#### DESERET EVENING NEWS: SATURDAY APRIL 2, 1904.



EW YORK, March 27.-Barnum & Balleys' circus is the biggest attrateion in town this week, and as a consequence everybody is making an effort to gain admittance to Madison Square Garden where it is being held. It is so seldom that New Yorkers have an opporunity of witnessing a performance of this kind that it has become a sort of nevely, and more so, as it is produced at the Garden, which is the most remarkable building of its kind in Amer-12. A number of the Utahns formed a party at Miss Lulu Gates' apartments s party at evening to attend the cir-us, but in the mad crush and turmoil the surging crowd they were scat-if the surging crowd they were scat-itred so, that only five out of the six-ten gained admittance. However, they teen gained admittentiet again, as we intend to try it over again, as we have two more weeks of the show.

Professors Ralph Chamberlain and Richard Lyman, both members of the Richard Lyman, both members of the We of U. faculty at home, who have the stending Cornell, on leave of ab-ten attending Cornell, on leave of ab-tending Cornell, on leave bort holiday they have made visits in Washington and Philadeiphia, where they have many friends in educational they have while in Gotham they have incles. While in Gotham they have been the guests of Professors George been the success of Professors George Q. Corey and Reuben Clark. They leave for lihaca tomorrow to resume their

Prof. Richard Lyman and Prof. George Q. Corey were the speakers at the Sonday services of the Latter-day the Sonday services of the Latter-day saints. Prof. Lyman gave a very in-teresting discourse that was closely interesting discourse that was closely interest of and thoroughly enjoyed by or Prof. Corey's remarks were equal al. Prof. Corey's remarks were equalif interesting, as he related some of his experiences with "Mormons" and his experiences with aformous and said a special tribute to their high moral character.

President John McQuarrie of the President John McQuarrie of the Fastern States mission left last even-ing for Salt Lake City to attend the April conference. He was accom-pailed by the following Elders who have all filled honorable missions in the Eastern States and are now re-paring to their several homes: Elders the Eastern States and are now re-taming to their several homes: Elders E. F. Parry, W. S. Turner and W. J. Lewis of the New England conference; W. H. Stevenson, John H. Morley and Munham Stanford, East Pennsylvania, conference, and Elder E. R. Clark of the West Virginia conference. the West Virginia conference.

Elier W. H. Stevenson, although list-ed among the East Pennnsylvania con-herece, has spent the greater part of his mission in New York and Brook-iyn, where he has made himself one of the best liked Elders in the branch. He will be greatly missed by his many friends here who all wish for him a set source home. safe journey home.

Letters received recently from Miss Junie Hawley announce that she will return from Paris in May.

Misses Phyllis Thatcher, Gladys Spencer and Mrs. Nettle Sloan, attend-ed a matinee last Wednesday afteron at Miss Thurber's, president of National Congervatory of America.

AS HERETOFORE EVERY PREPARATION HAS BEEN MADE TO MAKE THIS STORE-HE CENTER OF ATTRACTION SPECIAL CONFERENCE OFFERINGS WITHOUT PARALLEL. FOR CONFERENCE VISITORS. The Happiest Shopping News We've Ever Told

SPECIAL CONFERENCE ATTRACTION is our A display of tailored suits, also the skirts and waists of newest designs, perfect models and at prices that command attention. Our unrivalled showing of newest silks, dress goods, trimmings, domestics, hosiery, underwear, wash goods, etc., at our well known popular low prices compels competent judges to pronounce this the most popular establishment of its kind in Salt Lake.



The complete and perfect display of our magnificent new sliks and dress goods will be eagerly welcomed and admired this week by thousands. It's a sight worth waiting for. Never have styles and colorings been so handsome. We can't begin to enumerate the variety and beauty of the fabrics in this announcement. We extend matchless economics to the heedful ones. You'll find our prices fully one-third lower than elsewhere same materials.



in a magnificent collection of new-est colorings. 50c grade conference 19-inch extra fine quality Jap.

corded waisting sliks, white and all colors, 65c grade, special 45c 20-inch imported pongee silks, na-

20-inch domestic shantung silks,

75c grade, conference 50c price ..... 32-inch and Shantung for swell

d grade, se

coats and shirt waist suits,85c grade, 500 yards of good quality 19-inch black lining siks-an excellent

Bomby taffeta lining silks, 19 in.

wide and extra g

YO DISAPPOINTMENT HERE. The goods are here to back up every line of this advertisement. We have made an extraordinary effort to provide the most seasonable goods for spring conference trade at prices never before equaled on goods of same quality. If you want to be convinced it is not necessary to spend extravagant sums to possess stylish new spring and summer outfits. Come and avail yourself of our matchless economies.

