SATURDAY SERMONS.

(Written for the Deseret News by Elbert Hubbard.)

In order to be a somebody you must be willing to be a nobody.

There is a difference between joyous work and joyless toil—it is love that lightens labor.

An eye to see Nature, a heart to feel Nature, and the courage to follow Nature.

Complete success alienates man from his fellows, but suffering makes kinsmen of us all.

What others say of me, matters little. What I myself say and do, matters much.

Give me Solitude, sweet Solitude: but in my Solitude give me still one friend to whom I may murmur, Solitude is sweet.

It is a greater disgrace to be sick than to be in the penitentiary. If you are in the pen, it is a sign that you have broken some man-made statute, but if you are sick, it is a sign you have broken some God-made law.

We best redeem our past by forgetting it and losing ourselves in useful work.

If you have made mistakes in the past, reparation lies not in regrets, but in thankfulness that you now know better.

Your quarrel with the world is only a quarrel with yourself. Get in line with the planets.

The world has little use for the man who orders strawberries in January. Usually he lets the other fellow pay for them.

The industrious man is light hearted—the man who works is the happy man.

The blunder of parents has been that they want their children to be clever rather than useful, and the educators have fanned the fallacy—hence the incompetents.

Love, we say is life, but love without hope and faith is agonizing death.

No man regrets the flight of time excepting the one who fails to improve it.

What is a gentleman? I'll tell you. A gentleman is one who keeps his promises made to those who cannot enforce them.

Quit blaming people for your troubles—if you were big enough, you wouldn't have any.

Self-knowledge, self-respect and self-reliance are the trinity that will bring you truth.

Are you a cheerful loser? If so, you are bound to win out in the long run. Take your medicine.

Men congratulate themselves on their position, no matter what it is—the world is wrong, not they. The Pharisee thanks God he is not like other men—and the "other men" thank God they are not like the Pharisee.

Recipe for having good neighbors: Be one.

Recipe for bringing up children to be patient, polite, kind, considerate, gentle, and courteous: Be patient, polite, kind, considerate, gentle, and courteous.

Recipe for securing love:

LOVE.

Abscess.

W. H. Harrison, Cleveland, Miss., writes, Aug. 15, 1902: "I want to say a word of praise for Ballard's Snow Liniment. I stepped on a nail, which caused the cords in my leg to contract and an abscess to rise in my knee, and the doctor told me that I would have a stiff leg so one day I went to J. F. Lord's drug store (who is now in Denver, Colo.) He recommended a bottle of Snow Liniment; I got a 50c. size, and it cured my leg. It is the best liniment in the world.

ABSCESSES, with few exceptions, are indicative of constipation or debility. They may, however, result from blows or from foreign bodies, introduced into the skin or flesh, such as splinters, thorns, etc. Sold by Z. C. M. I. Drug Dept. B

SUMMER PHILOSOPHY.

One touch of sunburn makes the whole world skin.

The summer girl makes cowards of us all.

The proof of the picnic is in the eating.

Surf bathing levels all ranks.

There's no fool like a summer fool.

Flirting is its own reward.

A hand in the hand is worth two in the gloves.

A little summer girl is a dangerous thing.

Seaside communications corrupt good manners.

Absence makes the heart go yonder.

Hilarity covers a multitude of sins.

Faint heart never won four ladies.

Money makes the time go.

Take care of the tents and the towns will take care of themselves.

Two chaperones are better than one.

A man is known by the secrets he keeps.

Nice men tell no tales.

In a multitude of summer girls there is safety.

It's a long head that has no turning.

It's an ill breeze that blows nobody good.—Puck.

WHY HE COULD NOT SPARE HIM.

The late Rev. Elijah Kellogg, it is said, was once fiercely opposed during one of his pastorates by an infidel of the town, who was a leader in all opposition to religion, and took much satisfaction in discovering inconsistencies in the lives of church members, and in publishing them through the neighborhood.

For some reason he decided to remove to another part of the state. Meeting the pastor one day, he said: "Well, I suppose you know I am going to leave the town, and I suppose you will be glad of it."

"Glad of it? Why no," replied the doctor; "I shall be very sorry to lose you. You are so useful to me in my work here I hardly know how I can spare you."

