



The UTAH'S GREATEST STORE Lace House

OUR NEW Millinery Dept.

"NEWNESS" is the motto here. It is impossible for you to find an "old" article in this department. Salt Lake has never seen a finer or more up-to-date display of Millinery than you will see here now.

Here's wonderful reductions for this Conference Sale and we want you to take advantage of it.

IN STREET EFFECTS.

ALL HATS at \$8.00 to \$9.00, Choice	\$6.37
" " " \$6.00 to \$7.50 "	\$5.25
" " " \$4.00 to \$5.50 "	\$3.98

This embraces our best Fall Styles and includes many "BURGESSER" and "BENDEL" Models.

IN DRESS HATS.

ALL HATS at \$5.50 to \$7.00 choice at	\$4.12
" " " \$7.50 to \$8.50 "	\$5.00
" " " \$9.00 to \$11.00 "	\$6.63

All are this season's newest shapes and styles, including the latest trimmings in Wings, Chiffons, Buckles and Shirred effects.

REMEMBER We are the exclusive agents in this City for the celebrated tailor made BURGESSER HAT.

SALT LAKE'S GREATEST VALUES IN NEW FALL GOODS.

CONFERENCE SALE BEGINS MONDAY MORNING!

All over this Great Store, Immense stocks of seasonable goods, Greater and better selected stocks than we have ever shown before, Now on Sale. We want you to come and see for yourself that there is no exaggeration, that the values we offer are the BEST in the CITY.

SALE BEGINS MONDAY MORNING.



LADIES' fine white wool UNION SUITS. Florence shape—slightly soiled. High neck and long sleeves—Worth up to \$2.25, only.

LADIES' FINE AUSTRALIAN GREY UNION SUITS—pure wool—Florence shape—only.

MISSIES GREY RIBBED COTTON VESTS and pants—fleece lined. Special.

KNIT UNDERWEAR DEPARTMENT

LADIES' FINE RIBBED ECRU COTTON VESTS and PANTS. Fleece lined. High neck. Long sleeves—Special.

LADIES' FINE RIBBED EGYPTIAN COTTON VESTS and PANTS—navy blue—fleece lined. Cheap at 35c.

LADIES' PURE WHITE WOOL SWISS RIBBED VESTS. High neck. Short sleeves. \$1.25 value.

LADIES' SILK VESTS with low neck and no sleeves—Lace on Neck and shoulder band—Pink sky blue, black and cream. Only.

BOYS' HEAVY COTTON FLEECE LINED SHIRTS and drawers for.

MISSIES WHITE WOOL UNION SUITS. Florence shape. Slightly soiled. Only.

CHILDREN'S GREY AUSTRALIAN wool union suits. Florence shape—fine grade.

CLOAKS, SUITS, FURS, SHIRT WAISTS, CAPES

FOR CONFERENCE

Cloak Department.

This week's offerings should be of special Interest to You.

FIRST, a splendid gray Golf Skirt, walking style with flare bottom, very stylish effect and worth \$5.00, only.

LADIES Black Broad cloth Dress Skirts, with flare bottom and handsomely trimmed with ribbon bands, yoke effect, Braid and Buttons, at only.

LADIES TAILOR MADE SUITS. Pebble Cheviots, Covert clothes and Serges. Come in blue and black. Long coat, blouse and cape effects. This sale.

LADIES COATS. Strictly up to date Box and Cape effects, in Broadcloths and Zebelines, prettily edged with Broadcloth, velvet and stitched yokes, only.

LADIES WAISTS of Taffeta. Corded Silk, dark colors, pleated fronts, straps and buttons. \$5.00 values.

LADIES FALL WAISTS in pretty light print Madras, full tucked front and new style sleeves. Only.

LADIES BLACK SATTEEN and Mercerized Petticoats made with new flange flounce, tucked ruffling, etc., excellent values at only.

LADIES PETTICOATS. Black with white Polka dot. Stripes. Double flounce—fagoting. Finely merzerized, worth \$1.50, special.

LADIES SWEATERS. Fancy knit. All sizes, pure wool. Colors in scarlet and navy blue, red, with Pearl buttons and silk frogs. \$5.00 values.



Muslin Underwear.

Ladies' white Muslin gowns, Mother Hubbard shape, yoke is trimmed with fine tucks, 65c value, only.

Ladies' fine muslin gowns with yoke of fine tucks and torchon lace insertion, only.

Ladies' fine white muslin Skirts, trimmed with fine tucks and two rows of torchon lace and insertion. Lace edge, worth \$1.50, only.

Ladies' White Muslin Drawers, trimmed with torchon lace and insertion, hemstitched hem, etc., special.

Ladies' White Muslin Drawers, wide umbrella shape, trimmed with tucks and embroidery, only.



Children's Dresses, ETC.

