A Most Remarkable Elevator

It Takes Passengers Up the Sides of the Burgenstock Mountain.

WHO has not heard of this place, lying as it does in a long grassy depression, surrounded by beautiful trees and rocks, near the summit of the Burgenstock Mountain?

The walks about here are particularly beautiful, opening up a new view at every turn. Should the visitor care to prolong his walk and obtain a more extended view, he can go out to the electric elevator, which is one of the most extraordinary lifts on the continent.

This was opened for the first time late last month, and Dr. Gugheimenetti, of Paris, who was present at the inauguration and one of the first to ascend, told me that the movement was heavenly, and left the same impression upon him as when ascending in a balloon.

Messrs. Lohle & Co., and Messrs. Wust & Co. of Zurich are the engineers and constructors of this remarkable undertaking, and it certainly is a triumph of engineering. It cost over 100,000 francs, and will be a decided attraction to the throngs who will visit this spot during the season.

In looking at this lofty structure one can quite understand why it must have been so dangerous to erect. The workmen were from eight to ten months in doing it, and a great portion of the time they had to work with a rope bound round them, and for weeks in fixing or drilling for the iron supports they had to be lowered by ropes from the steep rocky cliff above.

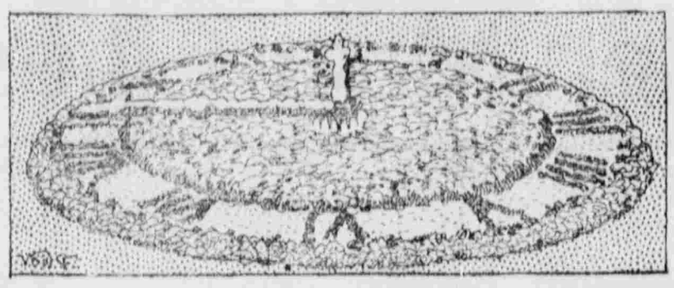
The Lake of Lucerne is 1,460 feet above the sea, and the lift as completed starts from a position on the mountain some 1,800 feet higher, and rises some 600 feet, making a total of 3,800 feet above sea level. It carries from six to seven persons at a time, and the round trip is but a franc. So Herr Bucher-Durror, the owner, has no commercial object in view.

Every imaginable precaution has been taken in the construction to make the ascent absolutely free from any risk. The ironwork is made secure in several places to the perpendicular cliff, and the whole tower is connected with a bridge, which unites the summit of this steel structure to the top of the mountain.

The entrance to the lift is a curious grotto excavated in the perpendicular rock, where also the machinery is placed. The first 220 feet of the shaft is tunneled through the live rock; above this is the iron tower, 380 feet high, in which the cage pases up outside the face of the rock to the platform above.

The whole construction, which is not only absolutely safe, but is most attractive, reminds one of the Eiffel tower. At night it presents a pretty effect, showing a straight line upward on the side of the mountain, with hundreds of electric lights one above the other for 600 feet.—Burgenstock Letter to Paris Herald.

A BEAUTIFUL AND SUCCESSFUL FLORAL CLOCK.



The specimen of floral art shown in the cut was arranged by the gardeners of the Penge recreation ground in London. Many floral displays of a similar nature have been made from time to time, but the Penge clock is one of the most beautiful floral timepieces ever seen in England. The dial is made of variegated plants so arranged that the hours are marked as distinctly as if they were painted. The hands are formed of shallow troughs containing growing plants and are set every day to show the hour of closing the park gates.

To draw the fire out of a burn, heal a cut without leaving a scar, or to cure boils, sores, tetter, eczema and all skin and scalp diseases, use DeWitt's Witch Hazel Salve. A specific for piles. Get the genuine. No remedy causes such speedy relief. Ask for De Witt's—the genuine.

SON OF THE MUTUAL'S PRESIDENT.

This is a recent photograph of Robert H. McCurdy, the son of Richard A. McCurdy, the president of the Mutual Life Insurance company.

Cures Winter Cough.

