

NOW FOR LINENS & WHITE GOODS KEITH-O'BRIEN CO.

A FLOORFUL OF RICH LINEN BARGAINS

¶ Takes a wide awake store to stir things as we purpose stirring them.
 ¶ Of course there is a reason back of it.
 ¶ Depression—succeeded by Presidential year—many factories closed back east—all tended to downward prices—down, heels over head went costs of raw materials.
 ¶ Awake to these conditions Keith-O'Brien's is the first store to start general reductions in selling prices. The sweeping price-concessions in the foregoing sale tell forcibly the story of downward underprices—of linens and white goods being sold cheaper than in recent years.

Special Sale of Linens and White Goods.

Beginning Monday Morning. Japanese Hand Drawn Linens, French Cluny Lace, Irish Hand Embroidered Linens, Renaissance Scarfs and Squares, Table Linens, Crashes, Towels, Spreads, Etc.

500 yards crash toweling, regular 8 1-3 and 10c values special 5c yd.
 1,000 yards of the famous Barnsley crash warranted all pure line, 20c grade. Special 13c yard.
 15c grade for 12 1-2c each
 25c grade for 19c each
 40c grade for 29c each
 65c grade for 39c each
 Turkish bath mats. Heavy weight, fine quality. Regular price 75c each. Special 49c.
 Crib spreads for children's beds. All slightly soiled; values up to \$3.00 for each \$1.39.
 Full size bed spreads hemmed and fringed with cut corners. Regular \$2.00 grade, special price \$1.39.
 Loom Dice table damask 70 inches wide extra heavy quality. Regular price 75c yard. Special price 50c yd.
 72 inch unbleached table linen. Every thread pure linen. Regular price \$1.00 yd. Special price 79c yd.
 72 inch silver bleached table linen selles regular for \$1.35 yd. Special 98c yd.
 Extra heavy fine quality bleached table linen 72 inches wide. Regular price \$1.50 yd. Special price \$1.19 yd.
 Unbleached pattern table cloths, size 60x76 inches. Regular \$2.00 grade for \$1.19 each.
 50 dozen table Tops, sizes 43x54 inches. All pure linen. Prices \$1.25—\$1.50—\$1.75 each.
 Bleached table napkins, size 18x18, regular price \$1.50. Dozen for 89c dozen.
 Odd napkins 1-2 dozen lots, 18x18, 22x22 and 24x24 inches, 25 per cent less than regular price.
 Table linen remnants in lengths from 1-2 to 4 yards at 25 per cent less than regular price.
 Hemstitched damask squares sizes 32x32 inches. Regular 85c grade 59c
 Size 36x36 inches, regular \$1.25 grade 75c.
 36 inch bleached muslin, regular price 8 1-3c yard for 5c yard.
 Mercerized madras waistings, 27 inches wide. Values up to 35c yard for 19c yard.
 Fancy Oxford waistings in stripes and figures for the new tailored waists. 40c grade for 29c yard. 45c and 50c grade for 35c yard.
 Half linen waistings, checks and stripes, a new sheer fabric for ladies' waists. Sells regular for 50c yard. Special 39c yard.
 Renaissance scarfs, squares, rounds and doilies. Reductions from one fifth to one third off.
 Size 6x6 inch each 10c
 Size 12x12 inch each 19c
 Size 24x24 inch each 89c and \$1.00
 Size 30x30 inch each \$1.25
 Size 36x36 inch each \$2.39
 Size 45x45 inch each \$3.85
 Size 54x54 inch each \$4.25
 Size 20x54 inch each \$1.00 and \$1.39
 Size 20x54 inch each \$1.75 and \$2.00
 Japanese hand drawn work linens. Our entire stock reductions from one fifth to one third off.
 Size 6x6 inch each 19c
 Size 9x9 inch each 29c
 Size 12x12 inch each 39c
 Size 20x20 inch, each 45c, 60c, 69c, 85c, 90c, \$1.00 and \$1.50.
 Size 24x24 inch, each 75c, \$1.00, \$1.25, \$1.50, \$2.00.
 Size 30x30 inch each 75c, 89c, \$1.00, \$1.39, \$1.65 and up
 Size 36x36 inch, each \$1.39, \$3.00 and \$4.00.
 Size 45x45 inch, each \$4.75, \$4.95, \$5.25.
 Size 18x27 inch, each 69c, 98c.
 Size 18x36 inch, each 89c, \$1.00, \$1.19, \$1.39.
 Size 18x45 inch, each 89c, \$1.00, \$1.25, \$1.39.
 Size 18x54 inch each 89c, \$1.00, \$1.25, \$1.50.
 French Cluny Lace scarfs, doilies and rounds.
 6x6 inch, each 19c, 25c, 29c, 35c and 50c.
 9x9 inch, each 35c, 40c, 50c, 69c.
 12x12 inch, each 60c, 75c, 89c, \$1.
 20x20 inch, each \$1.29, \$1.45, \$1.89, \$2.25.
 24x24 inch, each \$2.25, \$2.95, \$3.50.
 30x30 inch, each \$2.75, \$3.50, \$4.75.
 36x36 inch, each \$3.75, \$5.00, \$6.00.
 20x54 inch, each \$4.00, \$5.00, \$6.50.
 Odd lots of soiled Cluny Pieces in Scarfs and Rounds at One-Half the Already REDUCED PRICE.
 Irish hand embroidered linens, doilies. Reductions from 20 to 33 1-3 per cent.
 6 inch doilies each 29c, 35c, 40c and up to 60c each.
 9x9 inch, each 45c, 55c, 60c, 75c.
 12x12 inch, each 60c, 79c, \$1.00, \$1.19.
 18x18 inch, each \$1.00, \$1.19, \$1.25, \$1.50.
 24x24 inch, each \$1.60, \$2.49, \$2.75, \$3.25.
 30x30 inch, each \$1.19, \$1.50, \$2.00, \$2.05.
 36x36 inch, each \$1.29, \$1.50, \$2.50, \$3.00.
 18x27 inch, each \$1.05.
 18x45 inch, each \$1.50, \$2.00, \$2.25.
 18x54 inch, each \$1.19, \$1.39, \$2.00, \$2.25.
 32x32 inch embroidered shams, special price \$3.00 pair.

