



## Cohn's most remarkable Easter sale and spring Conference bargain event, scheduled for the next week

A great Easter opportunity for those who care about style as well as saving.

Stunning garments, accessories and fabrics at sensational price reductions

A forceful bargain movement next week, that will result in record selling throughout the store. One which presents boundless economies to all who attend.



# A Trinity of Wonderful Offerings in New Spring Suits

Three splendid lots at close to wholesale prices to encourage early-in-the-week buying

**Assortment No. 1** This lot of suits includes fine novelty cloths, stripes, serges, mannish mixtures and Panamas—remarkable values. Cutaway, semi-fitted straight fronts. Beautifully finished and perfect fitting. They come in blue, black tan, and grey in full range of sizes. A wonderful line at.....

**\$15**

**Assortment No. 2** A great lot of stylish suits at a fourth less than actual values—splendid materials including French serges, diagonal shadow stripes; worsteds, satins, Prunellas, novelty stripes and mannish mixtures. Colors are navy blue, reseda green, brown, mulberry, Copenhagen and black. Coats mostly hipless, three-quarter length in many styles—very smartly designed with silk pockets and silk trimmings—skirts gored and fashioned in various styles. Sizes 34 to 44—as well as 16 and 18 year sizes for misses, at...

**\$25**

**Assortment No. 3** Over one hundred and fifty swell spring suits—presenting every correct style for spring. Every fabric, every shade that's right for now—every conceivable color combination represented. A royal assortment of the highest grade suits representing all that perfect tailoring can accomplish. Some are cutaway in frock, some square effects. Hipless model coats—Sizes 30 to 40—choose from the long, straight line of modishly trimmed garments at only.....

**\$35**

Owing to the extremely low prices, alterations will be charged for extra—at actual cost to us

## High Class Silks Reduced

Finest weaves, latest colorings, newest patterns  
1.00 quality messalines 69c

Full 19 inch, all silk messalines—newest colorings for this season to harmonize with the spring dress fabrics—Very soft, clinging texture, especially adapted to the making of rich gowns—waists, etc. Choose Monday and week at the yard.....

**69c**

### Newest dress Foulards at \$1.00

The celebrated Cheney Bros. Shower proof kind. A beautiful variety of dots, figures and stripe effects, also rich scroll designs, etc. All the newest colorings, including Wisteria, rose, reseda, myrtle, tan, brown, black, etc. A special inducement for next week—these at the yard.....

**\$1.00**

## 500 pairs odd curtains

Accumulated from our greatest curtain sale we ever launched—sample pairs worth from 35c to \$1.80 and every pair to go at

Half and less than half prices

Pure white linen cambric—all linen—worth 50c the yard—Special, half-price.....  
25c  
Ten pieces Irish Satin damask table linen—72 inches wide—\$1.50 and \$1.75 the yard values—Beautiful patterns including the entire John S. Brown line, for Monday and Tuesday.....  
\$1.08  
White crepe, the most popular shirt waist material for the Summer season. Worth 50c the yard—Monday special.....  
29c  
White bed spreads, full size, full width, with a limit of two to the customer, we'll offer these splendid spreads at.....  
68c  
The best American prints—These splendid calicoes come in light colors, dark greys, indigos, blacks and whites—Monday, the yard.....  
41c  
Fancy dress ginghams and stripe seersuckers, including Amoskeag best quality—Worth 12 1/2c and 15c the yard—Monday.....  
10c  
Twill poplins all colors—Worth 30c the yard—Monday morning.....  
18c

## Lace sale that offers remarkable inducements for summer dressmaking

Finest Venise lace insertions, bands and edges in a beautiful variety and patterns—including separable medallions. White, butter and ecru—every yard worth double the price asked—

29c, 59c, 89c

Cotton torchon and German linen laces and insertions to match 1 1/2 to 3 inches wide. Worth 10c the yard.....

**6c**

Pretty val laces and insertions, from 1 1/2 to 2 inches wide—Priced by the dozen only at the dozen.....

**49c**

## Some unusual opportunities for saving in the great ready-to-wear section

Women's opera and street coats—Special \$10.00

An unusually large assortment and every one a bargain. Opera and evening coats in the lot that you cannot duplicate under \$30.00. You will also find coats and jackets in short, medium and full lengths, including cloth, silk serges, cravenettes, checks, rubberized silks and plain and fancy.....

**\$10.00**

### Messalines and taffeta waists

Specially priced for Monday. Every new shade and color, including white, and black. All the new sleeves, and yokes—some with plain tailored tucked fronts and sleeves—Special.....

**\$3.95**

### White lawn waists—69c

Made of fine quality lawns in daintiest styles for spring. All-over tucked fronts—long sleeves with pointed cuffs. Collars edged with val lace. Opera back. Full line of sizes. Choose Monday and week at only.....

