Is It Any Wonder that All Salt Lake Turns Out to the Auerbach Sales When There are Such Wonderful Bargains to be Obtained as are Found in This Ad?



At Any Sacrifice. The Reductions in Prices for Next Week Will be the Greatest of the Sale

Entire Stocks--Everything in the Entire Store Must be Closed Out

It is Expected of us, and we have gone through the stock in each Department and repriced the Balance of merchandise thrown out for Clearance, with the Determination of makingthe offerings for the final week more Enticing than the first week. Never in the long years of our successful career have we resorted to such radical Measures to reduce our immense stock. We have left no stone unturned in our tireless efforts to realize our one cherished ambition-A COMPLETE RIDDANCE OF ALL THIS SEASON'S MERCHANDISE. EVERYTHING HAS BEEN RE-PRICED REGARDLESS OF LOSS. READ THE ITEMS BELOW CAREFULLY—STUDY THEM -DO NOT MISS A SINGLE WORD-THEN ACT PROMPTLY-DO IT NOW.

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Here are the	Items that will	For the Second Week of
make things lively the second		this Clearance Sale
week of this	Clearance Sale.	SILKS and DRESS
MARINE DE L'ANDRE DE L		
Bleached	Apron	GOODS PRICES
MUSLIN	Gingham	CUT AGAIN!
Cut to, a yard	Cut to, a yard-	PRICES THAT BROUGHT
4 1-2c	5 1-4c	THOUSANDS OF PATRONS TO
10c	30e	WEEK, CUT AGAIN AND THE ENTIRE STOCK GOES AT EVEN
White	Bed	GREATER REDUCTIONS.
CAMCRIC	Sheeting	Crepe Albatross
Cut to, a yard-	Cut to a yard-	Colors, the 60c grade, this sale, a yard
5 1-2c	21c	SUITINGS
The best 75c	CI I	38 to 48 inch all Wool Novelty Suitings up to \$1,00 values. This
DRESS	Shaker FLANNEL	yard
	Cut to, a yard	DRESS GOODS
5c	83-4c	novelty dress goods, up to \$1,75, values, this sale, a
16 2-3c	300	A full line of 19 inch Silk Taffeta
Canton	White	in all colors, the 75c quality. Our -
FLANNEL	Wool Flannel	19 inch Silk Messaline in all the
Cut to, a yard-	Cut to, a yard-	leading shades, the best 90c quality, Our cut price special
9 1-2c	171-2c	A splendid assortment of fancy colored Silk in stripes, checks and
\$2.95	\$3.00	figures. Our \$1.50 quality. Our cut
Comforts	Comforts	per yard
		THE SECOND WEEK BEGINS
Cut to, each	\$1.89	TOMORROW, THERE NEVER WAS A GREATER MONEY SAV-
\$1:58	Ф1.05	ING SALE OF
\$2.75	All Wool	INFANTS
BLANKETS	BLANKETS	MILHAMI
Out to, a pair-	Cut to, a pair-	TTTTT
\$1.58	\$3.30	WEAR
űo '	. 10c	*********
Towels	Towels	The sale bargains are simply as-
-		At 99c Each
Cut to, each—	5 1-2c	infants' long or short dresses, an almost endiess variety to choose
-	0 1-20	almost endiess variety to choose from all well made and neatly trimmed in lace or subroidery,
1256c	352 I .	price, choice 990
Towels	Towels	At 49c Each
Cut to, each-	Cut to each-	Infants' Knitted Jackets and a variety of Cashmere Jackets, nest-
7 1-2c	11 1-2c	ly embroidered, a great variety to choose from, worth up to 80c each,
250	Be -	all on sale 49c
Towels	Towels	At 19c Each
The second secon	THE RESERVE THE PROPERTY OF	STUDENCE STREET FORDER SKIPS

16c

ty of sixle.

