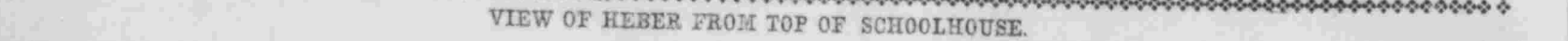


HYDE & WHITMORE COMPANY.

For 20 years Hyde & Whitmore company has been a business concern of credit to Juab county, it having backed it men of integrity, activity and ability. The institution is so well established that it is known extensively for the excellence of its services and reasonableness.

It carries everything that is of its price. It can be found in a large mercantile store, including dry goods, shoes, hats, caps, notions, etc. The company does an extensive business outside of Nephi among cattle men and in the mining camps; indeed, Nephi as a whole has considerable trade. In this direction, the company employs eight assistants.

Mr. Hyde, Nephi's new mayor, is a public spirited man, well liked by all who have any dealings with him.



12 miles long, which will be in use next spring. It comes from a point six miles north of Heber and will cost \$35,000. This canal will bring under cultivation every parcel of land in the valley and will greatly increase values. Of course there are older canals, such as the Wasatch, which has been running for 30 years; and there are many irrigation companies.

Visitors of Heber City are all struck with surprise at the mammoth new mercantile store that occupies the very center of the business district. On Oct. 29, 1935, the company was incorporated with a capital of \$75,000 and since then it has built at a cost of \$27,000 its present store, which has a floor space of 15,000 feet and which compares well with even the largest department stores in Utah.

In its furniture department is everything needed for the new home, the

office or the public building; its lines of clothing and shoes come from the best houses in America; its dry goods department displays always the best to be found, lady clerks being ever ready to make buying a pleasure; and its grocery and hardware departments are equally as fine—in fact the Heber Mercantile company is a prosperous, pleasing and big department store.

J. R. Murdock is president and general manager; Mark Jeffs is vice president; Robt. Duke is secretary; J. C. Jensen is treasurer, and J. R. Murdock

Robert Duke, Albert Smith, D. C. Hanks, J. H. Luke, Mark Jeffs, John E. Austin, E. D. Clyde, Wm. Coleman, H. E. Crook and Richard Jones are directors. The store manager is Bishop Joseph A. Hasband.

The store is built of red sand stone, quarried at Heber and within is fitted with the latest appliances, including the cash carrier system. So extensive has the company's business become that this year it will amount to \$150,000; and 20 hands are employed in the five departments.

WASATCH DEVELOPMENT CO

The excellent opportunities offered to homebuyers by Heber City and Wasatch county necessarily provoked the inquiry: "Whom must I write to concerning the purchasing of a new home?" The Wasatch Development Company answers the question, for it is ready always with information and services concerning real estate, insurance, abstracts of title, conveyancing and promotions. The company is absolutely reliable, for behind it are such men as J. C. Jensen, president, John E. Austin, managing agent, Joseph R. Murdock, treasurer, George

The company has for sale some good farms as well as town properties and several locations on former Uintah Indian reservation. Inquiries by mail concerning the same are promptly and courteously answered.

The company also has a complete set of abstract records of all real estate in the county. All deeds, mortgages, agreements and notarian work have the abstracts of the company behind them, thus insuring

New comers cannot appreciate too highly such a concern, for it not only does a general real estate, insurance, abstracting, farm loaning, brokerage and retorial business; but it also lends assistance in launching any legitimate industry or commercial enterprise.

The wide expanse of open land near Heber and the presence of the county records near at hand makes this company one of the most important in all Wasatch county. All who wish a fine new home in the Altitude should call on this company.

do well to write to the excellent committee would be to write to the Wasatch Development company.

THE DUNCAN HOTEL.

Everyone knows of the Duncan House, which has been a favorite stopping place since 1886, when it was started by John Duncan and his wife. Since Dec. 1, 1904, the hotel has been under the control of E. H. Read, Jr., who has greatly enlarged the building and improved the service.

Mr. E. H. Read, Jr., with his wife, are very energetic and solicitous of their patrons' comfort, and in season trout appear very frequently on the table and in every respect the hotel is comfortable and pleasant. Those who contemplate visiting Heber will be well pleased with their accommodations at the Duncan House.

COOPER-PYPER COMPANY.
Everything in Hardware.

The Cooper-Pyper Hardware company is one of the most reliable of its kind in the country; in fact, it is the only exclusive hardware company in the city of Nephth. It carries a general line of plumbing, tinsmith, hardware, paints, heating and cooling stoves, etc. Now that Nephth has electric lights, this company carries all electric fixtures.

For 21 years this firm has been in business. Its owner, Mr. Cooper, being a man of exceptional energy and public proficiency. He is now acting as city councilman, and in every respect is a promoter of Nephis business.

Whatever Nephis' progress may be, there is no doubt that the Cooper-Hart Hardware company will improve with the city's advancement.

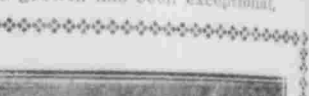
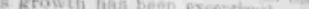
CITY MEAT MARKET.

7. E. Tanner, the manager of a prosperous City Meat market of Nephth in Milford, made of several years' experience in Grover's stores. Mr. Tanner, whose market deals in all kinds of meats and produce, fancy and staple groceries, has done as much as any one man to establish that system whereby farmers are paid and for their poultry, butter and eggs.

Mr. Tanner employs three men and does an extensive business outside of Nephth with Thittie, Iowa. His shop is modern in every respect.

latest appliances and being equipped with mills, stuffers and other machines for the manufacture of all varieties of sausages and meats.

His business was established here on March 24, 1906, and since that time his growth has been exceptional.



& MFG. CO.'S WORKS.

"wall plaster fiber or unfibred," "casting or moulding," "band plasters," "gala plaster," and "dental plaster"—all of these varieties are here produced. The capacity of the plant has this year been doubled, and still the demand grows. It is a credit to Utah to have a plaster plant that manufactures a product equal to any produced in the world over. Write to the company for

terest on the debt was 5 per cent. In 1888 it was reduced to 2½ per cent, and in 1892 to 2 per cent, which leaves yesterday's low record price of \$2 11-16 of some of its securities. Still the market slumps is a striking illustration of the effect upon national credit of military glory.—New York Herald.

Neph's Hostelry

FORREST

HOUSE

HOUSE
WILFORD BELLISTON, Prop'r
HEADQUARTERS for TRAV-
ELING MEN
SLEEPING ROOM

ke Flour

**BE ABSOLUTELY THE
MADE IN UTAH.**

TY, UTAH

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Neph's Hostelry

FORREST

HOUSE

ke Flour

TY, UTAH

We Make Flour

From Juab County's Celebrated Arid Farm Wheat
by the Latest Improved Methods of Modern Milling.

**WE GUARANTEE IT TO BE ABSOLUTELY THE
BEST FLOUR MADE IN UTAH.**

WRITE US FOR PRICES. DO IT NOW.
BUY YOUR NEXT CAR FROM US.

NEPHI MILL & MFG. CO.
NEPHI CITY, UTAH