

The Men Who Are Behind "The See America First" Project.

UTAH people in common with those of other western states, and in fact of the country at large, are just beginning to realize the magnitude of the "See America First" movement inaugurated in Salt Lake by Salt Lake men. Behind it are some of the strongest citizens of the state—all members of the Commercial Club.

A few days ago the whole proposition was laid before Governor Cutler in a brief and pointed manner. Already he had informed himself of what was contemplated so that when he was officially notified he was able to act promptly and favorably upon it. Accordingly he replied to the club forthwith and gave the movement the desired endorsement.

Commercial Club Letter.

The letter to him from the committee, and the one from him to it are given below:

Hon. John C. Cutler, Governor of Utah, Salt Lake City, Utah:

Sir—We have the honor to respectfully invite the attention of your excellency to the movement inaugurated by the Commercial club of this city looking to a possible diversion into western channels of at least a part of the enormous sum of money now being expended each year in foreign countries by American citizens in search of health, pleasure and recreation.

A thorough and conservative investigation made of this question by this committee establishes the fact that in 1904, the sum of \$150,000,000 was expended. In addition to this the tourist paid duty at the New York custom house alone, on articles purchased abroad to the amount of \$10,000,000. In other words American sight-seers scattered over foreign countries in the year named \$160,000,000 of American money, all of which was thus lost forever to the nation's wealth.

We think your excellency will readily appreciate the fact that any material part of this sum diverted into transmississippi trade and commerce would not only tend to the more rapid up-building of that great section, but would bring about a better understanding of the vast possibilities of western industrial investment.

The Salt Lake Conference.

This committee is of the opinion that this great saving of the nation's wealth for the nation's use can be accomplished and with that idea in mind a conference of Transmississippi business interests has been called for January

25, 1906, at Salt Lake City. At that time the Commercial club will be prepared to present for consideration a detailed and comprehensive plan of procedure, subject to such changes, modifications or enlargements as the conference may determine upon.

At this date, the movement as briefly set forth above has not only received the strong endorsement of the most important Commercial bodies of the state of Utah, but has had the universal approval of the press of your state. The particular object of this communication is to extend your excellency a cordial invitation to attend and take part in the deliberations of the conference of Jan. 25, 1906.

For your further information we beg to state that the following has been adopted as the basis of representation for the conference:

Character of Delegates.

Governors of states and territories and mayors of the cities of the first class, are ex-officio members of the conference; each state or territory is allowed two delegates at large, to be appointed by the governor; commercial clubs, boards of trade, chambers of commerce, merchants' and manufacturers' associations, railway and transportation companies and steamship lines are allowed one delegate each. All states and territories lying west of

the Mississippi river; the republics of Mexico; Canada and the territory of Hawaii will be asked to take part in the conference.

Assurances already received by the committee insure the success of the meeting and its representative character.

In view of the grave and far-reaching possibilities of the contemplated exploitation of western scenic, climatic and industrial advantages it is earnestly hoped that your excellency will at an

early date favor us with an endorsement of the enterprise and later with your presence and advice during the sessions of the conference.

Very respectfully,

HEBER M. WELLS,
JOHN C. CUTLER,
RICHARD P. MORRIS,
JNO. J. JENSEN,
W. P. O'NEAR,
SIMON BAMBERGER,
FISHER HARRIS,
Committee.

Governor Cutler's Endorsement.

A copy of this letter was sent to all of the governors of western states and territories and to many public men of the country and to representatives of railway and steamship and other transportation companies. To the copy received by Governor Cutler he replied as follows:

Hon. Heber M. Wells, Chairman, and Members of Special Committee,

Commercial Club, Salt Lake City, Utah:

Gentlemen—I beg to acknowledge receipt of your communication of December 1st, stating the plans and purposes of the movement inaugurated by the Commercial club of Salt Lake City, to promote travel and sight-seeing in America, and especially in the west. The endorsement of this movement, which you ask of me, I am more than pleased to give. It is my firm conviction that the presentation of this matter in the proper way to the traveling public, will result in the awakening of a great interest in the scenery and the wonderful attractions of our country, and the diversion of thousands of tourists and millions of dollars to American channels.