Golf Gloves

All ladiest sizes in a great varie

All the and the grades

22c

at per yard. 19 inch Silk Messaline in all the leading shades, the best 90c quality, Our cut price special 57c. A splendid assortment of fancy colored Silk in stripes, checks and figures. Our \$1.50 quality. Our cut price special at, per yard. THE SECOND WEEK BEGINS TOMORROW. THERE NEVER WAS A GREATER MONEY SAVING SALE OF	Unparalleled prices that will prosent far below that at which and Further Reductions on Suits \$50 and \$60 Suits in this \$25.50 Further Reductions on Coats \$30.00 Coats in this \$15.95	h desirable garments were ever ber	Further Reductions on Furs \$5.00 For Sets In this \$2.66 \$12.00 For Throws in this \$6.60 Further Reductions on Petticoats & Kimonas 906 Short Kimonos in this 39c
The sale bargains are simply astonishing. At 99c Each Infants' long or short dresses, an almost endiess variety to choose from, all well made and neatily trimmed in lace or embroidery values ranging up to \$1.65, the sale price, choice auch. At 49c Each Infants' Knitted Jackets and a variety of Cashmere Jackets, neatly embroidered, a great variety to choose from, worth up to 90, each, all on sale at	Stirring Bargain Values in Knitted Underwear Great Additional Reductions for the 2nd week of Salt Lake's Greatest Clearing Sale, Boys' Extra Heavy Etderdown Fleeced Union Suits, all sizes, regular nrice according to size; 80c 49c Children's Heavy Fleeced Perfect Finished Fine Ribbed Vests and Pants in natural gray, away below regular price or value, Sizes 16 and 18, on Sale at 15c Sizes 26, 22 and 24, on Sale at 20c Sizes 20, 22 and 24, on Sale at 20c Sizes 30, 32 and 33, on Sale at 25c Ladies' Jersey Ribbed Cream Vests and Pants, medium heavy fleated, all sizes, regular 35c value. On Sale at 19c Ladies' Fast Black Jersey Ribbed Tights, open or closed, all sizes in the best 75c quality, on Sale at 18c	The Millinery Clearance HAS BEEN THE DELIGHT OF THE FEMININE PORTION OF THE TOWN. SINCE TWAS BEGUN. TWILL BE DOUBLY SO NEXT WEEK, FOR THE PRICES HAVE TAKEN ANOTHER DIZZY DROP. 100 Hats REGULAR UP TO 16.00 To close out 51.98	At Price Reductions absolutely without regard to cost or value. At Price Reductions absolutely without regard to cost or value. THREE EXTRAORDINARY SALE LOTS TRIMMINGS AT 5c A YARD. This left includes some of the neatest pretty fancy Braids, Gimps and Bend Trimining in Black, White and all cotons; among them values that sold regularly up to 5c a yard. TRIMMINGS AT 25c A YARD. Handsome fancy Appliques, Chiffon Triminings, Bands and Braids or every description in black and all desirable colors; trimmings that sold up to \$2.00 by yard, on sale LACE GALLOONS AT 15c A YARD. Cream or white lace Galloons in great variety, pattern that can be separated in single ornaments, worth up to 50c a yard; all on tale at 15c
Headwear Amazing values at these prices, you must see them to appreciate the extraordinary reductions. Lot I worth up to \$1.00. 25C Lot I worth up to \$2.00. 69C	Children's Rompers Best 65c Grades at 39c Made of best amoskeng Gingham, atriped seersmiker or plain chambray. all 65c grade. 39c	TABLE LINEN tut to, a yard— 98c \$2.50 Battenburg CURTAINS Cut to, a pair— \$1.29	25c Hose Supperters at 10c Fancy Elastic or Satin top Hose Supporters, all colors, on sale at
Maria Maria			THE TAX BEAT OF

ESTABLISHED	1864
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9611 210	assin
TI SHIZZEIGE	TO KO
Welland The	12800.
ONE DDICE TO ALL AUTO	I WOEDCOLD
ONE PRICE TO ALL NEVER	UNDERSOLD

For the 2nd Week of This Clearance Sale **Futher Reductions on** Already Much Reduced Garments in Our Cloak Dep't.

Further Reductions on	Further Reductions on	Further Reductions on
Suits	Dresses	Furs
\$50 and \$60 Suits in this \$25.50	\$17.00 Dresses in this \$8.35 sale \$12.60	\$5.00 Fur Sets in this \$2.66 \$12.00 Fur Throws in this \$6.60
Further Reductions on	Further Reductions on	Further Reductions on
Coats	Skirts	Petticoats & Kimonas
\$30.00 Coats in this \$15.95	\$12.00 Skirt's in this \$5.95	90c Short Kimonos in this 39c
\$25,00 Coats in this \$11.75	\$15.00 Skirts in this \$7.75	MINISTER AND THE PART OF STREET STREETS SHOULD SEE THE SEE
	THE RESERVE THE PERSON NAMED IN COLUMN 2 IS NOT THE OWNER.	THE RESERVE AND PERSONS ASSESSED FOR PARTY ASSES

