

Marysville, the Pride of the Upper Snake River Valley

MARYSVILLE, which was founded about 16 years ago amidst all the difficulties incident to pioneer life, first came into real prominence in Idaho affairs about three years ago. Ever since it has steadily increased in population with the same rapidity that sister cities and towns in Fremont county have advanced along those lines. The coming of the Oregon Short Line railroad was a great factor in the advancement of this splendidly situated town. As Marysville is one of the principal points where stage connections are made with the Yellowstone National park, it is one of the important trading points of the upper Snake River valley. Here also will be established the junction of the Oregon Short Line railroad spur which will tap the great Teton basin. In the latter are several thriving towns, all of which transact a large amount of important business through Marysville. Among the more important surrounding towns from which Marysville derives much financial benefit are Driggs, Hayden, Chester, Chapin and Victor.

DELEGATES SURPRISED.

Marysville is situated in that portion of the Upper Snake River valley, in Fremont county, which is surrounded by a farming and stock raising country that will one day be the greatest in the entire Intermountain country. Some still better idea of the location of the town can be had when the remarks of a prominent newspaper correspondent who attended the recent meeting of the National Irrigation congress held at Boise, Ida., are taken into consideration. Among other things the correspondent in question stated:

"A source of surprise to the delegates, and one which the man from the western states could appreciate better than the one from the rain belt, was the great amount of water flowing in the canals in the Upper Snake River valley. From Marysville to Blackfoot, broad, deep and swift, the canals showed evidence of capacity that opened the eyes of those who know the value of water for irrigation, and they pronounced this

the best-watered region in all the states that irrigate."

OLD NAME WAS CHANGED.

The original settlement of Marysville was established as Springfield, and the name was changed after the town gave evidence of developing into an important trading center, since which time the old name has practically been forgotten, except to a very few of the pioneers.

One of the important features of Marysville, and one which at once appeals to the prospective newcomer, is the perfect form of government and high moral proclivities of the town. The town government is in the hands of the better element of the thriving community with one of the most influential and best known residents of the valley, J. H. Wilson, as president of the council. He is ably assisted by James G. Wood, another widely known and influential man throughout the district, as secretary and a board of five members, among the leaders of which are Messrs. W. E. Young, L. L. Hesterman and L. B. Reynolds.

TOWN FREE FROM DEBT.

One thing which speaks volumes for Marysville is that the town has been so successfully governed that it is entirely free from debt and the treasury shows a neat balance. Of late much road work and bridge construction has been prosecuted and today every surrounding town and important ranch tract is within splendid reach of the town by means of the best roads constructed anywhere in Fremont county.

Much of the success which has come lately to Marysville is due largely to the efforts of Mr. James H. Wilson, one of the pioneers and who ever since his residence there has taken a keen interest in all public matters.

FINE SCHOOL BUILDINGS.

Marysville is very proud of its school building and so rapidly is the town spreading out that the matter of building a second schoolhouse is under consideration. The present school is provided with four large rooms and four



A HALF DAY'S CATCH OF TROUT IN THE VICINITY OF MARYSVILLE.

teachers are looking after the needs of 300 schoolchildren.

Marysville is provided with a splendid meetinghouse, 38 by 55 feet. It affords a splendid seating capacity as a place of worship and for the holding of various other gatherings. It is one of the best constructed public buildings in the Upper Snake River valley.

PRESENT POPULATION.

Town Clerk A. H. Hale estimates the present population of Marysville and its surrounding environs as slightly in excess of 1,000 people. The actual census when taken will probably show a greater number of people in and about Marysville, but Clerk Hale is very conservative. He makes his estimate basing it upon the attendance of children in the Marysville public school.

With regard to climatic condition in and about Marysville, the average temperature in spring is 52 degrees, summer 75 degrees, autumn, 53 degrees, and winter 32 degrees. Cyclones and blizzards are an unknown quantity in this section and it may rightly be termed a land of sunshine, fruit and flowers.

EXTENSIVE ROLLING HILLS.

Back from the level stretch upon which Marysville is splendidly laid out are extensive rolling hills of exceeding deep and fertile soil. These lands are all under cultivation or being rendered so, and crops of wheat and oats from 30 to 50 bushels to the acre are being raised. The great irrigation systems of the valley in and about Marysville have shared their moisture with the atmosphere which rises to the bench lands

and changes the arid climate to that of a semi-humid.

Horses, sheep and cattle all do well in the vicinity of Marysville, and the immense territory adapted to grazing has already attracted many breeders of live stock.

