

Automobile to Rescue of Woman's Reputation.

LONDON, July 2.—That exceedingly smart society woman, the Marquise de Breteuil, who, before her marriage to the French nobleman, was a Miss Garner of New York, has had a mortifying experience. She formed one of the king's house party at Windsor castle for Ascot and because of the non-arrival of some special gowns from Paris, she was almost compelled to wear a costume that had already adorned her person. To have appeared in the royal procession, to the fame of the course, in any but a new "creation" would have been fatal to her reputation as a dresser. At the very last moment, she jumped into an automobile, lent her by the king, motored to London, made imperative demands upon Kate Reilly and Paquin, and subsequently appeared in a frock that was the envy of many of her fellow guests. This American woman's inclusion in his majesty's house party was due to a recent renewal of an old friendship which existed between the two some years ago. It occurred during King Edward's last trip to France, when he met both the marquise and the marquis and invited him to Windsor.

TURNED KING DOWN. Among the others invited to the Thames-side castle was Lady Gordon Cumming, the marquise's sister, but, to everybody's surprise, she refused the "command." Gossip says quite openly that the reason for her refusal is the snub administered to her husband who was not included in the invitation. It will be remembered that the latter was connected with a card scandal some years ago and since then Lady Gordon Cumming has eschewed society. It is pretty generally felt that the king was guilty of a most unfortunate slip in inviting the second of the Garner heiresses.

ALTHOUGH American women are taking a leading part in the festivities of the London season, it is generally remarked that the Anglo-American duchesses have retired into their shells. The Duchess of Marlborough, who, before her separation from her husband, was always a member of the king's party at Ascot, is now in Switzerland with her second son, who is ill. She is not expected back at Sunderland house until the autumn has set in. It is said that even if she were in London and had not the excuse of a sick son and a deceased step-father to keep her out of society, she would find another excuse.

SAYS LONDON IS HADES. The Duke and Duchess of Roxburgh were to form part of the Windsor house party but did not turn up. The couple are now back in their barrack-like home, Floors castle, where the duke is always supremely happy. The dislike of society is growing on him so that now, like his countryman, the Duke of Buccleuch, he declares that he would as soon take a ticket to Hades as to London at the height of the season. As for all the bluffs of Stratford House, the magnificent London residence which the ducal couple rented from the Colebrookes, are tightly shut and the premises tenanted by a caretaker only. The Roxburgh lease runs out the last of July so I suppose they have used it for the last time.

LILLY, Duchess of Marlborough, who years ago was one of the greatest of American hostesses in London, now takes little or no interest in the world of gaieties. To be sure she still has her box at the opera and now and then she entertains a select party of her closest friends, including the king, but beyond that she does not go. As a matter of fact the better part of her time is given over to a watchful care of her young son, Billy, who is 23. Just at present that active individual is devoting much of his time to horseback riding. The horse hasn't been born that he fears to mount and he declares that when he becomes older he will be a jockey.

HORRIBLE DISCOVERY. A very good story concerning Mrs. Waldorf Astor, Jr., is going the rounds. It appears that the young American matron ordered a beautiful dress of the very latest style from a famous Paris house and wore it to the Ascot races. Imagine her surprise upon arriving at the historic course to find Mrs. Langtry the center of an admiring group strayed in a costume the exact duplicate of her own, even to the hat. Mrs. Astor retreated in confusion and indignation to her motor car and was immediately driven away to Cliveden. A change was effected and later in the day she appeared again on the course. To appear during one afternoon arrayed in two costumes is an innovation and attracted wide comment and led to the story leaking out.

The frocks which created all the trouble were in pale gray with double skirts over which were worn Directorate coats, finished with the innumerable buttons typical of the period. Big gray hats with enormous plumes of the same color and shade completed the costumes. One version of the story declares that Mrs. Langtry's was the original Paris frock which the American had been modelled while another credits the latter woman with the honor of being first in the field. It is safe to say that the modiste who supplied them will get further orders from either leader of fashion.

LONG SUIT IN BARGAINS. Those who have been to Hampden House this season unite in declaring that Mrs. Potter Palmer's Mayfair mansion is more beautiful than ever. Quite recently she bought some magnificent brocades at Christie's at bargain prices and she has set them up about the house. The Chicago society woman is one of the best bargainers in London and dealers have learned to be very careful in trading with her. She never purchases an article before first getting expert opinion as to the real value. Above all she refuses to pay "Morgan prices." Whenever it comes to her ears that J. Pierpont Morgan is interested in an article she drops it like a hot coal.

This feeling against being "Morganized" by the art dealers is not confined to Mrs. Potter Palmer, but is very general throughout London. The majority of those who attend Christie's auctions are well acquainted with the dealers who have the "purchasing ear" of the American millionaire and do not waste their time bidding against them above a reasonable price.

RAFFLES GETS BUSY. Some beautiful odds and ends disappeared from Dorchester House the night of the royal ball. The fact has been as carefully guarded as a state secret, for the Whitelaw Reids are more fond of things of this nature being found out about their entertainments than even English people. Scent bottles, two snuff boxes, antique ash trays and even statuettes are the things which have disappeared. The majority of them belonged to Col. Halford. As everything in the house is insured no one will suffer from a monetary point of view, though artistically speaking it would be impossible to replace the lost articles. There is a story about which I can not verify to the effect that one or two of Miss Reid's wedding presents, which she brought down to show to Princess Patricia of Connaught, were also taken. The Reids did not adopt the precaution of hiring detectives to mix with the guests because the ball was really a comparatively small one and made up of the very elite of American and British society only. LADY MARY.

