

VALUES GO UP! PRICES GO DOWN!

A SUPREME EFFORT TO UNLOAD.

Second and Last
Week of this
GREAT
CLEARANCE
SALE.

During this second and positively the last week of this unequalled Clearance Sale, all goods that did not go as rapidly as we expected will be given a quick moving price, that will create more extraordinary values than ever before in the Annals of Dry Goods Selling.

CONTINUED UNDERSELLING!! PHENOMENAL BARGAINING!!

Will be the order of the day for the entire week. Our magnificent stock of up-to-date merchandise comes under its spell. Nothing escapes the terrific price cutting. If you don't see what you need mentioned in this "ad" ask for it. If it's Dry Goods it's here and the price is sure to be cut in half.

THIS GREAT
CLEARANCE
SALE
Positively Ends
Next Saturday
Night.

EVERY DOLLAR SPENT HERE THIS WEEK WILL BE A PAYING INVESTMENT

All Dress Goods at Less Than Wholesale Cost.

40c colored Dress Goods, including Pebble Cheviots, Granite Cloths, Henriettes, Habit Cloths, Tweeds, etc., all go at, per yard **21c**

65c colored Dress Goods, including Venetian Cloths, Vigoreaux Scotch Tweeds and Checks, all go at, per yard **39c**

\$1.50 colored broadcloth in a large variety of desirable staple colorings, all go at, per yard **89c**

Up to \$1.50 Black Goods, including fine Satin Finished Perolas, Canvas Cloths, Hopsackings, Pebble Cheviots, etc., all go at, per yard **75c**

Our Silk Clearance Sale.

ALWAYS CREATES A FURORE.

21 inch colored India Silk, CLEARING SALE PRICE..... **30c**

23 inch colored Japanese Silk, CLEARING SALE PRICE..... **42c**

Our 75c colored Taffetas which were conceded to be the best for this price sold anywhere, CLEARING SALE PRICE..... **62c**

Our \$1.00 colored Taffetas, the best at this price in the country, CLEARING SALE PRICE..... **82c**

Colored L'Eclatant or Louisines, a lovely soft finished pure silk fabric for waists and gowns, \$1.25 a yard is the price, CLEARING SALE PRICE..... **75c**

27 inch black all pure silk oil boiled Rustle Taffeta for skirts, waists, etc., regularly sold at \$1.25 per yard, CLEARING SALE PRICE..... **90c**

24 inch black Beau de Soie, splendid quality for waists, dresses, etc., \$1.50 grade, CLEARING SALE PRICE..... **\$1.00**

24 inch very superior grade of pure dye black Satin Duchess, regularly sold at \$1.75 per yard, CLEARING SALE PRICE..... **\$1.10**

Full line of Chiffons and Mousselines De Soie, CLEARING SALE PRICE..... **62c**

All Ladies' Suits to be Closed Out at Less than Half Regular Prices.

We have collected together five different styles of suits, about 25 in all, regular prices ranging from \$2.00 to \$15.00. WE WILL GIVE YOU YOUR CHOICE THIS WEEK FOR ONLY **\$5.25**

Another lot of suits to select from, large variety of good styles and materials, regular prices ranging from \$10.00 to \$21.00, THIS WEEK YOUR CHOICE FOR **\$7.65**

Ladies' Jackets and Cloaks Practically Given Away.

One lot of 27-inch Jackets, Black, Tan and Castor, regular price \$7.95, this week all go for only **\$3.65**

One lot of 3/4 Jackets, Black and Castor, regular price \$3.50 this week all go for only **\$4.10**

THE DAY OF SACRIFICE OF ALL BLACK AND COLORED Dress Goods Remnants IS HERE.

Remnants of everything desirable embracing the best, the choicest, the richest dress goods offerings in lengths from 1 to 7 yards will be closed out at HALF THE ORIGINAL REMNANT PRICES.

THIS WILL BE AN EVENT BEYOND THE EXPECTATION OF THE SHREWDEST BUYERS.

BE ON HAND PROMPTLY MONDAY MORNING, AND COUNT YOURSELF AMONG THE FORTUNATE.

All black and colored Velvets, Nets, Vestings, Elegant Robes, in fact everything in our silk department without exception will be SACRIFICED IN THIS SWEEPING CLEARANCE SALE.

