

COMMENCING AT 8 O'CLOCK MONDAY MORNING, MAY 15, AND CONTINUING TO MAY 20.



HOSIERY

Ladies' Black Cotton Hose, a fine velvet fin-

Ladies' Black Cotton Hose, the famous Louis

Hermdorf brand; guaranteed fast and

stainless, with reinforced heel and sole.

This fine German made hose sells regu-

Will be given on all Ladies' Black Cotton, Lisle,

Gauze and Cashmere Hosiery not specially ad-

\$2.50, during the May sale 25 Per Cent Off Boys' and Girls' Fine Ribbed School Hose, A

effects, ranging in prices from 35c up to

black cotton hose with reinforced knee.

sole and heel. One of the best values ever offered, Regular price, 15c. May sale

vertised

ished hose with high spliced heel and

double sole, full fashioned. Regular price. 20

.25

Hosiery Underwear FEW STORES in America

MAY SALE!

contain as large stocks of these useful items as Z. G. M. I., and at no place can you find better qualities at our regular prices. Now the opportunity is at hand to lay in a supply at prices which would be impossible with any store but Z. G. M. I. Better lay in a good supply while you have the chance.

20 Per Cent Reduction on All Children's Knitted

Underwear not specially mentioned. Ladies' Black Cotton Hose, regular price. 05 Ladies' and Children's Knitted Union Sults, In Silk, Lisle, Mercerized Cotton and Wool, Ladies' Black Cotton Hose, regular price. with wide leg and lace-trimmed, also tight-fitting in all the various styles of the age, Ladies' Black Cotton Hose, with high spliced 20 PER CENT REDUCTION ON ENTIRE STOCK.

CORSETS

In our Corset department for the year 1905, we are prepared to show a greater variety of styles than ever before offered, and can fit every figure to Corsets that give case, support and grace, Among others we have the world-renowned WAR-NER'S RUST PROOF CORSETS, with and with-out hose supporter attachments; the C. B. COR-SET; the FERRIS WAIST, and a fine variety of GIRDLES, BOSOM FORMS, BUSTLES, etc. We ask your inspection of the large and hand-

some line. NOTE A FEW OF OUR INDUCEMENTS IN

THE CORSET DEPARTMENT. A Fine Batiste Corset, medlum in length, erect form, very desirable for spring and summer wear, all sizes, from 18 to 27, in white only. Regular price, 65c, May sale price A Fine Tape Girdle, in colors, white, blue and pink, regularly sold at 50c. May sale price.35 R. & G. Corsets, in white, drab and black, J. B. Corsets, in white and black, slightly Warner's Rust Proof Corsets, in white. One

Carpets!

Carpets, Rugs, Linoleums, Curtains, Wall Paper, Matting and Everything else in this Department at big price reductions such as you have never before heard of even at our great May Sales. Read and profit! We take pleasure in showing these fine goods,



Bigelow Axminster Carpets, \$2.25 1.65 grade, at per yard A few Bigelow Axminister Carpets. 1.40 \$2.25 grade at, per yard A few Bundhar Wilton Carpets, \$2.55 1.40 grade at, per yard 6 Patterns Extra quality Axminster, all this season, \$1.85 grade at per yard 1.35 Regular Axminster, \$1.50 grade at 1.15 per yard Wilton Velvets, fine linefi \$1.50 grade at, per yard 1.15 Tapestry Brussels, \$1.25 grade at 97tc Tapestry Brussels, 2 wire, \$1.00 grade 75c at, per yard Tapestry Brussels, 8 wire, \$50 grade 65c per yard at. Best of all wool extra super, 2-ply 69c 90c grade at per yard Special all wool extra super, 2-ply, 75 57±c grade, at per yard Best CC all wool extra super, 2-ply 59c Soc grade at, per yard Special CC all wool extra super, 2-ply, 700 grade, at, per yard..... **49**c Half wool Union Super, 55c grade at 43c cotton, 3715 cents, now monitoring RUGS-All sizes and qualities from 9x12 to 18 feet. Mats at the lowest prices ever offered. ORIENTAL RUGS ONE-THIRD OFF.