J. E. Gover, 101 N. Main St., Ottawa, Kan., writes: "Every fall it has been my wife's trouble to catch a severe cold and therefore to cough all winter long. Last fall I got for her a bottle of Horehound Syrup. She used it and has been able to sleep soundly all night long. Whenever the cough troubles her, two or three doses stops the cough, and she is able to be up and well." 25c, 50c, $1.00. Sold by Z. C. M. I. Drug Dept. B

On the tables of all first class cafes and homes—Vienna Bakery Bread.

Don't drink city water it is responsible for over 400 cases of typhoid fever in this city. Distilled water chemically pure can be had in your home or office for one cent a glass. Telephone 135. Salt Lake City Soda Water Co.

CALIFORNIA EXCURSIONS

October 18th, 19th, 20th, 21st, & 22nd.

Via Oregon Short Line. Following rates will be in effect to San Francisco and Los Angeles from Salt Lake City:

Salt Lake to San Francisco and return $11.50
Salt Lake to San Francisco and return (via Portland one way)... 14.00
Salt Lake to Las Angeles and return (via Ogden and S. P.)..... 11.00
Salt Lake to Los Angeles and return (via Portland one way).... 12.00

Tickets good for return to November 30th. Proportionately low rates from other O. S. L. points. See agents for particulars. City Ticket Office, 201 Main St.

Never A Bargain Page More Full of Money-Saving Opportunities

Than This Remarkable Announcement of These Special Economies For Next Week.

UTAH'S MOST POPULAR STORE.

ESTABLISHED 1864

F. Auerbach & Bro.

ONE PRICE TO ALL NEVER UNDERSOLD

The store is just Overflowing with good news—The values surpass any offered this season. We are going to have a week of it—Such a week of Dry Goods Selling as we never before planned. Here are from every department some strong special offers—Each sufficient to throng an ordinary store.

The Store That Performs What It Promises.

ESTABLISHED 1864

F. Auerbach & Bro.

ONE PRICE TO ALL NEVER UNDERSOLD

MATCHLESS FLANNEL PRICES

That Demonstrate the Economics this Great Department Always Offers. The Lowness of Our Prices Keep Our Flannel Counters Constantly Crowded.

Unbleached Canton Flannel, goods worth 8½c a yard, enough for one week's selling, at (per yard)..... **6¼c**

Full yard wide Bleached Shaker Flannel, worth 16 2-3c, enough for one week's selling, per yard..... **11c**

Non-shrinkable Rochester wool mixed Shaker Flannel in all shades of gray, brown, navy and red, for underskirts, 34 inches wide, value 50c, special for this week, per yard. **36c**

Black Twilled all-wool Flannel, for ladies' underskirts, or men's shirts, good value at 65c, special for this week, per yard **49c**

The best 85c quality navy blue Twilled, all wool Flannel, a 19 oz. Flannel, special for this week, per yard. **66c**

UNHEARD-OF BLANKET VALUES

EVERY DROP IN TEMPERATURE BRINGS ANOTHER RUSH FOR GOOD, WARM BLANKETS. THE SELLING DURING THE PAST TWO WEEKS HAS BEEN SOMETHING PHENOMENAL. THOSE WHO HAVE NOT BOUGHT YET WILL BE MIGHTILY INTERESTED IN THE SPECIAL VALUES WE OFFER FOR THIS WEEK.

Grand Double Blankets in either 10-4 size mottled gray for medium size beds, or 11-4 size for double beds, both $5.00 values. Special for this week, per pair **$3.60**

The popular gray Oregon Blankets, made of good, clean, healthy yarns, finished properly and must give satisfaction, 13-4 size, weight 7 pounds, and worth every cent of $6.00, special for this week, per pair **$4.80**

The largest Mottled California Blankets, 14-4 size, heavy weight, steam shrunk, worth $8.50, special for this week, per pair **$6.40**

DOMESTICS AND WHITE GOODS

The very extraordinarily low prices named here on Domestic and white goods for this week should create an enormous demand. You can tell at a glance that the values are matchless.

