

"A glutted market makes provisions cheap," but you will never know anything about markets unless you read the ads.

12 PAGES—LAST EDITION.

Sounding the Gospel Note of "See America First."

TO TURN TIDE OF AMERICAN TRAVEL

That is the Slogan and Huge Task of Patriotic Delegates Assembled Today.

THE TIME IS NOW FULLY RIPE.

Citizens of United States Must be Made to Realize Beauty of Their Own Country.

Promoters Will Endeavor to Convince Them that We Have the Finest Climate in All the World.

The national guard armory in Salt Lake was the scene this morning of a more than successful inauguration of a national movement under the caption of "See America First." Like movements generally, it proved to be a growth rather than a sudden discovery, as there were many among the speakers whose earnestness showed that their thought ran back of the dates of the invitations to assemble in Salt Lake, and it was evident that a great deal of the initiative in carrying the movement forward will come from points outside of Utah and the west.

"Advertise the west, and you will soon own the east," was the way a facetious New Yorker described the possibilities of the movement. Nowhere in the convention was there present any self-seeking, or local exploitation, but rather the speeches were as inclusive as the nation in their sympathies, and were pitched on patriotic rather than on business and travel-money principles.

Former Gov. Heber M. Wells called the delegates to order, and put them in a good humor with a characteristic speech in which he depicted the necessity for Americans to know their own country before trying to learn Europe, and pointed out the places in the west where there are the making of reputations as great as now are held by the south, southern France, the Rhine or Paris.

Following ex-Gov. Wells, Gov. John C. Cutler extended a welcome on behalf of Utah, and Hon. O. W. Powers spoke up for Salt Lake in a highly humorous and entertaining vein. He urged the delegates to give the high sign when they saw anything they wanted and assured them they need not stop to ask for it, but merely had to take it along.

Gov. Wells on behalf of the Commercial club introduced as the temporary chairman, Gov. Chamberlain of Oregon, who made a neat speech of acceptance, in which he outlined his ideas of the need for a movement on the lines of this one.

While the credentials committee and other committees were being organized, speeches were called for and a number of responses were made from the floor by delegates and newspaper writers.

Governor Mead of Oregon, who arrived during the progress of the convention, was also called upon, and spoke eloquently of the Puget Sound country and its attractions, declaring that so far as he was concerned, the convention was already a success in that it had given him a chance to see Salt Lake first, after plans to do so for many years.

The armory hall was beautifully arranged for the occasion. Preceding the convention the delegates gathered in the Commercial club rooms, and chatted informally, until it was announced that the convention would be called to order. Then they walked through the interior

hallway to the armory rooms, where a special office had been arranged in which to register. The old cannon from Manila occupied a place of honor on the speaker's stand, while at its right were two modern gazing glasses, and draped from the ceiling were a large number of flags and streamers of bunting, which combined with a large flag over the speaker's stand, made a striking and beautiful picture. One bit was a "See America First" moving picture machine which continued to operate from a corner of the hall, throwing up views of scenic grandeur in the west.

OUR OWN COUNTRY.

Ex-Governor Wells Tells of Some of the Sights He Has Seen at Home.

Ex-Gov. Wells' speech was flavored with characteristic humor and was applauded to the echo by the delegates. It follows in full:

"Fellow Americans: As chairman of the committee that has called this conference, I am proud of the results thus far achieved. We have here today an assembly of distinguished men who represent every section of our great country. It is with special pride that we greet the governors of states. They have committed for a time the important interests of the people who elected them, into the care of others, and have journeyed to this city to take part in a conference having for its object interests of even greater consequence to their citizens than those they left behind. If it shall happen that success shall crown our efforts, these governors will be the great generals in our patriotic fight for greater America—for this movement, if it means anything at all, means that America is to be immensely prospered by its fruition.

"We are pleased to welcome the mayors of our great cities who have scented from afar the battle which is to be waged for their constituents, for that which benefits the whole country would necessarily benefit each individual of each municipality.

"The representatives of our great transportation lines—those chief arteries of commerce that pulsate with the good, red blood of our industrial life and without which our country would speedily return to its primitive inertia—they are the wise men of our conference, upon whose beneficent counsels the success or failure of all our hopes must largely depend. I make my obeisance to the wise men.

FELLOWSHIP'S RIGHT HAND.

"We extend the right hand of fellowship to the envoys of other commercial organizations who, like ourselves, are soldiers in the cause of promoting the material welfare of their respective communities.

"The newspaper men, like the poor, are always with us, and let me say if they were not 'with us' in this enterprise our chances for success would be slim indeed.

