

spluttering, crowing one mar that anyone could refuse him. impecent Hobby, little suspected in the whole of Salt Lake there

### ANNOUNCEMENT

MADAME CAWTHORNE WILL OPEN MONDAY, SEPTEMBER 23rd

Bright, New, Desirable Merchandise, bought in tremendous quantities at such low prices, that we offer the best opening values ever known.

Determined to keep up the rushing trade in the month of September, we have made prices this week on new Goods never before attempted at the beginning of a sea-

son. Our new stocks are without a rival for style and variety. Do not hesitate, but avail yourself of this opportunity to save money on your Fall Shopping.

Monday \$4.50 WHITE WOOL BLANKETS

WHITE

\$2.25

\$3.50

75C WHITE

DAMASK Lunch Cloths

REGULAR 75C TABLE LINEN

Monda Every Child Wants a WHITE TEDDY ENGLISH BEAR LONG

A SPLENDID SHOWING OF

HAS CREATED A REAL SENSATION! The opening weeks have aroused interest far beyond the borders alt Lake. The reason is not far to find. We show a greater varies of exclusive styles than any other house in the West. Then the aste exercised in selection by our New York Millinery Expert has

been a subject of congratulation from every side. Come this week and

see the splendid display again by all its elegance

CLOTH

A CREAT

SPECIAL

# LKS! SILKS! SILKS! GREATEST SALEON RECORD

## A TREMENDOUS CAPTURE!

Entire Overproduction of the Largest Silk Mill Known Scooped Up at One=Third and One=Half Price

39.000 YARDS OF BLACK SILK AT LESS THAN COST TO MAKE A SILK SACRIFICE TO STARTLE ALL SALT LAKE-PRICES NEXT TO NOTHING. THEY MADE TOO MUCH-NEEDED MONEY AND HAD TO SELL-THAT'S THE REASON WHY-THE ENTIRE OVERPRODUCTION OF ONE OF THE MOST FAMOUS SILK MILLS WAS CAPTURED BY US FOR SPOT CASH AT A PRICE THAT WILL ENABLE US TO BREAK ALL SILK SELLING REC-ORDS-THINK OF IT-39,000 YARDS-THAT'S MORE SILK THAN AT ALL SALT LAKE STORES COMBINED-SILKS, SILKS, THE LATEST AND FINEST GRADES-AND ALL THE MOST FAMOUS MAKE AT ALMOST LESS THAN THE RAW SILK ALONE IS WORTH-THE BIGGEST DEAL WE EVER MADE, AND PRICES THE LOWEST TOO-NO NEED FOR A LONG STORY-THE SILKS ARE HERE-THE BARGAINS ARE HERE-EXTRA SALESPEOPLE AND EXTRA SELLING SPACE IN ORDER TO WAIT ON THE CROWDS PROPERLY-ITS A BONANZA FOR SILK BUYERS. THE BIGGEST AND GREATEST SALE YOU EVER ATTENDED AND PRICES ARE SO RIDICULOUSLY LOW THAT WE WE OUGHT TO SELL IN THIS SALE EVERY YARD OF SILK THAT IS TO BE BOUGHT IN SALT LAKE FOR A YEAR TO COME. NOTE THE CUT PRICES.

### @Black Taffeta

the Record Sale, brice per yard

In the Record Sale, brice per yard

In the Record Sale at per yard

11.40 quality Black Taffeta Silk, 27 lucios wide, high lustre Swiss finish

11.40 quality Black Taffeta Silk, 27 lucios wide, Record Sale Price per

\$1,50 quality Black Taffeta Silk, 27 Inches wide, Record Sale Price per yard 11.55 quality Black Teffeta Silk, 27 fisches wide, Record Safe Price per

59c 62c 88c 98c

11.80 quality Black Taffeta Silk, 27 Inches wide, Record Sale Price per \$1.35 \$1.65 quality Black Taffeta Silk, 34 inches wide. Record Sale Price per \$1.25 \$1.75 quality Black Taffeta Silk, 35 Inches wide, Record Sale Price per \$1.40

\$1.95 quality Black Taffets Silk, 32 inches wide, Record Sale Price per \$1.65 \$1.15 | \$2.50 quality Black Taffeta Silk, 35 inches wide, Record Sale Price per \$2.00

### Black Peau De Soie!

Me quality Black Peau De Soie, 13 inches wide, high lustrous Record e Price \$1.50 quality Black Peau De Sole, 27 inches wide, soft mellow finish, Record • Price per yard \$1.25 quality Black Peau De Sole, 27 inches wide, superfine, Record Sale \$1.60 quality Black Peau Do Sole, 32 Inches wide, very lustrous, Record \$2.00 quality Black Peau De Soie, 36 inches wide, Very fine medium weight, and unclow, Record Sale Price, per yard \$2.00 quality Black Peau De Soie, 36 inches wide, extra superfine grade, Record Sale Price, per yard

..... \$1.49 \$2.50

65c

89c

\$1.25

\$1.60

\$1.20

There is an array of Fabrics in Our

45c quality DRESS COODS

for 33c a Yard.

34 to 38 inch wool Cashmete Stor

75c DRESS COODS for 58c a Yard.

