

Rural Population Decreasing as Wealth Increases

Springfield Republican. It seems a paradox, but is nevertheless well established as true, that in certain of the best farming regions of the United States great and abounding agricultural prosperity has resulted in decreased rural population.

This is given in a recent state census report of Iowa, which is reported to show a falling off of 1 per cent in the population of that great and prosperous State since the general census of 1900.

but to show a sufficient reason for this disappointing result. The explanation offered is that it is all due to the land hunger of the prosperous Iowa farmer.

The process as it has gone on in Illinois for a number of years is that the wealthier land owner buys out the 40 and 50 acre farms of his neighbors, file drains and otherwise improves them, often resting the same lands or larger tracts to the vendors, who generally made more money as tenants than they had done as owners.

Their prosperity is seen in their comfortable and well-furnished houses, the well-kept vehicles and horses with which their families drive to church and to country gatherings.

and still every train brought more of them. I laughed ironically. "They, at least," I sneered, thinking in all bitterness of the cruel attitude of my older brother, "do not deem my wealth a blot on the family escutcheon!"

BELLE PHOTO SUPPLY CO. Developing Finishing, 21 E. Third St. Goods at your own price. I. K. L. Furniture Co. Removal sale.

EVERYBODY, EVERYWHERE. One great difficulty in selecting Christmas presents is to get something appropriate, and about as appropriate a gift as we can think of on this centenary of the Prophet Joseph Smith's birth is the summary of the Master's teachings through His Prophet, as set forth in the new book "Mormon Philosophy," by L. A. Wilson.



CHRISTMAS GIFTS FOR EVERYBODY

The "Auerbach Store" LITERALLY PACKED WITH MERCHANDISE SUITABLE FOR GIFT PURPOSES!

A Great Display of Handsome Holiday Goods, Replete in Every Detail.

With assortments complete and so extensive and varied as ours is at present, its an easy matter to pick one's presents and those who desire the most costly things as well as those who with moderate priced goods will find it advantageous to make their purchases here.

ESTABLISHED 1864



ONE PRICE TO ALL NEVER UNDERSOLD

GREATEST HANDKERCHIEF SALE ON RECORD.

- Bound that the tide of Christmas shoppers shall flow to Auerbach's, bound to sell more Handkerchiefs than were ever sold in a Salt Lake store in the same length of time, and the means we adopt and the methods we pursue are to offer the best and greatest values that were ever offered in holiday Handkerchiefs. 1,000 dozen white Handkerchiefs with colored border, neat and pretty pattern, 31-2c grade, at each, 1c. 600 dozen plain white or neat colored bordered hemstitched Handkerchiefs, a splendid 5c grade, on sale at each, 2 1/2c. 30 dozen very fine sheer hemstitched Handkerchiefs, an excellent 10c grade, on sale at each, 5c.

A SALE OF GLOVES.

- Doubly important with Christmas near. You'll want gloves for some of the gifts you expect to make for Christmas. Purchase now and take advantage of the greatest bargain offers ever recorded. Ladies' 26-inch Pure Silk Gloves, Elbow Lengths, in black and white, with double finger tips, a glove that sells everywhere at \$1.50, on sale at each, 89c. Ladies' 25-inch elbow length fine un-dressed Kid Gloves in black and white and some evening shades, \$2.25. Ladies' 26-inch elbow length fine French Grace Kid Gloves in black and white, all sizes, best \$4.75 grade, on sale at each, \$2.75. The three biggest Kid Glove Values "The Famous" at (per pair) \$1.00. "The Trefousse" at (per pair) \$1.50. "The Superba" at (per pair) \$2.00. Complete lines of colors and sizes in any of these makes. Make your Holiday selections now. SPECIAL FOR MONDAY, AT 60c A PAIR. 250 dozen Ladies' Kid Gloves, "Crown make," come in black, white, brown, tan, mode and red. We closed out the importer's line. They were made to retail at \$1.00, and represent the best kid gloves ever offered at that price. Close buying enables us to offer them, special for Monday only, 69c.

OUT-OF-TOWN PATRONS WILL FIND OUR MAIL ORDER DEPT. VERY HELPFUL IN THE XMAS BUYING. BE SURE YOU HAVE OUR FALL AND WINTER MAIL ORDER CATALOGUE TO ASSIST IN THE CHRISTMAS BUYING.

LEATHER GOODS For Holiday Gifts!

