

You Are Just "Waking Up" To the Fact of Want Advertising-of its Possibilities for YOU-Why, "Better Late Than Never!"

PART TWO.

TRUTH AND LIBERTY.

SATURDAY, JULY 7, 1906. SALT LAKE CITY, UTAH.

FIFTY-SIXTH YEAR.



thus making Florence ante-date ugustine by almost a hundred No other nation can set forth of occupancy except the priority is, and they are, apparently, nce only to accommodate English American visitors.

AMERICANS GET BUSY.

For some time, it would appear, nothing was done concerning this valuable American possession, its villas and art being left to the English the last century, however, our coun-men hegan to bestir themselves, and day their language and accent is the se of the via Tornabuoui, of Cook's, and of all the hotels and pensions.

came here before 1858, is not but in that year appeared Na-

"Going Pace" Killed Gayest Woman's Club Sudden Collapse of the Empress Club Revealed An Astonishing State of Affairs in the

ead of their ladyships, with many pro-

London Smart Set—Special Brand of Absinthe Produced Results that Enabled Servants to Levy Blackmail.

Special Correspondence, ONDON, June 28 .- After achiev-

ing a phenomenal success, the Marian Crawford's niece, Mrs. Cas Empress club, which was for son, may also be counted one of the American colony in Florence, though her home is just outside the city at years the swellest woman's club a jot to what extent their skirts were in London, went down with a crash.

tests of righteous indignation against the contamination to which they had joined as life members, unwittingly exposed themselves its portals. As long as the duchesses and countesses tarried they cared not

MAGNIFICENT PALACE. In a short while the club outgrew its

original premises. fee was increased from three at even (\$15.75) to 30 guineas (\$157.50); but even that latter price was considered cheat-that latter price was considered cheat-

Lady Copper and several others, who

these innovations Mrs. Grundy raised her virtuous eyebrows and exclaimed, "What hext?" The question was anwered later.

It was not the smoking room, nor the billiard room, nor the refreshment bar which wrecked the Empress. these days of feminine emancipation club women will stand for all these things and more. Women's clubs in modern Babylon are no more Sunday women have not yet reached the point where they will tolerate association with women whose reputations won't stand investigation-not at least when a short while the club outgrew its cinal premises. The subscription was increased from three guiness and countessos and dames of high de-

What played havoc with the

MANY COMMITTEES WORK. In all the principal towns of Holland ommittees have been formed to arange for some sort of commemoration but the most notable of them will take place at Leyden, where he was born and at Amsterdam, where he worked and died. In Amsterdam, the celebra-tion will last three days. On Sunday, July 15, the church bells of the entire will be rung in unison, and It be a grand procession past the Rembrandt monument, gymnastic games in the grounds of the Ryks ss was the sparing use made of the blackball. Elated by its success the management grew indifferent to evnuseum, and concerts in the Vondei park and Rembrandt square. In the evening the principal streets will be erything but money. Practically any woman who could furnish a banker's illuminated and there will be concerts reference as a guarantee of ability to pay the subscription fees, was admitin the theaters.

that occurred, there is no authentic record in existence. Vosmaer accepts

July 15, 1607, as the true birth date. Some place it a year later, and others

a year earlier, but for the purpose of

the celebration, the earliest of the three

record in existence.

dates has been chosen

In

el Hawthorne with his family, including his son, Julian and his daughnow famous as Rose Howthorne sons, founder of the "Servants of In the Villa Montauto, Haw. some wrote the first sketch of the His chief friend, af-'Marble Faun.' ter the Brownings, who lived in the Casa Guida, was Hiram Powers, the sculptor, whose studio and family remain today in Florence.

LOWELL THERE ALSO.

Lowell, in his turn, appeared on the scene and also occupied the Casa Guidi, or Guidi palace, where today. "The Arts and Crafts" have a permanent exhibition in charge of Mr. and Mrs. Arthur lurray Cobb, of Boston, the former a designer in artistic leather, the latter worker in antique lewelry, and former-Miss Little of the "Living Age" fam And in connection with the Casa uldi, one may mention that on the anniversary of Mrs. Browning's birthday, the Americans in Florence came forward to fulfil a duty the English forgot, and placed below her for mer window in the palace,--a superb wreath--a wreath of violets tied with bbon-and a bunch of rare orchids.

