

The Annual Round-up Sale

A Great Week at Keith-O'Brien's.

Our yearly Round-up of Merchandise is now in Progress. Three shopping days remain: Thursday, Friday and Saturday. It is not a closing out of odd lines and broken assortments. On the contrary, all sections throughout the store have united and thrown into the clearance regular stock at radical price reductions.

The reductions in prices are so deep that they become extremely desirable bargains—especially when you considered the character of goods—all new and desirable.



The Annual Round-up Sale takes in our beautiful stock of merchandise in its entirety. The reductions range from 10% the least reduction, to an average of 50% or more

Suits, Dresses, Skirts, Covert Jackets

Sample line of Silk Suits in plaids, checks, stripes and plain taffetas—blue, black, rose, Alice, reseda, champagne and gray—both Eton coat styles and shirt waist styles. One of a kind and every one a bargain.

\$20. Suits, \$11.75 \$25.00 Suits, \$14.75. \$29.50 Suits, \$16.50.
\$35.00 Suits, \$19.75. Suits up to \$47.50 for \$22.50.

WASH SUITS—Special bargains in wash suits in French, Percalé, Mercerized material and Chambray. This line to be closed out at \$1.95 a suit. Former prices \$3.95, \$4.95 and up to \$6.00. \$1.95

WHITE ETON SUITS—Good quality of linen finished duck, skirt full width; short sleeve coat. A splendid style; \$4.75 and \$5.75 suits for \$3.95

WHITE LINEN DUCK SUITS—White linen finished duck in 22-inch coat; half fitted; and some loose styles trimmed with blue cuffs and collars; gored circular skirts (tan plaited front) \$9.75 suit for \$4.95

BEAUTIFUL ETON SUITS—Eton suits in pale blue grass linen, and also green grass linen braided in white; skirt trimmed, coat made with three-fourths sleeve; \$12.50 suit for \$4.95

PRINCESS GOWNS—White dotted Swiss Princess Gowns—handsomely trimmed with Val lace and insertion; at \$16.50 and \$18.50

SLIGHTLY SOILED SUITS—All slightly soiled linen jacket suits at greatly reduced prices.

SHIRT WAIST DRESSES—White Persian lawn shirt waist dresses, trimmed with eyelet embroidery, for \$13.95

WALKING SKIRTS—Gray mixtures, all-wool novelty cloths, handsomely tailored, stitched and self strapped. Regular \$5.75 skirts for \$3.95

WOOL CLOTH SKIRTS—All-wool cloths in white with black hair line stripe, \$9.75 skirts for \$3.95

BLACK TAFFETA SKIRTS—Made with tucked flounce, good quality taffeta, perfect fitting skirt, \$9.75 for \$4.95

Navy blue and black Panama and black Panama cloth skirt, gored circular skirt, \$9.75 for \$4.95

White Swiss dresses, trimmed with Val lace and insertion, round yoke of Val insertion; \$16.50 and \$18.50 dresses for \$9.75

Also white princess dress in this lot.

White Bobinet dresses and white Swiss dresses, elaborately trimmed with Val lace and insertion and medallions of lace; \$19.50 and \$21.00 values for \$16.50

COVERT JACKETS—Our entire stock of Covert Jackets at HALF THEIR ORIGINAL PRICES.

\$10.00 Coats for \$5.00
\$12.50 Coats for \$6.25
\$15.00 Coats for \$7.50
\$18.50 Coats for \$9.25
\$22.50 Coats for \$11.25
\$25.00 Coats for \$12.50
\$27.50 Coats for \$13.75
\$30.00 Coats for \$15.00

Also some very handsome Top Coats in gray mixtures—\$18.50 coats for \$9.25

Alterations Extra.

IN THE MEN'S CORNER

75c and \$1.00 underwear garments—pink, blue, lavender—basket-weaves, per garment 50c
\$1.50 union suits, elastic ribbed for \$1.15
Men's regular 75c Belts, for .29c
2 for 25c white hemstitched handkerchiefs, four for .25c
White and fancy vests, slightly soiled, at HALF PRICE

Men's Pajamas—all colors; \$2.00 values, for \$1.25
Men's 75-cent Ties—all the popular shades—for 50c
50c Ties—all shades—the proper widths—all silk, for .25c
Suit cases at greatly reduced prices.
The best suspender 75c will buy, for 45c
Boys' suspenders, only .9c

\$1.25 shirts—attached cuffs and cuffs detached. Reduced to 75c
Black sateen shirts—regular 75c values—for 50c
Regular \$1.25 sateen shirts, for .85c
Fancy half-hose—regular 25c values—two for .25c
Men's balbriggan underwear—a regular 50c garment, 25c garment, or per suit 50c

NEWEST MILLINERY.

Latest styles of new white chip sailors; short front and long back; trimmed with flowers, wings and quills.

Also the black and white combinations which are so popular. Special—

\$4.95

Fine Ribbon Sale.

Wide Messaline Ribbon for hair bows in the newest shades—also a splendid wash ribbon—5 to 6 1-2 inches wide, regular 40 and 50c values for

27c



A SURPRISE FOR YOU.