ARE YOU THINKING OF CHRISTMAS?

¶ Do you understand pyrography?
 ¶ How to burn in the stamped design and watch it grow into an interesting picture?
 ¶ To become an adept, ability to draw is unnecessary.
 ¶ Just some instructions in our free classes. It's so simple.
 ¶ Everybody loves burnt wood work. Thousands of pieces are given away every Christmas
 Pyrography makes such admirable presents--and so inexpensive.
 ¶ The wood employed is the best grade of white bass. The designs, carefully drawn are stamped on it. An outfit doesn't cost much; the material very little.
 ¶ Altogether it is an excellent medium for Christmas.



¶ The store is carrying this season an unusually large stock of bass wood, stamped with new and original designs.

OUTFIT "ECLIPSE"

Regular \$1.85 for \$1.50. Consists of

One designed basswood box.
 One benzine bottle.
 One alcohol lamp, with glass top.
 One imported black double rubber bulb (G. N. C. No. A).
 Two feet imported pure rubber tubing.
 One metal union cork (nickel plated).
 One cork handle.
 One genuine platinum point (G. N. C. No. 5).
 Two practice pieces.
 One bottle of art stain.
 One bottle of art filler.

OUTFIT "REPUBLIC"

Consists of

One large, designed basswood box, with compartments.
 One large benzine bottle, with wire belt hook.
 One alcohol lamp, with glass top.
 One imported red double rubber bulb (G. N. C. No. C).
 Three feet imported pure red rubber tubing.
 One metal union cork (nickel plated).
 One cork handle.
 One genuine platinum point (G. N. C. No. 10).
 Four practice pieces.
 One large bottle of art stain.
 One large bottle of art filler.
 Special \$3.50.

INTERESTING PRICES FOR MONDAY IN THE LADIES' SUIT SECTION.

Special on Broadcloth, Satin, Nun's veiling, Voile and Silk Dresses. Large Showing at \$19.75, \$25.00, \$35.00, \$37.50, \$45.00 and \$55.00.

In this showing of Gowns are values which we can not duplicate. All alterations extra.

Black Broadcloth Coats, 7-8 length, handsomely tailored, very good quality. Special price, \$27.50.
 Black Broadcloth Coats, 52 inches long, made with satin belt and Directorie Revers. Good quality broadcloth. Special \$29.50.