HIS NAME IS MARK.

In the English cemetery at Florence, the grave of Theodare Parker, while the Hotel New York was once the bome of William Cullen Bryant, Lawrence Hutton knew his Florence almost well as Howells, both having written books about the city, and Longfellow lived in the Piazza Santa Marle Nov-But the American hero of Florthere is none of these gentlemen.

His name is Mark Twain. Apparent. ly, in the eyes of modern Florence, the fories of their past vanish before him. ry language school claims him as a Apparently, he had no time to eat his meals because of his incessant lesson-taking. He, or his family, wore every brand of shoes the Italians preume to call American-made to deceive the unsophisticated. Wherever his foot stepped, wherever he put on a giove, whether he walked abroad, remained at home, ate, smoked, or slept, furnished a suggestion for an ad-Vertisement.

Since the days of Americo Vespucci there has been no more effective Am-erican in Florence. "Signor Mark Iwain" is the prince of modern Firenze, the only wonder being that there are iques" of him in the windows with Dante and Savonarola.

RAPID AMERICANIZATION.

Since the days of the early explorers, Americanzation of Florence has on rapidly. Those whose business to know claim that, during the from 4,000 to 5,000 American ets pass through this popular city. log the season, Americans are where, With Baedskers in hand, flock into the churches and art ies, throng the via Tornahuoni, patronize the shops in the Lung' . On Sunday it is almost imposto secure a seat in the American itch, and the transatlantle visitors n such quantities that there is ily a real antique left in Florence. American residents, too do their to make it a "typical" American

MARRIED TITLES.

mong these who have married tiare the Contessa Rucellal, former-Miss Bronson; the Contessa Eliza olini, formerly Miss Van Shaick, Marchesa da D'Ayeta, in America a Jones: the Marchesa Constantini, Philadelphia Miss Miller; the Con-ma Madeline Tuverna di Campiglinee Fry; the Contessa Enrichetta Gherardesca, formerly Miss Josie her sister Contessa d'Aramon Contessa Cornella Riccardo Fabo, formerly Miss Roosevelt of the president; the Cona de Montjoye, well known as Miss Contessa Raybandi Massiglia: "sa Vivino Pallavicino, formerly s Fanny Woodhall; Contessa Pal-icino, nee Miss Stone; the Princess Rosalie Ruspoli, and the Marchesa Edith Peruzzi de Medici, who as Miss Edith Story, has a distinguished AmerSettignano. A hospitable villa, one that entertained Charles Dudley Warner, is that of Mr. Gregory Smith, son of one of Vermont's governors, and well known for his discoveries in acetyline. Among other Americans, prominent socially, are Dr. and Mrs.

American consul, Jerome Quay, broth-er of Senator "Matt" Quay, whose

widow also, has been a winter resident, as well as Robert Quay and his family.

IN AMERICAN COLONY.

C. R. Parke of Scranton, Pa. American society in Florence, how-ever, has but once, the residents say, focussed itself about a leader. Mrs. Keene, the late consul's wife, of Milwaukce, Wisconsin, formerly a socjety belle of Louisville, Kentucky, by her charm, kindness of heart and social ability, succeeded in pleasing all kinds social classes and, during her and soctal life among Americans flourished.

AN ACTIVE YANKEE.

Another American active in Floren tine affairs is Mr. Thomas Ford, who as president of the Navy league, has made it a prosperous chapter. Its vice president, Franklin Torry, may be considered a pioneer in American Florence. Owner of the famous Carrara marble quarry, he has resided in the city for 45 years, and has en-deavored to forward all national enterprises. His wife is the daughter of E. J. Berwind, of soft coal fame, Newport mansion is celebrated. Mrs. Berwind, who has been in Flor-Mrs. Kerwind, who has been in Fior-ence this winter, left a pleasant sou-venir in the shape of a gift of \$1,000to the American church of which Mr. Torry has the Interest at heart. Just now he is one of the movers in the en deavor to crect a new American place of worship, suitable to the growing size

and importance of the American colony in Florence. While the site has not yet been selected, the rector, Rev. Herbert Venables, D.D., announces that subscriptions are generously pouring in from American sources, one contribuof \$100 being from the Bishop of New York City. AMERICAN ARTISTS.