"Though it is the province of others who will follow me to extend to you that special and official welcome which becomes our city and our state, I will be pardoned, perhaps, if I admit in advance that we are downright glad to



THE MEN WHO INAUGURATED AND ORGANIZED THE MOVEMENT WHICH RESULTED IN THE PRESENT CONFERENCE.

Railway Official Tells What "Mormons" Have Done for Canada by Irrigation.

Among the tributes paid to the work of the "Mormons" by the visiting delegates possibly the most eulogistic is that of A. B. Calder, general agent of the passenger department of the Canadian Pacific railway at Seattle. Mr. Calder is interested in the "See America First" movement and wants to see a repetition of the business done by his road last year. "Last summer," he affirmed, "we handled daily no less than 14 sections of trains westbound and almost as many eastbound. The business was something terrific. Every man who came west went home as a walking advertisement of what there was to see in the way of scenery and what there was to invest in the great northwest. In all we brought some 40,000 Americans into Canada as permanent settlers last year and I would hate to say how many families came from the other side of the Atlantic in order to make their homes in Canada.

"But it is the Americans we are after. They are the fellows we want. You know an American six months after he settles on a place becomes a producer and a revenue for the railroads. The foreigner, on the other hand, dangles away his time and it is almost two years before he becomes a producer. "I want to tell you right now that the 'Mormons' we have in the Alberta district are among the best we have on the system. They are thrifty and law abiding people in all respects. "It was the 'Mormons' who first gave

us an object lesson in the work of irrigation. So successful have they been that the Canadian Pacific is now spending \$2,000,000 in irrigation works east of Calgary and Nakama, Shepherd and south of the railroad tracks. Natural gas has also been developed in that section and Americans are pouring in fast. Today the Canadian Pacific is developing the country and selling lands at from \$12 to \$16 an acre that were worth practically nothing some time ago.

"We owe lots to the 'Mormons' and they are teaching some of the new comers the successful way to farm. We want the Americans and we are out after them."

FREE CONCERT TONIGHT.

Public Invited to Attend Musicals at The Tabernacle.

A feature of the "See America" conference will be the free concert to be given in the Tabernacle tonight. The program includes some splendid numbers and as the general public is invited, there will doubtless be a large and enthusiastic attendance. The delegates will have the east end of the gallery, while all other parts of the building will be open to the public. For the entertainment of the visiting delegates and their friends, the music committee, composed of Messrs. Whitney, Pyper, McClellan, Caine and Howard, have arranged the following, which will begin promptly at 8:15:

- PROGRAM.**
- "Soldier's Chorus" from "Faust".....Gounod.....Tabernacle choir
 - Mission Excerpts—Thomas (arranged by the performers).....J. J. McClellan
 - "Sunset"—Van de Water Orpheus Club
 - Prof. A. H. Penabody, director.
 - (a) "Evening Star"—Wagner; (b) Communion in G—Bach; (c) "Pilgrim's Chorus"—Wagner.....Prof. J. J. McClellan
 - "The Flag Without a Stain"—White
 - Prelude and Siciliana, "Cavalleria Rusticana"—Mascagni.....Prof. J. J. McClellan
 - "Hallelujah Chorus"—Handel.....E. Stephens, director. J. J. McClellan, accompanist.

where he was going, and wreathed in ecstatic smiles, he blurted the one word, "Europe." I asked him if he had ever visited a place called Niagara Falls, which lay a hundred or two miles to the west of him, and he said: "It's nothing but a lot of water."

"Now, gentlemen, I submit that that is the type of fellow we are after. If we can get the gospel of 'See America First' so that some of these easterners who now spend their good American money at Monte Carlo can be induced to come up and take higher ground and visit some of the suburbs of their home towns I feel that our mission will not have been in vain.

NO NEW THOUGHT.

"Its promoters admit that this is no new conception. For years patriotic American newspapers and magazines and eloquent American speakers have sought to stem the tide of foreign travel, and figures have been compiled and quoted showing the enormity of the volume of money our citizens have been pouring into the lap of the old world. But the warning voice of these watchmen on the towers of our land have gone unheeded and year by year in ever increasing horde our countrymen have wandered to Europe, and come back again in the fall smelling of Eau de Cologne, with their pants rolled up and a large monocle in their right eye.

A CRY IN THE WILDERNESS.

