

Snapshots of Prominent and Unique



THE illustrations of fair exhibits shown here with represent the principal displays in the new big state fair building. The exhibitors are public spirited men who deserve the highest commendation for the pains taken to arrange these splendid and attractive booths. The exhibits speak for themselves.

UTAH EXPERIMENT STATION.

In the southwest corner of the Horticultural building stands the magnificent display of grasses and grains from the Experimental Arid Farms of the Utah Experiment Station.

Arranged side by side as shown in the cut, are the different varieties of grains and grasses grown on the five arid farms operated by the station, while placards, showing the yields of the various varieties, are tacked in conspicuous places, making the whole affair almost self-explanatory.

The arrangement is tasty throughout and reflects a great deal of credit on Mr. Nelson and Peterson of the Agricultural College, who have had the affair in charge.

Professor Jardine, the Station Agronomist, is enthusiastic over this year's results on the farms, which if they stand good, clearly forebode a new industry for Utah, an industry that is now only in its infancy. They clearly point out the one great solution of the reclamation question, that solution being the intelligent farming of the now barren wastes.

Of the five counties which contain the arid farms, San Juan seems to contain the greatest possibilities. The yields in this county are almost beyond belief. New crops, drought resistant grasses are to be introduced next year and the station people are looking for amazing results. As shown now, broom corn from this county stands well over three feet high. The yields of wheat also run as high as thirty bushels to the acre, while Speltz, Barley, Oats, Rye and Millets yield beyond the dreams of the residents of that county. San Juan contains, open for settlement, over 2,600,000 acres of the same kind of land as produced these crops and if the Logan scientists succeed in preparing the people for the taking up of this immense stretch of what is now considered to be valueless desert the wealth added to the state will make the small amount of money appropriated by the Legislature for the purpose look small indeed. What the success of their plans mean to the state in dollars and cents is staggering. Just what 12,000 more families would mean for San Juan is obvious.

Mr. Nelson of the Experiment Station and Mr. Peterson and Barrows, students of the Agricultural College, who are on hand to explain the exhibit, point out to the hundreds of interested visitors the few fundamental secrets of successful dry farming. The principal points for the arid farmer to bear in mind according to these gentlemen are deep fall plowing and frequent cultivation.

The results as shown on the placards show a remarkable difference in the yield of the various dry farm wheat.

The station is doing a great work for the people in this line and they would show wisdom by falling in line keeping up with the results as shown in the station bulletins and prospering by them. For instance, the gentlemen point out from experiment the best yielding varieties of wheat, oats and grasses. These experiments mean money to the farmer of the state. Their value cannot be over-estimated. The three great drought resistant grasses, Bromus Inermis or Brome Grass, Fall meadow oat grass, and Lucern, are also on exhibition and should serve as an

object lesson as to what the station men are accomplishing.

Prettily arranged in the form of a gigantic wheel, are the results of the variety tests of irrigated oats carried on at Logan. Here again the investigators have obtained good results. The best yielding oak, Canadian, runs twenty bushels to the acre ahead of its nearest competitor. Just what the value of this experiment is, is evident at a glance.

Peas from France and Greece, Coffee, Peas and Soy Beans, all excellent leguminous crops, are displayed conspicuously.

Professor Ball, of the department of Entomology is also on hand with his collections of injurious insects, his spraying display and his grasshopper catches and shares the attentions of the visitors with the Agronomy display. Prof. Ball has attained remarkable results in his spraying experiments this year. He points out the value of intelligent spraying by his collection of sprayed apples, 99 per cent free from the codling moth, and his display of unsprayed from the same orchard, over 75 per cent wormy.

The display taken as a whole, seems to "have it on" the previous exhibits slightly and the fair management are not backward in showing their appreciation while the pleased comments of the thousands of spectators show their pride to be justifiable.

The officials at Logan cannot be commended too highly for their efforts to educate the farmers and displays like the one under discussion are one of the most successful means of accomplishing that end. Their display is simple, tasty, interesting to all and educative.

GALLAGHER.

A trunk as large as a small house was the exhibit of Mr. J. I. Gallagher, the well known and popular trunk manufacturer of Salt Lake City. Mr. Gallagher spent more than \$300.00 in getting up this attractive and unique exhibit and is entitled to great credit for the fine showing made. The big trunk was the subject of much favorable comment and certainly did much to make the name of J. I. Gallagher far more popular in connection with the trunk industry. The exhibit speaks for itself.