Knitted Underwear	THE	All Laces and Trimmings		
ireat Additional Reductions for the ind week of Salt Lake's Greatest learing Sale.	Millinery	At Price Reductions absolutely with- out regard to cost or value,		
Boys' Extra Heavy Elderdown fleered Union Suits, all sixos, regular often according to sixe; 80e 49c uits, all or sale at	Clearance	THREE EXTRAORDINARY SALE, LOTS TRIMMINGS AT 5c A VAID. This dot includes some of the neutest pretty fancy Braids, Gimps and Bead		
Children's Reavy Fleeced Perfect Finished Fine Ribbed Vests and Pants neutural gray, away below regular rice or vaine, lace 16 and 18, on Sale at 18c sizes 29, 22 and 24, on Sale at 26c sizes 30, 52 and 54, on Sale at 25c Ladies' Jersey Ribbed Cream Vests and Pants, medium heavy fleeced, all zee, regular 35c vaine. 19c tadies' Fast Black Jersey Ribbed sights, onen or closed, all sizes in the est 75c quality, on 45c	MAS BEEN PHE DELIGHT OF THE FEMININE POR- TION OF THE TOWN, SINCE TWAS BEGUN. TWILL BE DOUBLY SO NEXT WEEK, FOR THE PRICES HAVE TAKEN AN- OTHER DIZZY DROP. 100 Hats REGULAR UP TO \$6.00 To close out \$1.98	ors; among them values that sold reg- ularly up to 50c s yard. TRIMMINGS AT 25c A YARD.		

25c Hose	Supperters at
	10c
Fancy Elast Supporters, al	le or Batin top Hose l colors.

A AMP			
0	and Gents'	white	\$1.25 White
160.	FURNISHINGS	Bed Spreads Cut to, each— 59c	Bed Spreads Cut to, each—
ERSOLD	Will Bring a Stampede of Buyers Road the Price Reductions—they tell the Story of our Losses and Your Savings.	81.85 White Bed Spreads	White Bed Spreads
Sale	Socks 25c Cashmere, Wool and Cotton 16 hose, all colors, for rapid selling only	Cut to, each—	Cut to, each— \$1.28
Gar-	Mens' Shirts The stiff bosom shirts	White Bed Spreads	White Bed Spreads
Gai-	Mens' Underwear	S1.39	Cut to, each— \$1.58
ep't.	heavy balbriggan and ribbed shirts and drawers, all sizes 79c Boys' Clothing All remaining Suits worth \$5.00	White Bed Spreads	White Bed Spreads
ssly-recklessly-to	\$5.50, \$6.00 \$6.50 and \$7.00, gathered into one lot for rapid selling. Take your choice \$2.90	Cut to, each— \$1.89	Cut to, each- \$2.38
ductions on	Boys' Clothing All \$3.00 to \$4.75 Suits and Over- coats go at	White Bed Spreads	White India Linon
s in this \$6.60	FOR the Second Week of this	\$2,98	Cut to, a yard- 5 1-2c
& Kimonas	SHOES	White India Linon	White India Linon
\$1.39	PRICES	Cut to, a yard- 9 1-2c	Cut to, a yard—
week or the great G SALE.	Completely	White India Linon	White India Linon
is absolutely withs or value. ORDINARY SALE	THE RESIDENCE OF THE PARTY OF T	Cut to a yard-	Cut to, a yard—
is AT 5c A YARD, some of the neutest Gimps and Bead White and all col- sines that sold reg-	Shattered!	Bed Sheets	Bed Sheets
yard. F 25c A YARD. Appliques, Chiffon and Braids of every and all desirable	Winter Shoe, Every one must be sold out this Season. The Reduc- tions are Radical, You Can't afford to Miss aby such Chance as this. Misses Kid Shoes with part tip	Cut to, each=	Cut to, each—
25c AT 15c A YARD. has Galloons in ra that can be sep-	and extension soles, sig-\$1.35 es 10% to 2 at a pair. \$1.35 Children's Black Kid Shoos with pat. tip and wedge heels sized \$ to 5 at a pair. 60c	Bed Sheets	TABLE
naments, worth up	Youth's School Sines, with exten- sion holes and leather lined, sizes 13% to 2. Value \$2.25, goes during this sale.	66c	Cut to, a yard-
upperters at loc or Batin top Hose	Ladies' Fine Kid, Patent or Tan Dress Shoes, with light or heavy soles. Value up to \$3.15 Ladies' Good Grane Storm Rubbers, at	according to size	sale at 40c . d quality striped he regular price
10c	Rubbers, all sizes, at 90c	on sale	40c

Here are the Items that will

make things lively the second week of this Clearance Sale