"So that while experience has seem-

ed to demonstrate that the protest we voice at this conference is but as a cry in the wilderness, it has today this added significance, that it has taken root—that the loud reveille sounded from many mountain tops has been heard in the valleys, and east and west and north and south have answered back the call until a band of intrepid spirits not constructed on the European plan has assembled beneath this roof, who will proclaim to their neighbors throughout America that we have some scenery at home and that \$200,000 a year cannot be taken out of our people's hands and put into hands across the sea without at least a good, vigorous American kick.

THAT HE WHO RUNS MAY READ.

"It is for you, delegates of this conference, to put this protest in plain English so that he who runs to the continent every year may read. It may not be necessary to frame a new declaration of independence, although we do hold these truths to be self-evident—that when in the course of human events it becomes necessary for one portion of our people to dissolve a pernicious practice which compels them to pay tribute to another, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to see Fisher Harris first. And for this we are met."

GOV. CUTLER'S WELCOME.

"See America" Movement Promises to Be Most Successful of Years.

Governor Cutler, who was enthusiastically received, spoke as follows:

"Mr. Chairman and Delegates of the Conference:

"I wish first of all to congratulate the Commercial club on its inauguration of the 'See America First' movement. I congratulate the members of the club and all of you on the popularity the movement has gained and is gaining in the country at large. It bids fair to become one of the most successful movements instituted in America in recent years. The worthiness and value of the cause have been seen at a glance by patriotic Americans, and that is the chief reason for its rapidly increasing popularity. It should be every man's ambition to see and know as much as possible of his own country, and to learn by knowing it, to love it. It is fitting that a conference for the promotion of this worthy object should be held in one of the most notable regions for sight-seeing in our wonderful land.

DELEGATES FROM AFAR.

"There are before me representative gentlemen from various parts of our great country. I am sure that each of you can refer with pride to some object of interest in your own state, which the old world can hardly match. Many of you are doubtless residents of sections of our country made famous by such scenic attractions as the Yosemite valley, the Columbia River Dalles, the Yellowstone Park, the Grand Canyon of the Colorado, the gorges of the Rocky Mountains, the Great Lakes,

HISTORIAN'S OFFICE.
Church of Jesus Christ
of Latter-day Saints.

To make difficulties of trifles is the common tendency. Want advertising enables one to make trifles of difficulties.

FIFTY-SIXTH YEAR.

CARS COLLIDE IN THE HEAVY FOG

Several Accidents Occurred on Local Street Car Lines During the Forenoon.

MIST THE DENSEST IN YEARS.

Narrow Escapes Were Many and Six Persons Were Injured. One Seriously.

Worst Smashes Were on Waterloo and Ninth East Street Lines—Names of the Injured.

the Niagara Falls, the Mammoth Cave, the great Mississippi system, the picturesque Alleghenies, the cliff and Pueblo ruins, the passes of the Sierras, the falls of the Snake, the Marlpoos grove, the Great Salt Lake, and other objects of universal interest. None of you would acknowledge in words that Europe has points of interest superior to those I have named. No man is selfish who single desire is to benefit his country and its citizenship. This conference is not held merely in the interest of transportation lines, or hotel proprietors, or colonizing enterprises, or advertising schemes. It is held in the interest of a broader and more consistent and patriotic citizenship, based on a wider and better acquaintance with our nation—its extent, its resources, and its people. I welcome you who are to assist in his patriotic purpose, and extend to you, on behalf of the state, its warmest hospitality. The people of Utah are honored by your presence; and they will be pleased to show their appreciation of your visit by every means in their power. Gentlemen, you are heartily welcome."

WELCOME TO ALL.

"I welcome to this conference you whose patriotism and zeal for the promotion of the growth of America have led you to gather for the excellent purpose we have in view. It is not in any sense a selfish object. No man is selfish who single desire is to benefit his country and its citizenship. This conference is not held merely in the interest of transportation lines, or hotel proprietors, or colonizing enterprises, or advertising schemes. It is held in the interest of a broader and more consistent and patriotic citizenship, based on a wider and better acquaintance with our nation—its extent, its resources, and its people. I welcome you who are to assist in his patriotic purpose, and extend to you, on behalf of the state, its warmest hospitality. The people of Utah are honored by your presence; and they will be pleased to show their appreciation of your visit by every means in their power. Gentlemen, you are heartily welcome."

POWERS, IMPROMPTU.

Extends Welcome to Delegates on Part of the City of the Saints.