We have just received a new shipment of Long Coats in Black, Navy, Tan, Red and Green. Special for Saturday, \$22.50.

Greeting:—The Queen 1908 to Josephine of the period of 1796-1809.

¶ Some things Josephine loved equally as well as dress—beautiful linens.

¶ During the years that she held the supremacy that became hers as the wife of Napoleon, never once did her passion for fine linen waver.

¶ And because of it we have always believed that, had Fortune decreed Josephine's footsteps in other directions, she would have enjoyed home life in its fullest measure—content to revel in the pleasures of the linen and china closets.

¶ For her life reflects flashes of love of domesticity.

Do You Accept the Opportunities?

¶ What a brilliant genius that fellow Shakespeare was anyway!
 ¶ It was his man Brutus who said: "There is a tide in the affairs of men which taken at the flood carries them to fortune."
 ¶ Columbus, Washington, Lincoln,—inventors Fulton, Whitney, Edison and so on; Emerson, Longfellow and like poets—men of letters—captains of industry—professional men—the thousands of men who grasped the ONE opportunity!
 ¶ If we had but recognized the opportunity!
 ¶ The same idea applies to diversified opportunities even in every day life.
 ¶ For instance this sale!
 ¶ If women but really knew—appreciated the immense savings—the character of the goods—the reliability of the lowered prices! Many will heed: others will pass the opportunity.
 ¶ Were they all to grasp it—the department would be overwhelmed!

This Year Our Millinery Department has set the whole town talking about the stylish \$5 hats.



One customer said she had never been able until this season to get a becoming hat at less than \$10. She is now wearing one of our handsome \$5 hats.

Our heaviest trade this year is running to \$5 to \$10 headwear. That speaks well for the character and style these hats possess.

Odorless, Hygienic, Soft and White.

Guaranteed to give perfect satisfaction and any garment damaged by an imperfect "Naiad" shield will be paid for by us.

If you will stop at the Notion section any time next week, Miss Davidson, who is direct from the factory, will gladly explain the superiority of the "Naiad."

No Gown finished unless it contains a "Naiad" shield that can be sterilized and washed and ironed. Prices not so high as inferior so-called shields.

OURFALIAN'S COLLECTION



Largest Fall Stock of Oriental Rugs ever Displayed in this city

Our aim is to offer our patrons artistic, reliable specimens of Oriental art. The arrival of fall importations is the largest probably that has been brought West.

Whatever your requirements may be in the Oriental Rug line, large or small size, medium or high grade in quality, or the antique mellowed with age, we feel certain our showing holds just what you want. The rugs are direct importations—not one is from left-over stock. Whatever we tell you concerning rugs you may depend upon.

Whether you want to buy or not we will be pleased to have you visit the Oriental Rug section, on the south balcony. It will prove a pleasant and profitable visit.

Exclusive and permanent Oriental Rug Department. Wholesale and retail.

A Great Sale of Medium and High Grade Seasonable Dress Goods
 An unusually heavy dress good stock compels decisive reductions in plain and fancy weaves—materials of the latest weaves and colorings. Weights suitable for any type of dress, coat or separate skirt, of some of the season's very best productions.
 65c quality—Special 48c. Plain and Novelty Weaves.
 Nothing more desirable for children's school dresses. Novelty dark colors.

44 and 50 inches wide, values \$1.25 and \$1.50—Special 98c
 A splendid assortment of plain and fancy all wool dress goods, materials in new and staple colorings and the latest weaves. Prunellas, Chiffon, Panamas, French Twills, Taffeta cloth, Broad cloth and other weaves.
50 and 54 inch wide, values \$2.00, \$2.50—Special \$1.50.
 English and Scotch suitings for tailor suits and coats in mixtures, stripes and mingled effects, a good range of styles.

French Broadcloth, 52 inches wide, value \$2.75, Special \$2.00
 Broadcloth season. Consult your dressmaker, your tailor, or your favorite fashion publication for proof of the unprecedented popularity of Broadcloths for fall and winter gowns in strict and fashionable shades.
27 inch Challies, Special 35c a Yard.
 25 pieces of satin stripe challies, Persian designs and Dresden effects, exceedingly beautiful tones and combinations for waists, house gowns, and kimonas.