

OUR BIG EASTERN PURCHASE SALE

Of factory surplus lots at discounts of 20 to 33 $\frac{1}{3}$ % appeals to conservative, thinking, money-saving folks, because they appreciate the fact that to under-sell you mest underbuy. We've demonstrated this fact to the entire satisfaction of Sake Lake's shrewd shoppers in our former shoe sales of this character. This time, encouraged by past success, we've secured lots that are bigger, styles that are better, values that are greater; and to cap the climax, offer our own stock. Over 35,000 pairs of shoes in complete size for man, woman or child at PRICE-CONCESSIONS LIKE THESE:

EXTRA SPECIAL

67c

As an evidence and example of the superior underbuying and under-selling merit, we offer 1,100 pair of Superba turn shoes for children, sizes 3 to 8, patent or kid, many different styles. The biggest, best and GREATEST SPECIAL OFFERING. Actual values to \$1.25

67c

50c

Clean-up of 100 pair of men's House Slippers, in leather or velvet, values to \$1.25.

79c

Genuine dongola Shoes, neat toe, all solid leather, sizes 8 to 11, values to \$1.25.

89c

Women's Felt Juliets, also leather, fox fleece lined Princess, sizes 3 to 6, values to \$1.75.

99c

300 pair of Misses' Shoes, surplus stock and regular lines, value to \$2.00.

\$1.00

Women's fleece lined Shoes, wide toe shape, value, to \$1.75.

\$1.29

Women's genuine dongola Shoes, also calf skin for service, neat toe, all sizes value to \$3.00.

\$1.45

Women's fleece lined Shoes, comfort style or neat patent tip, value to \$2.50.

\$1.79

Boys' heavy calfskin Shoes, all solid, for rough service, sizes 13 to 5.

\$1.95

2000 pair of women's Shoes, surplus purchase and regular stock, patent and kids, values to \$3.50.

\$1.95

High top Shoes for little men, sizes 9 to 13, values to \$3.00.

\$2.15

Men's Shoes in kangaroo Calf, surplus purchase and clean-up lines, values to \$4.

\$2.45

Women's Shoes, genuine hand sewed process, welt or flexible sole, dress sorts, standard \$3.00 values.

\$2.85

Women's surplus purchase, also regular stock, complete lines and swell sorts, values to \$4.00.

\$2.85

Surplus purchase Shoes and cleanup of regular lines, good styles for men, values to \$5.00

\$2.85

Boys' high top Shoes, water-proof, black or tan, sizes 1 to 5, values to \$4.00.

\$3.45

Men's \$4 Shoes and recognized \$5 values, high class, splendid leather, in leading styles, light or heavy soles.

\$3.85

Williams & Kneeland standard \$5 and \$6 shoes, choice material, best shoemaking, swell styles for men. Just like finding money.

\$3.85

FOR WOMEN. The swellest conception of the shoemaker's art. Best goods, patent or kid dress or service sorts, unmatched, \$5 and \$6 values.

\$3.85

Men's high top Shoes, black or tan, reinforced for extra wear, values to \$5.50.

\$4.85

Mayer and other famous makes, surplus purchase, water-proof, tan boots, high cut, values to \$7.50.

YOURS SHOELY

HIRSCHMAN'S

THE SHOE PEOPLE

THE STORE OF SATISFACTION

106 SO. MAIN STREET.

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