

KEITH-

O'BRIEN COMPANY.

Spring

Embroidery Sale



Values 50c to \$2.50
for 25c.

The Greatest Bargain Event of the
Kind in the History of the Store—
Thousands and Thousands of Yards of
Beautiful New Embroideries Just Received

Notwithstanding the tremendous rush
of MONDAY forenoon, the Sale
will reopen TUESDAY morning.

The embroideries are from one of New York's biggest
importers—his end-of-the-season clean-up at a price that doesn't
much more than cover the import duty.

All new, crisp, clean goods in the patterns now shown
in America's best stores—7 to 18-inch edges of fine swiss,
cambric and nainsook in a multiplicity of designs—many of
them selling at 50c, 75c, \$1.00, \$1.50, \$2.00 and even to
\$2.50 a yard.

To further facilitate matters we have had all the goods
cut into 1 1-2 to 6 1-2 yard strips, with length marked on
each one. These are in no sense remnants. Insertions of
equal value are included. We have had tremendous sales in
the past, but never values equal to these. We expect the depart-
ment to be crowded early and will have extra salesladies.

Ten Thousand Dollars' Worth of White Goods.

Bought by our New York buyer in one of the largest white goods manufacturers in America—All included in this sale.

Our April Linen Sale for One Week Only.

BLEACHED AND UNBLEACHED
TABLE LINEN.

64 in. wide, worth 65c yd., for...44c
72 in. wide, worth 75c yd., for...59c
72 in. wide, worth 85c yd., for...65c
72 in. wide, worth \$1.00 yd., for...83c
72 in. wide, worth \$1.25 yd., for \$1.00
72 in. wide, worth \$1.50 yd., for \$1.19
72 in. wide, worth \$2.00 yd., for \$1.59
72 in. wide, worth \$2.75 yd., for \$2.00
3/4 Napkins to match, from \$1.00 per
yard and up.

1000 Yards Imported Dotted Swiss.

No. 926, worth 25c, for...35c yard
No. 944, worth 40c, for...27 1/2c yard
No. 950, worth 50c, for...34c yard
No. 960, worth 65c, for...48c yard
No. 970, worth 75c, for...59c yard
No. 980, worth 85c, for...65c yard
No. 1000, worth \$1.50, for...95c yard
The above Swisses also come in all
the new figures—Rose buds, Sham-
rock, Lily, Bow Knot.

Plain White Linen Suitings.

GUARANTEED EVERY YARD
PURE LINEN.

55c grade for...22 1/2c yard
60c grade for...29c yard
65c grade for...40c yard
65c grade for...50c yard
75c grade for...65c yard
85c grade for...72c yard
\$1.00 grade for...84c yard

90-INCH WIDE ALL LINEN
SHEETING.

\$1.50 grade for...\$1.00 yard
\$2.50 grade for...\$1.75 yard

5000 Yards Fine English Long Cloths.

No. 100, Bolt of 12 yards, worth \$2.25,
for...\$1.69
No. 200, Bolt of 12 yards, worth \$2.50,
for...\$1.89
No. 300, Bolt of 12 yards, worth \$3.00,
for...\$2.25

3000 Yards English Nainsook.

No. 1000, Bolt of 12 yards, worth
\$2.25, for...\$1.65
No. 2000, Bolt of 12 yards, worth
\$2.75, for...\$2.00
No. 3000, Bolt of 12 yards, worth
\$3.50, for...\$2.50
No. 4000, Bolt of 12 yards, worth
\$4.00, for...\$3.00

Our Entire Stock of Pattern Cloth.

24 and 26-inch Napkins to match
will be sold during the sale at a dis-
count of 25 per cent from regular
price.

ALL SIZES.
2x2 2x2 1/2
2x3 2 1/2x2 1/2
2 1/2x3 2 1/2x3
Up to 5 Yards Long.

Hemmed Huck Towels.

Size 17x34, 10c grade, for...7c
Size 18x36, 12 1/2c grade, for...10c
Size 19x38, 20c grade, for...15c
Size 19x38, 25c grade, for...19c

Hemstitched Huck Towels.

Size 20x40, 35c grade, for...25c
Size 21x42, 45c grade, for...25c
Size 21x42, 50c grade, for...29c
Size 22x45, 65c grade, for...29c
Size 22x45, 85c grade, for...45c
Size 23x47, \$1.00 grade, for...75c

Our entire line of Sheets,

Pillow Cases, Sheetings

and Muslins; also all fine

Cambrics will be sold at

10% discount during this

sale, for one week only.

8000 Yards India Linen.

No. 50, worth 12 1/2c, for...9c yard
No. 56, worth 15c, for...12 1/2c yard
No. 60, worth 18c, for...15c yard
No. 65, worth 20c, for...16 1/2c yard
No. 70, worth 25c, for...20c yard
No. 75, worth 35c, for...28c yard
No. 80, worth 40c, for...30c yard
No. 100, worth 50c, for...38c yard

Bath Towels—Bleached and Unbleached.