## **READY-TO-WEAR GARMENT ATTRACTIONS.**

LADIES AND MISSES NEW SUITS, \$6.50

LADIES' AND MISSES' NEW SUITS,

\$15.00

#### DRESS GOODS. \$11.95 At 25c Per Yard.

New crepe voiles, new henriettas, Danish cloths and fancy Jacquards, These come in widths from 38 to 40 inches and in all the desirable spring colorings. Also 15 pieces of fancy striped waistings to close out at above price. They sold originally at 35c and 50c per yard. LADIES' NEW SPRING At 37%c Per Yard. SUITS,

Nearly 100 patterns to choose from in fipe imported wool challies, improme range of pretty figured and floral designs, either in the plain wool or satin striped effects. Regu-ularly sold at 65c and 75c for con-ference only at the above price.

#### At 50c Per Yard.

English checked suiting, Scotch tweed mixtures, snow flake sultings, wool crash mixtures, Venetian cloths, all included at this price. They come in 38 and 40-inch widths, all good wearing, spring dress goods fabrics that sell all over at 65c to

COME IN GREY AND GROWN AND BLUE MIXTURES, A FEW IN NAVY AND BLACK CHEVI-OT SERGE. ETON AND HIP COAT STYLES, BRAID AND BUTTON TRIMMED, REGULAR PRICE UP TO \$11.50.

LARGE ASSORTMENT STYLES. LARGE ASSORTMENT STYLES. ETON AND SHORT TIGHT FIT-TING COAT SYLES OF BROAD-CLOTH AND CHEVIOT. SIZES TO FIT MISSES 14, 16, AND 18 YEARS, AND FOR LADIES FROM 32 TO 44 BUST MEASURE. THIS SPECIAL PRICE FOR THIS WEEK ONLY, FOR THERE ARE REGULAR PRICES IN THE LOT UP TO \$18.50. UP TO \$18.50.

NO TAILOR CAN PUT BETTER WORKMANSHIP INTO A GAR-MENT THAN YOU WILL FIND IN THESE SUITS. MATERIALS ARE MIXTURES, CHEVIOTS, ARE MIXTURES, CHEVIOTS, BROADCLOTHS AND VENETI-ANS. AS TO THE STYLES, BETTER COME AND LOOK THEM OVER. A VISIT TO OUR CLOAK DEPARTMENT WILL REPAY YOU. YOU WILL SUBELY FIND ONE TO DURAGE WILL RELY FIND ONE TO PLEASE YOU IN THIS VAST ASSORT-MENT OF STYLES, MATERIALS AND SIZES. VALUES IN LOT AND SIZES. UP TO \$20.00.

SOMETHING DIFFERENT" IN SUBERHING DIFFERENT IN SUITS, THAT'S WHA'I MOST WOMEN ARE LOOKING FOR. THEY HAVE A RIGHT TO DE-MAND IT, TOO. SO MANY STYLES AT THIS PRICE AND MADE OF PRETTY FANCY MIX-TUDES CHEVIOTS AND PROAD LADIES AND MISSES' NEW SPR ING SUITS, TURES, CHEVIOTS AND BROAD-CLOTHS. YOU MUST SEE THEM TO FULLY APPRECIATE THESE VALUES, FOR IN THE LOT WILL BE SUITS WORTH UP \$9.50 TO \$16.50



COME	IN	DARK
CHEVIO'	r MI	TURES.
MOSTLY	IN	SHORT
LENGTH	IS, FI	NISHED
AT B	MOTTC	WITH
ROWS		
STITCHY	VIG.	COME
AND SE	E WHE	RE YOU
SAVE.		

11

WALKING SKIRTS ARE OF FANCY STRIPES AND HERRING BONE CHEVIOTS IN DARK AND BRIGHT. COLOR COMBINATIONS. DRESS SKIRTS ARE OF BLUE AND BLACK CHEVIOT SERGE, LINED OR UNLINED, SOME TRIMMED WITH SILK BANDS, SAME SOLD FOR \$5.00.

MADE OF NAVY AND BLACK CHEVIOT OR GREY TWEED MIX-TURES, MADE ADJUST-ABLE BAND, SO THAT THEY CAN BE WORN FROM 27 TO 42 INCH WAIST MEASURE, LONG LENGTHS, ALWAYS SOLD FOR \$6.50.

