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SALT LAKE CITY, JULY 10, 1907.

PIONEER DAY.

As our readers are aware, the 24th of this month will be the 60th anniversary of the entrance of the Pioneers into this valley. We have endeavored to bring this great anniversary to the remembrance of the public by an authentic account of the early pioneers of the advance guard across the plains, and, as already announced, a special Pioneer edition of the "News" will appear on the 24th, containing a great deal of interesting reading, which will be worth while preserving.

We venture the suggestion that Pioneer day this year be observed, wherever practicable, in some manner, by the rendition of a suitable program, for instance, in meetinghouses, or in the open air at resorts where people gather for recreation, in Utah, and throughout the mountain region. It is a day in the commemoration of which all who are interested in the advancement of civilization can unite. Pioneer day has a religious significance, because the Pioneers were Pilgrims in search of a place where they could worship in liberty of conscience; but it has a still more comprehensive meaning, because they were also the advance guard of American civilization in the West. There is no reason why all good citizens should not celebrate that great historical event, which has been called the "Mormon" Exodus, for it marks a epoch in the history of the nation. It is but right that the younger generation should be told the wonderful story of the sacrifices of their fathers and mothers for religious and civil liberty, and the significance of their westward march; it is necessary that they should, all proper occasions, be encouraged to follow in their footsteps and remain faithful to the principles of truth and righteousness for which they lived and died.

There is in modern history nothing like the "Mormon" exodus and settlement of these valleys. The founding of Utah resembles very much the commencement of the Republic by the Pilgrim fathers. The grand thought was first conceived in the inspired mind of the Prophet Joseph. It was carried out by his successor in office, Brigham Young, and upon the foundations first laid by the great Empire Builders, others have built, until today a galaxy of glorious American states is flourishing on what was but 60 years ago foreign soil.

The Prophet Joseph, in 1842, told the brethren that the Saints, after much affliction would be driven to the Rocky Mountains, where they would found many settlements. In 1844 he instructed the Apostles to send out a delegation to explore the West and find a good location, "where we can remove after the Temple is completed, and where we can build a city in a day." Accordingly a committee was appointed to attend to this matter. At the time there was some rivalry between Great Britain and the United States concerning possession of the Pacific coast. The Prophet petitioned the government for permission to raise a force sufficient to protect all who wished to settle in Oregon and California, but the men in control hesitated.

It is to be noted that the Prophet Joseph and the Patriarch, Hyrum, were slain by a mob, ostensibly accused of acts of treason, at a time when they were bending their energies toward extending the domain of the United States over territory coveted by other nations. Had the government accepted with greater alertness the magnificent plans of the "Mormon" leaders, the tragedy of Carthage might not have disgraced American history. But it took a long time to decide. Two years after the death of the Prophet, his suggestions were practically acted upon, and the government accepted the services of the "Mormons" to help take possession of the Pacific coast. It is also to be noted that the movement to the Rocky Mountains, as planned by the Prophet, was a patriotic movement. The idea was to extend American institutions to the coast, and to what extent the statesmen who finally carried out that plan, were influenced by the suggestions of the Prophet, as embodied in his petitions to Congress and the President, is a story that has not as yet been fully told. But there is no reason why patriots in the entire mountain region should not join in observing Pioneer day this year. For it marks a glorious epoch in the history of our great Republic.

ON THE NAVAL PLANS.

Secretary of the Navy Metcalf does not deny that the Atlantic squadron is to be ordered to the Pacific, but, he says, it is merely a practice cruise, and it has no political significance. The government has no intention to overawe the Japanese fleet. Every year, he says, the ships are ordered on a cruise. This year they will go to the Pacific. But they will not remain there.