Judge Powers was not aware until this morning that when he was named by Mayor Thompson, a month ago, to represent Salt Lake City at the conference that he was anything more than an ordinary delegate—that is, he did not know that he would be called upon to act as the personal representative of Mayor Thompson and welcome the visitors to the City of the Saints. However, it made little difference, for his speech was a ringing one and made a decided hit. In part he said:

"I have the honor of extending to you the hearty welcome of this beautiful city. It is the desire of the inhabitants that you feel entirely at home. If there is anything you see and desire, take it. We are a hospitable people. We welcome you because we know you are working upon a project of good for the entire country. Without desiring to say anything unkind about those who live along the Atlantic coast, they do not know much about the country they live in."

Judge Powers said also that the man who lives in Boston and who desires to visit Los Angeles generally makes his will and finally departs surrounded by his weeping family who never expect to see him again. After resigning himself to the tender mercies of the porter he settles down to his fate. As he goes west his timidity disappears and he feels proud he is an American.

The speaker went on to state that the people of Utah believed in missionary work. The speaker exhorted his auditors to take a leaf out of Utah's book and visit the attractions of the great west and then go out and proclaim the good tidings. He asserted that the men of the west knew his country well—

(Continued on page 2.)

The densest fog that this city has witnessed in years fell over the valley during the night. And this morning it seemed to be everywhere. Locomotion was made most difficult and the street cars were put on slow running schedule. Even then there were several bad accidents and a number of persons were more or less injured.

There were four accidents altogether. First, extra car No. 83, north bound, on the Ashton avenue line, ran into a dairy wagon below Tenth South street, and afterward at 8:10 a. m., had a head-on collision with car 87 southbound at Emerson avenue on Ninth East street.

Then car No. 92 northbound on the Waterloo line had a head-on collision with car No. 88, 100 feet north of the Sherman avenue switch at 9 o'clock.

The fourth, and last smash was at Fourteenth South and State streets, where cars 41 and 81 banged into each other at 9:20 a. m. All of these accidents were things, inuring the horse and considering the circumstances, it is remarkable that no more severe hurts occurred, for there seems to have been but one case of serious injury, that of Motorman A. V. Fishers of car No. 92, on the Waterloo line.

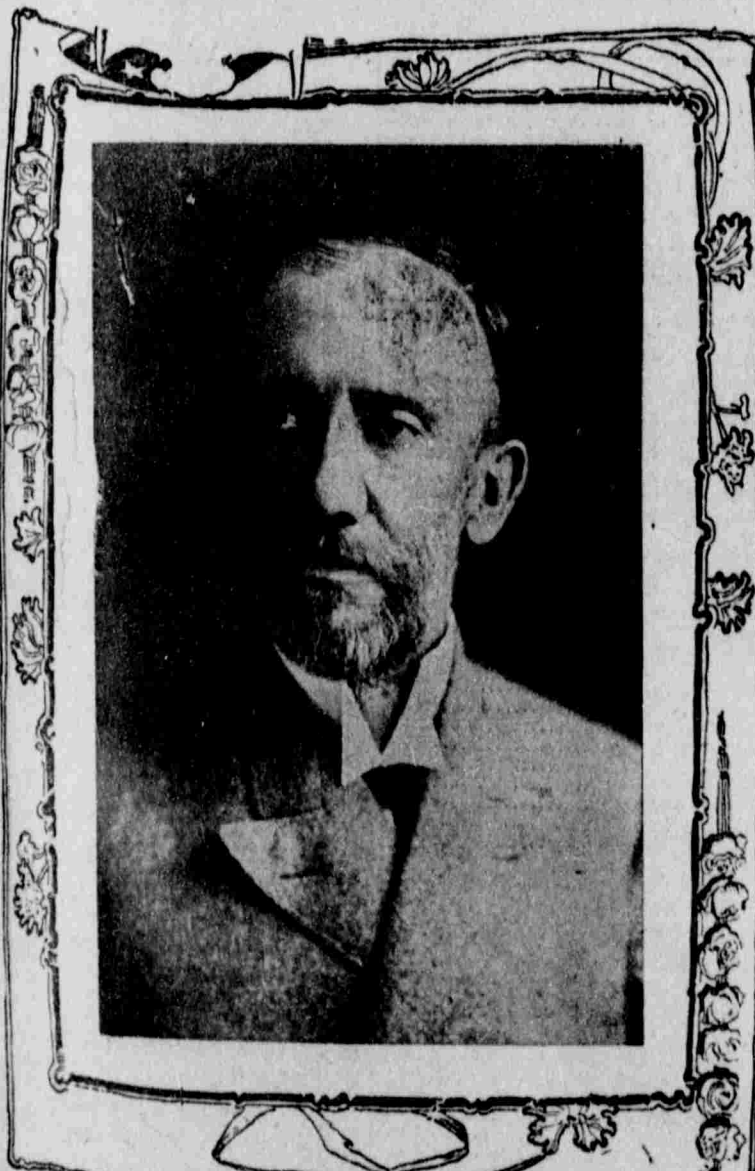
ON ASHTON AVENUE.