THESE ARE VERY STYLISH, CUT IN THE MOST PERFECT MAN-NER, BEAUTIFULLY TRIMMED WITH BANDS OF SILK TAFFETA EX-TRA VALUES.

performance was given by Miss Margules, a well known planist of this du, assisted by Leopold Lichtenberg, yoln and concert master of the Wetz-er Sympony, contention ir. Symphony orchestra, he is the uscher of Miss Phyllis Thatcher.

Miss Julia Dean, playing at present in "Merely Mary Ann." has signed with Charles Frohman to support Ceclia Loftus next season. Miss Dean will go to Worcester, Massachusetts, in May to do summer stock work.

Mr. Will Pitts will return from Concord April 5th, to spend his Easter va-cation with his mother, Mrg. Isabel M. . . .

Mr. E. M. Scrace, severed his connection with the Richard Mansdeld company last evening, and expects to sail for Europe in the near future, where he intends to do theatrical work on the Andon stage. . . .

We notice in the "News" of recent fate, an account of the laurels Mr. Ellas Ashton is winning at the Univerily of Chicago, and wish to join in Wagratulating him. He is known to Wreral members of this colony who all spag in the highest terms of his work.

Mr. Edward Rosenbaum and his bride ave been at the Herald Square hotel for some time, spending their honey-moon. Mr. Rosenbaum also has some tosiness interests here which have oc-cupied a portion of his time.

Although mention was previously made in these columns of the visit of Miss Ada Patterson to New Orleans the Interest of the New York Journothing was said of the work Miss atterson did while there. She rened recently and brings some flattring notices of her description of the Mardi Gras festival. The New Orleans licayune reprinted her description of he festival and it was pronounced the est story of the Mardi Gras yet publased. During her stay in New Or-ians, she was the guest of the writer, Derethy Dix, (Mrs. E. M. Gilmer.)

Elder Taylor and Elder Norberg ar-fived from Utah Friday en route to Surpe, where they will do missionary srk. They have spent the past few days very pleasantly seeing the sights of Gotham and leave Monday for Bosto where they are scheduled to sall wednesday. Elder Norberg is bound for Scandinavia, while Elder Taylor will take up his labors in England. C. C. S.

### The Property Called Health

ans down or improves, just depends a how it is cured for. It is the most valuable property we have, and should eceive the most consideration, It helps you in business, helps good looks, ips make friends, helps get situations and helps you hold them, and always makes happiness. Property like this, at the first indication of being out of pair, should be looked after and a remedy applied at once. There are any umber of signs that show repairs are Billous spells, indigestion, lyspepala, helching, dizziness, sickstadache, sallow complexion, pimples and liver spots on the face, a drowsy ding after meals, sour stomach, etc. These symptoms all show loss of health, Druggiets will you sell for 25c, a box ef Dr. Gun's Improved Liver Pills, a sure cure for all of these diseases. For sale by Z. C. M. I. Drug Department.

## Catarrh.

Called an American disease, is cured by an American medicine, originated prepared in the most catarrhal of American countries. That medicine is Hood's Sarsaparilla. It cures radically and permanently, in that that it removes the cause, cleansing the blood of scrofulous and all other imputties. It overcomes all the effects of catarrh, too, and builds up the whole

NO GERMS OR IMPURITIES in ROTAL BREAD. Made by machine of the very best flour. The label with the crown on every loaf. Sold every-

over at 65c per yard, 22-inch guaranteed black taffeta price ...... tonierence 75c 24-inch high lustre black taffeta silk, \$1.25 grade, conference 85c

# SI.35 to \$1.75 New Fancy Shirt SI.00 Waist Silks . .

In this collection we show about 50 new styles in latest shirt waist taffetas-all the most desirable small stripes, checks, plaids and fancy figured effects. A fine showing of pretty new 1904 printed foulards also included in this sale, worth \$1.25 to \$1.50 per yard.

## **New Spring Shipments of** HOSIERY

Are now all in. The most complete showing ever attempted here, including hundreds of dozens. Best grades imported and specially priced for conference week.

25c fast Black Hose 150 

regular 25c qualities and excel the regular 25c grades sold elsewhere, made of fine silk finished cotton, double soles, heels and toes, come either plain or ribbed top. 10C per pair for good quality la-dies' black cotton hose. 15c

grade. 25c for superfine black cotton hose made in Germany, Hermsdorff dye, high spliced heel and double soles. Also a splendid variety of ladies' all-over lace hose in new, openwork effects, all 35c goods. for 25c for fine 1x1 ribbed hour extra firm and durable yarns. Very elastic, guaranteed stainless and regu-35c grade.