This may be considered an official statement. It should be accepted by the American press, and its acceptance should end a discussion that can have only one effect in Japan—that of furnishing the agitators there with the necessary excuse for continuing the anti-American agitation. There can be no doubt that war talk is inflammatory. It is dangerous at all times, but especially when army or navy maneuvers seem to justify it. An illustration of the evil consequences of international

clamors is found in the relations between Great Britain and Germany. Such an amount of suspicion and inflammatory insinuation has found a place in the press of either country that the efforts made by public men and professors and the better class of journalists have succeeded in allaying only a part of the ill feeling. Our difficulty with Japan is somewhat similar. It is artificially created, but no one can say that it will not assume reality, if the agitation is persisted in.

At the same time it is well to remember that the Pacific ocean is about to become what the Mediterranean was to the Old World in former ages. It will be the great highway of trade between the nations, and the interests of the world will concentrate on its shores. For that reason it is but natural that the United States should have a sufficient naval force there. That policy is demanded by the fact that the center of gravitation of the world's commerce is clearly changing from one hemisphere to another.

"UNWRITTEN LAW" DISAPPROVED

It is gratifying to observe from the newspaper comment throughout the country on the Loving trial in Virginia that the so-called "unwritten law" is generally disapproved. The proposition that one man may slay another upon suspicion or hearsay of the charge of seduction, needs only to be frankly stated to make its danger and unreasonableness manifest; yet it has found many defenses in the courts.

The majority of southern no less than of northern newspaper comment, is to the effect that this so-called "law" is a stain upon civilization that may put even moral men into the power of an unscrupulous woman, and practically nullifies in certain cases the written law against murder. What law is there that is not written? Only, as we have said heretofore, the law of the savage—that of impulse and personal revenge leading to anarchy or at least to private and deadly encounters. The New York World says that the trouble with the unwritten law is that it is unwritten. It proves too much. There are no limits set to its vagaries. In the Loving case it justified a father in shooting a man who gave a drink of whisky to his daughter, the jury having assured Judge Loving that no assault was committed. In the Thaw case unwritten law is cited to justify Thaw in shooting the alleged seducer of his wife, who had also been his mistress, although the offense was committed years before the marriage and was known to Thaw at that time. In the Strothers case it sets free a man who killed his sister's husband for the suspected intention to desert her after the marriage. In the Birdsong case it is invoked to free a woman who shot a man because she desired to have him shot—a demand so monstrous that 200 southern women of the vicinity conquered their repugnance to such publicity to ask that she be not released.

THE "NEWS" WAS RIGHT.

It is a matter of gratification that the apologist for graft finally has concluded to admit that the figures given by the "News" as representing the financial status of the City under so-called "American" rule, are correct. It is a pity that this prosperous community should be in the hands of incompetent, or reckless, financial managers. Under competent and honest management, there would be money for all lawful purposes and a comfortable surplus for next year. But, the truth is the truth, and although the truth in this matter must be very disagreeable to every taxpayer, it is well that it is made so plain that even the habitual falsifier is compelled to admit it. When the facts are laid bare, some remedy will be found in time.

The paid apologist pretends to be very angry at the "News," and, true to its cuttle-fish tactics to conceal itself in its own ink, it emits sundry choice invectives, which, however, have no more force as an argument than the revenge of the small boy who at a safe distance between himself and his antagonist closes the controversy by putting the thumb of scorn to the nose of contempt. It is only necessary to say that the invectives on the "News" are entirely lost. The matter of the financial status of the City was brought up in the City Council by a member of the finance committee, whose business and duty it is to know what that status is, and to let the citizens know, in order that public opinion may be exerted for a safe and sane financial policy. The "News" did little more than present the facts as stated, substantially, in the Council meeting.

But, the defender of graft alleges that the "News" shifted ground and made different statements concerning the same apparent facts. Referring to the "News" of Tuesday, said defender has it: "This is the first time that it has made any reference to a contingent fund, or intimated that it did not mean the whole revenue." This falsehood is perpetrated in the hope that the readers of it will not take the trouble to look the matter up for themselves. In the "News" on Saturday, it was stated very plainly, that:

"There are 'American' party leaders who assert that there is no deficit and will be none. Yet the CONTINGENT FUND, which meets all the general expenses, was overdrawn \$150,000 July 1st last year. For the year from July 1st to July 1st, 1906, the contingent fund and licenses WILL BE (referring to the part of the year that is still future) nowhere near as great as the year's expenses. The 'News' for the contingent fund, licenses, saloon licenses and all other licenses for the COMING SIX MONTHS, with \$22,000 yet remaining unpaid of the regular tax funds, making a total of \$164,444.