The man was much taken back, and asked, "How is that?"

"Why," rejoined the pastor, "every time a sheep gets its foot out of my fold you bark from one end of the town to the other. You are the most useful watchdog that I ever knew."—Boston Herald.

Cured of Bright's Disease.

Geo. A. Sherman, Lisbon Red Mills, Lawrence Co., N. Y., writes: "I had kidney disease for many years and had been treated by physicians for twelve years; had taken a well known kidney medicine and other remedies that were recommended but got no relief until I began using Foley's Kidney Cure. The first half bottle relieved me and four bottles have cured me of this terrible disease. Before I began taking Foley's Kidney Cure I had to make water about every fifteen minutes, day and night, and passed a brick-dust substance, and sometimes a slimy substance. I believe I would have died if I had not taken Foley's Kidney Cure." Sold by F. J. Hill Drug Co.

ANNUAL AUTUMN CONFERENCE

OPENING AND SALE

FIRST COMPLETE OPENING & GRAND EXHIBIT OF THE PARAMOUNT ASSEMBLAGE OF NEW FALL GARMENTS, FABRICS & ARTICLES USEFUL ORNAMENTAL

Ready now—with the results of months of careful intelligent preparation—with immense purchases of goods—with the most beautiful garments Dame Fashion ever favored—with thousands of yards of dress goods and silks, and best of all the lowest price list any store ever opened the season with.

Smartly stylish suits—the season's approved coats, handsome waists and desirable skirts, all surprisingly low priced. It's just our method of encouraging early buying—of introducing our new goods.

Yes—we are doing the same thing in every department. Every piece tag is as valuable to you—if you supply your Fall needs here—as gold dollars. Why?—because each one signifies a saving of good, cold cash.

That's a fact—we know the values other stores are giving and you will realize it too, after you shop around a bit and compare prices.

Simply because every bit of our Fall merceandise is new—desirable and would sell readily at prices as great and greater than other stores are won't to ask, we are not going to ask big prices.

Our policy is not in seeing how big we can make our selling prices—but instead making them as low as possible.

So here, you have listed samples of what this store holds out to you, in splendid seasonable merchandise—examples of the saving opportunities this helpful shopping place is just now so laden with.

HOW ABOUT HOSIERY?

Right now is a good time to buy some. Every line is complete, and every size is in stock—but for that matter our stock always is in good condition as to sizes and qualities.

We sell only the best brands and what accounts mostly for our great volume of business is simply this: Extra grades of goods at extra low prices.

Ladies' light weight fleece lined American lisle hose, 20c grades for **12½c**

Heavy cotton hose for ladies, ribbed tops, double soles, spliced heel and toe, regular 20c grades for **12½c**

Children's fine guage ribbed hosiery, extra good quality that sells for 25c and 33c, according to size, this week any size for **19c**

Men's black cotton socks—double heels and toes—per pair only **10c**

BIG SALE OF

Dropped Patterns of Lace Curtains.

3½ yard Nottingham Lace Curtains full 50 to 54 inches in width, all strictly desirable patterns, come in white and Arabian, about 10 styles, all dropped from the manufacturer's lines, therefore closed out to us at a price which enables us to sell them instead of $3.60 per pair **$1.98**

WILL YOU WEAR SILK?

AUTUMN SHOWING OF SILKS

MOIRE VELOURS in small tweed checks, medium checks with pointelle scintillant effects, dark dress plaids with bourette, two-toned Halfienne Lizard Skin, Persian Ball designs and Shadow Dots, in rich colors, especially desirable for full gowns, and separate waists, yard—

$1.00, $1.25, $1.50, $1.75

Plaid Silks—Handsome Designs.

Scotch Plaids in bright colorings, for rich waists, per yard **89c**

Persian Plaids and changeable plaids in rich chiffon Taffetas. Handsomest colorings and absolutely new effects, per yard, $2.00 and **$1.65**

If you will, you can afford to. Prices never were so low at this store on good, dependable silks—we hit the market just at the right time.

Fancy silks—colored silks—and the safer black—all the good sound kind that have given this department the name of the "Silk Store."

We are ready for the greatest silk business of our history—prices and exclusive features guarantee it.