- This section is replete with all the latest novelties in foreign and American manufacture—articles from Paris selected by our own representative. We want to impress upon you that this section offers the best gift buying opportunities in this city, hence these wonderful values for this week. Carriage, Vanity Envelope and Avenue Bags, in the best leathers, some fitted with Purse Card Case and Mirror in black and colors, values \$2.25 to \$5.75, on sale, each, \$2.25. Music Rolls of good embossed leather, in black or brown, regular \$1.00 values, on sale at, 50c. Elegant Silk hand-painted Opera Bags, the latest novelties, values \$2.50 to \$3.00, on sale at, \$1.50. SEE OUR ELEGANTLY HANDEMBROIDERED WHITE KID OPERA BAGS, AND SOME EXQUISITE, Dainty NOVELTIES IN OPERA GLASSES.

ELEGANT FANS!

- Dainty Gauze Fans, bespangled and Lace trimmed, also dainty ostrich Feather Fans, prettiest styles and best values, actual values, 90c to \$25.00, the sale price, each—49c to \$16.00. What Homebody Would Not Appreciate LINENS. Whatever you think the need may be we'll supply it, and save you money, too. Dozens and dozens of finest Satin Damask Knotted Fringed Towels, extra sizes, value 75c. This week, each, 42c.

- Full Bleached double Satin Damask—All Linen—the finest Richardson, John S. Brown and German Table Linens, 2 yards wide—in tiger fly, water lily and blue bell patterns, regular price \$2.25. Special for this week, per yard, \$1.69. The Bordered Linen Pattern Sets, that we offer at \$4.99, are some we bought to sell at \$7.00, but an unexpected saving enables us to sell them at \$4.99, exactly \$2.01 less than they're worth. Each set consists of an 8-4 or 10-4 size cloth, and 1 dozen 2-4 or 3-4 size Napkins to match. Special for this week, price, \$4.69.

CHRISTMAS SILKS AND DRESS GOODS FOR HANDSOME WAISTS, PUT UP IN NEAT BOXES IF DESIRED.

- FANCY SILKS IN MANY NEAT DESIGNS. and in all colors, in lengths suitable for a Shirt Waist. Nothing nicer for a Christmas Gift. The regular value of these being up to \$5.00 a pattern, for Christmas selling the price for each pattern will be \$2.76. FANCY SILKS, for those wanting something better is another line of over 100 designs and colorings to choose from. Values up to \$7.00 the pattern, for Christmas selling \$3.56 the price will be \$3.56. BLACK PEAU DE SOIE SILK. A 3 Day Sacrifice Sale. BLACK PEAU DE SOIE, extra heavy quality, double face, very high luster, and an elegant black, the regular value is \$1.35. Monday, Tuesday and Wednesday you can buy your friend that Shirt Waist or entire dress for Christmas, a cash deposit will hold it, but for three days only the price will be per yard, 79c.

HOLIDAY SALE OF SILK PETTICOATS.

- STYLISH PETTICOATS, an especially praiseworthy collection of handsome creations designed as Christmas gifts for wife, sweetheart, mother or sister. Prices in each instance represent a material saving in comparison with those charged elsewhere for similar grades. WOMEN'S SILK PETTICOATS, in all shades and Black, deep, wide circular section at flounce, finished with five ruffles, Silk underlay, regularly \$7.50, special at \$5.75. WOMEN'S SILK PETTICOATS, some with flounces richly trimmed with plaiting, others with deep cluster tucked flounces, with silk underlay, you'll find them everywhere at \$10.50. Special at \$7.95. WOMEN'S SILK PETTICOATS of fine quality, some in all the prevailing shades, handsomely finished, will make a handsome Xmas gift, extra special \$11.75. WOMEN'S SILK PETTICOATS, of finest rustling Tulle, come in black only, extra large flaring flounce, finished with small tucks, Silk underlay, you will pay less—15.50 where \$20. Our special price \$13.50. At 9 A. M. MONDAY We'll place on sale a lot of Ladies' Black Satin Petticoats, made with umbrella flounce, trimmed with two or four inch ruffles, finished with 19 rows of Shirting. Our little makes, these petticoats where bought to retail at \$2.25 special for Monday only, \$1.35.

XMAS SUGGESTIONS—BOYS' CLOTHING.

