

DOORS
OPEN
8 A. M.
DAILY.

ADDING FUEL TO THE FLAMES

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Extra Clerks!
Extra Wrappers!
Extra Cashiers!
Extra Deliveries!

Hundreds of additional, sensational, values, offerings that stand absolutely unrivaled have been added to make a fit closing for the greatest and most stirring sale of dry goods in Salt Lake's history. Six days more and our justly famed, magnificent and truly

Goods sold only for
Cash or C. O. D.
NO SAMPLES!
APPROVALS!
EXCHANGES!

GREAT JANUARY MARK-DOWN SALE ENDS!

During the next six days all unsold Fall and Winter stocks, all new, fresh and desirable, must yield to our absolutely inflexible rule, never to carry over any goods from one season to another.

No Sacrifice is Too Great! Cost, Quality and Quantity Absolutely Disregarded!

Everything we say in our "ads" is the plain, conservative, unvarnished truth, but it would take every inch of this entire paper, and then some, to give a complete list of all the amazing bargains to be found in this sale, therefore, we will only aim to quote one item of every description which will serve to illustrate the price concessions throughout the entire line, in many cases the cut in price being proportionately greater than the illustration, a visit will convince you. Thousands of eye-opening values greet you here in plain sight.

A FEW FACTS WITHOUT FRILLS. Read Them All Carefully

Silk Remnants. 300 Silk Remnants, 2 to 5 $\frac{1}{2}$ yards, original price cut in $\frac{1}{2}$	Dress Skirts. Venetian, black and colored, variety of styles, regular price \$5.00 \$2.90			Children's Dresses. Made of fine nainsook, neatly trimmed, \$1.00 value... 50c	Guaranteed Taffetas. 27 inch Black Taffeta Silks, \$1.35 quality, now... 95c
Wool Remnants. 350 Dress Goods Remnants, this season's stylish fabrics, at... $\frac{1}{2}$	Silk Skirts. Peau de Soie, trimmed with rows of cording, regular price \$11.00 \$5.00			Ladies' Petticoats. Black and colored sateen, percaleine, and Moire, regular price, \$1.25 67c	Crepes de Chine. All silk Crepes de Chine, \$1.25 and \$1.40 qualities, now... 85c
Lining Remnants. Hundreds of desirable Waist and skirt lengths, priced at $\frac{1}{2}$	Walking Skirts. Oxford, black, and navy, regular price, \$4.25 \$2.67			Silk Petticoats. Black and colored, accordion pleated ruffles, regular price \$8.50... \$4.67	Skirting Fabrics. Zibelines, snowflakes, Scotch plaids, and golf skirtings, qualities up to \$3.00... 97c
Yokings, Vestings. All over laces, grenadines, frontings, etc., original prices cut in... $\frac{1}{2}$	Misses' Skirts. Granite cloth, taffeta trimmed, regular price \$4.00... \$2.00			Velour Jackets. Blouse, satin trimmed, regular price \$16.00 \$8.00	French Voiles. All wool, full range of colors, \$1.25 quality... 65c
Broadcloths. Venetians, Camel's hair plaids, all high class suitings, \$1.50 values... 75c	Ladies' Neckwear. Silk stocks and stock ties, beautiful patterns, worth \$1.00... 45c	Neck Ruffs. Liberty silk, full, fluffy, stylish, \$5.00 values, cut to... \$2.50	Lace Curtains. Renaissance and Irish point, were \$5.00 to \$8.50, now... \$3.98	Flannel Sacques. For infants, fine white flannel, neatly made, \$1.00 value... 50c	Flannelette Sacques. Variety of styles, dark and medium, regular prices up to \$1.25... 50c
Fancy Velveteens And corduroys, rich waist- ing styles, \$1.25 originally, now... 50c	Boys' Caps. Cloth caps, visor fronts, all colors, 35c grade... 19c	Children's Reefers. Kersey cloth, castor, navy, and red, regular price \$2.25... \$1.00	Norfolk Jacket. Red, castor and royal, satin piped, regular price \$20.00... \$8.50	Bleached Sheetting 2 1-4 yards wide, standard quality, sheeting, per yard... 20c	Infants' Sacques. Eiderdown and fancy striped Terry cloth, regular price 50c... 22c