1,000 Hemstitched Pillow cases, 42 and 45 inch size, regular price 20c, special for this week, each **13c**

100 dozen Hemmed Pillow Cases, size 42x36, regular price 22½c, special for this week, each **14c**

600 yards white English Long Cloth, full yard wide, regular price 18c, special for this week, per yard..... **12c**

40 pieces white India Linon, that can't be matched at 30c a yard, special for this week, per yard..... **21c**

30 pieces fine white English Nainsook remarkably good value at 35c a yard, special for this week, per yard **24c**

THESE LINEN ITEMS

Make it self-evident that savings are greatest here. The shrewd buyer provides for future as well as present needs when such values as these prevail.

Hemstitched Damask Tray Cloths, size 17x23, values up to 45c, special for this week each **26c**

Heavy Scotch Turkey Red Table Damask, in handsome showy patterns, 60 inches wide, value 60c, this week less than wholesalers ask, in case lots, per yard **39c**

Hemstitched Damask Lunch Cloths, 36 inches square, hemstitched Satin Damask Tray Cloths, size 20x28, none worth less than $1.25, special for this week, each. **69c**

Elegant qualities of German and Irish White Table Linens, double Damasks, choicest patterns, nothing too good can be said of these linens, they are rich, heavy, superb qualities, that will stand years of wear, 72 inches wide, value $1.50, special for this week, per yard **$1.18**

100 fringed white Bed Spreads, with the corners cut to fit either iron or brass beds, beautiful and serviceable spreads, sizes 81x94, value $2.75, special for this week, each **$1.69**

SHOE ECONOMY

Is a certainty at Auerbach's. We gauge the success of our shoe department by the very large percentage of regular customers and family. We guarantee our prices to be the lowest and our shoes to give the best satisfaction. If we are wrong we want to give you your money back. We call attention to several special shoes that are unequaled in this country at same price figures.

LITTLE GENTS' BOX CALF SHOES with heavy extension soles (sizes 8 to 13½), worth $1.50. Sale price **$1.15**

SAME SHOE AS ABOVE, (sizes 1 to 2), worth $1.75. Sale price **$1.65**

SAME SHOE AS ABOVE, (sizes 2½ to 5½), worth $2.00. Sale price **$1.40**

CHILDREN'S FINE KID BUTTON SHOE, sizes 5 to 8, worth $1.50. Sale price **$1.10**

YOUNG LADIES' LOW HEEL SCHOOL SHOES, extension sole and pat. tip (sizes 2½ to 6). Sale price **$1.29**

New and complete stock of rubbers, leggins, overgaiters and arctics just received.

Savings on Dress Goods For Next Week!

The Dress Goods Section is the center of attraction nowadays to thousands of women who realize that our values cannot be duplicated. We point to this week's offerings in proof of our own assertion.

49c FOR ALL WOOL GRANITE CLOTH, 38 inch, guaranteed all wool Granite in plain and fancy weaves, the long wearing qualities in all colors and Black, the regular 65c grande, SPECIAL **49c**

63c FOR MOHAIR BRILLIANTINE, 45 inch, fine silk lustre, a good heavy quality in Blue, Brown, Gray, Green and Black. The regular 85c grade. SPECIAL (per yard) **64c**

75c FOR SILK EMBROIDERED PANAMA, 45 inch, pure all wool Panama Cloth, with neat Silk Embroidered Effect, come in Tan, Brown, Gray, Green, Black, Etc. Regular price $1.25 to close out. SPECIAL (per yard)..... **75c**

90c FOR HEAVY ENGLISH STORM SERGE, 48 inch, pure wool, hard twisted, heavy, storm serge, in all colors and Black. The regular $1.25 grade. SPECIAL (per yard)..... **90c**

$1.05 FOR NEAT CHECKED PANAMA, 46 inch, strictly all wool Mohair finish Panama, in small neat checks, in combinations of Brown and Black, Blue and Black, Green and Black, etc., the regular $1.35 Grade. SPECIAL (per yard)..... **$1.05**

$1.25 FOR SILK AND WOOL EOLIENNES, 46 inch, ½ Silk and wool Eoliennes, fine, lustrous quality in navy, gray, champagne, light blue, tan, reseda green, brown, cream, black, etc. The regular $1.60 Grade. SPECIAL (per yard)..... **$1.25**

The Best Clothing and Gents' Furnishing Values.

