Record-Breaking Sales with Record-Breaking Prices for the First Week in December

We are going to start this month as no December was ever started before-Monday shall begin the Record-Breaking week of the year. With qualities, assortments and prices that are bound to convince you. We are going to have you help us make it stand out as the Greatest Business week ever known in Retail Salt Lake.

We have \$500,000 worth of goods in this store, During December we will sell \$200,000 worth. A Goodly Portion of that Business will be done Monday, Record-Breaking Prices will make the Record-Breaking Day.

Not one sale, but thirty different Sales in thirty different Departments will make up Mondays attractive Program. We will present the fruits of some of the Greatest Commercial deals ever made by any store, and they come when Xmas stocks are complete and in their beauty. Consider the timeliness of the opportunities afforded right at the very beginning of the Holiday Season. Be here when the Doors open at 8 A. M. to take advantage of the features,

THAT WILL MAKE MONDAY, THE BANNER DAY OF

MONDAY! 74C AND 84C **Outing Flannels** at 5c a yd.

MONDAY! 122C AND 15C KIMONOS AND WAIST FLANNELETTES 81C A YD.

ESTABLISHED

1864

ONE PRICE TO ALL

Monday Only! \$1.75 LONG KIMONOS 98c

MONDAY at IIc a yd.

tain Swisses full dots, figures and signs; regular is a for one day at, a y

MONDAY. \$7.00

at \$3.96 a pair

, warranted all wool, pretty bor-rs, bound edges, 11-4 sizes, weigh five pounds, measure 72x84 lnches, value \$7.00, for one \$3.96

> MONDAY. 75C.

at 49c each.

se, 2½ yards long and 2 yards lide, regular 75c, ar one day, at each...... 49c

MONDAY. 25C

at 16½c a yd.

1,000 yards Bleached Pillow Cas-

MONDAY.

\$4.50

Bed Spreads

at \$2.88

These Red Spreads are white Sat-in and Marseilles weave, floral and geometrical designs, extra large size, measure 8xx5 inches, regular \$4.50, for one day,

MONDAY.

25C AND 20C WHITE SATIN CHECKED NAINSOOKS. WHITE PIN STRIPED DIMITIES, WHITE ENGLISH LONG

CLOTHS AND WHITE INDIA LINDIS For One Day

at 16c a yd.

MONDAY.	MONDAY.
Boy's	20c Towel
Pants	al 120 8ac
Sale!	200 TOWELL Turkish B
75C TO \$1 VALUES AT	Towels, home Lines Huck To els, and knot fringed Farm
AA	Townia, all has sizes, for one of
49C	1120 eac

RICH AND BEAUTIFUL

Sensationally Reduced

You'll marvel at the possibility of You'll marvel at the possibility of these extraordinary values in high grade, elegant, fluffy Feather Boas at our next week's sale prices. The secret is, we closed out the importer's entire line for spot cash away below value, and you can reap the benefit here next week.

\$4.00 Feather Boas full length,

fine, fluffy quality, on \$2.50 sale nevt week \$3.50 \$5.00 Beather Boas, remely long, on

\$6.95 \$18.00 Feather Boa and Muff set, white only, a beauty, \$12.00

The Coat illustrated below

is worth \$17.50,

colors, all sizes, trimmed autifully with applique braid ni-lined with Farmer's satin

A FEW OF THE MANY

BARCAINS IN

Linens & Lace

Curtains

Jack! week, a.

\$3.25 colored Grenadine Ca

S1.39

Antoinetta effects. next \$3.60

50.00 White Brussels

39c

\$10.95

now \$10 95.

LADIES' AND CHILDREN'S

At 3 for \$1.00 A great variety of pure

At 3 for 50c

Pure linen, plain hem-titched Handkerchiefs and

At 3 for 10c Children's colored borde

or plain white hemstitched Handkerchiefs in a variety of patterns-in the very best 5c grades. At 3 for 25c

Neatly embroidered Ini al Handkerchiefs pur

SWEEPING AFTER-THANKSGIVING REDUCTIONS

Price Cutting on

Silks and Dress Goods

worth of Dress Fabrics in a hurry. Herewith find exmple of price-cutting that should prove decidedly intersting to any person at all in want of the goods,

vide, very fine quality, chiffon finish, high lustre, suitable for dresses, waists and petticoats; regular val-

Black Peau De Sole-32 in. wide, beautiful, soft quality; no better wearing silk; suitable for entire dresses

Consisting of plain and fancy 3s to 49-inch all-wool Dress Goods—Scotch plaids, fancy stripes and check Sultings, plain Panamus, Serges, Albatrass, Cashing all colors ues for 43c yd.