"And the City is spending \$42,148 every month to cover current expenses. This amount (\$42,148) FOR THE NEXT SIX MONTHS, or at the end of the year, will amount to \$252,888, representing the expenses of the City for the next six months. The \$164,444, as has been explained, represents the total income of the City and necessarily must meet all expenses."

This is from the "News" on Saturday. It gives the status of the contingent fund and shows that with all the income that can be expected for the next six months, the expenses are so heavy that there will be an enormous deficit at the end of the year. And yet the organ has the hardihood to tell its readers that the "News" did

not mention a contingent fund until Tuesday, and that \$164,444 was represented as the total income of the city from all sources for the entire year! As will be seen from the quotation, the "News" did not refer to any other fund than the contingent fund and the running expenses. The probability is that the funds set apart for special purposes, also are in a bad condition, but that is for consideration at some future time.

The "News" was right, unfortunately. Its information was secured from reliable sources. The financial status of the City cannot be bettered by the ravings of the baffled fixer of figures. The haboon may shake the bars of its cage to the utmost limit of its strength, but it is captured all the same.

HONESTY AND ADVERTISING.

Mr. W. H. Black, the advertising manager of the Delinquent, has issued a booklet on "The Family Income," in which he takes occasion to tell some important truths concerning subjects of daily importance. He relates, briefly, how, in a few years, we have grown to a great manufacturing nation. He condemns the imitator, who puts on the market a product "just as good" and who endeavors to deceive his customers by various devices. He devotes a chapter to advertising and shows how publicity helps the dealer and manufacturer. On this subject he says in part:

"After the manufacturer had put riches in his quality products he found that something remained to be done. He knew that they were in his shop and believed he could supply the markets of the world—but the world did not know. So in order to extend the benefits of the work and to receive profitable returns from his enterprise he had to give his riches wings and send them as messengers to mankind.

"The average manufacturer did not like to advertise. His objections were natural and easily understood.

"Gradually the manufacturer came to see that his salvation was in the wise use of this tremendous means of reaching and stimulating the public interest. He saw because some one else might have misused a good thing was no reason why he should not employ it well and thus make it his chief agency in his work. Thus he began and today we find that honest advertising of meritorious goods has not only been profitable in itself but has made the exaggerated advertising of doubtful articles ridiculous. The only advertising that pays is that which has a fact behind every assertion; that which can make good every pledge, every claim. Whether it fill many pages or a few lines, the rule holds to the very letter.

"So the men of sense, enterprise and proportion realize that advertising was not a mere circus trick to attract the crowd, but that rightly used, it was as much of an investment as their own manufacturing plants."

The little booklet contains a great deal of good, common sense on many subjects. It is in harmony with the general demand for a square deal.

Ellis Island is the government bureau of transportation.

Is the "open door" in the Orient going to lead to a slaughter house?

Playing golf, it is said, has made John D. Rockefeller links-eyed.

Punch may be expected to hand Mark Twain a (Mark) Lemon.

Colonel Watterson persists in refusing to turn the light on his dark horse.

Will the Hague Peace Palace prove to be, after all, nothing but a castle in Spain?

A man has been arrested charged with stealing coal. Where did he find any to steal?

Dr. Long calls John Burroughs "a woodchuck." This is because the woodchuck burrows.

An exchange says that dogs make good policemen. Per contra, policemen do not always make good watch dogs.

There can be no possible danger in sending the Atlantic fleet to the Pacific so long as the ship of state is in safe and sane hands.