You've but to read the following items—fair representations of the values we offer day by day—to be convinced.

Boys' D. B. Square cut suits—extra heavy— up-to-date materials, that are serviceable. A great variety of nobby mixtures in grays and browns. Sizes 6 to 17 years, will be on sale at (per suit) $2.50 to.. ..... **$3.50**

BOYS' ALL WOOL SWEATERS, HONEY COMB WEAVE, an IMMENSE ASSORTMENT OF FANCY STRIPES, in all colors. Sizes 28 to 34. Regular $1.50 Sweater at **98c**

UNION SUITS FOR BOYS, EXTRA HEAVY WEIGHT, Fleece lined. The best 75c UNION SUIT in the market. Sizes 24 to 34. Will be sold at, per suit **50c**

UNION SUITS FOR MEN, ALL WOOL, SWISS RIBBED, a perfect fitting garment in natural gray. Sizes 36 to 44. Regular $2.75 per suit. Will go at **$2.00**

MEN'S SHIRTS, with collar attached, imporetd Scotch and French flannels. Very pretty patterns and a great variety of colors. Sizes 14½ to 17. Regular $2.75 Shirts, Will go at (each) **$1.50**

Pure Cashmere ½ hose, in black and natural grey. Sizes 9 ½ to 11. Regular 35c quality. Will be sold at (per pair) **25c**

Ready-Made Garment Bargains!

$15.00 FOR LADIES' WALKING SUITS, Special Value which is only to be found at Auerbach's; they come in short, medium and long coat styles, Black and Colored cheviots; Broadcloth and fancy suitings, reg. $22 and $25 values.

$6.75 FOR NEW BOX COATS, Heavy Kersey Cloth, 27 inch long, Black, Blue and Castor, Belted Back lined throughout with guaranteed Satin, worth $10.50.

$8.75 FOR WOMEN'S COATS, English Kersey, 42 inches long, loose Back, Satin lined to waist and sleeves, tan, castor, blue and black, very handsome garments, worth $12.00.

$16.75 FOR CRAVENETTE RAIN COATS, Collarless, Double Stitched Straps, wide at shoulder, Inlaid cloth around collar and cuffs, in tan, light and medium gray, all lengths, values up to $24.00.

$4.95 FOR PANAMA SKIRTS, in tailor made effects, plait and plain flare styles in Brown, Navy and Black, come in all sizes, for slender or stout figures, as large as 38 in. waist measures, regular price $7.00.

$3.50 FOR GIRLS' COATS, if you contemplate buying a girls' school coat, come Monday, unmatchable values will be sold here at this price.

50 cts. FOR NEW SHIRT WAISTS of Black Mercerized Sateen with small white polka dots, front side pleated, French back, extra full sleeve, waists worth 90c and $1.00.

$3.75 FOR SILK WAISTS, made of extra good quality taffeta in Black, White, Brown, Gray, Nile Green, and Cardinal, handsomely trimmed, open front, all sizes, worth $5.50.

$1.50 FOR FLANNEL WAISTS, made of very best quality French flannel in Brown, Carlinal and Navy, front elaborately trimmed, stock collar, with tie, full sleeve, narrow cuff, $2.00 and $2.50 values.

$1.25 FOR EIDERDOWN SACQUES in gray, light blue and red, crochet edging, Satin Ribbon, sizes 32 to 44. Regular price $2.00.

$1.50 FOR FUR SCARFS, French Coney Sable Scarfs, finished with six handsome tails, very stylish and up to date Furs, sold at $2.50.