Children's Scotch Plaid Dresses, with English tweed, velvet and braid trimmings, circular collar and full skirt. These are worth \$1.50 each, only.

Children's Cashmere Dresses, blue and red, stole fronts, circular collars, ribbon and braid trimmings, fancy buttons, etc., only.

Infants' Elderdown Box Coats, in all colors and sizes, trimmed with astrachan and braids, only.

Children's full length Zebeline box coats, full sleeves, round collar braid and velvet trimmings, colors in brown, red, blue and green. Sizes from 6 to 14, only.

Children's full length box and half fitting coats, full sleeves and round collars. Velvet-ribbon and button trimmings. 6 to 14 years, red, brown and blue, only.



Wrappers, Komonas.

25 dozens Ladies' assorted Kimonas and Dressing Sackies, all styles and colors, German elderdown and outing flanne. These are worth up to \$2.50 each, extra special.

15 dozens full length flannelette Kimonas and empire gowns, lace and ribbon trimmed. New designs, up to \$3.00 values, special.

Ladies' Polka dot Crepon Dressing Sackies, pink, blue, red and lavender with ribbon trimmings.

Ladies' Fleece Lined Wrappers in Persian and Oriental designs, fancy braid trimmings, and flounce on bottom.

Toilet Articles

Genuine Witch Hazel and Buttermilk Soap, 15c value.

Vaseline Boquet Soap, 15c kind.

"Rose de Cyrene" Glycerine Soap, only.

Dairy Made Soap, 3 bars in box, 25c kind.

Lace House Toilet Soap, a cake only.

"Rexolium," a fine perfume jelly, 10c.

Family perfume Talcum powder, 10c.

Flax-Quince and Cucumber Jelly, a skin preservative, 25c kind.

Excellent bristle tooth brushes, 25c grade.

Woodbury's Facial Soap, 25c cakes.

"Lift 2 cakes."

Putnam bond tablet, 1c.

Listerine, for only.

STATIONERY.

65c hemstitched box paper in gray, blue and white, only.

"Scotch Raglan," latest novelty, fine grade, gray, blue, white, worth.

"Foreign Mail" Tablets, ruled or unruled. Letter sizes, 32c.

Kind.

"Vesta" Stationery, fine ruled, cream only. Envelopes to match, only.

Putnam bond tablet, 1c.

Listerine, for only.

GLOVES.

CONFERENCE PRICES.

Fine Black Cashmere gloves in all sizes. Silk.

Beautiful line of white lace glove at.

"Worth 60c."

Ladies' fine Black lace list gloves, newest designs, only.

New fall styles in wool glove, plain and fancy.

Ladies' Kid gloves, "Nicholas" 3 clasp, in all the newest pretty shades.

Famous "Frouse" Black suede gloves, \$2.00 grade, conference sale price only.

LACES AND EMBROIDERIES.

Fine Wide Embroideries for corset covers, flouncings, etc., the value is 40c.

Assortment of Swiss Muslin Embroideries from 4 to 9 inches wide, worth up to 30c a yard. Special.

Swiss Muslin and Nainsook Embroideries from 2 1/2 to 3 inches wide, worth up to 15c a yard, all new designs.

Insertions, Muslins and Nainsooks, values up to 25c per yard. Special.

Big line of Embroidery heading, 1 1/2 to 1 inch wide up to 10c values. Your choice.

500-yards cream and white Oriental laces, worth to 60c a yard, only.

Cream allover lace and allover heading, a splendid line and worth to \$1.25, only.

Imitation Cluny laces and insertions, worth up to 15c, only.

Imitation Torchon laces and insertions, worth up to 3c, only.

CORSETS.

FINE COUTIL CORSETS—straight front in Black and white. Assorted sizes. \$1.75 value. Extra special.

A NEW MODEL. Very attractive. Short waist and low bust made in fine satteen. Draw only.

FULL BUST CORSET. Short hips. Fine white Coutil and Black Satteen. Ribbon trimming \$1.25 value.

GOLF CORSETS. Blue—Pink draw—black—Lace and ribbon trimmed. Very desirable. Only.

NURSES—LADIES & CHILDREN'S Aprons—at prices ranging from 75c to \$2.25. Slightly soiled—To close—Your choice.

RIBBONS.

75 PIECES narrow fancy striped ribbons worth 15c at only.

100 pieces fancy striped ribbons with Persian edge and Dolly Varden 20c value at.

200 YARDS wide fancy striped ribbon 25c grade at special.

5 INCH satin taffeta ribbons. All colors.

300 Yards fancy Ribbons, Dolly Varden and plaids. All so dotted effects.

Wide Satin Taffetas—fanciest—Plaids—Roman stripes, etc.—Worth not less than 75c.

ALL SHADES of satin Gros Grain Ribbons—5 inches wide—only.

LIBERTY SILK RIBBONS. All the latest colorings. 5 inches wide. Only.