- That will be interesting to the parent, will help you save on the cost if you come here this week. Vests suits will go at \$1.39 suit. HUNTER BROWN SUITS—In RUSSIAN HOUSE SUITS—In Tweeds, Serges and Chevots, all imported Flannels, Taweds and Serges, ported materials, will go this week per suit—6.15 5.65 3.95 3.00 4.15 and 3.00. YOUNG MEN'S LONG PANTS (BOLK SUITS)—In all wool Chevots, Suits—in best quality Tweeds, Chevots, imported Serges and Taweds, a very lot and Serges, sizes 14 to 20 years, pretty assortment of colors, sizes 4 to 17 years, will go this week, per suit—10.00 7.50 5.00 3.00 3.50 3.00 2.20. BOYS' AND YOUNG MEN'S OVERCOATS, entire stock new, nobly styles, sizes 9 to 20 years, worth up to \$20.00, will go this week, per coat, 5.95.

A Handsome Xmas Gift For The Dutiful Housewife.

- Flounced Bobbinet Lace Bed Sets, with heavy Battenberg centers, in a variety of exquisite patterns—Value \$5.00, this week, per set, \$3.00. Value \$3.00, this week, per set, \$6.90. Value \$12.00, this week, per set, \$8.40. Value \$20.00, this week, per set, \$15.90.

XMAS FURS AT GREAT SAVING.

- Our Fur Stocks offer appropriate Christmas Gifts in almost endless variety. Reliable quality, absolute correctness of style, are considerations of prime importance, and these are characteristics of every Fur garment we sell. For Brown Coney Fur Scarf, 45 inches long, six tails, worth \$2.00, \$1.25. For French Beaver Cluster Scarf, six tails, \$4.50 value, \$2.45. For Tab Neck Scarfs of Squirrel or Blended Mink, double fringe, extra values, \$5.00. For Martin or Isabella Fox Boa, 64 and 72 inches long, very new and stylish, \$7.50. For Fox Scarf, Sable or Isabella Blend, Single Skin, trimmed with two Bushy tails and claws, 10.00. For long double belt Sable or Isabella Fox Boa, natural bush tails, 14.75. For double Sable and Isabella blend, also gray Squirrel Scarfs, vord and tassels, shapely collar, \$25.00 and \$27.50 values, 18.75. For New Seal Jackets, 24 inches long, box front, very choice prime skins, high storm collar, 25.00.

A HINT FOR HOLIDAY SHOPPERS IN OUR ASSORTMENT OF GENTS' FURNISHINGS.

- EARLY CHOOSING IS ADVISABLE, AS YOU CAN EXPECT SUCH BARGAINS AS THESE TO LAST LONG. FANCY SUSPENDERS—A MOST PERFECT ASSORTMENT OF SILK WEBBS, with STERLING SILVER Buckle that can be ENGRAVED. These suspenders come in INDIVIDUAL XMAS BOXES. Will go at 50c to, per pair, \$3.00. HUFFLERS—The Latest Designs and Styles in SILKS, by far the PRETTIEST—Here in Salt Lake—Will go at 50c to, \$2.00. DRESS GLOVES—The most complete line of DRESSED KID and MOCHA—LINED, SILK LINED AND WOOL LINED, Will go at, per pair, 50c to, \$2.00. GOLF GLOVES—The genuine Scotch article, for men and children. Will go at, per pair, 25c to, \$1.00. NECKWEAR—The latest designs from the center of FASHION, "NEW YORK" IN BEAUTIFUL XMAS BOXES. FOUR-IN-HANDS, PUFFS, ASCOTS, TIEK and IMPERIALS Will go at, each, 50c to 75c.

A Great Christmas Sale of Waist Patterns at Attractive Prices!

- AS IT IS OUR CUSTOM EACH YEAR, WE HAVE PREPARED THIS WAIST PATTERN SALE FOR CHRISTMAS SHOPPERS' CONVENIENCE. WAIST PATTERNS ARE TRULY PRACTICAL GIFTS. ALWAYS ACCEPTABLE AND USEFUL, AND TO FACILITATE EASY BUYING HUNDREDS OF CHOICE PATTERNS AT ATTRACTIVELY LOW PRICES WILL BE FOUND ON SALE FROM NOW TILL CHRISTMAS. 'T'WILL BE WISEST TO COME MONDAY, AND SECURE THE CHOICE ONES. \$1.20 WAIST PATTERNS for 5c—This line contains good non-shrinkable Scotch Flannels and all Wool Flannel, all 3-yard lengths. Special price, 84c. \$1.50 WAIST PATTERNS, consisting of novelty waistings and fine wool Scotch Flannels, 3 yards and 3 1/2-yard lengths, this week \$1.25. \$2.25 WAIST PATTERNS, including those beautiful Mohair Plaids and Embroidered Blouse Waistings, in all the newest color combinations, 3-yard lengths, this week for, \$1.47. \$2.75 WAIST PATTERNS, 3 and 3 1/2-yard lengths, this week \$1.98. The Handsomest Embroidered Paris Chemisette, waist lengths, in soft tone, shaded color combinations and white embroidered Corduroy Waist Patterns, materials that sold at \$1.75, for full Waist Lengths of 3 yards, this week, \$2.34.