$1.00 FOR HOUSE WRAPPERS, of heavy fleeced flannelette in navy Blue, Red and Black ground with fancy stripes and dots, separate waist lining, new style sleeve, $1.50 values.

MONDAY ALL DAY!

$1.15 PETTICOATS, 73c.

20 DOZEN PETTICOATS made of heavy mercerized Sateen, trimmed with 5 inch accordion pleating, separate underlay, all lengths, specials for Monday only—

73c

NEW, ELEGANT, DESIRABLE STYLES IN LADIES' NECKWEAR AND BELTS.

NEVER BEFORE HAS THERE BEEN SUCH A VARIETY OF BEAUTIFUL STYLES OFFERED AT THESE EXCEEDINGLY LOW SALE PRICES!

AT 10c EACH!

Pretty styles of turnover collars in great variety, all white or embroidered in colors, values ranging up to 25c each, all on sale this week at..... **10c**

AT 25c EACH!

Nobby styles in the newest fashions in lace and fancy stock collars as well as some nobby braided designs, values that sell regularly up to 40c each go at..... **25c**

AT 25c EACH!

New Satins and Silk Belts in all the newest shapes, all sizes in black only, regular 35c and 40c grades, go in this lot at..... **25c**

AT 49c EACH!

Beautiful shirred Silk Belts in black, white, and all the leading colors, a variety of nobby velvet and leather belts, also many styles in the new tailored belt up to $1.00 values on sale at..... **49c**

AT 50c EACH!

Ladies' Neckwear in a great variety of the newest and nobbiest styles in Jabos, Lace and Braided effects, values that sell elsewhere at 75c and $1.00, go here at..... **50c**

AT 49c EACH!

Collar and Cuff Sets of fine Point De Gene or Irish Crochet Lace in a great variety of patterns, excellent $1.25 values, the sale price, per set **49c**

We are justly proud of the Great increase in

OUR MILLINERY BUSINESS!

this season. It shows that Women appreciate the savings we offer on hats that rival the Imported Models for prettiness and style. NO EXTRA CHARGE FOR STYLE HERE, though there are no hats with more style in Salt Lake than are turned out from our own work rooms; if you want to study millinery style and real Millinery Economy be here this week.

COLD WEATHER SALE SPECIALS IN LADIES' UNDERWEAR AND HOSIERY.

EXTRAORDINARY SPECIAL VALUES THAT WILL EXCEL! EVERY PAST EFFORT WE HAVE EVER MADE, IN GIVING THE GREATEST HOSIERY AND UNDERWEAR VALUES FOR THE LEAST MONEY.

Black Tights for Ladies, an extra good, fast colored Jersey ribbed quality in open or closed, all sizes, a grade you can't duplicate for less than 75c a pair, our special sale price **50c**

Ladies' fast black Cashmere Wool Hose, with merino heels and toes, all sizes—you've never bought an equal quality for less than 35c, our special price **23c**

Ladies' Hose in an extra fine medium heavy Cashmere, all black, with merino foot or sole, stockings that are unsurpassed for wear—they are the best 75c grades, our special sale price..... **49c**

Our fast black, full, regular made fine Maco Cotton Fleeced Hose in all sizes has no equal anywhere at..... **25c**

"Eliot" Union Suits, half wool and half cotton, in natural gray, a fine cashmere ribbed grade, seamless to fasten across the chest, no buttons required, a perfect fitting Union Suit worth $1.75, on sale at..... **$1.25**

Ladies' white fine Eiderdown Fleeced Union Suits to button down the front, all sizes—an excellent $1.00 grade, on sale at..... **69c**

Ladies' fast black Jersey ribbed wool mixed Union Suits—a fine soft, perfect finished quality, worth $1.65, at..... **$1.19**

Ladies' Jersey ribbed medium heavy fleeced cream Vests and Pants in all regular and extra large sizes—the best 35c grades—our leader at **25c**

Knitted Corset Covers in white Jersey ribbed, medium heavy fleeced, 35c values, on sale at **25c**