DESERET EVENING NEWS SATURDAY JULY 4 1908

NNUAL ROUND-UP SALE.

ouched in many Instances--BELOW COST--Pulling force to each bargain. MPLETE STOCK of Fashionable, New and Desirable Merchandise.

S GOODS.

uplus stock has arrived. brough May and June By caretully noting see that we mean to erusal of the values side from items menand Dress Goods will goods will be shown at

-Season's Most Tempting

Silks in plain weaves-20 Special Items in the Dress

tire stock of Demi Mode Lace, Lingerie, Linen, Pique, Net and Spangled Robes. Round-up Sale, One-half price 38 inch Scotch Suitings, in thecks, stripes and mixed effects. Values 65c. Round-up sale 290 inch all wool Albatross and Batistes in a complete line of shades , including cream. Values 60c and 65c, Round-up Sale, a yard45c and 50 inch English Mohair in plain Sicilions, shadow stripes and fancy mixtures. Values up to \$1.35. Round-up Sale 69c any decidedly attractive barns are offered on the Remnant Counter. Lengths from to 8 yards, at One-Half price and less.

All French novelty dress patterns in sheer effects and tailor-suit patterns. Round up Sale One-half Price Entire stock of Black and Colored Dress goods will be reduced from 10 to 50 per cent. Entire stock of Linings discounted 20 per cent, except 6 1-4c cambric.



see where their clothes come cause of the splendid values ing this, the final "round-up" of this "outfit" has been out on "rounded-up" the nicest bunch

Keith-O'Brien Co. is the originator of the Round-Up Sale, the name of waich has been copied by many stores throughout the country.

But it is not the name-it's the magnificent sweep of bargains, the actual money saved on each purchase, that makes the Round-Up so deeply appreciated in every Salt Lake home.

Never in Salt Lake a Waist Sale Like This--\$2.00 to \$4.00 Waists for 95c.

Don't hesitate to gasp at these prices. Make up your mind you will get up at the dawn of the Morning Mondayfor others will and the early shopper will have first selection.

A purchase of over 5000 waists at a reasonably low figure enables us to put on sale Monday. \$2.00 and \$4.00 Waists for 95c.

All sizes-and more than 500 different styles of Waists to select from.

An opportunity our customers can not afford to overlook.

Men's Furnishings

Every Article is a Bargain branded with the K. O. B. gurantee. Shirts, Cutfs, Suspenders, Neckwear, Underwear, Bath Robes, Suit Cases, Handkerchiefs and hundreds of other accessories. These are the best values offered in a year. Mothers, who do the shopping for the men tolks, will be interested in these prices.

sale 8 1-3 or 3 for25c

a garment. Values to \$1.00

Underwear-Broken Lines, 35c

per garment. Bath Robes-Genuine Turkish

President Suspenders-Regular

Our entire line of Cuffs, which

sell at 25c, 15c or 2 for ...25c

Round-up Price 15c

One-third reduction.

Linen Handkerchiefs-Pure linen, three for 50 cents.

Suit Cases-Regular \$20.00 for \$15.00. Regular \$15.00 for \$10.00. Think of a discount of \$5.00 on one Suit Case These are from regular stock. Cambric Handkerchiefs-Six for 25 cents. The more they are laundered the softer they

Wash Ties, 15c, two for ..25c Suspenders-Regular 35 cents. Wash Ties25c

Our entire line of Cluett and Peabody Shirts will be sold at \$1.25 Each-all of the stock. This is absolutely the strongest bar-

Linens, Domestics, White Goods and Summer Wash Fabrics

There are two big features to this sale: the beautiful goods and the strong, gen-uine reductions. Many of the lines are sold on such close margins that reduc-tions are soldom made. Note the prices,

Fancy Needle Work and Pyrography

This department is the largest in the city. Its enstomers are numbered by the thousands. Nearly all skilled needle women depend upon our Art Department for new ideas and enpplies. The items which follow are but a few of the many inducements in that department.

Stamped Sota Cushions

Lot 1.-Conventional design on imported linen with backs and ruf-

Lot 2 .- University of Utah Pillow-to be embroidered in red and white. Can be worked in other school colors. Regular 75c

Lot 3 .-- Swatatsa-Black denim with red velvet cross applique in center of cushion to be worked with gold cord. Regular 75c

Lot 4.-Souvenir of a Vacation Trip-Pretty tints of brown on cream linen, worked in brown. Regular 75c for35c

Wallachein Centerpieces, stamped on heavy white linen in 24 and

Eyelet' Doylies in wheat design, 12 inch. Regular 25c for ... 15c

Sofa Pillow Covers One-Half Price

These are hand painted on linen and are ready for use. They come in many interesting designs such as the old-fashioned girl,



\$3.45 Women's Shoes, Women's Oxfords Women's Slippers

Any pair in our entire stock \$4.00, \$5.00, \$6.00 and \$7.00 values.-Just think of such concession in price of footwear-many at less than cost. This includes every pair of high-grade footwear in our stock-no reservation.