COLORS VELVET RIBBONS 2 1/2 inches wide in all shades worth 9c.

Only.

All shades of Baby Ribbon.



HOSIERY.

CONFERENCE PRICES.

LADIES' FAST BLACK Seamless Hose, double heel and sole, 55c value, only.

14c

FAST BLACK Seamless Worsted HOSE, double heel and sole, 55c value, only.

27c

LADIES' FINE BLACK SEAMLESS WOOL HOSE, with double heel and toe. Special—

42c

LADIES' FINE "ONYX BLACK" MACO COTTON HOSE, high spliced heel and double sole, 50c grade—

29c

MISSIES FAST BLACK COTTON HOSE with double heel and sole. Regular 20c value, for—

11c

CHILDREN'S FINE RIBBED "ONYX BLACK" COTTON HOSE, double heel, high spliced heel and sole, only—

18c

Handkerchiefs.

50 dozens Ladies' fine Handkerchiefs, exclusively patterned, only.

Ladies' fine Cambric handkerchiefs, drawn work, tucked or lace edge, regular 15c value.

Ladies' unlaundered Handkerchiefs, pure Irish linen, convent made, soft finish, 25c value.

Gentlemen's fine quality colored border Handkerchiefs, soft finish, 12c quality.

Children's fine soft finished Cambric Handkerchiefs, narrow hem, 8c.

Children's white school Handkerchiefs with colored figures.

Gent's fine unlaundered Irish linen initial Handkerchiefs, 18c.

Gent's pure linen hemstitched Handkerchiefs, very narrow 16c hem, only.

SHEET MUSIC.

In our Sheet Music department you will always find the newest and catchiest pieces of the day, both vocal and instrumental. For this Conference Sale we offer all 60c sheet music at only.

All 50c sheet music at 13c only.

"Harvard piano used."

We have a complete line of the popular airs from the "Prince of Plisem" comic opera.

Leather Goods.

Ladies' Hand Bags in Leather, regular values 35c each.

Ladies' combination Pocket-books, regular value 50c.

Ladies' Change Purses, very neat and handy and worth 25c, only.

ALL COLORS of pearl headed stick pins that sell regularly at 15c a card at only.

NECKWEAR.

CREPE DE CHEN, automobile ties. Tailor made French knot. White and black, \$1.22 value.

New black and white Yale ties, made of Moire antique. Corded and Gros Grain Silks, very swell, only.

LADIES' LACE COLLARS of cream Net and Applique. Swell patterns. Special.

Handsome line of ecru lace Collars in the newest patterns, worth at only.

NEWEST OF THE NEW—Applique Silk Stocks, all the late shades. They're only.

NOBBY WASH STOCKS, piped and lined with pearl buttons—postillion effects, assorted colors.

LINENS.

"Ready to use linens and Beddings."

75 DOZENS "Lace House leader" bed sheets, 61x90. Regular price 75c. Special.

FINE FULL SIZE Bed Spreads, worth \$1.50, only.

100 dozen fine Muslin Pillow Cases, 45x36 inches, only.

100 dozen Bleached Turkish Bath Towels, large size, each, only.

100 dozen Unbleached Turkish Bath Towels, with colored border, worth 20c each only.

75 dozen Cotton Huck Towels, 15 grade, each only.

JEWELRY DEPARTMENT.

50 DOZENS fancy new stick pins selling regularly at 25c—

25 DOZ. Fancy Hat Pins 15c values your choice of the lot at.

A LARGE VARIETY of ladies' fancy Metal Belt Pins in gilt, gold silver and oxidized. Your choice at only.

ALL COLORS of pearl headed stick pins that sell regularly at 15c a card at only.

NOTIONS.

Conference prices.

Toilet pins.

10c Pearl buttons.

dozen darning needles.

5c stocking darning needles.

5c Eureka Hooks and eyes at.

5c cabinet hair brushes at.

5c Curling Irons at.

10c Nail scrub brushes at.

5c Aluminum Thimbles at.

12c Shell Hair Pins at.

25c Cotton Tape at.

15c Whisk Brooms at.

35c lunch boxes at.

35c steel scissors at.

25c Hardwood Back Cloth Brushes at.

ART DEPARTMENT.

CONFERENCE PRICES.

HANDSOME ORIENTAL CUSHION tops. All new designs.

LITHOGRAPH CUSHION tops. Most beautiful line we've shown—75c kind, only.

Laundry Bags—prettily stamped in outline for embroidery.

1,000 yards of new silk—lines plain or fig—12c use, only.

WE ARE showing something decidedly new in fancy Swisses. For Sash Curtains—Bed sets, etc.—They come in dots, stripes and flowered designs—Special.

CONFERENCE SALE

BEGINS MONDAY

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AT THE SIGN OF THE BIG ELECTRIC CROSS.