Of course American artists abound in Florence. Chief among them are James A. Shearman of Brooklyn, whose water colors have caught the real Italian atmosphere and color, and whose studio should always attract the Americans; Julius Rolshoven, whose modern style pictures have been exhibited recently in Casa Guida; Miss Blanche Warburg, the portrait painter; Henry Newman, J. G. Hagemeyer, Ernest Roth and Meeks, brother-in-law of Howeils, American criticism has two Floren

tine representatives in Bernhardt Berenson and Loesser, and literature boasts Hutchins Hangood author of "The Autobiography of a Thief," him-self a criminologist of note; his wife who as "Neith Boyce," has published "The Forerunner" and "The Folly of Others;" Mrs. Isabelle Hackett of Bos-

name. In philanthropy, Americans are busy in Florence, as wherever they settle Mr. Franklin Torry, Mr. Meeks and J. G. Hagemeyer are interested in the

WOMAN'S EXCHANGE.

The Contessa Rucellai and Miss Nel-Ryenson are prominent directors of the Italian enterprise which would be called in America a "woman's exchange" for Italian workers. This so-clety has branches all over Italy and their exhibition is one of the most com-plete at the Milan exposition.

Among its American musicians, Florence boasts the violinist, Albert Spalding, who, at 17, made a debut this with ter in a successful and fashionable con-cert directed by Saint Saens.

Miss Kansas City, Hastings. Mrs Hackett and Miss Hackett of Boston.

EVA MADDEN.

sion of the gorgeous rooms where titled dames and their attendant sateliltes were wont to hold high revels, and creditors are ruefully figuring on their probable losses. The story of the rise and fall of the

Empress club sheds an illuminating light on certain phases of English society, which Lord Charles Beresford. in his blunt, uncompromising sailor fashion, declares to be "eaten out with the canker of moncy" and "rotten from top to bottom." The Empress club bowed down at the shrine of the gold-

en calf, and when disaster overtook it was repudiated by its idol. Though in its carlier years the management exercised sufficient discrimination con-cerning the moral qualifications for membership to satisfy the by no means stringent notions of what constitutes respectability in modern ciety as spelled with the big "S" in English journals, latterly it threw its doors open wide to those who could pay the price and go the pace ... In consequence, for a time money poured into its coffers and the receipts of the lepartments which catered to luxurous tastes in the matter of solid and

refreshments especially the latter-increased enormously, SIN OF BEING FOUND OUT. But among those who obtained admission by means of the golden key were several women who had commit-ted the unpardonable sin of being found out. Then discreet people began to whisper unpleasant things about the club which scandalmongers carried far and wide. The management, blind to everything but the financial condition of the club, allowed

matters to drift from bad to worse. The clup fell under suspicion. Titled folk began to drop out. Those who had joined the club for the sake of

ton: Miss Virginia Johnston, and W. D. Howells' young cousin of the same

society which supports the Quisisana Home at Viareggio, a seaside residence for sick children of Florence.

Among other American residents in Florence are Miss Gertrude Graham of

and the Rev. Mr. and Mrs. George Barber Stone, the former assistant rector of St. Mark's English Church; Miss Bangs of Boston; Mrs. Robinson Miss Whiteside of Bowling Green, Ky. Mr. and Mrs. James Shearman, Mrs. Mary Vicaris, Mrs. Elliot of Boston, and others to the extent, it is claimed, of nearly half of the 2,000 English-speak-ing residents of Florence.

Which is Thronged Every Year by Travelers From the Land to Which The Florentine Discoverer Gave His Nan

besmirched by brushing against the receiver has taken posses garments of women of dubious reputa-But when the peerceses vantions. ished their morals were shocked and they betook themselves elsewhere in pursuit of virtue and social exclusive-ness. The management found itself powerless to stop the stampede golden stream was dammed and the club was-well, something that sounds just like it. There was nothing left to do but wind it up and turn the assets over to creditors.

ON NOTABLE BIRTHDAY.