HOUSE ROBES! WAISTS! SACQUES!

- Practical Gifts For Women, and Prices Such as to Make Economy a Certainty. CRINKLED EIDERDOWN lounging Robes, loose back with girdle, in Blue, Gray and Red, new \$3.75. DRESSING SACQUES of Eiderdown and Short Kimonos of German Flannel, sailor collar, \$1.75. DRESSING SACQUES of Beeced Flannel, dark ground with fancy stripes, worth 50c, special, 50c. LACE WAISTS, beautiful white and ecru Lace Net Waists, also plaid Silks, 6.75. WAIST SPECIAL—Handsome assortment of Num's Velling, Poplin, Albatross and Flannel Waists in all prevailing shades, special price, \$1.75. GREEN WAISTS of Black Mercerized Saten, entire front trimmed with shirring and tucks, extra special, 75c. LADIES' LONG KIMONOS, just enough for Monday's selling, made of German Flannel, Oriental design, material of same material, finished with two rows of fagoting and stitching, 32 to 44, regularly \$2.50, while they last, \$1.75.

White Silk Handkerchiefs, initial or plain. The nicest the market affords. Will go at, each—

- 25c to \$1.00. LINEN HANDKERCHIEFS—In initial or plain. The Genuine Irish Linen. Will go at, each—20c to 35c. NIGHT ROBES and PAJAMAS, in best muslin and outing flannel. Will go at, each, 65c to \$1.25. BOYS' AND GIRLS' CAPS, 50 dozen of the most modern styles "JUST ARRIVED," TOURIST, TAM OSHANTERS, GOLF AND AUTOMOBILE. ALL COLORS, ALL SIZES. Will go at, each—25c to \$1.25.

FANCY HOLIDAY NOVELTIES.

- By the thousands displayed on our center counters. Many extreme novelties included in this showing. CELLULOID TOILET SETS IN FANCY CASES. SILVER TOILET SETS IN LEATHER CASES. BEAUTIFUL WORK BOXES, MAGNIFICENT LINE OF FANCY MIRRORS. GOLD PLATED CANDELABRA ONYX TABLES. SMOKERS' TABLES. CIGAR BOXES, INK WELLS, GLOVE AND HANDKERCHIEF CASES, and a thousand and one other novelties suitable for Holiday Gifts, all at prices that represent a material saving in every instance.

DOLLS! DOLLS!

- Matchless Prices on greatest line of dressed and Kid Body, Jointed Dolls of every conceivable size. See the great special line we are offering this week \$50c.

Shoe Dept. Specials!

- A Pair of Shoes or Slippers is a Most Acceptable Present. With Christmas in sight these Reductions are especially noteworthy, as slippers are so very popular for gift giving. MEN'S BLACK OR BROWN LEATHER SLIPPERS, sizes 6 to 10, worth \$1.00, 80c. SALE price \$1.00. MEN'S FELT OR BLACK OR BROWN LEATHER SLIPPERS, worth \$1.50, go this week at our special price, per \$1.15 pair. MEN'S PINK DONQUOLA KID SLIPPERS IN BLACK OR BROWN, OPERA OR EVERETT style, worth \$1.75, \$1.40. SALE price \$1.40. CUT LINE OF LADIES' MISSES, CHILDREN'S, BOYS' AND YOUTH'S SLIPPERS in leather, felt or crochet, is now complete, and prices the lowest in the city. RUBBER SPECIAL! BOYS' HEAVY ROLLED EDGE RUBBERS (sizes 2 1/2 to 9) worth 90c, go this week at, per pair, 65c. SAME STYLE AS ABOVE FOR YOUTHS (sizes 11 to 13) worth 75c, sale price, 55c. Ladies' Storm Rubbers, worth 60c, sale price, 50c. Men's Rubbers, worth 90c sale price, 75c.