Travel a Double Object.

And this is as it should be. Travel has a double object, education and recreation. No one will question that the latter can be secured as well in America as in Europe. The various health resorts and the scenic and other attractions of our country, are as well adapted as those of any other part of the world, for the regaining of lost health, or the securing of needed rest and recreation. From this point

of view alone, there is at least as great inducement for travel in America as in any part of the old world. And no one can deny that the wonders of America are fully as attractive as those of the eastern hemisphere, and worth going as far to see.

Of Greater Importance.

But the other consideration is of still greater importance. From the standpoint alone of love and knowledge of one's own country, and patriotic regard for its people and institutions, preference should invariably be given by Americans to America. And from the educational standpoint, travel in this country will be superior to travel in Europe, for years to come. It is not so now, it will be true in the near future, and no American can be said to have a broad, liberal and complete education, who has not become acquainted with his own country through travel.

Club Congratulated.

The Commercial club is to be congratulated on taking the initiative in so important a movement, and on the fact that it is meeting with so general encouragement in all parts of the country. It bids fair to be one of the most popular and important movements inaugurated in America. And its benefits will be beyond computation; for it will not be confined to one section of the country, but will extend to every part. It will have as its object not only the keeping of money in our own country, but the broadening and enlightenment of American citizenship and American patriotism.

Governor is Gratified.

It affords me great pleasure to accept the invitation you extend to be present at the conference called for January 25, 1906, to promote the movement in which we are so vitally interested. I shall not only be present in person, and offer all the encouragement I can, but I shall be pleased to appoint as delegates from Utah such men as I am sure will give strength and enthusiasm to the movement. I assure you I am wholehearted in the endeavor to induce Americans "to see America first." In anything I can do to further the purposes of the conference, you may command.

Wishing your enterprise all success, I have the honor to remain, Yours most sincerely,

JOHN C. CUTLER,
Governor of the State of Utah.

THE ENTERPRISING SALT LAKERS WHO ORIGINATED THE "SEE AMERICA FIRST" MOVEMENT.

SALT LAKE CITY IN FIVE YEARS—WHAT IT WILL BE

"But in a larger sense, we cannot dedicate, we cannot consecrate, we cannot hallow this ground. The brave men living and dead, who struggled here have consecrated it far above our power to add or detract. The world will little note, nor long remember what we say here; but it can never forget what they did here. It is for us the living, rather, to be dedicated here to the unfinished work which they who fought here have thus far so nobly advanced. It is rather for us to be here dedicated to the great task remaining before us—Lincoln's Gettysburg Speech.

SALT LAKE CITY has long since been dedicated to progress and enlightenment. In the days when our fathers and mothers were contending with the elements, and bringing the streams from the canyons, there was a fixed purpose in mind. The center of their Zion should be a place of peace, sunshine, and all that pertains to material advancement. As the resources of the state of Utah have been developed, Salt Lake has ever been ready and in a condition to handle all the wealth derived from those resources, and to put its profits into those industries that would make her independent. Her growth has been along those lines that would produce the best for the greatest number of people. It has been a material growth, along with an intellectual development, that has made her today the great metropolis for the entire Rocky mountain region. Situated as she is in the heart of the most fertile region of the state, Salt Lake City some years ago, asserted herself as the center of the western markets.

There are two forces necessary for the permanent growth of any community. First, the population must be stable and ever develop. Secondly it must be a place of homes, where its people are ever working to produce from the soil and from nature in general that which is best and most adapted for trade. The merchants of Salt Lake have already proved to the world their honesty in business affairs, and have ever had an appreciation of the real worth of their community, and the resources which surround them.

We may well be proud of Salt Lake's past. It had builders from the first. Men of great endurance and strong moral endeavor. They were they who worked with the ax and the plow, who took upon themselves the work of laying a foundation of a city which would be a dwelling place where men love home, and all that is best in life. They did their task well, and it is for us, the living, to be dedicated here to the unfinished work which they who fought here have thus far so nobly advanced.

