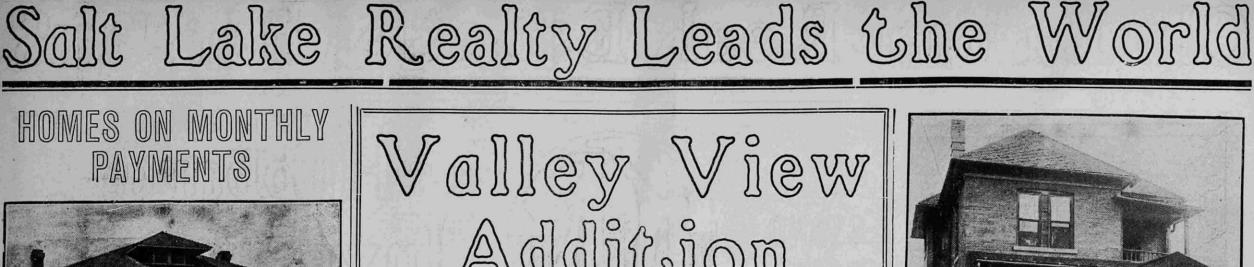
DESERET EVENING NEWS SATURDAY DECEMBER 18 1909



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When you can own a modern home like the one pictured above by monthly payments, no more than rent -why pay rent? If you do, you give money to the landlord that should apply on the purchase of your own home. By our plan every dollar helps buy your homein ten years you own it, and the monthly payments have been the same as rent. In the meantime you live in your home and enjoy the advantages of ownership.

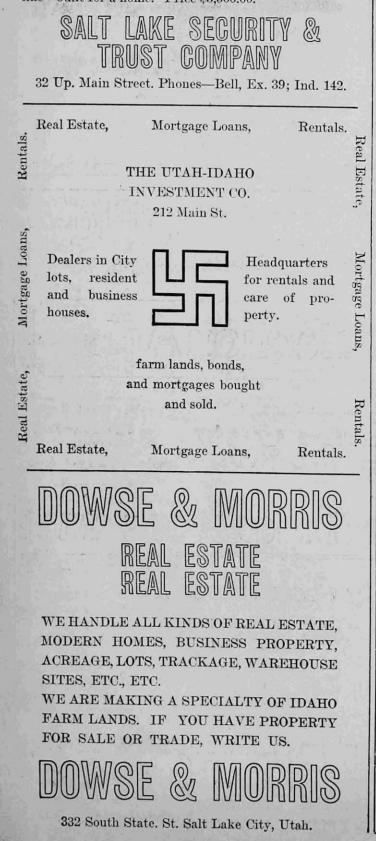
HOW OUR PLAN WORKS-AN EXAMPLE. Cost of home\$3,000.00 Payment down 500.00

Balance to be paid in monthly Monthly interest due on balance of principal 7.29

Amount applied on principal\$22.71

This means that in 110 months, by paying just the amount the house would rent for monthly, you have your home fully paid for. The only money you have actually invested in it is \$500.00 and you are the owner then, free and clear, of a property worth \$3,000.00 to start with and which has undoubtedly increased in value by the growth of the city and the little things which you have done around the place.

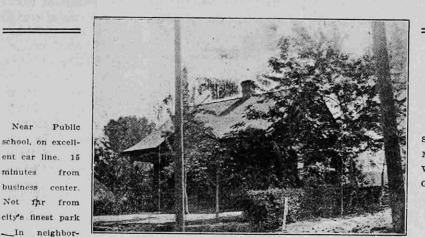
The house in the picture is No. 515 E street. It is a five room pressed brick bungalow with modern plumbing, two clothes closets, cabinet kitchen, gas and electric lights. Superior "North Bench" location near the car line—built for a home. Price \$3,500.00.

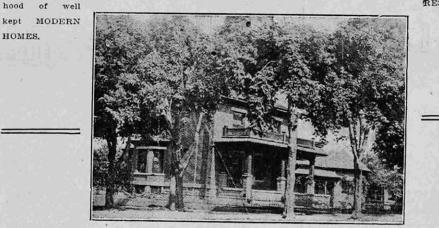


Valley View Addiciom A Choice Home Section

Satisfying the demand of Salt Lake's Select Home Seekers

Between 9 and 10 South. It's on Sugar House Car Line. Extending from 11th to 13th East St.





Lots 4114 feet wide with depth ranging from 180 to 173 feet, ac-

Near

minutes

business

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Southeast

HOMES.

GRADED STREETS. CE-MENT CURBS. WALKS AND GUTTERS. WATER MAINS. RESIDENCE RESTRICTIONS



TERMS



This 7-room modern red pressed brick at 909 1st Ave, for \$5,500.

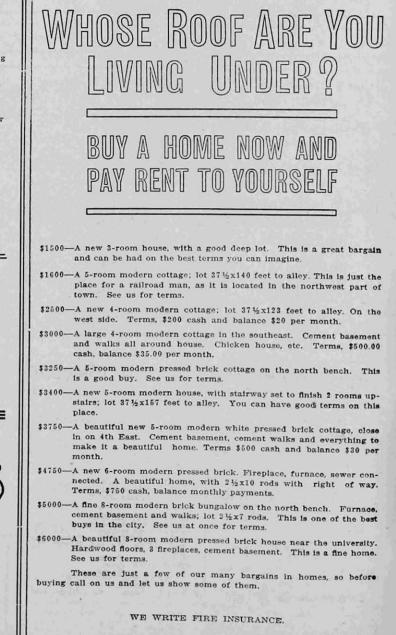
DANLEY & JOHNSON 30 WEST THIRD SOUTH.

It is seldom that a real estate firm is organized, equipped and raised to the very first rank among the solid progressive, and busy companies of the city, all within a few short months; but such has been the good fortune of the Danley & Johnson Co., which commenced business Aug. 1st, of this year. It now has a patronage as comprehensive, as sound and as high in quality as that of similar companies which have been established for years.

The personnel of the Danley & Johnson Company, is the secret of its praiseworthy growth. Both of the members of the firm are bright, sound men of years of experience and with a knowledge of Salt Lake and Utah realty probably unexcelled throughout the city. Mr. Geo. W. Danley has been active in the real estate circles of this city for years and F. M. Johnson has been an experienced merchant in Nevada.

The company has an elegantly equipped office at 30 West Third South Street and is prepared to furnish real estate of any description and value in the Inter-Mountain region. Many of the largest deals in the city, during the last few months, notably ,some on State street property have been effected through this firm. The future will undoubtedly hear of many more big propositions handled by these procressive and affable young men.

30 WEST THIRD SOUTH STREET





The above shows the class of improvements on this addition.

 $\mathbb{N}(\mathbb{O})$ High Class Residence Additions.

Ashton-Jenkins SIN. 47 MAIN STREET MORTGAGE BANKERS



ST SECOND SOUTH STREET.

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So Main So Main Cash and Composition

No. 73 Ma