Vice President Fairbanks' rescue of a young woman from drowning in Yellowstone Lake shows that he is "in the swim." No mollycoddle he!

Secretary of the Navy Metcalf deprecates the war-like talk that has resulted from the announcement of the cruise of the Atlantic fleet around the Horn to the Pacific coast. All the talk could very easily have been avoided had there not been such apparent haste to make the announcement.

What a sly dog old Chief Geronimo is! Recently he joined the Dutch Reformed church, to which President Roosevelt belongs, in the hope of securing a pardon. That failing, he was recaptured by soldiers. Keeping him in captivity has doubtless been a wise thing.

SOMETHING NEW.

Philadelphia Inquirer.
San Francisco is going to try the experiment of good government. It must be pardoned if it makes a few mistakes at the outset.

PROPER BREATHING.

Nellie Melba, in the Century.
I cannot too forcibly insist that the mere possession of a lovely voice is only the basis of vocal art. Nature occasionally sturdies one by the prodigality of her gifts, but no student has any right to expect to sing by inspiration any more than an athlete may expect to win a race because he is naturally fleet of foot. Methods of breathing, "after" and the use of registers must all be perfectly understood by the successful singer, who should likewise be complete master of all details relating to the structure and use of those parts above the voice box and be convinced of the necessity of a perfectly controlled chest expansion in the production of tone. For perfect singing, correct breathing, strange as it may sound, is even more essential than a beautiful voice. No matter how exquisite the vocal organ may be, its beauty cannot be adequately demonstrated without proper breath control. Here is one of the old Italian secrets which many singers of today wholly lack, because they are unwilling to give the necessary time for the full development of breathing power and control. Phrasing, tone, resonance, expression, all depend upon respiration, and, in my opinion, musical students, even when too young to be allowed the free use of the voice, should be thoroughly taught the principle of breathing.

JUST FOR FUN.

The Driver Wept.

The coolest thing that has happened for some time occurred a few days ago in a provincial suburb.

The electric car system has just been installed there, and the drivers and guards go about their work with a great air of dignity. This accentuated the audacity of a certain workman who was welding his way homeward, carrying his kit.

As a car approached in all its glory of a fresh coat of varnish, he held up his hand, and the car drew up smartly. But the man did not get aboard. He had a tobacco pipe in one hand and a match in the other.

He coolly struck the match on the side of the car and said to the driver, between puffs: "All right (puff)—governor, you—can—go on!"—Exchange.

For Strangers Only.

J. Edward Addicks was condemning a certain politician. "The man has no experience," he said, "and he has not sense enough to conceal his lack of experience. He reminds me of an incident that took place in a barbershop the other day.

"In this quiet, busy shop a man who was getting shaved suddenly uttered a loud oath. 'Hang you!' he exclaimed, 'I've cut my chin twice now. If you can't shave better than this every regular customer will leave you.'

"But the young barber pushed the man's head back on the velvet rest and laughed.

"'Oh, me,' he said, 'No fear of that. I'm not allowed to shave regular customers yet. I only shave strangers.'"

Orpheum Theatre.

The Super Orpheum Stock Company.
Under the Management of Roy

TONIGHT!

WHAT HAPPENED TO JONES!

By Geo. H. Broadhurst.
Matinee Wednesday and Saturday
Same old popular prices.

LYRIC THEATRE

Direction: Sullivan & Considine

BIG SUMMER VAUDEVILLE!

Evenings 2 shows
Matinees Except Sunday.

BRIGHTON HOTEL

Silver Lake, Big Cottonwood Canyon.

OPENS JULY 10th

Under new and experienced management.
DAILY MAIL.
Daily Stage from Sugar.
Stage & Livery Corner, 11th East and 12th South.

MRS. HUBERT MATTHEWS,
Proprietress.

MUSICAL CHAUTAUQUA

WANDAMERE

Week of July 22.