SEMI-ANNUAL SHOE SALE

HUSTLING for business in that inimitable Hirschman way giving superior values that simply cannot be resisted by shrewd shoppers. This week in addition to savings of 10 to 50% on general stock we quote four big specials which values are positively without a parallel including practically every summer shoe or oxford. In our stock each lot embraces complete sizes in hundreds and in many instances thousands of pairs, besides this hundreds of pairs of smaller lots in which former cost has not been considered special discounts prevail throughout the store. Every summer shoe sharing in the general reduction.

1 15 Low shoe for women. Former values were \$1.65 to \$3.85 including a good assortment of sizes and widths in black kid dull calf or patent leather also rubber heel Juliet and straps sandals.

1 95 Complete lines of women's oxfords new goods in tan calf, patent leather or kid including novelty or plain effects includes values from \$2.50 to \$4 we have your size.

2 85 Womens oxfords from America's foremost producers of highest grade goods in all the wanted styles and toe shapes, splendid materials excellent shoe making newest toe shapes values \$3.50 \$4.00 and \$5

3 35 Unrestricted choice of any womens oxfords in our store, being the very best shoes from the very best makers in the very best styles in the very best materials in tan or black, these shoes are as good as money can buy. Former values were up to \$5.00.

\$1.25 WOMEN'S WHITE CANVAS OXFORDS, best \$2.00 grade, hand turn soles, tip or plain toe, with medium high leather heel.

95c BOYS' CANVAS SHOES, all sizes, for all ages of boys. Best wearing, coolest shoes made. Values \$1.25 to \$1.50. Wear with leather shoes of \$1.75 to \$2.00 values.

98c MISSES' AND CHILDREN'S OXFORDS, values from \$1.25 to \$2.25, being clean-ups of lines in which practically every size is represented, of our highest grade goods.

Of Interest for the Children

20% DISCOUNT ON ANY INFANTS', MISSES' OR CHILD'S OXFORDS IN BLACK KID OR PATENT IN THE STORE. This being complete lines of new goods in complete sizes and representing the very highest grades of goods. Any \$2.00 Misses' oxfords in the store, 20 per cent discount \$1.60 Any \$1.75 Misses' or Child's oxfords in the store, \$1.40. Any \$1.50 Misses' or Child's oxfords in the store, 20 per cent discount \$1.20. Any \$1.25 Infants' or Child's slipper in store 20 per cent discount \$1.00. Every line of Misses' and Child's slippers in which lines have been broken. Almost every size is represented. Values run from \$1.25 to \$2.25 for—98c.

10% Discount on any Infant's, Misses' or Child's Tan Shoe or Oxford in store. 10% Discount on any Boys', Girl's, Infant's shoe in store.

THE MAN'S SECTION

Is to be made the scene of the greatest clean up in the history of the Hirschman Store and that is going some. These lines are staple every day sellers for convenience they have been divided into four lots and every one is a hummer of a value.

1 95 Buys MAN'S Well Worth \$3.50 Oxfords and many \$4.00 sorts. Hundreds of pairs in all sizes and widths, including the new swing last narrow toed model, materials especially selected for their smoothness and durability.

2 85 The Banner Value of this Banner Sale Being complete lines of our men's famous Legit \$4.00 oxfords and many of our \$5.00 ones, also full lines of the famous crown \$3.50 shoes with best rockoak sole and special selected uppers, the low shoes include the swell combinations with buckles, blucher, or button effects, the materials include tan calf, Cressy the new wine shade, patent, kid or dull calf, these shoes represent the very best of shoe making and the very newest styles.

3 85 Buys unrestricted choice of any man's summer shoe or oxfords in our store. Salt Lake's best dressed men who set the fashion pace are wearing these goods. Every wanted style and toe shape is here, and the very highest grade style and shoemaking go to make this an extraordinarily good special. Patents or tans, with a happy sprinkling of kid and calf skin.

\$1.15 Buys our best \$1.75 and many \$2.00 grade of man's canvas shoes and oxfords, these are the famous R. & H. Outing Shoe Co's., goods. Have splendid canvas uppers and long live soles and are very cool and comfortable, will wear with any \$2.50 leather shoe made.

49c We have gathered some splendid specials at this price, lot No. 1, infants' splendid quality pink, blue or white Gibson ties, 75c values. Lot 2, infants' white canvas Gibson ties, sizes 5 to 8; children's white canvas Gibson ties, or old rose or blue, all sizes, from child's 6 to Misses' 2. These are standard values \$1.00 to \$2.00 values.

\$1.15 Buys large Misses' or Ladies' dow heels kid or patent Gibson ties or oxfords. Values \$2.50 to \$3.00. All sizes. \$1.15 Buys boys' 9 to 1 black kid oxfords, standard \$2.00 values. \$1.15 Our famous Rona and other high grade strap sandals for women. Values from \$1.50 to \$2.00. \$1.15 Women's best \$1.75 white canvas oxfords, all sizes.

HIRSCHMAN'S GOOD SHOES 106 South Main St.

\$1.95 Men's veal calf shoes, good and solid, moderate toe shapes, standard \$2.50 values. \$1.39 Buys splendid \$1.75 calf skin shoe for boy's, sizes 9 to 13. \$1.95 Buys Exclusioner Shoe Co's, best \$2.50 oxfords for boys', in kid or calf, sizes 1 to 2. \$1.45 Buys our best \$1.75 and \$2.00 man's canvas shoes cool and summery.

Important Discounts The following discounts will prevail throughout the store, the only shoe on which we are not giving discounts is our Good Samaritan cushions insole shoe for women. 20 to 33-3 per cent discount on women's white canvas oxfords, men's and boys' canvas shoes and oxfords. 50 to 66-2-3 per cent discount on any women's dull calf oxford, side lace patent vamp oxfords, white top patent vamp oxfords and many other cut out lines, see bargain table.