\$2.85 Women's Shoes Women's Oxfords Women's Slippers.

All \$3.50 values-nothing reserved. \$1.95 Boys' Tan Blucher Shoes, Shoes that sell regular at \$2.75. Sizes 21/2 to 51/2

\$2.20 Boys' Box or Kangaroo. Calf Blucher or Lace Shoes, the kind that wear. Worth \$2.50 and \$2.75. Sizes 21/2 to 5 1/2. \$2.95 Boys' High Grade.

Patent Leather or Velour Calf Shoes-the best made. Sizes 2 1/2 to 5 1/2.

best made. Tan. Patent, Vici, Chocolate Paste—10c size at 5c, 6 for., 25c

\$1.65 Little Gents' Box or Kan-garoo Calf Shoes. Sizes 9 to 13 ½. Worth \$2.00. The best to wear and full of style. SHOE POLISH.

SHOE POLISH. Gilt Edge 19c Glycerole 19c Eagle Shoc Cream 19c Renovole—White Kid Cleaner 19c Swift Ole—White Canvas

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\$13.3 \$12.0 \$16.0 \$4.0 \$2.6

Boys' Shoes and Oxfords, Misses' and Children's Slippers. Shoes and Oxfords, Infants' Shoes ann Slippers.

The largest stock and greatest assortment in the west. This week 10 per cent discount on any pair.

Shield Bow Ties-Regular 25c

vers of Boys' and Girls' Ap-

(take elevator) on the first -second "corral" off the just "drift" in upon us you'll buyer.

s, every article bears the K .first-class guarantee of superior

Boys and Girls

50 Girls' White Dresses-Sizes 4 to 14 years. This lot includes every white dress in stock, except sailors. Fine Lawns, Swisses and Linens, trimmings of embroidery, laces and ribbons. Regular prices range from \$1.95 to \$15.00. Your choice during this sale for One-half Regular Price 98c to \$7.50

rents of Boys IN NINETY DAYS.

Fall. We bought largely of indication pointed to an immense e beginning of the selling sea--we had a large surplus of fine ason. We took our loss on these ring this sale we shall offer them nt less than you will pay for the ober or October. Will you wait last season for \$8.00, \$10.00 and

Suits that sold from \$5.00 to \$6.00 Price only, Sizes 12 to 14 neckband. White and calicos. Regular prices range from per cent discount or one-third off

gain the department has ever offered. New patterns, new styles. These Shirts sell upwards to \$2.50 each.

THE FLOOR BELOW

We are now showing many patterns in granite and enamel wear which we will close out regardless of cost.

The discounts are from 20 per cent to 50 per cent less than already marked down prices. One can fit up the kitchen at little cost. Cooking Utensils of all kinds at small cost Mason and Economy Fruit Jars, stone Jars, Crocks, Mixing Bowls, Ironing Boards, Sleeve Boards, etc. Curtain Stretchers, \$1.75, \$200, and \$225. China for painting, 20 per cent off. Brass Clocks and Candle Sticks, 1-5 off. Japanese China, Cups and Saucers, Flates, ets., 20 per cent less. The fine showing of Cut Glazs 1-5 off. Hand painted and hand finished china, 20 per cent less, Vases from 20 to 50 per cent less. Bilvorware, Knives, Forks and spoons, special, 6 knives and forss, \$1.75 set.

Gal

Galv. Buckets 14 qt	30c Galvanized Tubs 0
Galv. Buckets 16 qt	35c Galvanized Tubs 1
Galv. Dish pans 14 qt.	24c Galvanized Tubs 2
Galv. Dish Pans 17 qt.	Galvanized Tubs 3
Galv. Dish pans 21 qt	Charter Differences of the contraction
Galv. Garbage Cans 1-	
Gaiv, Garbage Cans 1-	-5 off. Galv. Buckets 12 qt250

Fancy Clothes Hampers in Colors tit in Corner or Otherwise

Square and Round Clothes Hampers

Value \$2,50 sale\$2.00 Value 4.50 sale\$3.60

Infant, and Baby Sewing Baskets from 30c upward. **CLOTHES BASKETS**

Value Soc for\$1.20 Value goc for \$1.60 Open and Covered lunch baskets. Fancy and plain toc and upward.Waste paper baskets all sizes.

Special Prices on Garden Hose

25 ft. 50 ft. 3-4 inch 3 ply \$2.50.....\$ 5.00 3-4 in 8 ply \$5.00\$10.00 1-2 inch 3 ply \$2.25\$ 4.50 3-4 inch 5 ply \$3.25\$ 0.50 3-4 inch Cotton \$2.75\$ 5.50 Dinner ware zo per cent off.