A Millinery

\$20.00 and 15.00 Hats at \$9.50 and 7.50

You'll readily agree with us if you but see Monday's special offering at \$9.50 and \$7.50, that a low price does not necessarily mean ordinary looking, trimmed hats; these have a smart, stylish, atractive look about them sure to please, in black and in most every new fall color, in every size and shape that's wanted.

\$20.00 and \$15.00 values generally—Monday choice at

\$9.50 and 7.50

The Coat Illustrated below

Special at \$9,75 worth ful-

ly \$5.23 more.

This coat is built on the line of a man's coat, and is ultra-tylish in every particular; mad-of excellent Wool Kersey, and ined throughout with good qual

satin; trimined \$9.75

MONDAY

Turn Over Collars Up to 20c Values

at 10c Collars with scalloped or he stitched edge and Mexican dra work, turn-over collars in of patterns; best 20c val-des; Monday sale price...

MONDAY.

Ladies Neck Wear Sale Up to 50c Values

at 20c

MONDAY.

Corset Sale \$1.00 Values

at 50c

medium shapes, all sizes, qua hard to duplicate for less than a perfect fitting models

MONDAY.



at 25c Souvenir match safes with shield of Mormon Temple—come in gui metal or exedient

MONDAY.

Ladies Union Suits Best 85c Values

for 59c

Monday only at.....

MONDAY.

Knitted Corset Covers 40c Quality for 25c

Ladies' white knitted Cornet Cove splendid besvy ficeed quali worth 40c each, on asie

Missies And Little Women's Caracul Jacket Illustrated above is worth \$19.00 Special \$11.90 Phis jaunty 27-inch cost made aracul" (the new material), s

75 sample suits in stripes, plaids and check effects, in worsteds, checiots, broadcloth and fancy mixtures. Post-tively this fall's models. Your choice, \$15.95. Alteration free of charge.

Young Men's

nd tan. This \$25.0(\$13.95



SEVEN TYPICAL EXAMPLES FROM THE WOMEN'S WEAR SECTION, FAIRLY ILLUSTRATING

THE HIGH QUALITY AND LOW PRICING THAT ARE ALWAYS IN FORCE.

\$25, Specially priced \$13 95



This \$35 00 Jacket Illustrated above Special a: \$23.95 \$6.00 to \$10. Lace and net waists \$2.69 to \$4.95

\$2.69 to 4.95

Never Sold at Such Prices! Less than Wholesale!

Each item is generally reduced, amparison will do them good. Every suit goes at 13 off Some of the finest suits we have ever carried. Rich pat-terns, the very latest styles, high class tailoring.

Every Suit Marked in Plain \$15.00 Young \$11.95

\$7.95 \$5.35



Great Savings on SHOES

CHILDREN'S DONGOLA KID SHOES, with patent tip, light sole and spring heels, sizes 514 to 8, value \$1.00, a pair... 70c LADIES GOOD GRADE KID SHOES, with

LADIES PATENT IDEAL KID DRESS SHOES with light hand turned soles, newest Cuban heels, dull mat kid top and made over a swell fitting last, all sizes, value \$4.50, \$3.15 COMPLETE LINE OF MEN'S, WOMEN'S, BOYS' AND CHILDREN'S HOUSE SLIPPERS. IN FELT OR LEATHER AT SPECIAL SALE PRICES NEXT WEEK.

MEN'S GOOD RUBBERS, all sizes, special, a pair.

FLANNELS AND BLANKETS That must influence liberal buy-ing. This is emphatically the chance for the careful housekeeper to save greatly. Yard wide cream Shaker Flannel, value 15c, next week, 91c

A 162-2c Bleached Canton Flannel, next week, 11c All 65c Twilled all wool Shirting and Skirting Flannels, plain and pin striped effects, gray, b black, next week, \$4.50 White Blankets, next week, a \$2.90 \$3.30

46c

Growd Commanding

inducements in

\$8.50 Mottled Gray Wool Blanks kets, next week, a \$5.60 salr. \$5.60 khite all Wool Blankets. 14-4 size, the largest made, next week, a pair. \$13.85