Ribbons Below Cost.

15c all silk Taffeta Ribbons in white and colors, No. 7 width, per yard **6c**

30c grade all silk Taffeta Ribbons, No. 15 width, come in all colors, per yard only **14c**

No. 40 all silk soft finished Satin Taffeta Ribbons, per yard **19c**

Fancy neck and pillow Ribbons, come in Polka Dot, Hemstitched Louisine and Satin Taffetas, widths from 5 to 6 inches, value 40c to 60c per yard, in this sale, per yard, only **29c**

PRICES SLASHED ON Lace Curtains.

Good quality Nottingham Lace Curtains, 3 1/2 yards long, worth \$2.25, SALE PRICE, a pair **\$1.50**

Forty pairs ruffled Net Curtains, 3 yards long, worth \$3.00, SALE PRICE, a pair **\$2.00**

Point Arab Lace Curtains, 3 1/2 yards long, worth \$1.50, SALE PRICE, a pair **\$4.50**

Tapestry Curtains in many different color combinations, worth \$4.00, SALE PRICE, a pair **\$2.75**

All Infants' Wear SACRIFICED.

Infants' Knit Booties, per pair **5c**

Infants' fine Zephyr Knit Socks, in white and dainty colors **20c**

Infants' fine Cambric Slips, neck and sleeves finished with ruffles **25c**

Infants' fine Nainsook Slips, neck and sleeves val lace trimmed **50c**

KID GLOVES

Completely Overshadowed Now.

Every Glove in our Immense Stock at Less Than Cost.

Ladies' Kid Gloves, best \$1.00 glove sold anywhere for..... **89c**

Our Real Kid Gloves for Women, best \$1.25 glove in this country, CLEARING SALE PRICE..... **98c**

Our Palais Royal Kid Gloves for women in Glace and Suede, these are undoubtedly the best \$1.50 gloves to be had anywhere, CLEARANCE SALE PRICE..... **\$1.20**

Our Celebrated \$2.00 Majestic Gloves, best glove made in the world. You buy them in this Clearing Sale at..... **\$1.50**

Men's Mocha and Lined Glace, sold regularly for \$1.50. Go in CLEARING SALE at..... **\$1.20**

Men's Gloves in both lined and unlined, highest grade \$2.00 gloves IN CLEARING SALE at..... **\$1.50**



Blankets and Comforts Tremendously Reduced.

10-4 size Gray Fleece Blankets, worth 75c; sale price, a pair **60c**

11-4 size Gray Sheet Blankets, worth 95c; SALE PRICE, a pair **75c**

10-4 Gray Mixed Wool Blankets, worth \$1.65, SALE PRICE a pair **\$1.15**

11-4 All Wool White California Blankets, worth \$3.25, SALE PRICE..... **\$6.25**

Silklike covered comforts, filled with pure white cotton, size 60x78, worth \$1.75, sale **\$1.25**

Superior quality alkaline covered comforts, size 72x78, worth \$2.50, SALE PRICE..... **\$2.10**

Corset Clearance.

4c for a good grade of straight front corsets in black and drab.

90c for our style No. 177 straight front G. D. Corsets, lace trimmed top and bottom, with supporters attachment. Come in black, drab and white.

\$1.00 for our regular \$1.25 grade American Lady and G. D., very superior makes of corsets. Full assortment of sizes in black, drab and white. EVERY CORSET IN THE STOCK GOES AT CLEARING SALE PRICES.

Our celebrated Reiform Corsets, guaranteed all whale bone, sold in this Clearing Sale as follows:

\$5.00 grade for..... **\$3.75**

\$4.00 grade for..... **\$3.25**

\$3.00 grade for..... **\$3.25**

Cut Prices on All Toilet Articles.

Violet Soap, 2 cakes **1c**

for..... **1c**

Good Talcum Powder, per box **3c**

2 oz. Bottle Vase..... **3c**

Long Bar Pure Almond Soap..... **6c**

25c size Witch Hazel..... **9c**

25c size Ammonia..... **9c**

3 cakes Tivoli soap, per box..... **9c**

Amourita, Japonica, Old English, Lavender, Violet, Fine Art and a dozen other high grade soaps, per box of three cakes..... **19c**

Palm Soap, Olive Oil Castile, Household Tar, Harvest Glycerine, Sweet Clover, etc., all large 5c cakes, in this sale, per dozen..... **38c**

Pozzoni's Medicated Face Powder and Java Rice Powder, per box..... **30c**

Remnants of French Flannels and Waistings.