Diseases to which sheep, cattle and animals in so many localities are subjected are almost wholly unknown in this section of Fremont county.

STOCK RAISING PAYS.

The dryness of the climate, the purity of the atmosphere, and the abundance of pure mountain water makes Marysville and vicinity the acme of stock-raising countries. The soil adapted to the raising of alfalfa, the great forage-plant of the Intermountain west, and two good crops from two to three tons per acre each are produced annually. The soil is a sandy loam, and extremely productive. With proper treatment under the present irrigation systems it is inexhaustible. Fremont county is beyond any question a doubt the best watered country in the state of Idaho. An excess of 1,500 miles of canals, well constructed have been built and are working with more being constructed. At the present time close about a half million acres of land is being served and there is still plenty of water left to serve every acre of available land in the county which can possibly be brought under cultivation.

ENTERPRISING CITIZENS.

No community in Idaho boasts of more enterprising residents. Here are

some of the people who help to make Marysville grow:

MARYSVILLE MERCANTILE CO.

William A. Barrett of the Marysville Mercantile company, dealers in general merchandise, meats, hogs and cattle, is the pioneer storekeeper of Marysville, having established the present large business more than seven years ago. As the business grew from the start it was found necessary on Jan. 8, 1905, to incorporate the business and the capital stock was placed at \$25,000.

A business amounting to close onto \$50,000 was done by the company this year and next year Mr. Barrett anticipated that a much better showing will be made. The store is a large and commodious one and every department is well stocked with everything usually carried in a first class general merchandise establishment. Mr. Barrett is well liked in the community and he enjoys full confidence of the entire farming country people round about Marysville. He is a public spirited citizen and is always ready with time and funds when any improvement is suggested for the town.

MARYSVILLE STATE BANK.

The Marysville State bank was established with a capital of \$10,000 on July 12 last. A number of local and non-resident capitalists, recognizing the fact that an enterprising, up-to-date financial institution was needed in the town, got together with the result that the Marysville State bank was the outcome. It did not take long for the men of means to decide on founding the

bank, as when people in Marysville decide to accomplish anything, they never desist until it is a realized fact.

However, in this Marysville but illustrates the push and energy exhibited in every other Idaho town.

The Marysville State bank does a general banking business and it is located in its own building on the main street of the town. Its officers are: J. E. Cosgriff, president of the Commercial National bank, of Salt Lake City, president; C. C. Sletten, cashier. The success of the bank of course is due largely to the efforts of the latter as the active management of the institution is left entirely in his hands. That the bank is doing a good business is evidenced by the fact that at the present time \$40,000 is on deposit in its vaults.

HALE FURNITURE CO.

One of the largest establishments in Marysville outside of the Marysville Mercantile company is the Alma H. Hale Furniture company, of which Mr. A. H. Hale is the general manager. In this store is carried the best stock of furniture in the town and besides is the able manager of the Marysville Lumber company.

On the whole Mr. Hale is very deeply interested in the future development of the town and he is a firm believer in future real estate values. With this end in view, besides his other extensive interests he heads the real estate agency, doing business as the Marysville Real Estate company. There is no man better posted in real estate and farming and grazing lands in Fremont county, than Mr. Hale.

Mr. Hale has been in business in Marysville for the past eleven years. He invites correspondence and gives all matters his prompt and personal attention.

J. S. HENDRICKS, JR.

There is perhaps no better known livestock man in the entire Snake River valley to Yellowstone National park tourists than Mr. J. S. Hendricks, Jr. For years his service has been recognized as the very best attainable for parties desiring to make the great tour of the park. Pleasant and affable in disposition and knowing and supplying the various wants of his patrons, Mr. Hendricks, Jr., has established one

of the best paying live stock business in the entire Fremont county district. Besides catering to the wants of tourists, a general live stock trade is carried on, and the reputation of Mr. Hendricks, Jr., is doing his best to satisfy all demands, but which admits that she needs a larger place.

In connection with the live stock business, Mr. Hendricks, Jr., will attend to all repairing of buggies, wagons, etc. He is a thorough mechanic. No man is more posted on the surrounding country than Mr. Hendricks, Jr. as he is one of the oldest residents of Marysville.

REYNOLDS HOTEL.

The Reynolds hotel has for years been recognized as the best place in Marysville to secure rooms and accommodations such as travelers in business demand when in the bustling town. While the place is rapidly growing, Mrs. Emily Reynolds, the proprietress, is doing her best to satisfy all demands, but which admits that she needs a larger place.