Haviland is included in this sale. A few odd dinner sets at 1-2 price.

The Toy Department on the Floor Below has Bargains to Offer

Doll slightly damaged by dust 1-2 off. A discount of 20% on all others. The great game of "Diabolo" or the Jolly Devil" range in price from 35c and upward. 1-5 off on all Books-Mechanical toys-etc, Feather Dusters 20% discount aute, and bachelor designs. They are ideal summer pillows-just the finishing touch to your canyon trip next week. Regular 75c for 35c.

Laundry Bags-24x36 inch, made of white and tan linen and demin with white cords and tassles. Very special15c

U. of U. Pennants-Made of the best red and white felt. Very

Big reductions in Stamped Basswood for Pyrography Work

To make room for tall shipment of wood. More interest is taken in Pyrography this year than was ever shown before.

35c-Horse Shoe Safety match holdlers, easy to burn
Toc-Pipe Racks, Indian head design
75c-Pipe Racks, Butterfly Girl design
40c-Tooth Brush Holder for five brushes
50c-Bread boards, round and beautifully carved and stamped40c
45c-Pin Trays, oblong
45c-Large Panels with Dutch designs
60c-Photo Frames, 11x13, with glass40c
35c-Dining Room Picturys, very pretty, 8x14
20c-Panels with pleture of dog head, 6x8
oc-Picture Frame, 2 openings, in fruit and floral designs, 9x1225c

All hand carved and burned panels in the following prices: \$3.00, \$3.75, \$4.00, \$4.75-Your choice at \$1.25.

\$2.25 Pyrography Outfit \$1 50 includes-

 1 designed bassswood box.
 1 cork handle.

 1 alcohol lamp with glass top.
 1 genuine platinum point.

 1 imported black rubber bulb.
 2 practice pleees.

 2 feet imported pure rubber tubing.
 1 bottle art filler.

 1 metal union cork.
 1 bottle art stain.

 1 benzine bottle.
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Ladies' Gloves and Parasols

12-buttoned glace, gray, navy, red, green and brown-\$3.50 for \$2.50 2-clasp short silk gloves-black, white and colored-\$1.25 and \$1.00

All Ladies' and Children's Parasols, One-Third Reduction.

Roping Candies

Who Ever heard of nice. fresh candies at half and nearly half prices.

25c a pound Wrapped Butter Scotch, a pound15c 5c Chocolate Cakes, 2 for5c

Round-Up Hosiery Sale

Quality is the strong point about these hose. We are not afraid to tell you they are good and bargains at these reduced prices.

Women's Fast Black, Fine Cotton Hose, elastic top, crowfoot. Regular 50c values. Round-up Price, 3 pair for \$1. Women's Lisle Thread Hose, full fashioned foot, double heel, toe and sole; stainless, also the All-Over Lace. Regular 25c and 35c values. Round-up Price 19c

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Women's fast black cotton hose, double heel, toe and sole. K.-O'B. Special 25c. Boys' and girls' Fast Black Cot-

ton Hose-just the thing for vacation days. Fine or heavy ribbed, double heel, toe and sole. Special, 2 pairs for ... 35c Misses' Fine Lisle or Cotton hose, fast black, elastic top, double heel, toe and sole. K.-O.'B Special, the pair .. 25c

Carpets, Rugs, Draperies, Portieres, Couch Covers, Lace Curtains.

tains. tains. White and Arabian total and	\$5c for	Plain and figured. \$20.60 for
nı	EGS OF ALL KINDS.	
n	EGS OF ALL KINDS.	

	Wiltons			27.50	9X12 Velvets 9X12 Velvets	27.50 for	20.00
9X13	Axminsters,	. 32.50	for	23.50	9X12Tapestries 9X12 Tapestries	18.00 for	$17.50 \\ 13.00$

LUCHER, SHKDHDCH, VILLA	China silk. 1650 for 500 11.60 for 550 11.50 for 550 11.55 for 51.35 Carpets—Newest Pats, terns, Bigelow Ax- 81.35 terns, Bigelow Ax- 81.60 \$2.00 for 81.60 \$1.60 and \$1.75 for \$1.20 \$1.65 for \$1.20 \$1.65 for \$1.20 \$1.65 for \$1.20 \$1.45 for \$1.20 \$1.45 for \$1.20 \$1.45 for \$1.20 \$1.45 for \$1.20 \$1.35 for \$1.20 \$1.20 for \$1.20 \$1.20 for \$1.20 \$1.20 for \$1.20 \$1.20 for \$1.20	LACE CURTAINS
e for	\$1.20 for	\$12.50 for

From 15 to 30 yds. Regular prices from \$1.65 to \$2.25 -Round-up price yard\$1.00