Z. C. M. I.

One of the leading exhibits of the fair was that of the Z. C. M. I. shoe and overall department, and the firm are to be congratulated on the splendid showing made.

A more excellent variety of boots and shoes than those exhibited it would be difficult to find. The "Mountaineer" make of overalls, which were neatly displayed, is a brand of goods thoroughly known in all the western states.

The shoe factory of the Z. C. M. I., Utah's greatest department store, manufactured the past year about 50,000 pairs of boots and shoes, valued at \$150,000.00, while 216,000 dozen pairs of overalls were made in the overall factory. About 200 people are employed in these two departments alone.

Mr. Rodney Hillman has charge of these departments and by honest dealing and progressive business methods has built up a wonderful business throughout this intermountain region. "Good goods at fair prices" has always been Mr. Hillman's motto. The star shown in the cut was especially attractive at night with its colored lights and accompanying decorations of white and green.

UTAH CONDENSED MILK CO.

The above is the exhibit of the Utah Condensed Milk Co., manufacturers of Sego Cream, and the Union Creamery Co. of Richmond. The Utah Condensed Milk company began doing business in April, 1904. The company purchased the Union Creamery Co. and Cache Valley Dairy Co. of Richmond, and erected a factory at a cost of nearly \$100,000. From two car loads of condensed milk per month for the

first six months to nine car loads per month at the present time, is the record. The company pays over \$10,000 per month to farmers for milk. Employs 54 people—with a pay roll of \$2,300 per month. It is building up its business on merit and is very much encouraged with the outlook for the future. The Ontario Brand of cheese put out by the Union Creamery took first prize and Gold Medal, and is fully equal to Wis. or N. Y. cheese.

HEWLETT BROS.

The Ferris Wheel pictured here represents the large and beautiful display of Three Crown Products made by Hewlett Bros. Co. of Salt Lake, which has been the center of attraction in the big Manufacturers Building. It is a representation of the Ferris Wheel, and with its towering supports all decorated with Three Crown goods, its large, slow, but ever moving wheel and its heavily laden baskets of Three Crown Baking Powder, Flavoring Extracts, Spices, Coffee and Tea, with its hundreds of dazzling electric bulbs, and the beautiful "grass" and flowers is a very attractive exhibit.

For eighteen years Hewlett Bros. Co. have been endeavoring to excel in their lines; to produce the "best of the good ones." That they have been successful is attested by the fact that for years, they have received at the state fairs the highest awards for merit, and this year was no exception, three gold medals, three diplomas and a cash prize being awarded to Three Crown Products.

As their gigantic Ferris wheel has been ever moving during the past week at the Fair, so for eighteen years has Hewlett Bros.' business been ever moving upward and upward, and today the industry is one of which the state may well feel proud. In their business, employment is furnished to a large number of people. They are of a class that make good, substantial citizens, who build homes in our state, and who build up other lines by giving them the support necessary to their success.

Three Crown products today encircle the intermountain country, and are used in thousands of the best homes, and "Three Crown" bids fair to become household words in every home of the great West.

CHAS. PETERSON.

Mr. Chas. Peterson, the well known sign artist, has a beautiful exhibit of Metal and Electric Signs. He is in a class entirely alone, as he is the only manufacturer of metal signs between Chicago and San Francisco. He shows a line of signs that would be a credit to any show in the country. He makes a specialty of large signs, signs, plain and fancy etched nickel and copper signs, metal raised letters, monograms, signatures, etc. Tablets, name and door plates, window letters and other novelties and signs that are business producers. One of his most attractive exhibits is a patent Prismatic Electric Sign in operation, showing the most beautiful changeable colors. This Mr. Peterson assures us is the most economical as well as the most attractive electric sign made, constructed entirely of glass in sections, for shipping. He also makes a new sign with the name of letters on which pages are now pending. He has just placed one for SCHRAMM'S "where the Cars Stop," also "GALLAGHER'S TRUNKS" and others; the most brilliant and attractive signs in the city, both day and night. Mr. Peterson will mail illustrated booklet on signs of all kinds, including all the ordinary painted signs, etc. to any address. He also has theatrical scenery for rent or paints to order. His address is 44 Richards street, Salt Lake City. Both phones.

THE FAUST CREAMERY AND SUPPLY CO.