The club was founded as a sort of amemoration of the sixtleth versary of the accession to the thron of the Empress Queen. At least that is what its promotors asserted and thereby justified their assumption of the grand old lady's Indian title Philanthropy was just at that time be ginuing to be the fashion, and anothe happy idea of the executive was to donate one shilling (25 cents) out of every member's subscription to the e of Wales's (now the king's) subscription fee 25 cents represented, and the action was loudly applauded as evidence of praiseworthy lovalty and self-densing devotion to - a most deserving charity. Still shrewder was the wisdom dis-

played in getting together a lot of ti-tled women to fill the ornamental positions in the club. It opened its doors ! with a list of 20 vice presidents, every me of whom was a peeress, headed by er accomplished grace, the Duchess o Leeds, the original of Sarah Grand's heroine, "Ideala," English society is nothing if not sonobbish. Women tum ness to be enrolled among these ex-alted representatives of blue-blooded feminine aristocracy. The presence several Amercan women of title fur nished equally attractive bait owing to the supposed length of their purses Among them were Lady Tankerville, who was one of the vice presidents, and

for the privilege of scraping up an ac quaintance with a baroness, a counter or possibly a duchess. Just before the stampede began it was proposed to raise the annual subscription fee to 50 guineas, so numerous were the applicants seeking admission. The mai agement built at enormous expense a magnificent palace in Dover street. The site is historic. It was the scene f a pitched battle in 1554, when Ser William Wyatt marched upon London. But it was not its historic associations which commended the site to the man-agement. It was its association with welldom, Dover street being distinctly The first essential for the "LOTIEN. success of a woman's club in Londor is a good position somewhere between Piccadilly Circus and Hyde park corner. Women dearly love a swagge address. To hundreds of them, many o whom have long pedigrees but slende purses, a fashionably located club is an oasis of elegance in the desert of ob scurity. Armed with its address on their visiting cards, they can afford to live in chesp lodgings in suburbia, and no one is aware where they roost save the hall porter at the club, who forwards their letters and guards inviolate the secret of their number and street The executive of the Empress club was the first to recognize what a convenience such an institution would be to women folk of this class, though o course, it was the genuine society an with a generous income to whom it specially catered.

DAZZLED THE WORLD.

In the matter of furnishing and derations-in all round up-to-datenesshe. Empress club house was probably most luxurious and perfectly ap oluted establishment of its kind in the world. No expense was spared in its embellishment. Magnificence was aim-ed at and achieved. And it succeeded by leaps and bounds. It was the first woman's club that dared to provide a smoking room for women; the first,

whose presentation at court had been cancelled. "Ye gods!" he exclaimed to his host-ese, "is Mrs. T- a member here?" Such a remark from Earl Cowley was suggestive of Satan reproving sin, but it serves to show the type of persons sho were admitted to the club.

at that time stood for the top notch . social eminence in feminine clubdom Men who had lost sight of their diorced wives for years met them the reposing luxuriously in Louis XVI chairs. It may perhaps be considered to the credit of the club that it was to the credit of the club that it was the means of bringing about the re-nearriage of some half dezen divorced couples. No such happy result, how-ever, followed the meeting between Mrs. Brown Potter and her ex-husband, after years of separation. She was supping at the club one evening with a party of friends, and he with another. and it so happened that the two ta bles faced each other. Mrs. Potter's dramatic training stood her in goo stead, and she behaved as though not? ing unusual was in progress, but th unfortunate Potter was rendered so painfully nervous that he capsized bottle of champagne, and with a ver-red face beat a hasty retreat from the room. He never crossed the po-tals of the Empress again.

people were the freest spenders.

SATAN REBUKING SIN

been co-respondent in various divorce cases, was a constant visitor at the

Empress. One night, when dining there, he noticed across the room a woman

The decline in the club's reputation after the introduction of the rowdy element, was accelerated by the mysof members and their friends disap-peared. For the last year or so no me dreamed of leaving anything in the their wraps and any other puraphernalla they might have brought wit them. When they sat down they depos ited them in their lars, but even sur precautions did not always avail Things occasionally vanished right up der their owners' noses.