Dress Goods

ANTICIPATING the present popularity of Silks as a dress fabric for Spring and Summer wear, we are prepared with a display of large variety of the newest effects in Fancy Silks as well as the most desirable Dress Fabrics of all kinds on the market. Our regular prices on these fine goods are lower than the so called "Sale" prices quoted by most stores, and when we offer such price reductions as the following, for May Sale week, it is to your financial interest to act promptly.



week. ONE THIRD OFF. All Black and Colored Robes, in Voiles, Lace and Crepe de Chine. Sell regularly for \$17.50 to \$100.00 cach. At the May sale, ONE HALF PRICE. Entire Stack of Dress Goods, without reserve, in Sicilians, Mohairs, Crepe de Paris, Brilliantines, Panamas, Eoliennes, Soliels, Batistes, Albatross, Poplins, Glorias, Serges, Crispines, etc., discounted for May sale week. 25 PER CENT OFF. Our Line of Glace Lansdownes, sell regularly at \$1.50 yard. May sale price, \$1.00 Yard. ENTIRE LINE OF CHALLIES, 20 PER CENT OFF. TWO SPECIALS IN LADIES' 26-INCH UM-BRELLAS. No. 1. Umbrella which selle regularly at \$1.00. May sale regularly at \$1.50. May sale price 1.00 All Black and Colored Parasols and Umbrelias in stock, ladles' and children's, will go at Per Cent Off

Boys' and Girls' Fine Ribbed Seamless Black Cotton Hese. Absolutely fast dye, A good school hose, with double sole and high spliced heel. Regular price, 25c. May sale price Boys' Black Cotton Hose. A superior quality, with reinforced knee, sole and heel. Has a fine, stylish apeparance, and is unexcelled for heavy wear. Regular price, 35c. extra heavy sole, heel and knee. A good wearing hose for boys. Regular price, 20 Hose, with double heel and toe, scamless and absolutely fast black. For very fine wear, Regular price, 25c. May sale price 20 Misses' Pure Combed Maco, Extra Fine Gauge Black Liste Finished Hose, made of the three-thread pure Egyptian fibre, with an extra spliced heel and toe of four-thread. Regular price, 40c. May sale price25 20 PER CENT REDUCTION

On all Boys', Misses' and Infants' black and colored Cotton, Lisle and Cashmere Hosiery not specifically mentioned. Infants' Black Cotton Hose. Regular price, 15c. May sale price\$.10 Infants' Black Cotton Hose. Regular price. May sale price ·15 Infants' Black Cashmere Hose, Regular

20 PER CENT REDUCTION

On our great line of Infants' Black and Colored Cotton, Lisle, Laco, Silk and Cashmere Hoslery.

KNIT UNDERWEAR

Ladies' White Fancy Ribbed Cotton Summer Vests, low neck and no sleeves, also low neck and short sleeves. Regular price, Ladies' White Fancy Ribbed Cotton Summer Vests, with low neck and no sleeves, also ow neck and short sleeeves, Regular and lace trimmed, with low neck and no sleeves, also short sleeves. Regular price, high neck and long sleeves. Regular price, Lalles' Fine Wide Leg, Lace Bottom Knitted Ladies' Fine Ribbed Scamless Vests, In Lisle, Mercerized and Swiss Fabrics, in white, pink and blue, with low neck and no sleeves, and low neck and short sleeves. Regular prices, 35c and 40c. May

Ladies' Vests of Extra Fine Texture. Daintily trimmed with fine silk tape lacings, orchon and the latest tatting work lace effects, in endless variety of styles and cuts. We invite a careful inspection of this line of goods and will

20 PER CENT REDUCTION. On all Knitted Goods not specially mentioned. 20 Per Cent Reduction on all Ladies' Knitted Corset Covers. the high neck and long sleeves, also with .20 Children's Extra Fine Vests, with high neck

the newest models, with hose supporter attachments to front and sides. The webbing is always of guaranteed quality, with security clasp. This is a daintily-trimmed Corset, and is sold regularly at \$1.25. May .90 sale price 20 Per Cent Reduction on All Corsets, Corset Waists, Girdles, Bosom Forms, Bustles, etc., not specially mentioned.