28 inch all wool Sterm Serges, Data amaz, etc., in black and 5 ft range of all colors in leding to

\$1.25 DRESS GOODS at 90c a Yard.

felas, also new novelines in check, and plaid, panama sultings, worth up to \$1.25 a yard at

\$1.60 Quality BROAD CLOTH at S1. 19 a yard.

Sylendid quality, clegant finish, is seh, sil West Chiffen Blood Cath n black and all colors, worth LIS a yard, at yard \$1.19 PREPARE FOR COOL NICHTS!

FOR LADIES AND CHILDREN.

THE OBLATEST BARGAIN VALUES SALT LARE HAS EVER

Pure schitz fiziel quality Outling Planned grown extra well made with double back and front yells, bost 21.75 value and lun ain

The past week's business again demonstrates that our new all Suits are authentically correct and that our prices are much below those of other establishments.

With this assurance we prevail upon intending purchasers to visit our cloak and suit room this week. The following numbers are certain to create great buying enthusiasm here this week.

SMART TAILORED SUITS AT \$25.00, One of NEW FALL COATS AT \$16.00. These coats come our great Specials this season will be our high grade 834.00 Man Tailored Suits at 825.00, they come in plain Luglish Broadcloth, finicy stripes and checked Suitings, Skirts in full kilt plaited models, Suits worth 

in 50 inch length, and are made of Black Kersey cloth, lined throughout with fine Satin, Braid trimmed, a Special offering \$10.00



88 50. The finest quality Black, Navy and Brown Serge is used in making these Skirts, the new Kilted Style, trimmed with Satin Ribbon, fine tailor stitching, specially priced at ...\$8.50 WOMEN'S WALKING SKIRTS. AT \$3.95, of heavy, all wool Suit-ing, mediane gray with stripes, made in the new Panel effect, oth-ers prettily triumed with side

plaits and bottons, \$3.95 NEW ACTUMN SILK PETTI-COATS AT \$1.95; they are made of good quality rostling taffets, with an 18 inch flounce trimmed

WOOL SERGE SKIRTS AT | with tucks, separate underlay, come in all predominating shathese handsome petits \$4.95 coats, on sale at .... NEW BATH ROBES AT \$4,00, in Red or Gray, all wood crinkled Elderdown, cape cellar and ruffs, edged with Black Satin, Silk ornaments, a regular \$5.00 \$4.00 garment for .......

NEW FALL WAISTS AT \$3.50 of Splendid Quality mohair in white or cream, the yoke is made of dainty embroidery, small pin tucks, button in back, % length special ..... \$3.50

\$4.50 WHITE BEARSKIN COATS-for Children 1 to 6 years, trimmed with pearl Buttons and lined throughout, prettily trimmed with braid, on Sale Monday for

# The styles that we show for this sea-

son are more attractive than ever. You'll marvel how such stylish gar-ments can be made at the prices, but t specially of ours.

\$2.50 At this small \$2.50 price we have have suits. one of the best suits. Stills you ever saw for the money. Made of dark mixture in the double-breasted style, with straight pants. Nicely finished throughout. A splendid suit for the school boy.

\$3.25 For this small \$3.25 sum we after suits several hands suits some patterns in goods that are of superior wearing qualities. The manner in which they are made is a point that will appeal to you also. Come and see will appeal to you also. Come

\$3.75 People as a \$3.75 rule want suits suits in saddition to being handsome in patern, are made in a suits handsome in patern, are made in a suits. oro, are made in a substantial manner, and that, too, of materials that will enthre such wear as boys only give them. The sutis we offer at this price are of the wear-resisting kinds. It is a pleasure for us to show them. Come and

\$4.50 Beautifulfuncy worsted, tweed \$4.50 suits and blue serge suits suits made up in first class style. No further description is necessary. Of course you expect a fair suit at this price. Ours will surprise you! Come and see!

\$5.00 No better suits \$5.00 are to be found suits in any place suits than what we give you for five dollars. This one is our leader and you may depend upon it as being even far above what you ordinarily expect for the price. Homember that we are always bleased to show the goods. Come and FOR

# SHOES THAT

And CIVE SATISFACTION

There is no store better qualified Auerbach shoe department and our LITTLE BOYS CALF SHORS. with extension soles and neat lew heels, sizes 8½ to 13½, \$1.00 special at, per pair...\$1.00

BOYS' SATIN CALF SHOES, extension soles and medium toos sizes 214 to 515, special \$1.45

LADIES FINE KID SHOES, with extension sales, Cuban heefs, patent tip and neat dull kid upper, all sizes, value \$3.75, at \$2.20 per pair SAME SHOE AS ABOVE ONLY in our \$3.00 grade, \$2.60 special at, per pair...\$2.60

LADIES GUN METAL SHOE for street or general wear, in new style last, with new toe and hoels, all stres, values \$3.00. \$2.45

### NEW CATALOGUE SENT FREE.

Upon request we will send free of charge to out of town residents. ONE OF OUR NEW FALL AND WINTER CATALOGICIES, describing and illustrating the many high grade lines of moderately priced merchandise we carry.

A request will bring the service of this great store to your very doors, as it were.