Silk suitings are to be brought into unusual prominence through the raidcal difference in both the textures and the styles from those of previous years. The anticipated demand has been abundantly provided for in our splendidly chosen assortments. They are practical and also very reasonably priced.

Blacks, the Old Reliable.

21 inch all silk Black Taffeta, per yard **65c**

23 inch all silk Black Taffeta, per yard **75c**

27 inch all silk Black Taffeta, per yard **90c**

27 inch all silk Black Chiffon Taffeta, colored selvedge **$1.25**

36 inch all silk Black Taffeta, per yard **$1.10**

THE ABOVE ARE ALL 20 TO 25 PER CENT UNDER PRICE.

AUTUMN WAISTINGS.

A range of styles and colorings, second to none in the west, plaids, checks, Harlequins, stripes, figures, etc., in Brilliantines, Batistes, Albatross and other high class wool novelties. The prices range from 30c, 40c, 50c, and up to $1.00 per yard.

New Autumn Styles in

BELTS.

New tucked shaped belts of Taffetaline, handsome silky appearance, made exactly like the 50c and 75c styles at only **25c**

Pure Taffeta silk shaped belts. The new style that fits close to the figure, specially priced at **50c**

Moire Velours belts—in handsome tucked style with pretty gilt mountings, special at **50c**

12½c High Grade FLANNELETTES 10c

In this collection we show the handsomest range of new printings in fleeced flannelettes ever put forth—all high grade printings in Persian and other novelty patterns, such as are found in the high grade wool waistings.

COUCH COVER

SPECIAL.

$2.25 for 4 styles of Oriental Striped and figured Tapestry couch covers, fringed all around and full couch, size, worth $3.25 regularly.

We are Headquarters for **HOUSEKEEPING LINENS**

And Invite Comparison of Qualities and Prices.

25c per yard for 54 inch cream table Damask, variety of pretty patterns, 35c grade.

50c per yard for 58-inch cream Damask, loom dice and figured design, regular 65c quality.

75c per yard for extra heavy Scotch Linen Damask, 70 inches wide, and our regular 98c grade.

75c per yard for all linen Irish Damask, 66 inches wide, 5 desirable patterns, such as spot, Fleur de Lis, Shamrock, rose, etc. Regular $1.00 quality.

$1.00 per yard for 72 inch full bleached Irish table Damask. Handsome new patterns and fully guaranteed, regular $1.25 grade.

NAPKINS.

Colored Bordered—family napkins, half linen, 75c grade, special per doz **50c**

22 inch full bleached all linen Damask napkins, per doz **$1.25**

22 inch Extra quality all linen Irish Damask napkins, per doz **$2.25**

TOWELS.

Colored border Huck towels **5c**

18x34 Huck towels, colored borders, each **8⅓c**

At 12½c EACH.

Colored bordered, plain, hemmed or fringed cotton towels, also bleached and unbleached Turkish bath towels, all large size, 15c and 16 2-3c grades.

Cohn's DRY GOODS STORE 222-224 MAIN ST.

AUTUMN SHOWING OF TRIMMINGS

THE DRESS TRIMMINGS.

It's a good plan to always buy your dress trimmings at the store when you get your dress goods—that is if the departments are run in "harmony"—dress trimmings bought especially for the Dress Goods.

A good many people who buy their dress goods elsewhere buy their trimmings at this store—they say that they can match their goods better here.

But people who get their dress goods here—never need go elsewhere.

Handsome showing of dainty fancy Persian band and applique trimmings in the most beautiful combinations of rich colorings, per yard ..... **25c and up**

Venice Lace applique in beautiful rose and leaf designs, medallions and Pompadour effects, bands, etc., per yard ..... **35c and up**

Rich Irish Crochet Lace Galloons and Bands in separable patterns, per yard ..... **$1.00 and up**

Real Baby Irish All Over Lace, the handsome new lace, waist and yoke material, rich and dainty, per yard ..... **$2.00 and up**

12½c PERCALE REMNANTS . . 8⅓c

An excellent assortment of dark color percales in desirable waist, wrapper and dressing sacque patterns, all desirable styles at 12½c per yard, remnant price per yard **8⅓c**

An Extra Grade of Outing Flannel . . 8⅓c

This is an exceptional offer of 10c quality outing flannels in the very best patterns made and in all the light and medium colors.