MUSLIN UNDERWEAR EXCEPTIONAL VALUES IN LADIES' WHITE AND GINGHAM APRONS. Ladles' Full Size White Aprons, with deep

hem and lace insertion. Regular price, 25c, of tucking and hem-stitched. Regular price, hem stitching and lace insertion. Regular

Ladies' Gingham Aprons, in all colors and all sized checks. Regular price, 20c. May sale 20 PER CENT REDUCTION

Will be given on our handsome line of Ladies' and Children's white and Gingham Aprons, not specially mentioned.

LADIES' MUSLIN SKIRT BARGAINS. 1 Lot Ladies' Long Muslin Skirts, with three flounce. Regular price, 75c. May sale .35 1 Lot Ladies' White Muslin Skirts, with lace Lot Ladies' White Musin Skills, negular price, .50 \$1.00.

Ladies' Fine Muslin Gowns, with beautiful tucked and embroidered yokes, V shaped neck, full fashioned sleeves, with tucks and fine embroidery edging. Regular price, .75 Ladies' Fine Muslin Gowns, with high neck, embroidery-trimmed, yoke made of tucks and embroidery insertion and hem-stitch-ing. Regular price, \$1.25. May sale price..85 We have a large and well selected stock of Muslin Gowns, Long and Short Skirts, Chemises, Drawers, Corset Covers, Infants' Fine Muslin

Wear, on which we will give 20 PER CENT REDUCTION.

ART DEPARTMENT

All that artistic needlework can produce, together with instructions from the most experienced, can be found in the Z. C. M. I. Art Department. The ever-growing popularity of this depart. ment is due to the well-selected stock, courteous consideration and skilled manipulators of the finer arts of needlework.

Lesaons are given free to Patrons who Purchase their Material here.

Stamping and Designing Artistically Done In all its Branches, at very Reasonable Rates.

All Brainard & Armstrong's and Corticelli, 40 Bilk Flosses, special May sale, per dozen. . 40

Borim, for Doilles, Scarfs, etc., Stamped Doilles and Center Pieces, Already Embroidered Doilles, Center Pieces and Lunch Cloths, Tinted Linen Center Pieces, Fancy Pillow Cord by the Yard; Lot of Odd Embroidery Silks, etc.; All go during the May Sale at ONE-HALF REGULAR PRICES. Plain White Hem-Stitched Lunch Cloths; Mexi-

can Drawn Work, Dollies, Lunch Clothe and Scarfs; Teneriffe Lace Dollies, Lunch Clothe and Scarfs, ONE-THIRD OFF REGULAR PRICES. Hardanger Canvas, the latest fabric for Fancy

Work: Stamped Cushion Covers: Tapestry Cushion Covers; Lithographed Cushion Covers; Battenberg and Cluny Lace Doilies, Scarfs and Lunch Cloths: Pillow Girdles in Gotton and Silk, ONE-FOURTH OFF REGULAR PRICES.

endless variety, incl alving al. so Door Panels, 25 PER CENT DISCOUNT. WINDOW SHADES, ready for use, 25, 30, 35, and 40 CENTS EACH, All colors.

Lace Curtains!

LINOLEUMS, Best values, 95c, \$1.10, \$1.50, running yard. Two yards wide. Complete line. WALL PAPER, ALL GOODS AT WHOLE-SALE PRICES, China Matting, One-half Price, All sale Carpets Sewed, lined and Laid 100

yard. Best All Wool ART SQUARES, all sizes 2x3 yards to 4x5 yards. Regular 85c a square yard, May Sale, Price 75c square yard. Tapestry, Couch and Table Covers, etc., at

great sacrifice,



Department. It is the ANNUAL CLEAN-UP There are so many things that we don't want hat you do want that we are willing and will make it possible for you to get, in part as followst

DINNER SETS In great variety at liberal dis

Parts or remnants of Sets, Salads, Bakers, Jugs, Bowls, Tumblers, Pickles, Celeries, Fruit Bowls and Dishes, Salts, Feppers, Vegetable and Meat Dishes, Remains of elegant China left from our Christmas stock, just as desirable as ever, Cups and Saucers, Plates, Placques, Jardiniers, Flower Pots, Vases, Salads and Salad Sets, Chocolate, Coffee and Tea Sets, Trays, Fickles, Olives, Celery and hundreds of items, useful and ornamental. ALL, AT Pic. items, useful and ornamental, ALL AT RE-DUCED PRICES.