At present the Reynolds hotel is only provided with 14 rooms for transient guests, and Mrs. Reynolds is seriously considering the building of a new building, with accommodations for at least 25 transient guests. A site has already been practically agreed upon, and if the proposed hotel is built, it will be erected in the center of the town.

In connection with the present hotel Mrs. Reynolds conducts a first class live stock service.

One of the desirable features in connection with the hotel service is the cuisine. It is admitted that Mrs. Reynolds serves the best food obtainable in the Snake River valley.

MR. GREEN.

No resident of Marysville is a better "booster" for advancement of the town than Mr. Green, whose interests are extensive throughout the district. Mr. Green is an old resident and he takes a keen interest in everything that will benefit Marysville's interests. He is liberal in spending money to advertise the town, and any direction that will accrue to general benefit of all and never fails to take an active part in all public enterprises. He is a liberal giver to charity in Fremont county.



A WHEAT FIELD IN FULL GROWTH IN THE MARYSVILLE DISTRICT.

SUGAR CITY, THE HOME OF THE GREAT SUGAR PLANT

NO slight that impresses the traveler through the Snake river valley in Idaho is more impressive and astonishing than the rapid growth of Sugar City. A little more than three years ago all that level tract of country where the great sugar factory and the surrounding buildings now stand, was a level, waving plain of lucern and grain.

The capitalists interested in establishing the sugar industry in Idaho, picked on it as an ideal spot for the location of a plant. The present factory was established there, the town-site of Sugar City was laid out close by, and now it is the center of an amount of activity and a volume of business, little short of wonderful.

The people who have located in Sugar City are a representative class, who are able to build solid and substantial homes. The town contains many first-class structures, of which the residence of Mark Austin, shown on this page, is a sample. In addition to being a very rich agricultural district in all other lines, the Sugar City country has specially prospered this year in beet culture. Over 100,000 tons of beets have been grown in the district close by, and the big factory with its substation on the Egin bench at Parker, has been so crowded that it has had to ship many car loads of beets to the factories in Idaho Falls and Blackfoot.

The sugar beet production means that close to a half million dollars has been distributed among the farmers there this year for beets alone. With the amount of its pay roll for the sugar plant operations, and the income from the other agricultural products, it can be seen that Sugar City is not excelled in the amount of money per capita earned by its population, by any other district in the west.

NO SALOONS ALLOWED.

Sugar City has made a steady and progressive growth in the last twelve months. Her enterprising citizens have not desired to invite a real estate boom, well knowing that such movements were not healthy and that a reaction is bound to come. Influences have been held out only to settlers who had the ability to build good homes, who were industrious, and who would take part in building up the community, and the same strict regulation applies in regard to saloons, as when the town was founded. The owners of the town-site provided in their deeds that no building shall be erected in which the sale of liquors is carried on. This has given the city a reputation among its neighbors that might well be called enviable. Quite a number of new buildings have come up during the year, and the town board is interested in keeping all improvements up to the best standards.

The Idaho Sugar company, which owns the big sugar plant will run this year longer than ever. In fact, the present estimates are that it will require the months of October, November, December, and a part of January to work up the beet crop. Two hundred employees are engaged in the factory, and nearly all of these reside in Sugar City. During the time the factory runs, there is plenty of work for all, and the townsite company invites correspondence from people who desire to make their homes with the community.

RAILROAD CONNECTIONS.

The question of where the Oregon Short Line will strike off to the east

to reach the coal mines in the Teton valley is not yet settled. Sugar City is confident that the railroad surveys to the east will show that it is the natural point for the junction. It is now located midway between Rexburg and St. Anthony, and draws a big part of the Teton trade. If the Oregon Short Line road is built from Sugar City east, it will tap another rich and fertile country, especially, and Sugar City cannot fail to be immensely benefited thereby.

A WONDERFUL RECORD.

In public improvements Sugar City has made a wonderful record. The town is less than three years old, but it has a big up-to-date school, where all grades up to the eighth are taught; a fine meetinghouse has been completed; the Oregon Short Line depot has built one of the finest stations in the state; the opera house and dance hall are not excelled by anything in Idaho; two large grain warehouses, several

large stores, a first-class hotel, a bank, a drug store, and an up-to-date newspaper are all established and flourishing. All the buildings are well constructed, neat and modern. Every one is painted, as all buildings are required to paint within a day of completion. The town is well lighted by electricity, and sanitary arrangements are first-class, as all garbage and refuse are disposed of by contract. The big public park is set out in grass and lined with trees. The streets are graded with plank sidewalks, and shaded by trees now two years old. The lawns and gardens are well kept, premiums being offered to individuals for the best kept grounds to induce them to beautify their homes. All houses are built a uniform distance from the street.