Sale of seats now going on at the Clayton Music Co.
Price, \$2.00 for the entire festival, including entrance to grounds.
Monday—Ogden Tabernacle Choir.
Tuesday—Salt Lake Festival Chorus.
Wednesday—Pioneer Day Grand Musical.
Thursday—Salt Lake Tabernacle Choir.
Friday and Saturday—Grand Musical contest.

FRED GRAHAM, Manager.

WHERE YOU HAVE FAITH

In those with whom you deal, you ought to get your money's worth.

The old 1862 jewelry store is built on honor.

ESTABLISHED 1862
Park's JEWELRY STORE 170 MAIN ST. SALT LAKE CITY, UTAH
P. O. Box Bell Phone Ind. Phone 1862

Can Now Fill Orders Promptly

CENTRAL COAL & COKE CO.

"At the Sign of the Peacock."

Phones 2600, 35 S. Main.

\$3.00

For a 14-K gold filled chain that is guaranteed to wear for 20 years.

Having bought the samples of a chain drummer at 50c on the dollar, I am able to offer them at \$3.00. They are regular \$5.00 to \$7.50 values, in all styles and designs, single, double, short ones, long ones; every one warranted for 20 years, for only—

\$3.00

I. SIEGEL,

Jeweler and Diamond Broker,
175 South Main St.
Advances the most.
Charges the Least.

No question about the strength and wholesomeness of

HUSLER'S FLOUR!

It is the proven product of selected wheat and scientific milling.



SMALL THINGS

It's our attention to minute details in the laundering process that has given us a national reputation as expert Launderers.

TROY LAUNDRY,
"THE LAUNDRY OF QUALITY"
Both Phones 192, 166 Main St.

Critical weather now. Better have a bottle of

Blackberry Cordial

in your medicine chest. Relieves diarrhoea, cramps, cholera morbus and summer complaint. Don't be without it. Only

25c a bottle

Remember that Sparkling Soda Water at the fountain by the Monument.

WILLES - HORNE DRUG CO.,

New Building, By the Monument
Phones: Bell 374-1830. Ind. 374-1578

The Hottest Day ever known in the History of Utah

Would seem cool, pleasant and be enjoyed by you at our fountain. We serve all the popular cooling drinks of the season. If you like GOOD Sherbet and ICE CREAM, we have them. Run in while waiting for your car. You will be refreshed.

GODBE-PITTS DRUG CO.

Where you get just what you ask for. Not something just as good.
Phones No. 140.

YOUR PIANO.

We have exactly the Piano you ought to have at exactly the price you ought to pay, on exactly the terms you find most convenient.

THE CHAMBERLAIN MUSIC COMPANY,
"THE HOUSE OF QUALITY."
51 and 53 Main.

KNABE THE WORLD'S BEST PIANO

Beesley Music Co.
46 SO. MAIN

Special Clothing Bargains.

Hundreds of Union-made, hand-tailored Suits, including black and blue serge and Khaki all the latest styles. Your choice, \$10.00; worth \$16.00, \$18.00 and \$20.00.

THE HUB, 50 East 1st South.

J.F. BOES
MFG. JEWELER
239 SOUTH MAIN STREET
SALT LAKE CITY, UTAH

If it's made of Gold we make it

Automobile Clocks, Automobile Goggles

Phone 65 for the Correct Time

Leysons
JEWELERS
SALT LAKE CITY

"Get Acquainted" Week

Special bargains are being offered in every department to celebrate "Get Acquainted" Week. Out-of-town visitors and city residents are heartily invited to visit our factories and see how our shoes and overalls are made.

Wash Suits Half Price

Our entire line of Summer Suits in stylish and up-to-date wash materials, Shirt Waist Suits, Eton Suits, Jacket Suits, Sailor Suits, hot weather goods that will give you comfort and pleasure. An immense showing—they'll go rapidly at such an extraordinary reduction. Come immediately and choose from our splendid assortment of Wash Suits—during "Get Acquainted" Week. . . . **Half Price**

Sample Skirts.