Remnants of French Flannels and waistings, including the choicest patterns of our magnificent stock at HALF PRICE.

Sale Specials in Our Hosiery and Underwear Department.

Children's fleece lined Union Suits in natural color, 35c grade, while they last at only..... **10c**

Ladies' fleece lined Union Suits, Melba Cut, in natural color and ecru, value 25c, sale price..... **25c**

Ladies' Black Cotton Hose, extra fleeced, per pair **10c**

Men's seamless camel's hair and natural color half hose, per pair..... **12 1/2c**

Misses' and Children's worsted hose, 2x1 and 1x1 ribbed per pair..... **15c**

Ladies' outing flannel gowns, collar and yoke finished with **55c**

Ladies' Baby Flannel Night Gowns, extra width and length, yoke, braid finished, come in solid pink and blue..... **98c**

Handkerchiefs Wonderfully Reduced.

White sheer lawn hemstitched handkerchiefs, the 10c grade, per dozen 60c, a piece **5c**

Men's colored bordered handkerchiefs sold regularly for 12 1/2c at..... **7 1/2c**

Ladies' Initial Handkerchiefs, extraordinary clearing. We received a large shipment of these too late for our Christmas trade direct from Belfast, Ireland. The initials are dainty and beautiful, the linen is the finest. Regular price is 25c. will be sold in this clearing sale at \$1.25 for box containing one-half dozen, or each..... **25c**

Leather Pocket Books Almost Given Away.

A fine assortment of genuine leather pocket books, some plain, some sterling mounted, values from 50c to \$1.50. CLOSING OUT PRICE each..... **60c**

TASTY DRESS FOR STYLISH WOMEN WAY BELOW COST. Values That Will Create a Sensational Stir In Our CLOAK AND SUIT DEPT.

Dressing Sacques.

50c Elderdown and Outing Flannel Sacques and Kimonas **38c**

50c Elderdown Sacques, ribbon and frog trimming **49c**

Short Underskirts.

75c Short Knit Underskirts **49c**

65c Flannelette Short Underskirts **38c**

Flannelette Wrappers.

\$1.10 Fleece Lined Wrappers **75c**

\$1.40 Fleece Lined Wrappers **94c**

Reckless Cut in Ladies' Capes.

CLOTH.

\$3.00 Cloth Capes braid and fur trimmed **\$1.50**

\$4.50 Cloth Capes, Black Tan and Castor, good styles **\$2.25**

FLUSH.

\$4.95 Plush Capes, fur trimmed **\$2.00**

\$12.50 Plush Capes, let and braid trimmed **\$7.25**

Ladies' New Markets and Raglans.

Ladies' Oxford Newmarkets, regular price \$1.50, this week **\$7.00**

Ladies' Raglan, Castor, Oxford and Green, yoke back, regular price \$1.99, this week for **\$9.00**

Misses' & Children's Cloaks.

Infants' Long Cashmere Cloaks, regular price \$1.65, this week **\$1.00**

Children's Red Elderdown cloaks, Angora fur trimming, regular price \$4.00, this week for **\$2.20**

Misses Long Castor and Red coats, pan velvet trimmed, regular price \$3.00, this week for **\$3.65**

Misses Long coats, Castor, braid and velvet trimmed, regular price \$10.00, this week for **\$4.40**

All Furs Go At Less Than Half.

\$2.25 Electric Seal Scarfs for **\$1.45**

\$4.00 Imitation Stone Marten Scarfs **\$1.65**

\$2.50 Electric Seal Fur Jackets **\$10.45**

\$5.50 Seal Seal Fur Jackets **\$18.00**

Cashmere and Flannel Wrappers.

\$5.50 Cashmere and Flannel Wrappers, all dark colors **\$3.75**

\$5.50 Cashmere and Flannel Wrappers, all dark colors **\$4.75**

Petticoats.

\$1.35 Black and Colored Sateen Petticoats **94c**

\$2.45 Black Brillianteen Petticoats, narrow ruffles **\$1.69**

Silk Petticoats.