12 1/2c grade for...10c each
15c grade for...12c each
18c grade for...15c each
20c grade for...18c each
25c grade for...20c each
30c grade for...25c each
40c grade for...35c each
50c grade for...45c each

Notions.

10c card of Hat pins...1c
20c and 25c Supporters (ladies)...10c
15c and 20c Supporters (children)...10c
50c, 75c and \$1.00 Dress Shields...25c
15c a dozen Shoe Laces...5c
15c Cabinet Hair Pins...10c
10c Cabinet Hair Pins...5c
10c and 15c Cube Pins...7c
2 for 5c Thimbles...1c
2 for 5c Wire Hair Pins...1c
Asbestos Ironholders...5c
25c and 50c Supporters...1c
10c card of Belt and Lace Pins...1c
15c Sleeve Protectors...10c
10c Thimbles...5c
75c Belt Supporters...50c

3000 Yards Persian Lawns.

32 INCHES WIDE.

No. 600, worth 25c, for...18c yard
No. 700, worth 35c, for...25c yard
No. 800, worth 40c, for...30c yard

45 INCHES WIDE.

1800 YARDS.

No. 1000, worth 45c, for...33c yard
No. 2000, worth 50c, for...38c yard
No. 4000, worth 75c, for...59c yard
No. 5000, worth \$1.00, for...69c yard

4000 Yards French Lin- gerie Batiste.

No. 500, worth 25c yard, for...18c
No. 600, worth 50c yard, for...33c
No. 700, worth 75c yard, for...50c

1000 Yards Victoria Lawns.

No. 20, worth 15c, for...12 1/2c yard
No. 30, worth 20c, for...16 2/3c yard
No. 40, worth 25c, for...20c yard

Attractive Little Accessories for Feminine wear

Belts, Necklaces, Bracelets, Beauty
Pins, Flat Bags and Purses

Flat Bags and Pocketbooks, regular 75c and 95c...39c

An attractive showing of ladies' hand bags in black and
brown leathers, regular \$1.00 for...75c

We are offering pretty Silk Belts in black, white and all
colors, which sell regularly at 50c and 75c, for...39c

An elegant line of Wash Belts at 25c. They are worth 50c.

An elegant line of 50c Hat Pins—choice of the entire lot...15c

25c Necklaces—just a small lot left. A nice pickup at...15c

10c Crystal Hat Pins, 2 for...5c

Bracelets of high quality, many of which are Sterling Sil-
ver. Nice assortment. Values up to \$3.00, for...\$1.25

25c and 35c Beauty Pins, Baby pins and Cuff Pins, 2 and
3 on a card, for...15c

According to the decree of Fashion white Kid Belts for Sum-
mer wear are very popular. Our assortment at 50c, 75c and
\$1.00 is large and handsome. No trouble to make selection.

Tally Cards

Our entire line of Tally Cards, values up to 35c a dozen
at...15c a dozen.

\$1.75, \$2.00, \$2.25 and \$2.50 Spring Suitings

For Monday and week, 50-inch Panama in two shades, navy blue and
black.

50-inch batiste in navy, brown and black. This will prove a very inter-
esting number.

\$1.40

Special Dress Goods Offering.

Including many of this season's handsomest designs and colorings, in
plaids, checks, stripes and fancy mixtures. A grand collection of season-
able, up-to-date materials, that will give you an opportunity not to be had
again this season. Make your selection early. Special, per yard...

55 cents

Monday Begins the Annual Sale of Notions and Dressmakers' Supplies

Underpricing of everything
needed in the sewing room

15c Warren Silk covered featherbone...5c
5c Crowley's Needles, 2 for...5c
5c Roberts' Needles, 2 for...5c
15c box Straight Hooks and Eyes...1c
5c card Hooks and Eyes...1c
25c box Dressmakers' Pins...15c
3c Cader Needles...1c
25c Scissors...10c
50c Spool Cotton, 2400 Yards...25c
25c Curvet Skirt Braid (5 yards)...5c
2 for 5c white Cotton Tape...1c
25c Dress Shields (will wash)...10c
10c card of Pearl Buttons...5c
5c card of Collar Supporters, 2 for...5c
5c Colored marking Cotton...1c
5c card Lace pins...1c
5c card Belt Pins...1c
8c Book of Belt Pins...3c
2 for 5c Ironing Wax...1c
25c box of Tortoise Hair Pins...19c
25c and 35c Black Combs (shell)...19c
25c and 35c Side Combs (shell)...19c
5c, 10c and 15c Elastic Webbing, 2 for...5c