12 YARDS LIMIT TO EACH CUSTOMER.

AUTUMN SHOWING OF DRESS GOODS

Dress Goods, OF COURSE.

AND ALL THE FASHIONABLE SORTS, THE NEW COLORINGS AND LATE WEAVES. WE HAVE MILES OF BEAUTIFUL CLOTH READY TO DELIGHT YOU—TO CHARM YOU.

WE HAVE BEEN LOOKING UP PRICES, COMPARING OURS WITH THOSE CHARGED AT OTHER STORES AND WE ARE GLAD TO TELL YOU ABOUT IT. FOR WE FOUND OURS LOWER IN EVERY INSTANCE. SOMETIMES ONLY A FEW CENTS, IT IS TRUE, BUT ON FIFTEEN YARDS IT COUNTS UP. WE KNEW ALL ALONG THAT WE HAD BETTER AND BIGGER ASSORTMENTS THAN ANY OTHER STORE IN THIS PART OF THE STATE. WE CAN PROVE IT TO YOU.

AT 50c PER YARD.

A big range of new fall Suitings, including shower proof Cravenettes, Mixtures, Melrose Suitings, Brilliantines, etc., etc., all strictly desirable for suits and separate skirts, and worth every cent of 65c per yard.

AT 60c PER YARD.

Here we offer real 75c values, such as Henriettas, Panamas, French Serges, Venetian cloths, wool Shephard checks and a big variety of mixed suitings.

AT $1.00 PER YARD.

Finest qualities of Storm and French Serges, Panamas, Scotch Suitings, Granite Cloths, Brilliantines, etc. Immense varieties to select from, all 40 to 52 inch wide goods.

AT $1.25 PER YARD.

Extremes in most desirable dress fabrics are offered at this price, such as satin finished Prunellas, Broadcloths, fine French Serges, all-wool and silk and wool Crepes, in all the latest popular colorings for street and evening wear.

SUITS THAT SUIT ARE FOUND AT COHN'S

AUTUMN SHOWING OF GARMENTS

One Misses' Suit for $9.00

Misses' tailor made suit of Novelty mixed cheviot, in black, brown, red and navy, 26 inch box coat model, trimmed with braid and inlaid straps of velvet, pleated skirts, worth almost double.

One of the Nobbiest Suits of the Season for $12.95.

The long coat is a feature in these suits which we will have on sale this week, sleeves are of the newest cut and the general style effect is that of the best suit made, material is fine all wool cheviot, in black and navy.

The most interesting offerings we have ever made go on sale here Monday in this department. The latest designs in Autumn and Winter Tailored garments positively new and authorized by the finest style delineators, at a range of strictly popular prices. Examinations and comparisons are conclusive.

Why pay higher prices?

Petticoats—Silk and Mercerized.

WE WERE IN LUCK WHEN WE CAME across THIS MANUFACTURER WHO MAKES OUR PETTICOATS.

IN LUCK, WE REPEAT, BECAUSE WE MAKE THE BEST PETTICOATS IN THE WORLD—FROM THE STYLE STANDPOINT AND FROM MATERIALS.

HIS PRICES ARE OFTEN LOWER THAN THE INFERIOR HOUSE—SO ARE OURS.

THINK OF GETTING A PETTICOAT FOR 49c MADE of Spun Glass or Opalescent in large variety style, ruffles, too, bought to sell for 85c—we quote this one out of hundreds of similar values for this week's special **49c**

OUR TAFFETA SILK PETTICOATS ARE ALL GUARANTEED FOR THREE MONTHS—one of the extra values is of all changeable colors and black, in three styles, hemstitched or novelty trimmed flounces. This week's special **$5.45**

RAIN COATS—REAL ONES.

Here they are—all ready for the shower—all ready for the chilly windy days.

One of our store friends said: "If I could only afford one coat, it would be a rain coat I would buy."

We think her sentiment has been voiced by every woman who has seen our collection. They are as natty as can be—shed water like the proverbial duck's back, and smile afterwards.

Read on!

One Real Rain Coat for $8.95.