A Big Sale of Sample Skirts. 250 manufacturers' samples. All new models, no two alike. An unusually good chance to buy a stylish skirt at One-Third Less than regular price. Blacks, browns, navy blue and novelty checks in Voiles, Panamas, Chiffons, Serges and Fancy Cloths. Prices range from \$6.50 to \$26.00. During "Get Acquainted" week. . . . **One-Third Off**

Parasol Sale.

Fancy buying Parasols at 25% off right in the hot weather when you need one so very much. Our entire line of Ladies', Misses' and Children's Parasols, nothing reserved, almost everything you'd care to see in a sunshade—Pongees, Dresdens, Persians, Linens, etc. The children's range in price from 25c to \$2.00, and the ladies' from \$1.50 to \$13.00; during "Get Acquainted" week we will sell them at. . . . **25% off**

Bathing Suits

It is much nicer to have a bathing suit of your own—it gives additional enjoyment to your bath. Our new line of Bathing Suits, just received, are particularly attractive. Embodying the latest styles and becoming effects. All sizes from 34 to 42. Ranging in price from. . . . **\$2.25 to \$7.00**

Z. C. M. I. Where you get the best. Z. C. M. I.

OUR DRUG STORE IS AT 112-114 MAIN STREET.

CUTLER BROS. CO.

THE ORIGINAL KNIT GOODS HOUSE OF UTAH

\$6.90 FOR A SUIT Monday!
\$6.90 FOR A SUIT Monday!
STARTING Monday Morning we offer values in Men's Irresistible suits that are. Not a lot of holdover, old style suits but **UP-TO-DATE SUITS MADE FOR THIS SEASON'S WEAR** styles are correct, tailoring is high grade and we guarantee satisfactory fit. Many patterns to choose from if you come early. Suits are Well Worth Twice as Much. **Sale Starts Monday, July 15** lasting all week—if the suits last that long. The chances are they won't. **\$6.90** FOR A SUIT Monday!

Starting Monday Morning we offer values in Men's Irresistible suits that are. Not a lot of holdover, old style suits but **UP-TO-DATE SUITS MADE FOR THIS SEASON'S WEAR** styles are correct, tailoring is high grade and we guarantee satisfactory fit. Many patterns to choose from if you come early. Suits are Well Worth Twice as Much. **Sale Starts Monday, July 15** lasting all week—if the suits last that long. The chances are they won't. **\$6.90** FOR A SUIT Monday!

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PEOPLE!

We are putting in ANOTHER OVEN. SIX MORE DELIVERY WAGONS are being made. With this new equipment we will be able to handle our new business as well as old trade.

SUPERIOR BAKING CO.

BAKERY ON NINTH SOUTH, BETWEEN FOURTH AND FIFTH EAST. Open for public inspection.

A Haven of Refuge

In the hour of peril is solid consolation. Insurance robs fire of its terror. You can smile at flames when a little document, a policy in the

Home Fire Insurance Company of Utah
Will cause your vanishing treasures to rise Phoenix-like from their ashes. We represent only what's as solid as bed-rock. Moderate premiums, and every loss settled fully, promptly and equitably.

HEBER J. GRANT & CO.,

GENERAL AGENTS,
20-26 So. Main Street, Salt Lake City, Utah.

UTAH DENTAL CO.

234 Main St., Salt Lake City

BRANCH OFFICES: PHOENIX, LOGAN, OGDEN, PARK CITY

DR. ZIMMERMAN, Manager.
Teeth extracted positively without pain. free, with other work.
Set Teeth (best red rubber) \$5.00
Gold Crowns, 22-k. \$15.00 to \$20.00
Bridge Work, best \$25.00 to \$50.00
Gold Fillings, \$1.00 up
All Other Fillings, \$1.00 to \$2.00
12 YEARS' GUARANTEE.
FREE examination and advice
8:30 a. m. to 8 p. m.
Sunday 9 to 12 a. m.

BRING THIS AD. WITH YOU.