographies) free, by addressing George Q. Cannon & Sons Association.

The "News" has no interest in the fourth volume, the work being complete as above stated, in the three volumes, now offered at \$15.00.