You can surely afford to have one at this low price, Oxford and Castor trimmed with self straps and unlaid velvet, box pleated back, only a very few of these left at this price, so come early.

Another Real Rain Coat for $12.95.

Tan and Oxford, the accumulation of three best styles of early fall, worth $20, a large assortment of these and sizes 34 to 44.

The Coat Department.

AN INERESTING PLACE JUST NOW. SO MANY PRETTY COATS, SO MANY DISTINCTIVE STLYES AND SO MANY FABRICS ARE REPRESENTED IN THIS GATHERING.

AND THERE IS NO "BUG ABOO" OF HIGH PRICES TO SPOIL THE PLEASANTNESS OF THE GATHERING. DECIDEDLY THE REVERSE.

HERE ARE A FEW PRICE HINTS.

OUR ASSORTMENT IS ALMOST COMPLETE FOR ALL AGES AND ALL SIZES, NONE TOO SMALL AND NONE TOO LARGE FOR US TO FIT. WE QUOTE ONE OR TWO LEADERS FOR EVERY AGE.

FOR INFANTS.

Long cashmere and Bedford cord Coats, three styles. Ribbon and braid trimmed. This week special **$1.65**

For ages 1 to 3 years. Red Eiderdown Coats, braid and fur trimmed, sold up to $2.50, this week special **$1.10**

White Bear Skin Coats—Mercerized Sateen lined with interlining, washable goods too—this week special **$4.50**

FOR 2 TO 5 YEARS.

Fancy light weight Kersey Coat in all colors, braid and velvet trimmed. This week special **$3.25**

Crushed velour Coats—brown, blue, red and green, fancy button trimmed. Beautiful coats. This week special **$5.75**

FOR 6, 7, 8, 10, 12 YEARS.

Extra quality Zibeline in brown, green and blue, velvet piped and braid trimmed. This week special **$3.95**

Mixed cheviot, trimmed with beautiful buttons and wide Hercules braid, navy, brown and green. This week special **$4.50**

FOR 14, 16, AND 18 YEARS

Extra quality Melton in brown and green and blue, velvet and braid trimmed. This week special **$3.95**

Novelty Tweed Mixtures, tourist style, velvet collars, brown and grey. This week special **$8.95**

FOR LADIES BUST 34 TO 44.

50 sample Coats for ladies—castor, cardinal, navy and black.

Good style, 26 inches, extra quality Kersey and Cheviot.

Some handsomely braid trimmed, worth actually up to $10.50, choice while they last for this week's special **$2.98**

Fine Kersey Coats, 45 inches long, double breasted, castor, green, brown, red and black. Shawl collars of imitation grey Krimmer. This week special **$8.75**

AUTUMN SHOWING OF LACES

New fall shipment of dainty cotton torchon laces in all widths, with insertions to match—excellent patterns for all purposes, and worth up to 15c a yard, special for this sale, per yard **4c**

Knit Underwear.

Time to think about underwear for cooler weather, and your underwear thoughts should be associated with the underwear found at this store, because we carry only worthy, dependable goods at little prices.

Ladies' fleeced vests and pants, natural or ecru, size 32 to 44, a 50c grade, special for all sizes **35c**

Fine knit corset covers, silk crocheted finish down front, high neck and long sleeves, 50c quality for **35c**

Ribbed fleeced vests, pants and drawers in sizes from 1 to 14 years, extra quality, soft finished and a weight suitable for fall wear, according to size ..... **15c up to 40c**

Even the Little Tots.

Their welfare enters the duty of this popular store. And below are many of the pretty things this store contains for their use.

Low prices are affixed to them too. We wish you could see them. They are soft as the infants themselves.

Slightly soiled knit Bootees in assorted colors, originally sold at 35c and 50c, to be closed out Monday at, per pair **10c**

Infants' ribbon trimmed daisy flannel Sacques, trimmed with silk crocheted shell stitch, all around, white, pink and blue, only **20c**

Infants wool crocheted Sacques, in white, white and blue, or white and pink combinations, only **25c**

Infants' fine Nainsook slips, plain or embroidery trimmed yokes, full, generously cut, special at **50c**

THE NEW WAISTS.