There is room in Sugar City for thrifty, progressive home-seekers. City lots are sold cheap to desirable people. Special inducements are made to home builders.

For all information, address Sugar City Townsite Co., Mark Austin, resident manager.

FREMONT COUNTY BANK.

The Fremont County bank which was organized Oct. 19, 1904, with a capital stock of \$10,000 does one of the largest banking businesses in the great Snake River valley. Some better idea can be had of the volume of business accomplished when it is known that in three months' time this year this enterprising bank handled most of the \$1,000,000 distribution of the Idaho Sugar factory. Deposits passing through the institution during November alone amounted to \$400,000. In its business dealings the institution while liberal with clients, is thoroughly safe and conservative. Its officers are all men of wide experience in the financial world. Mr. Mark Austin being its president, Mr. G. E. Fowerman of the St. Anthony First National bank, vice president and Mr. Artie I. Comstock, cashier. A large amount of the success of the institution is due to the personal efforts of Cashier Comstock, who is the active head of the actual business transacted.

THE CASH STORE.

There is no more energetic merchant in the Snake River valley than Mr. R. E. Fritzen, proprietor of the Sugar City Cash store. It is said of Mr. Fritzen that no store in Fremont county carries a more up-to-date and complete line of general merchandise than does his, and this is indeed a high compliment, because there are



RESIDENCE OF MARK AUSTIN AT SUGAR CITY.

few cities in the county that cannot boast of as splendidly stocked stores as may be found anywhere in the United States.

If there is one thing above another with Sugar City residents it is their demand for the best the market affords, and the Cash store satisfies the wants of the most fastidious along all lines. Mr. Fritzen recognizes the splendid future ahead of Sugar City, and made a good start and secured one of the largest buildings in the town.

The Cash store is situated in the heart of Sugar City's business district on the main street in the same block with the Fremont county bank. The building is a handsome brick affair and is one of the best constructed in the pretty laid out town.

Mr. Fritzen is one of the young and pushing business men of the valley and his business conducted as it is along systematic lines is one of the best paying in that portion of Idaho.

FREMONT COUNTY LIGHT AND POWER CO.

No institution has been of greater service to Sugar City and vicinity than the Fremont County Light and Power company. The company furnishes light and power for Sugar City, Teton and Salmon. Among its patrons is included the sugar plant at Sugar City, which receives power from the company for the operation of many of its pumps.

The plant of the Fremont County Light and Power company is equipped with the latest improved Westinghouse machinery and its capacity is 125 horsepower. The buildings are located at Teton and the power for operating is taken from the Teton river.

The towns and surrounding communities radiating from Sugar City

are supplied with electric light and power at a nominal charge and most residences and business places are patrons of the company.

The principal offices of the company are at Sugar City.

SUGAR CITY FURNITURE CO.

Sugar City is decidedly proud of its furniture emporium, which is second to none in the county. The building occupied by the Sugar City Furniture company would be a credit to any city many times the size of energetic Sugar City, and no similar concern anywhere in the state of Idaho carries a more complete and high class stock of furniture, carpets, rugs, linoleum, window shades and all kinds of house furnishings than the Sugar City Furniture company.

Every home in the enterprising town bears witness to the fact that the manager of the Sugar City Furniture company is able to completely satisfy their desires in the matter of home furnishings and that is saying much when within a radius of a few miles there are numerous concerns that deal in the same class of goods. At this season of the year the show rooms of the company are a regular exposition of handsome things for useful gift offerings for holiday presents.

VAN TASSEL BROS.

Van Tassel Bros., retailers of general merchandise, enjoy the confidence of Sugar Cityites in the fullest sense of the term. The firm is managed by Mr. Otis M. Van Tassel, a man whose keen judgment and foresight in the business from the start, to increase the business from the start. The store building occupied is a new one-story brick building, 25 by 55 feet, in the heart of Sugar City's business district. The building is one of the newer affairs of the town and the stocks carried are always kept thoroughly up-to-date.

In connection with the business, Mr.

Van Tassel's wife conducts the millinery department, which is conceded to be one of the best in that section of Idaho. Mrs. Van Tassel numbers her customers not alone from Sugar City, but from St. Anthony, Rexburg and Ashton. She personally superintends the making of all goods and she enjoys full confidence of the entire farming country people round about Marysville. He is a public spirited citizen and is always ready with time and funds when any improvement is suggested for the town.