HIGHHANDED THEFT

Here is an instance: A guest, buvin undone her lace scarf, planed to the tablecisth, for the sake of security, in small jeweled broach with which it was fastened. When she nose from the table at the conclusion of her junch she discovered that it was missing. "My brobch has gone," she said to p hostess, "yet you saw me pin it to the

The servant who had walted upon them was surgioned and questioned. ut he protested that he had never seen

"The trinket," said the owner, "is no worth half a sovereign. I simply value

QUEENLY RETINUE.

tel to membership. In this way sec-On the following day, the queen, the tions, divorcers and women who had chosen "protection" in preference to the prince consort, and the queen mother, will attend the commemoration ceremomore rigid ties of matrimony, gained extrance to the club. They brought in nies in the Town hall. After that, the queen will open the special room built in the Ryks museum to house the "Night Watch," which many consider Rembrandt's masterpiece. There will is their guests men who were notorious rakes. The atmosphere of the club be-came decidedly rowdyish. It was no in common sight to see waiters hurry-ing about as early as 10 a. m., with be flower festivals in the parks, and in the evening more concerts. On the randies and sodas, pick-me-ups, cock-17th, with the usual oratorical accomtails and liqueurs. Among the latter a particularly insidious kind of absinthe paniments, a memorial tablet will be nvelled on Rembrandt's grave in the was the favorite, and was procurable nowhere else in London, being express-Wester-Kerk, and another in the house in which he died, poor and neglected. ly imported for the club from Paris. Rightly or wrongly, there are not a few In the evening, there will be a torch-light parade. Perhaps the most intermen in London who blame the Empress for having made their wives dipsomaniesting feature of the Amsterdam cele-bration will be a procession got up by acs. The excise people told appailing tales of the quantity of intoxicants sold there. But the management had resident artists, in which all those participating will wear customs of the period in which Rembrandt lived. They an eye only for increased receipts and will march past the house in which he lived before adversity rendered him grew gleeful over the evidence of grow-ing prosperity. The most objectionable homeless, and will lay a wreath upon his monument.

FICTURES OF MASTERS.

The feature of the Leyden celebra. The notorious Earl Cowley, who has tion will be an exhibition of pictures by Rembrandt and other masters who first saw the light in the historic old town. Many of the Rembrandt picures that will be shown, have never been exhibited before, Conspicuous among them will be the "Androfeda" found only a short time ago by Dr. A. Bredius, and the "Saskia" that was discovered a few months ago in Fries-iand. The exhibition will be held in the Lakenball and the University buildings. The queen will unveil a bronze statue of the artist and a memorial tablet will be placed in the house where he was born. That house by the way, is at present leased by an udertaker, who keeps his hearses It is still open to any Remthere. brandt enthusiast to purchase it and present if to the city. The old mill which stood opposite long ago disappeared

CONTRAST OF ESTEEM.

The commemoration will emphasize te contrast between the high esteem which Rembrandt is now held and he scant attention that he attracted then alive. The bibliography of Rembrandt would fill a large fibrary. The The books of his commentators around to five to build a mighty monument to him of paper and bindings. Yet of the man himself-aside from his work as man himself-aside from his work as an artist -very little is known. He was governed through life by one amwas governed through the purest ex-bition, that of giving the purest ex-pression to his own ideas, whether those ideas were understood by the people shout him or not. Had he en-joyed uninterrupted prosperity through life, had he been feted and made much of, it is doubtful if he would have done any more work or my better work than he did. No man pparently, was ever more independent extraneous circumstances. Some of his best pletures and etchings were produced when hardest buffeted by

He loved to sit by his own fireside. poring over that old Bible which was practically his only book, and giving form to the pictures is suggested with the help of any model that happened to be within reach. The vast majority of his sketches, his studies of little ionestic indicuts, of figures in movement or repase, were obviously sur-He went little abroad for mater al. No artist was over less influenced by other artists. He studied only six months under Pieter Lastman at Amsterdim. He took or manuar rally as a duck doen to water.

MELANCHOLY INTEREST.

It is only a few months are that the municipality of Amsterdam purchased as a memorial to the great master, the historic house in the Breestraat.

(Continued on page eighteen.)



THE PIAZZA AMERIGO VESPUCCI IN THE LUNG' ARNO.

bled over one another in their eager-

gaining social prestige followed the Lady Hesketh, Lady Arthur Butler, that ventured on a billiard room, At