15c for boys' 'Sampson'' wide rib-bed hose and children's narrow ribbed cotton hose both excellent for ard wear and sell regularly at 25c.

#### THREE PAIRS \$1.00

High grade imported real Maco yarn hose for women, double sole and high spliced heels, an especially good value in a high class hose. Al. so a fine imported split sole hose with an extra spliced sole and high spliced heel, for those preferring



special at per 15c 25c India Linons, conference special at per 20c yard. 25c Irish Persian lawns, conference .....20c special at per yard ... ference special at per 25c 20c fine English nalnsooks, con-rence special at per special at per ference special at per 12% c

foc per yard.

At 65c Per Yard. Silk mohair brilliantines for shirt

waists and shirt waist dresses in a big variety of newest colorings, small neat effects, dots, spots, fancy designs and plain solid colors. Reg-ular values from 85c to \$1.00.

At 85c Per Yard. New 42-inch French volles in black and richest new colorings, sells al-

ways at \$1.00 per yard. BLACK COODS . 950

Here is a list of \$1.25 to \$1.50, most desirable new black fabrics at above price for conference week only; Priestley's 44-inch Black Japon. Priestley's 44-inch Black Roxanna. Priestley's 44-inch Fancy Black

#### Japon. 50-inch Black Granite Cloth. 48-inch Black Mohair Panamas.

46-Inch Knob Granite Cloths.

## Conference Specials in New White Waistings 10 new patterns mercerized white cotton waistings, 35c goods 25c

New soft finish waisting piques, satin spot effects, pretty designs, 40c goods, this 30c 60c highest class imported mercerized waistings in exquisite patterns

and wide crush styles, open work girdles, corded and tucked styles, etc., etc.



collars or embroidered scrim stocks, all newest styles and shapes, lace, ribbon, button and medallion trimmings in all color combinations, also new wide bow stocks, all perfect fitting.



kerchlefs, narrow hemstitched hem, Ladies' Swiss embroidered and Imported Nottingham lace cur-tains, 3 yards long, per 05c

scalloped handkerohiefs in great va-riety. 25c sellers, this 20c riety. 25c sellers, this week only .....

#### DRESSING SACQUES, 25c.

Outing flannel, all colors, all sizes, sailor col-lars, ruffle trimmed. Regular price 90c. DR ESSING SACQUES, 50c.

Regular prices in this lot range from \$1.00 to \$2.00, made of flamelette and swan's down flam-nel. One of the best values ever offered.

CHILDREN'S NEW SPRING DRESSES, 65c. Good assortment, dark percales, ages 5, 6, 8,

12, neatly trimmed with white braid. CHILDREN'S NEW SPRING \$1.50

All dark colors made of heavy twilled Calatea cloth, sailor blouse style. A specially destrable purchase made by us at half price. You get the

benefit. Ages 4 to 14 years. Regular price \$3.00. NEW WRAPPERS, 75c.

Made of good quality print, large variety of figures and stripes on navy, black and grey Grounds Epaulettes over shoulders, regular price,

54 inch cream table damask, 35c

58 inch foom dice and figured un-

bleached damask, 65c quality,

the best grades imported and sells

5.8 size napkins to match the

regularly at \$1.25, this

week, per yard .....

LINENS

At Unusually Low Prices.

98c

**Special Conference Opportunities in** 

Fine new Nottingham lace cur-

tains, 3 yards long and 50 inches wide, this week, per \$1.25

Fine ruffled bobbinnet lace cur-tains, 2 yards long, 7 new distinct

styles to choose from, worth \$3.00 This week, per SIOS

pair

\$1.98

worth always 30c, this

#### NEW PER CALE WRAPPERS, 98c.

S styles, best quality rercale, good, full, well de garment, nicely trammed with braid and lace fagotting, cadet, red, navy and black. Reg-ular price \$1.75.

#### NEW PETTICOATS. 69c.

Made of Scintilla cloth, 2 styles, one with graduated accordeon pleated flounce edged with ruching, the other made with deep flounce trim-med with ruffles, regular price \$1.10.

ALL LATEST MATERIALS, ALL PRETTY ALL EXCEPTIONALLY LOW

One Lot Ladles' Waists, 65c. Made of lawns, exfords, vestings, wool and cotton cheviots, all colors, all sizes, regular prices in this lot are \$1.00 to \$1.75.