SUGAR CITY HARDWARE AND LUMBER COMPANY.

The Sugar City Hardware & Lumber company, dealers in heavy and light hardware, lumber and building material, agricultural implements and farm produce, is one of the largest concerns in Sugar City, and for that matter in Fremont county. The company does an extensive local and foreign business and its store is one of the largest and finest buildings in the town. Members of the company are all men of wide experience in the business and under the able management of Mr. F.

SUGAR CITY PHARMACY.

The Sugar City Pharmacy, managed by Mr. M. C. Pratt, is one of the modern drug stores that one is accustomed to deal in in any large city. One of the features of the store is its elegant soda fountain. Mr. Pratt is prepared to sell at all times, drugs, medicines, toilet articles, perfumery, cosmetics and periodicals.

No pharmacy anywhere in the state of Idaho is stocked with better drugs, and Mr. Pratt is one of the most open, honest and careful compounding prescriptions.

DETECTION OF COPIED PAINTINGS.

Now the copy when done by an inferior pupil or common copyist is easily detected. The original is perhaps painted freely and boldly by a man who is not afraid of making a blunder. In his drawing he knows that if he slips over the line, or pushes a light or shadow a tone's hard, he can easily rub it out, do it over again, mend it quickly enough. People like Rubens, Hals, Rembrandt, or Velasquez draw softly and hesitantly, surely, but the poor copyist who comes after them tries to reproduce their work, but the of an inch at a time and is always fearful that his brush will slip over a light or an outline. The result is the copy shows timidly, especially in the outline-drawing and the brush-handling; the picture is weak, spiritless, wanting in individuality, and above all, wanting in the qualities of body, bulk, and substance which distinguishes a genuine article from an imitation. If the original is a portrait the sitter will want a live look and the picture will appear as though done from a photograph after death; if the original is of landscape by Corot the trees in the copy will lack in branching, the leaves will look like branches, and the handling will lack in fluency.

On the contrary, a copy made by a first rate artist may not deceive an expert but it will often lead away an amateur. To the expert a picture after Rembrandt or Bol proves itself a copy because it reveals the methods and mannerisms of Bol. The individuality of the copyist protrudes itself in color, handling, and drawing. Two portraits of the Infanta Maria Teresa in the Velasquez room of the Prado at Madrid are almost surely so by artist Velasquez, simply because they do not show Velasquez's brush. They show the handling of some other person. For the amateur does not read the picture easily and is continually deceived. So, too, on occasion are experts and artists. We are told that Andrea del Sarto's copy of Raphael's St. George slaying the dragon does not read the picture even Giulio Romano, who has a right in painting the original. And many times have first-rate artists been taken in by the copyist who has been so long years afterward.—Frost, Van Dyke in Ladies' Home Journal.

HOW A GLASS EYE SAVED JOHNSON.

Alec Johnson had just returned from the Alaska fisheries, and his pockets were heavy with earnings of the trip. It was not strange therefore to find three loose coins in his pocket when he was about to enter a saloon to him was so great that they would not leave him for a moment.

But Alec was not sophisticated and he had thought before him what a good old world this is, and what a lot of warm-hearted people. He felt that when his friends invited him into a saloon and treated him to all the liquor he wanted. They kept on urging him to drink, while they were of him how much money he had. They did not find it necessary to give him what is technically known as a knockout dose, because he was so ready knocked out, greatly to the natural course of imbibing very freely of water front whisky. At last he retired to the back room of the saloon to sleep off the effects, and his friends hid their time.

Pretty soon one of them went in to reconnoiter, but came back saying that Alec was still wide awake. This surprised them, then, they had given him enough to put three men to sleep. They thought they thought he must surely be in the land of nod. Again one of them went in, gave an erroneous report, and then, glancing furtively at Alec, and was met by a wide open eye. The intended buried in was lying with his face only one eye was visible, but that one remained open every time his friends came to see how he was getting along. They did not think of him for fear of rousing him in case he should be just on the point of dropping off. They kept this up for four hours, then just as they were about to give up, one of them went in and found Alec was still wide awake. He said what a nice sleep he had had. He said that he had been very much for thanking his kind friends very much for treating him so well, and now he thought he would go home.

But Alec had a glass eye, and it is the nature of glass eyes to remain open while the owner sleeps. It is doubtful if this phase of their usefulness has ever been exploited, but if any of the glass eyes want to see how they may rate it in their own story of how Alec's artificial eye saved him from being robbed. His friends wish they had known.