THERE'S A DOZEN OF THEM THAT YOU VILL WANT—YOU WILL JUST LONG FOR THEM. PROBABLY EVERY STYLE WE HAVE SELECTED YOU WILL LIKE.

ALL THE PRETTIEST OF THE NEW FABRICS, AND THE FALL FASHIONS ARE PRETTY. YOU WILL FIND IN THIS GATHERING, WE HAVE WAISTS OF SILK, WAISTS OF LINEN, AND WAISTS OF MANY OTHER DESIRABLE FABRICS, AND ALL AT OUR USUAL FAIR PRICES.

GET YOR SEASON'S SUPPLY AT THESE SPECIAL CUT PRICES.

White Linene Waiste handsomely embroidered. This week's special **98c**

Mercerized Black sateen waists—tucked fronts. This week's special **69c**

Heavy mercerized Oxford waists, white and colored. This week special **$1.35**

Brilliantine waists, wide tucked fronts, red, blue, black and green. This week special **$2.65**

An immense assortment of Nun's veiling waists, in black and all street and evening shades. This week special **$3.00**

Beautiful all over lace waists—trimmed yoke effect with lace insertion—full puff sleeves, Jap silk lined. This week. Special **$4.25**

New Black Jap and Chiffon Taffeta silk waists. Just received a large assortment of tucked styles—excellent quality. This week special **$3.95**

SKIRTS FOR LARGE AND SMALL.

THE GREATEST ASSORTMENT OF SKIRTS AT THE LOWEST PRICES.

THE SKIRT IN THIS SPLENDID OFFER MUST BE SEEN—DESCRIPTION CAN NOT DO THEM JUSTICE.

DO NOT JUDGE THEM BY THE PRICE.

EVEN LENGTH SKIRTS of extra quality Melton in brown, navy, and black, strap trimmed—nothing like them ever shown for less than $4.00 as long as this lot lasts we will sell them for **$2.95**

MISSES' SKIRTS—Novelty Mixtures—strap and button trimmed, worth $4.50. They constitute a truly remarkable bargain for, this week **$3.35**

A NEW ACCORDEON pleated skirt—in black—extra quality serge, made with 3 accordean pleated flounces from waist. This bargain alone will attract hundreds to Cohn's skirt department. This week **$4.45**

SKIRTS FOR STOUT WOMEN in grey Novelty Mixtures, also black and navy cheviot—made in suitable pleated flaring styles.

We have the trade on these large size skirts, but offer this for a special Leader for this week **$4.95**

AUTUMN SHOWING OF GLOVES

Fall weight fabric Lisle Gloves in black and all colors, per pair **50c**

"TRIUMPH" Kid Gloves in all the latest street and evening shades, embroidered backs, elegant quality, at, per pair **$1.00**

Handsome 16-button length Mousquetaire Silk Gloves, for evening wear—extra heavy quality of silk and double finger tipped, per pair **$1.50**

"THE MONARCH," king of all high class imported French Kid Gloves—nothing handsomer or better brought to this country at any price; made by the most expert French glove manufacturers in every stylish street and evening tint, at, per pair **$2.00**

FUR FACTS.

IT'S IN THE FUR DEPARTMENT THAT A STORE DEMONSTRATES ITS ABILITY TO SELL AT LOW PRICES. OUR LOW PRICES AND FURS THIS YEAR ARE THE DIRECT RESULTS OF OUR EARLY BUYING, BUYING BEFORE THE FALL RUSH OF THE RETAILERS ALL OVER THE COUNTRY. THE RUSH THAT "BOOSTED" THE PRICES UP.

AND BUYING FURS, WE GOT FIRST CHOICE. WE SELECTED EVERY FUR OURSELVES, SO YOU CAN IMAGINE THEM PRETTY GOOD STUFF.

THEY ARE THE CREAM OF HUNDREDS OF THOUSANDS OF DOLLARS' WORTH.

ONE AT $4.75.

Fine fur neck scarfs of Isabella oppossum, with 6 beautiful fluffy tails.

ONE AT $9.50.

Magnificent scarf of blended brown Coney, 2 yards long, 6 fluffy tails cord and fur balls, and frog fastener, also finished with two extra tabs or fur heads.