One Lot Ladies' Walsts, 98c. Made of vestings, brilliantines, cheviots, ox-fords and sateens. White, black and all colors. Best offer of the season. Some sold as high as

Ladies' New Spring Waists, \$1.25. Made of white India linen, beautifully trimmed with an roldery or Val. lace insertion, tucks and outcoos.

Ladies' New Spring Waists, \$1.75. New cotton pongee and white India linen. Fine styles, the India linens are beautif trimmed with lace or embroidery insertion, beautifully

Ladies' New Spring Waists, \$2.75. Made of light weight brilliantines, unlined. Come with hemstitched tucks, wide pleats and button trimmed. Colors, brown, grey, black, tan, navy and white. Tailor finish.

HOUSEHOLD Undermuslins & Corsets At Conference Prices Ladies' muslin corset covers made in the full French styles full fronts, and nicely finished with a Ladies' fine muslin top drawers, finished with a wide torchon lace, a good 50c value, 29c Ladies' chemise made with a fine 56 inch turkey red table damask, yoke of tucks and insertion, also finished with a lace edge, 39c week..... 23c Ladies' gowns in two different 60 inch turkey red table damask, styles, trimmed with fine lace, high extra heavy weight and fast col-ors. Regular price 65c, 500 or low neck, 75c special., ..... Ladies' fine batiste corsets, made Colored bordered all linen nap in the medium lengths, full gored and a decided straight front. Come kins, \$1.00 grade, per dozen in colors of delicate pink 480 or blue. Special ..... 22 inch full bleached all liner Ladies' summer corsets made of heavy mesh, with double side steels napkins, \$1.60 quality, this .\$1.35 week, per dozen..... and in the most desirable 17x34 colored bordered hemmed Ladies' corset waists extra long or medium length waists long or short hip. Made of fine sateen and 18x36 white or colored bordered comes with buttons or hooked hemmed huck towels, 15c style..... Sl.00 20x40 extra large size huck towels close weave and heavy weight damask floral borders, 30c is the SPECIAL PRICING ON above in quality and in \$2.50 regular selling price, 20c Sheets & Pillow Cases All hand torn and ironed, full deep tems and made of extra good grade of standard muslins. Anticipate a Happy Time Buying 30c, 25c, 15c Laces at 42x36 hemmed 121c Cases.. ... ... .... .... ... 5c, 10c, 15c per yard 45x36 hemmed 15c Cases.. ... .... .... ... ... ... 73x90 bleached hemmed 45c sheets ..... .... In this collection will be found fine point de Paris and plat, val. galoons, insertions and edges in widths from 1 to 72x90 unbleached hemmed 50c 8 inches, all new, exquisite designs and very desirable for sheets..... .................

#### **Big Soap Values** ONE WEEK ONLY

5c cakes Bison hard water soap each ..... 2c Fine violet toilet soap 25c per box

is the regular price, this for a box of three Week White or green Castile soap 300

values, this week per 18c New odors in fine toilet soaps, Luxuria, Superba, etc., 15c per cake regularly, this week, box 25c regularly, this week, box of three cakes for ......

## HIGH GRADE **VICTORIA LAWNS** AT HALF PRICE

In importer's broken line of extra fine grades of English Victoria lawns was closed out to us at exactly half price-just in time for us to offer them in this conference sale at this same remarkable pricing.

	Victoria	lawns	20
50c	Victoria		250

## SPECIAL CONFERENCE PRICES ON DOMESTICS AND WASH GOODS

Good oppiller stants areas checks

Good quality staple apron checks this week, per
Madras ginghams in excellent dress patterns, stripes, checks, etc., 10c values, this week only73c
Dress lawns in dozens of pretty figured designs, all the desirable new summer colorings, 10c lawns at, per yard
Dress percales in wide range of desirable medium and dark patterns for wrappers, boys' walsts, men's shirts, etc., 12½c grades, this week
Good quality Canton flannel, 81-30 grade, for this week, 61C
Zephyr ginghams, new case just opened, 150 new patterns to select from in checks, stripes, plaids, etc., all desirable colorings, special 1212 this week'at
A BIG SHOWING OF NEW 1904 DIMITIES, LAWNS AND VOILES
the state and a state of the st

In this collection is to be found everything desirable for summer wear. All new colorings, in newest printings, all latest designs. Values, 20c, 2216c, and 25c, this week 15c only and interest of the second second



35c 72 inch all linen table damask, new and distinctive designs, one of

Fancy mercerized cotton stock





35c per pair