\$3.75 Black and Colored Silk Petticoats **\$5.25**

\$10.00 Black and Colored Silk Petticoats **\$6.75**

Terrible Slaughter of All Waists regardless of Former Price.

90c to \$2.25 French Flannel Waists go for **50c**

95c Black Sateen Waists **57c**

\$1.40 Black Sateen Waists **94c**

\$1.65 to \$4.50 French Flannel and Velvet Waists, go for **\$1.50**

\$4.25 Black and Colored Silk Waists, go for **\$2.45**

\$6.00 Black and Colored Silk Waists, go for **\$3.25**

Velvet Jackets Sacrificed.

\$31.50 Velvet Short Blouse Jackets, braided, only **\$15.00**

\$55.00 Velvet Jackets, Jet and braid trimmed **\$24.50**

A HARVEST FOR FRUGAL, ECONOMICAL HOUSEKEEPERS.

All Flannels and Waistings Knifed to the Core.

23 inch striped waistings, an immense variety of colorings to choose from, going at, per yard **12 1/2c**

26 Swansdown flannels, all colors, dots, stripes and figures, out they go at, per yard **12 1/2c**

27 inch Pure Wool white flannel, per yard **20c**

32 inch Silk Embroidered and hemstitched white flannels, excellent grade, per yard only **50c**

\$1.00 grades of Fine French Flannels, in pretty Persian and Oriental designs, now being closed out at, per yard **65c**

\$1.25 grades of tucked and corded French Waistings in beautiful colorings and exquisite tucked effects, going at, per yard **75c**

Ready-Made Sheets and Pillow Cases.

Pillow Cases, size 45x36, at **8 1/2c**

Pillow Cases, size 50x36, at **12 1/2c**

Full double bed size Hemmed Sheets, 2 1/2 yards long by 2 1/2 yards wide at **44c**

SHEETINGS AND PILLOW TUBINGS.

L-L yard wide unbleached Sheetings, per yard **5c**

Bleached Lockwood Sheetings, full 2 yards wide at, per yard **15c**

42 inch seamless bleached Pillow Tubing, per yard **12 1/2c**

VALUES BEYOND COMPARISON IN TOWELS AND TABLE LINENS.

All Linen Checked Glass Towelling, every thread pure linen, all colored checks, the kind that always sells at 10c, in this sale for per yard..... **6c**

20x48 Large size fringed huck towels, 75 dozen to be closed out at each **7c**

17x32 Colored Bordered union linen huck towels each at **8 1/2c**

22x46 Extra size Turkish Bath Towels each at only **12c**

50-inch unbleached Table Linen, Extra value at 25c, in this sale **25c**

60-inch pure Turkey red Scotch Table Damask, always sold for 70c per yard, in this sale out to **45c**

66-inch Full Bleached Satin Damask in a variety of new patterns. Regular price \$1.00, in this sale per yard **73c**

Full Dinner size Bleached Satin Damask Table Napkins that always sell at \$1.40, out to per dozen **\$1.00**

Domestics Below Present Market Quotations.

Full yard wide good quality soft finished Bleached Muslin, per yard **5c**

Fruit of the Loom and Lonsdale Muslin, 1 yard wide, per yard **8 1/2c**

Unbleached Canton Flannel, 30 inches wide, at, per yard, only **5c**

Heavy soft fleece unbleached Canton Flannel, twilled-back, 42 1/2c value, going at, per yard **8 1/2c**

Cream color shaker flannels, 28 inches wide, extra heavy grade, sells regularly at 12 1/2c, in this sale, per yard **8 1/2c**

Extra heavy fleeced mottled flannel, 30 inches wide in brown, red, blue and gray, 12 1/2c goods, at, per yard **8 1/2c**

Crochet Bed Quilts Below Cost.

Extra large size Marseilles pattern white crochet Quilts, regular \$1.65 value, in this sale at **\$1.12**

Closing Out All Curtain Swisses.

Curtain Serim, full yard wide, per yard **4c**

Exquisite patterns in new curtain Swisses, all regular grades from 15c to 25c for, per yard **12 1/2c**

Eiderdowns.

High grade extra quality Eiderdowns, in all the leading colors, 55c grade to be closed out at, per yard **37 1/2c**