Z.C.M.I. MUSLIN UNDERWEAR SALE

FOUR DAYS, Commencing MONDAY, JANUARY 10.

THE THE PROPERTY OF THE PROPER

Will You Be There? Of Course; No Lady Will Miss It

Who is a Careful Buyer, and Nearly Every Woman is. This is the EVENT OF THE YEAR IN BARGAIN SALES. Nothing like it ever has been projected in Utah before. Z. C. M. I. will break all previous records of Low Prices, keeping far ahead in the matter of First Quality of Goods at the Cheapest Figures. Of all Great Bargain Sales, this

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Will be the Greatest. The Goods are all New. No such offer of Reduced Prices has been made before in the West. It is a Grand Bargain Opportunity in

Ladies', Misses', Children's and Infants' Undermuslins:

Come Early to this Createst of all January Bargain Sales for Ladies. It Begins on

Monday Next, Jan. 10, at 8 a. m., for 4 Days.

Z.C.M.I. MUSLIN UNDERWEAR SAL FOUR DAYS, Commencing MONDAY, JANUARY 10.