**69c**

### Newest net waists \$2.65

Come in a great variety of clever designs. Trimmed with laces and medallions. Come in ecru and white—some with tucked fronts and sleeves—actual selling values to \$5.50 each—Choose at only.....

**\$2.65**

### Lingerie waists at \$1.95

A very special grouping for Monday selling. Not only the handsomest line ever offered at the price, but in varieties that are superb. The season's newest models. Sleeves, collars, yokes and trimmings a la mode. Choose.....

**\$1.95**

### Gingham petticoats

Come in the popular nurse stripe—Full umbrella style. Trimmed with ruffles. Extra wide—worth 1.00 each.....

**65c**

### Heatherbloom petticoats

The genuine—Priced amazingly low. Made with deep sectional flounces. Tucked and shirred. Extra heel Extra full—special this week.....

**\$1.75**

### Sateen petticoats

Circular flounce—neatly tailor strapped—a few imitation Heatherbloom and more in the lot—Well made—worth \$1.25 each—Choose.....

**89c**

### Silk petticoats

The guaranteed kind—Heavy rustling taffeta. Deep flaring flounce. Tucked, shirred, strapped or ruffle trimmed. All shades. The very best value in the city.....

**5.00**

## Misses' and small women's skirts

A very special price on this group—Come in smartest straight line models. Black, blue and brown Panama, and brilliant in self and taffeta strap styles—with button embellishments—The price indicates nothing of the quality—It is way below value—Choose at only.....

**2.95**

## Women's and misses spring skirts

All sizes including outsize for large women. Materials include voiles, Panamas, serges, mohairs, Sicilians, etc. Black, white, and colored stripes—Many late models—Cut in the new flare effects. Some trimmed with bands of silk, some with bands of self material. at.....

**4.95**

## Dainty spring neckwear at 35c, 50c, 65c and \$1.00

There's a refined air about our neckwear that brands it as being strictly high class and exclusive. Every piece of individual beauty and far above the ordinary.

The new selection includes Jabots, Rabats, Dutch collars, Stocks, Ascots, Bows, etc. Made of finest mulls, linens, etc., with trimmings of Val laces, Baby Irish, Cluny, etc. The prices are below actual values.

## Great Dress Goods Offers

To interest the dressmaker for spring and summer

Up to 85c values 59c the yard

At this price, we include the desirable storm serges, French serges, Henriettas, Panamas, Batistes, wide Wale diagonals, and novelty mixture suitings. Beautiful color assortment and every one for this season—36 to 44 inch widths. Choose Monday and the week at only.....

**59c**

Up to \$1.50 values \$1.00 the yard

A very comprehensive line to choose from. All the new 1000 fabrics well represented. Newest weaves in all varieties—wool taffetas, bastistes, serges, Panamas, crepes, voiles, broadcloths, and fancy mixtures, including Shepherd plaids, broken checks and stripes. 44 to 54 inch widths—The yard.....

**\$1.00**

## Annual spring muslin underwear Sale

Including two great sample lines—representing some of the most exquisite effects that have been produced this season. All priced one-third less than actual values.

A remarkable showing of skirts—made of standard quality cambric muslins—Lace and embroidery flouncings—Wide satin ribbons drawn through prettiest headings. Every desirable high class skirt design included at these reduced prices—

49c, 98c, \$1.19, \$1.75 and up

Combination suits in the most desirable two piece combinations—Made on yokes insuring perfect fit—Plain and hemstitched styles or lace and embroidery trimmed—Very chic effects—Strictly up-to-date. Sizes to fit all figures. This sample sale brings them to you at.....

**\$1.50 and up**

Gowns—made of finest cambric and lingerie fabrics—high and V shaped neck, low neck, round neck and square neck. Empire and Princess effects. Three-quarter and short sleeves. Trimmed with dainty laces and embroidery—Some dainty effects in wash ribbons drawn through next heading. A beautiful collection of high class gowns at—

49c, 98c, \$1.25, \$1.98 and up

Chemise made of dainty materials, trimmed with lace and embroidery. Full skirt lengths—generously cut and perfect fitting. Priced for this sale at—

49c, 98c, \$1.49 and up

Corset covers, made of standard grades of cambrics, nainsooks, muslins and fine lingerie fabrics. Trimmings of embroidery, lace and insertion. High necks, Dutch necks, V necks, etc. Nothing that is desirable, missing from this great collection—Choose at these prices—

25c, 49c, 69, 98c and up

Drawers—made of fine cambrics and nainsooks—plain styles and tucked—also trimmed with hemstitching, insertions, embroidery flouncings, laces, etc. Very striking combinations—Choose at—

25c, 49c, 59c, 89c and up