One of the best exhibits made at the Fair this year, is that of the Faust Creamery and Supply Co. As you enter the Manufacturers Building on the center aisle the first thing that greets your eyes is the pleasing yellow of butter and cheese. A placard

informs you, "In addition to the Gold Medal and Cash Prize for quality of butter, we are awarded one first prize, two second prizes, and two diplomas."

Near the center of the exhibit is a large refrigerator, with a glass front. In the refrigerator, is the statue of a "Dairymaid" molded out of solid butter. Her arms are akimbo looking down apparently satisfied with the work she has apparently done. In front of her, on one side, is a large pile of butter, showing the appearance of Hazelnut and Eureka butter before salting and working. On the other side is another pile of butter showing appearance of Hazelnut and Eureka butter after salting and working, and lining either side of the refrigerator are the finished packages of Eureka and Hazelnut butter, making a pleasing display. There are many unique figures of chickens, flowers, and other small figures molded in butter very attractively.

At each corner of the counter and in front is a large cake of ice, clear as a crystal, in which is frozen beautiful flowers with packages of Eureka and Hazelnut butter. This with the white oil cloth on the counter and the white refrigerator and white fixtures gives the effect of cleanliness, and cool temperature, so necessary in handling creamery products.

At the sides of the refrigerator, piled on shelves, arranged in a semi-circle is the cheese, which is paraffined and looks as smooth and pretty as it is possible to make it. There are round cheeses large and small, and flat cheeses called "Hazelnut Cream Brick cheese."

Back of the refrigerator, and facing the aisle on the side of the building is a very good exhibit of De Laval Separators. A very attractive feature of this display is a goat, (A Good Butter) in a tread power running a separator. All sizes of "Baby" separators are on exhibition. They are truly wonderful machines. The De Laval is the first cream separator invented, and judging from the number of them in use and from the number of grand prizes that they have taken at World's Fairs there is no separator that compares with them. They are strongly built, attractively finished, easily turned, and separate the milk so thoroughly under nearly all conditions that they are a favorite among all dairymen who know anything about a separator.

In addition to the exhibit of butter, cheese, and separators there is a small display of creamery supplies. This firm handles everything used in the creamery or dairy.

While the display represents but a small portion of the exhibit the egg business does not represent a small part of the business of this firm, as they have handled more eggs this season than any other firm in the state. They are making a specialty of fresh ranch eggs, packing them in cartons under the brand of "Hazelnut Eggs."

This large and attractive exhibit is only an imitation of the large and excellent business carried on

by this firm, which shows that they are progressive and up-to-date in every department. They believe in meeting all competitors on the basis of quality by making a better article than the other fellow can or will make, confidently believing that an appreciative public always rewards the institution which can serve it best.

To the question asked hundreds of times during the last few days of those in charge of this display, "Are these beautiful goods manufactured here," the manager answers "Yes the Factory is located in the old historic University building, on the corner of First North and Second West Streets. The stock is at 58 Main Street and a full line of these excellent goods are kept in stock there."

THE CACHE VALLEY CONDENSED MILK AND CREAMERY CO.

The Cache Valley Condensed Milk and Creamery Co., of Logan, are most certainly coming to the front in the manufacture of their new Product, the Honeyuckle Evaporated Cream.

The Hansen, four star full cream cheese and Royal Butter, manufactured by the same company for more than seventeen years, are well known and are favorites, having given during these years the highest satisfaction.

The manufacture of Evaporated Cream is practically new and this industry is young in the intermountain states, it having been produced in this state little more than a year.

The Honeyuckle Cream made by the above named Co. has been steadily winning its way in the western markets against all competition most successfully, until at present it has a large and increasing trade. During the past few days it has been on exhibition at the Pure Food Show at the Utahna Park in competition with all the leading Creams known to the trade. It is also exhibited at the State Fair, and at both places is sampled by thousands of people and is universally praised and commended. After a most careful and thorough test by the judges (who by the way was one of the judges of the Cache Valley Cream) the Honeyuckle Cream was awarded the First prize—for the best cream manufactured in Utah and complimented as an article of the very highest class. The Fair Association awarded it the Gold Medal. The cream also carried the Z. C. M. I. special prize for the best Cream in Utah. Lorenzo Hansen, who supervises the manufacture of the product from the purest cream, uses a secret process which completely eliminates the sickening odor and taste peculiar to other evaporated creams, and it serves in every way to fill most satisfactorily every place needed for the use of milk and cream.

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