Glassware for Table, Mantel and every use. Lamps to "heat the band." Prices ject. Must be closed out, This Sale will no object.

Pongee Silk, 85-cent valeus 1 Line, All Colors in Rough Bungalow Shan-.. tung, 28 inches wide. Regular price, \$1.00 OUR LINE OF WASH SILKS IN DAINTY STRIPES AND CHECKS, sells regularly for 40c to 65 yard. May Sale price 20 per cent Off.

Gloves and Notions

OUR SPRING SHOWING of New Gloves is certainly a fascinating collection. Every new shade brought out this season is here and we are the first to show many decidedly new innovations. Our Notion Department is the most complete in the city. Every item named below means money saving for you and this is the only store in the whole West where such grand offerings are made.

KID GLOVES

Odd Lots, Fine Overseam and Pique Gloves, Regular price, \$1.25 to \$1.75. May sale Lot Fine Overseam Gloves, with Foster's Hook Fastening, sizes 5%, 6, 6%, 6%, 7, Regular price, \$1.50. May sale price 1.00 Women's Suede Pique Gloves, in light shades only. All sizes, Regular price, \$1.75, May sale price 1,25 Lot Fine Quality Pique Street Gloves, in all

sizes. Sold regularly at \$1.75. To close the line. May sale price 1.25

Women's Prix-Seam Street Gloves, in Havanas only, Regular price, \$1.75. May sale

Reduction on all other Kid Gloves.

LACE MITTS AND GLOVES

One Lot Women's Lace Mitts, in black and white, al lengths, ranging in price from 500

One Lot Women's Lace Gloves , in black, white and colors, in regular and extra

"Kayser" Double Finger Tipped Silk Gloves, in black, white and colors. Regular price, 50

WOMEN'S NECKWEAR

Emproidered Buster Brown Collars, Embroldered Turnover, etc. Regular prices. .15

Entire Line of Slik and Leather Belts, ONE-THIRD OFF.

All Hand Bags at 25 Per Cent Off.

RIBBONS

Fancy Ribbons, Plain and Satin Taffetas, Liberty Satins, regular prices 35c to 65c.

All Other Ribbons at 20 Per Cent Off.

HANDKERCHIEFS Plain White and Printed Hematitched Handkerchiefs, regular price, 5c. May sale price .03 Women's Hemstitched and Embroidered and Scalloped Embroidered Handkerchiefs. 10 Regular price, 15c and 20c. May sale price .10 Fine Linen Hemstitched and Embroldered Handkerchiefs, worth 40c. May sale price.25

Unlaundered Hemstitched and Embroidered Linen Handkerchiefs and Unlaundered Hemstitched Initial Linen Handkerchiefs, with neat hand embroidered initials, worth

Unlaundered Hemstitched Linen Handkerchiefs, with hand-embroidered intials,

20 Per Cent Off on All Other Handkerchiefs.

LACES

Fine Net Top Laces, from 9 to 12 inches wide, in white, butter and Arabian shades, at

One Half Regular Price.

Real Cluny Insertions, Yak Insertion and Wood Fibre insertions, ranging in price from 75c to \$4.00 per yard. May sale price,

French Valenciennes Laces at, per dozen .20 to .75 Worth 50 Per Cent More.

20 Per Cent Off on All Other Laces.

EMBROIDERIES

20,000 Yards of Fine Embroideries, in 41/2 to 6% yard lengths, at, per length.... .25 to \$2.50 Worth from 50 to \$6.00.

300 Pieces Fine Swise Embroidery Edginge and insertions, ranging in price from 11 \$2.00 yard. May sale week at ONE-HALF REGULAR PRICE.

50 Piecess Corset Cover Embroldery, worth from 40c to 60 per yard. All in Mai sale at .25

75c Pleces Corset Cover Embroidery, worth from 50c to \$1.00 yard. May sale price 35 All Other Embroideries at 20 Per Cent Off.