It is safe to say that the Surprise Sale holds the biggest bargains ever offered in this city. Prices are not quoted, because they would seem unreasonable. And yet these bargains will amaze you.



WHITE GOODS BARGAINS

Lace stripes, Nainsook checks, striped Lawns, values up to 30c, for 15c

40-inch India lawn, value 15c, for 10c

A handsome collection of embroidered Lawns—regular prices from 65c to 85c, all at once price, 37 1/2c

15 pieces of Real Embroidered dot Swiss—regular 25c, 30c and 35c—only 19c

Towel Reductions.

20-inch heavy Towel Crash—\$1.50 for 1.00
Blue and Red Check Glass Crash—10c for 7 1/2c

COLORED TEA CLOTHS.

36x36-inch, Pink, Blue, Yellow, Green, Fine Damask Hemstitched—\$2.25 for 1.50
Cross stitch Hemstitched—\$1.50 for 1.00

This surprise Sale will awaken wide interest once the values are known. At the Wash Goods Counter the surprise will greet you. The goods have been selected from our regular stock, comprising colored lines, Linen Scrims, Figured Lawns, Voiles, Fine Ginghams, Figured Swiss, Wool finish Batiste, etc. While we intend to be generous, we reserve the right to limit the purchase of any one person. To get the benefit of these extraordinary bargains, early shopping is necessary.

Hand Embroidered Pieces.

Consisting of Scarfs and Squares. Price ranges from 25c to \$3.75, at a reduction of 25c
Hemstitched Damask Tray Cloths—25c for 17 1/2c

Table Damask Bargains.

60-inch Bleached—value 35c—at 25c
70-inch Bleached all Linen—value 50c—at 35c
72-inch Bleached, all Linen—value 50c—at 35c
72-inch Bleached all Linen—value 50c—at 35c
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Napkin Bargains.

Damask Napkins—value 30c—for 20c
All Napkins ranging in price from 10c to \$3.00 per dozen will be sold in half dozen lots at from 5c to \$2.00.

Towel Inducements.

Glass Towels—value 12 1/2c—for 8 1/2c
Hemmed Huck Towels—value 12 1/2c each—for 8 1/2c
Hemmed, extra heavy, value \$1.00 dozen—for \$1.10
Hemstitched Huck all Linen—30c each—for 25c
Hemstitched Huck (old bleached)—48c each—for 33 1/2c
Hemstitched Huck, extra fine—\$1.00 each—for 69c

Big Sale of Embroideries and Laces

Our entire stock of Embroidery, narrow edges, wide flouncings, handsome insertions, corset cover embroidery, all at a discount of 10 PER CENT.

Handsome showing of corset cover Embroidery, 1 1/2 yards to the piece, worth \$1.00 a piece 57c

Beautiful Val Laces with insertions to match, worth up to \$1.50 a dozen 65c

Embroidery flouncings, 10 to 27 inches wide, worth up to \$2.00 a yard, special 69c

Allover Embroidery, Swiss and Nainsook, special, yard 65c

Hand Embroidery Corset Covers, regular \$2.25, for \$1.85

Our entire stock of applique laces, allover laces, and black laces at a discount of 10 per cent. Imitation torchon laces with insertions to match, worth up to 20c a yard, special 5c

Allover Net Laces in cream and white, worth up to \$1.50 a yard, special 69c

A large line of Embroidery flouncings, 12 to 17 inches wide, shown in Cambric and Nainsook, worth up to \$1.00 a yard. Round up special 29c

Another choice lot of Embroidery insertions, 2 to 5 inches wide, used for trimming linen dresses and suits, worth up to \$1.00 a yard, special 29c

A big lot of remnants of embroidery, in all lengths and widths, prices from 10c to \$4.00 a remnant.

Exquisite Neckwear—Latest Conceptions—Daintiest Designs

Beautiful line of stock collars, the new styles in Silk, Embroidery and Batiste. Regular prices from 35c to 50c. For the round-up sale, your choice 25c

Mexican Drawn work, and Embroidery, Turn-Over Collars, in a great variety of styles. Regular prices 35c and 50c—special round-up sale, 15c

Dainty stock collars in Silk and Embroidery, white and black, all this season's styles, nice variety to choose from 18c

Fine Embroidery Turn-Over Collars, round up price 15c

Four-in-Hand Silk Ties in all the new shades, beautiful quality of silk. Regular prices 50c to 75c. Round-up price 35c

TEN PER CENT OFF on all 'Chiffon' ties. These are in Embroidery and lace, and range in price from 25c to \$2.00 each.

All our fancy Chiffon veillings, white and black, and colors. We have these from 50c to \$1.00 per yard—HALF PRICE.

Buster Brown Collars, Embroidered Linen and lace—HALF PRICE.

New Drapes Veils in all colors, Chiffon, and plain net; also the lace designs. From 50c to \$2.00 each. For this sale ONE-THIRD OFF.

Collar and cuff sets for coats, jackets or dress trimmings, made of Imit Embroidery, Lace and Linen, HALF PRICE.

Large Lace Collars for coats in white, cream and black, your choice of any—HALF PRICE.

Stock Collars with Tie attached, made of fine Linen and dotted Batiste, regular prices 75c to \$1.00, for one week, each 50c