Today the desire of gain has developed a new spirit of ambition. Wheat fields, corn fields, and potato fields are being extended in every direction, and profits are increasing because of increasing sales. The shrill and murmuring sounds made by the tools of the workshops and smelters greet us at the close of this year of our Lord 1905. The coming and goings of a busy population tell us that our future is assured. Every face shall shine with that contentment and happiness which comes through useful toil. The west is all a great country, and as it means material labor and careful thought to develop it, we must post above our



PROF. LEVI EDGAR YOUNG.

Winner of Christmas News Prize for Best Article on "Salt Lake Five Years Hence."

gates the motto "Utilitarianism and Room for All."

Salt Lake City as a Market.

Utah is producing from 25 to 30 bushels of wheat to the acre, and from 200 to 300 bushels of potatoes. We have long since raised such products in excess of what we need, and each year finds us shipping these products of the soil to both eastern and western markets. They are selling our potatoes in London, and when the large canals and reservoirs of Utah are completed, Salt Lake will be a market for the cereals and fruits that alone will make her wealthy. But think will you of the resources that immediately surround us. The Great Salt Lake is almost within our limits, and in 1900 we shipped from here a million dollars' worth of salt. I see in the immediate future a trade in refined salt that will be enormous as a source of revenue for our city. What comes from the lake must be marketed here. In five years from now the monopoly on the manufacture of carbonate of soda will have been superseded by some large factory in Salt Lake. Underneath the sandy bottom of our saline sea, is a layer of sodium sulphate ranging from one to three feet in thickness. This will be hauled to the city within a short time, and together with the lime stone brought from some quarry within our limits, it will be converted into the best carbonate and bicarbonate of soda found in the world. In the East this article is made according to the Le Blanc process, but with us, nature has alone done most of the work. All that is needed is a large reverberatory furnace.

This industry is destined to mean thousands of dollars for us. In fact one of our leading chemists has said that "the compounds and elements in solution in the Salt Lake will some day mean millions of dollars for our city."

In Salt Lake City, the headquarters of the great sugar industry in Utah and Idaho is found today. Within the next five years this industry will have been so increased that its financial operations, all of which will radiate from Salt Lake, will be an immense factor in our prosperity. What a great boon this industry already is can be gained from a knowledge of the fact that a few years ago we sent away every year over \$1,000,000 for our sugar. The home sugar industry has not only stopped this drain, but it has brought to us \$1,000,000 of money which other people pay us for their sugar.

Salt Lake City will in the next five years be the largest mining center in the west. I think this statement is a reasonable one. Gold and silver, copper and iron abound in our state. In 1890, 15 years back, we produced over \$14,000,000 of gold, silver, copper and lead. There has been a steady increase ever since; so that today, smelters are dotting our valley, and one mine alone in Tintic and another in Bingham are calling for thousands of workmen. The new smelter at Gardiner Beach is to give work to 5,000 men. These are examples. We are living in the heart of a "gold country." A place, whose stones are iron, and out of whose hills thou mayest dig brass."

So with our mines of the yellow metal, the white metal, copper, iron, coal, sulphur, salt, petroleum, etc., together with our gardens, our orchards and our fields of wheat, corn and potatoes, Salt Lake will become a market, and a great market too for the entire west. Of course another factor is needed to carry this prediction out. Hawthorne has said that the steam flend pulls the wagon which, loaded with the food-stuffs for man, goes in to all the world. Are we to have the steam flend? We already have three railroads. We are to have two more in a few months with a possible three more within the next five years. All roads of the west will lead to Salt Lake. Mr. D. W. Moffat of Denver is now building an "air line" to Salt Lake from the Metropolis of Colorado, which by the way will be one of the greatest railroad feats of the age. Mr. Moffat declares that in two years the road will be in operation from Denver to this city, and if this be true, together with the completion of Mr. Gould's Western Pacific road from Salt Lake to the Pacific coast, Salt Lake will be a center of trade between all the ports of the Pacific, and the large cities of the east. Surely Salt Lake will be a railroad center in five years from now, of which we shall be proud. As I cast my eye into the future, I see a number of new depots. There is bound to be a central terminal, and we will have a union depot which will stand as a master place of architectural beauty. It will be the gate, the storehouse, the place of shipment.