The Ashton avenue northbound car was filled with people, many of them school children and teachers, and other professional people. The initial trouble was the collision with the dairy wagon which was driving ahead on the track and as the motorman, Morris Beck, could not see over 50 feet ahead, he was on to the team before he knew it. The driver of the wagon tried to turn out as the car came up behind, but was not quick enough, and the edge of the car vestibule caught the outfit between the nearest horse and the front wheel, and telescoped the whole thing, injuring the horse and scattering the milk all over the right of way. The driver jumped. This episode somewhat rattled the motorman, and as it had delayed the car, he made all possible speed to make the switch near Tenth South street before the southbound car could arrive.

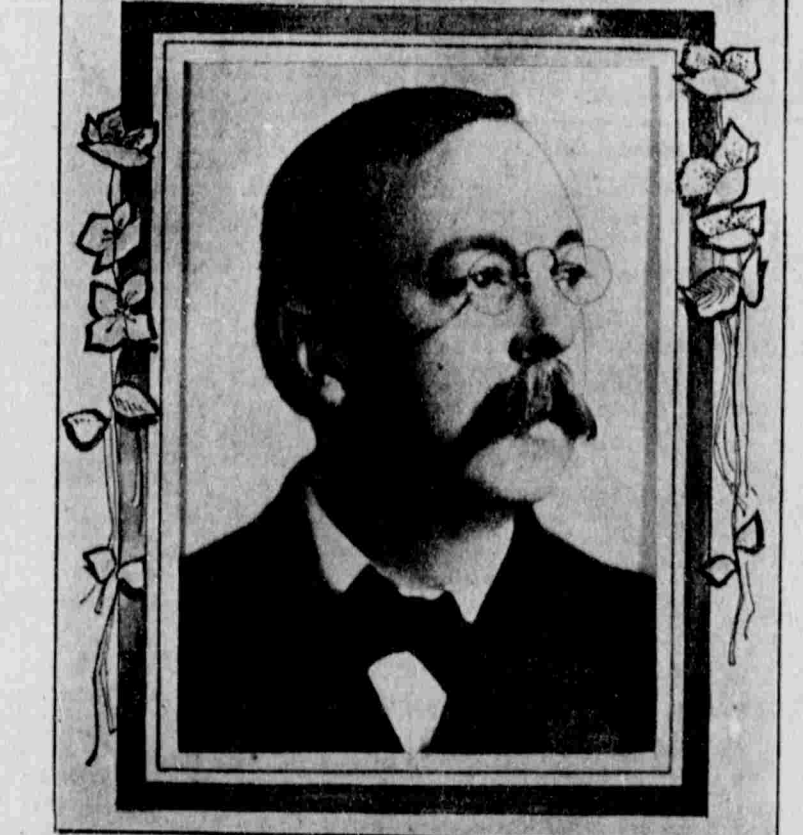
The southbound car, No. 87, Conductor M. W. Vagstaff, a young man, William Hill, was at the same time trying to make the Eleventh South street switch, with all possible speed, and in the dense fog two cars struck at full speed. Motorman Morris had his gate open, and quickly reversing, took a header off the platform. Motorman Hill had not time to open his gate, but made a flying leap over it into the street. Conductor Vagstaff was thrown against the car door, and cut his nose, but fortunately escaped other injury of consequence.

ONLY THREE HURT HERE.

There were only three men in the southbound car, of whom one was cut and bruised some, but as he had not shown up at noon, it is not believed his injuries are serious. The scene in the north bound car, of which J. W. Brown was the conductor, was one of great confusion. Everybody was thrown into a heap. Irvin Kimball, a young man, had the car glove laid on his back, and his head was bruised beside. But as he had a heavy overcoat on his hurts were found not to be serious, but W. H. Clayton, a passenger, suffered two broken ribs. Miss Clark, daughter of John Clark, Jr., and Miss L. J. Larsen were bruised and shocked, but were



JUDGE O. W. POWERS.
Who Addressed the Conference, Impromptu, as Mayor Thompson's Personal Representative.



HON. GEO. B. CHAMBERLAIN.
Governor of Oregon Temporary Presiding Officer of the "See America First" Conference.