Torchon Laces. All widths of cotton torchon laces, and insertion, per yard... 3c	Fruit of the Loom And Lonsdale Muslins, at, per yard... 8c	Silk Suits. Taffeta and Peau de Soie, variety of styles, regular price \$30.00... 14.50	Silk Jacket. Peau de Soie, trimmed with stitched bands, regular price \$22.00... 11.00	Ladies' Wrappers. Flannelette, large variety, style, regular price up to \$1.25... 50c	Tooth Powder. Royal tooth and talcum powders, regular price 15c... 8c
Baby Bonnets. Entire stock colored and white silk cut to... $\frac{1}{2}$	Ladies' Circular Shawls Slightly soiled, regular \$1.50 shawl for... 75c	Infants' Cloaks. Eiderdown and cloth, variety of styles, regular price \$3.00... \$1.50	Dressing Sacques. Eiderdown, all colors, regular prices up to \$2.25... \$1.00	Ladies' Corsets. New dip hip, and low bust, special... 39c	Blankets. 11-4 cotton sheet blankets, assorted borders, were \$1.25... 85c
Cuticle Soap. Excellent for skin and complexion, advertised price 25c here... 8c	Children's Skirts Neatly made of best outing flannel, 39c, now... 25c	Cloth Suits. Cheviot, Norfolk jacket, walking suit, regular price \$14.00... \$6.35	Wool Waists. Plain and striped, all colors, regular price \$2.25... \$1.39	Ladies' Fascinators. In pink, blue and white, regular 35c value... 15c	Ribbons. Latest satin taffetas, all colors, 4 inches wide... 25c
Umbrellas. Steel rods, Paragon frames, fast black, twilled covers... 48c	Flannelette Skirts. Good quality and well made, 39c, now... 25c	Fur Sets. Thibet and Siberian squirrel, regular price \$8.00... \$3.50	Monte Carlos. Kersey cloth, velvet trimmed, regular price \$25... 12.00	Flannelette Gowns. Best quality and styles, regularly \$1.35... 98c	Napkins. Bleached, full dinner size, worth \$1.45 per dozen... 95c
Pillow Tops. Latest floral designs, some Battenberg effects, were 75c and \$1.00... 45c	Damask Towels. 30c grade, fringed Damask, also hemstitched huck towels... 20c	Silk Waists. Peau de Soie, variety of styles, regular prices up to \$10.50... \$3.98	Roller Toweling. Genuine toilet twill, bleached or unbleached, per yard... 3½c	Huck Towels. 10c fringed, colored bordered towels... 5c	Wool Underwear. Ladies' fine wool vests and drawers, 50c grade, now... 39c
Flannelette Waists. Striped, all colors, regular price 75c... 25c	Children's Gowns. Best quality flannelette, in all sizes only... 39c	Ladies' Capes. Kersey, tailor stitched, 27 inches, regular price \$6.00... \$3.00	Eiderdown Robes. All colors, ribbon trimmed, regular price \$5.00... \$2.90	Turkish Towels. 15c unbleached Turkish towels, size 20x50... 7c	Unbleached Muslins. 30 inches wide, lengths 5 to 20 yards, per yard... 3c
Handkerchiefs. Hundreds of styles, soiled from holiday window display, 15c and 20c values... 8½c	Fine Waistings. Oxford vestings, big selection, \$1.00, \$1.25 and \$1.50 values... 69c	Wool Mittens. Misses' and children's closely woven black mittens... 8½c	Plaid Dress Goods. 27 inch cotton plaids for children's dresses, per yard... 10c	Table Linen. 72-inch grass bleached, five patterns, worth \$1.15... 79c	Ladies' Hose. Fine wool hose, plain or ribbed top, 35c grade... 23c
				Leather Goods. Oxidized trimmed chape- aines, and big assortment of purses... 23c	Outing Flannels. \$1-3c grade, good quality and color selection, per yard... 5½c