Salt Lake City is exceptionally blessed in those things which are used by man in every day life, and which he gives to the world for trade and exchange. Besides the minerals and metals I have mentioned above we shall be shipping from here in a short time thousands of head of cattle and sheep, besides flour and building material, etc. These things are bound to make us grow, and not only will people flock to our confines, but wealth, material wealth, will give us power and influence that will be felt all over the great west. Our markets will give work to thousands. And herein lies the spirit of action, of energy. We Salt Lakers are a courageous people. Our fathers were so. We are inheritors of reform and progress. This central market surrounded as it is by great mines, and thousands of acres of rich agricultural lands, will in the next few years be one of the most inviting and beautiful places in America.

Salt Lake as a City.

Much has been said about Salt Lake. Her faults have all been told. Many of her virtues are still unknown. She has as yet not a big population, but what makes a great city is a place where all can find good honest employment, and where there is a freedom and progress intellectually and morally; where one delights to be. We are all influenced by our surroundings. Nature in her caprice has given us beautiful mountains, and our sunsets are golden panoramas that enlarge the emotional side, the better side of man. With its mountains and streams of water, Salt Lake is one of the healthiest spots on earth. It is a city of order and cleanliness, and within the next five years, all her streets and sidewalks will be paved or macadamized with the best material from the surrounding canyons, which means the best in the world. In five years, great reservoirs will have been built in Parley's, City Creek and Mill Creek canyons for the storing of water, and then with the large conduit from Cottonwood will furnish enough water for a million people. Our city will become a veritable garden.

As to the municipal government of Salt Lake City, it will be clean. We are going to stand for clean, honest government. There will be no immoral men in office, no low politicians. Young Utah is going to stand for the best, so are young Salt Lakers. In five years we shall have a politically clean city, a wonder of wonders. In five years all citizens will be working for our city's best good. It will not be a home for the evil, nor the man of evil designs. Salt Lake will have a plain and unpretentious people, and will raise its head as a beacon light of clean government, where all new-comers can find a haven of rest. This statement is not to be overlooked. Every reform is an outgrowth of abuse and experience. There is nothing to be ashamed of, and our future is assured. I see in five years the reformers of our nation pointing to us with pride as the people who know how to govern and to be governed. No poor will be found on our streets. There will be no idle. Our municipal spirit will make our city clean indeed.

Salt Lake as an Educational Center.

Salt Lake in five years is not only to be a great market, a center of trade, she is to be the intellectual and aesthetic center of the west. In the days of ancient Athens, there stood on the Acropolis a great temple, dedicated to religion and intelligence. There Socrates taught his followers, and Plato directed his disciples into the realm of the new thought of his time. Aristotle explained the natural laws in the physical world, and Pericles taught the meaning of good citizenship. Down in the city grew the schools, and the centers of art under the great reformers, Pericles. So with us. Above us on the hill is our temple of learning. Young in years, but ever progressive, it stands for all that is best in life. The buildings are few, but by the year 1910, there will be an administration building, which will be a masterpiece of architecture. Immediately in front of the main buildings will be lawns and flowers, and the trees will give ample shade, so that the campus will be a place of beauty and an inspiration to all the students. The aim of the state institution will be to carry out the will of its founder, to give to the youth sound minds and souls in healthy bodies.

In connection with the University will be the school system of the city. The new High schools will grace both the eastern and western prairie, and they with the other schools and seminaries of the state will prepare our boys and girls for university work of the very best. Our city schools will be more susceptible to the real needs of the community. Boys and girls will be

turned out with a knowledge of how to do something in life. The University itself will be in close touch with our Commercial club, and the one giving the theory in trade and commerce, the other will carry it out. Every school will have a healthy location, and the needs of the children will be watched from the intellectual, moral, and physiological points of view. In five years, Salt Lake will have a better school system than now, and every boy and girl, man and woman, because of his or her training will understand the institutions of their community and commonwealth, and be real American citizens, citizens of honor and integrity, citizens who have for their daily motto—WORK.

In points of literary and artistic merit, the next five years will bring many changes. Our new public library shall have been increased, our museums and art galleries will grace the city, and to these places all will go as much as possible to get new power and new thought along the lines of culture and refinement. We are destined to have a rare combination of thought and action—the practical and the ideal. We have the practical, a wonderful power for good. In five years all the great dailies will be working for Utah and her people. I see the old hatred buried, the old story forgotten, and all citizens marching hand in hand toward that time, when Salt Lake will be the center of all that is good and noble, true and elevating. In fact when we have idealized the material wealth about us.

Salt Lake a City of Homes.

In five years Salt Lake will be called the "city of homes." Home-life means the big and happy life. The happy life comes as a result of our contact with nature and nature's God. Where in all the world can one find a bigger and more glorious God's "out-of-doors" than here in our city? We are going to do things on a big scale, because our surroundings are big and broad. Our ambitions are likewise. On the hills to the east and north, I see in the immediate future dwellings where lawns and flowers, trees and vines make the spots one entrancing panorama. The atmosphere will be free from smoke and dirt, and the breezes from the canyons will give energy to all who inhale them, and they will be the source of rejuvenation. I see beautiful homes in all parts of the city. No place will be healthier. The streets are wide and naturally clean. The mortality in proportion to the number of citizens is decreasing every year. These homes of Salt Lake will be ideal. Pure air will fill them, flowers will grow profusely in the gardens, and one of the great changes brought about will be the planting of hard-wood trees along our streets and in our yards. The maple and aspen, the ash and elm are destined to take the place of the box-elder and the poplar. These hard-wood trees are perfectly adapted to our climate, and in time they will add a richness to our city and a usefulness that we have little dreamed of before. The larger and cleaner the trees, the more dignified and cleaner the city. "Trees are God's architecture" some one has said. Surely they will be the artistic work of our city's growth.

Salt Lake will have streets where the

wires are under ground. The view from any point will be beautiful. Shrubbery will abound everywhere, and the hills will be the mirrors which will reflect us the colors of the sky, and the richness of the work of nature.

Salt Lake has ever been a center for amusements. In future all these will be of a high standard. The resorts will be elevating. Then too a boulevard to the north of the city around to Fort Douglas, across City Creek will afford a drive the view of which will during morning and evening, equal the great panoramas of the Mediterranean, or the color scenes of the sea from the Acropolis at Athens. For where in all the world can our sunsets be surpassed, yet, equalled?

Salt Lake will be popular. Salt Lake will be glad. She holds out the hand of fellowship to all new comers. There is no narrowness of thought and feeling here, no bigotry, no arrogance. The people are broad in spirit and hopeful. They are energetic, they have high ideals, and a temperament in general that can do the most work in a given length of time. In five years, Salt Lake will be a great city, a city of 200,000 people. The air now is full of stimulus. The prizes here are many and rich. Our western men of Salt Lake, sons of those whose brave arms have transformed prairies and forests into sunny and smiling farms, they will give the impetus, they will watch the progressive spirit of the times, they will give their energies to the building of a city, where health, wealth, and culture will reign, and where men from both the east and the west will find a paradise, a place of sweetness and light.

TALKING DOLLS.

The Latest Production of the Clever German Toy-makers.

One of the most striking of the new Christmas toys takes the shape of a real talking doll. In the past doll's vocabulary has been limited to such phrases as "Da-da" or "Ma-ma," sounds produced by a reed and a pair of bellows. All that is to be changed, and dolls will be able to say quite a number of nice things and carry on little conversations of a hundred words or more and, if necessary, sing the very latest songs.

The idea comes from Germany and is really an adaptation of the principle upon which the gramophones is based. Briefly it is this: Secured somewhere in the doll's interior will be a tiny disc machine, which will carry a record about two inches in diameter. When the doll has been made presentable and feels alone to taking part in the conversation her little nurse will simply have to place a disk in a crevice somewhere in doll's back, an operation as simple as putting a penny in a slot, and the doll will do the rest. Two dolls, with suitable records, may even be made to carry on quite intelligent conversations.—London Daily News.

Not a Bad Idea.

Johnny—Tommy, let's put our pennies together and buy me a nice Christmas present.

Tommy—All right.

"What shall it be?"

"I guess we had better get her a padded slipper."—Texas Siftings.