

THIS IS FOR YOUR EYES TO READ

AUERBACH'S

MAMMOTH CLEARING SALE

WITH PRICES WRECKED ALL OVER THE HOUSE

Starts Monday, June 18th, at 9 o'clock

IT'S A SALE IN WHICH THE SMASH OF PRICES AND THE CRASH OF VALUES WILL BE HEARD THROUGHOUT THE STATE.

The Facilities for Taking Care of An Enormous Business have been provided

OUT GO ALL SUMMER GOODS REGARDLESS OF COST—REGARDLESS OF VALUE, REGARDLESS OF LOSS.

There is not a "Regular" price in our entire store during this Sale! Every price reduced! That's the Auerbach way of doing things. The necessity for action has come.

MONDAY BEGINS THE SLAUGHTER!

WING to the backward spring and summer season, the various stocks are heavier than usual at this time, therefore we announce this sale—and present the entire stock at reduced prices—reserving nothing—reducing everything. The wreckage of price is more complete and the values are greater than those that ever marked a former sale. We've sunk the cruel knife of reduction through the quivering nerves of price in every department of the store, for we are determined that if startling, drastic reductions will accomplish our purpose, all Summer Goods will find new owners at once.

HERE GO THE ITEMS.

NO GOODS EXCHANGED!

NO SAMPLES CUT!

THE MOST IMPORTANT CLEARANCE SALE OF SILKS AND DRESS GOODS!

With More Magnetic Values Than Mortal Ever Dreamed of. The Price Cutter's Knife Has Been Used Mercilessly. We Must Get Rid of Them, and We Intend To, No Matter What the Loss.

20c and 25c QUALITY CHINESE SILKS, all colors and black. Clearing sale price.	23c
65c QUALITY BLACK TAFFETA SILK, 20 inches wide. Clearing sale price.	37c
FANCY SILK, values up to \$1.25. Clearing sale price.	39c
\$1.00 QUALITY COLORED TAFFETA SILKS, clearing sale price.	59c
\$1.35 QUALITY BLACK TAFFETA SILK, 27 inches wide. Clearing sale price.	88c
20c A YARD FOR ALL WOOL DRESS GOODS. In plain and fancy Homespuns, Serges, Granites, Mohairs, Tweeds, etc. Including new Grey and Black and White novelties. Regular values 75c and 85c a yard. CLEARANCE SALE PRICE (per yard).	39c
48c A YARD FOR ALL WOOL PANAMA CLOTH, 38 to 40 inches wide, fine Panama Cloth in all colors. Regular value 75c a yard. Clearing sale price (per yard).	48c
50c A YARD FOR FINE CHIFFON SERGE, 44 inches wide, all wool quality, in all colors and Black. Regular value 90c and \$1.00 a yard. Clearing sale price (per yard).	59c
80c A YARD FOR BEST IMPORTED WOOL VOILE AND CREPE DE PARIS, 42 to 44 inches wide, in all colors and Black. Regular values \$1.35 and \$1.60 a yard. Clearing sale price (per yard).	89c
98c A YARD FOR FINE NOVELTY SETTINGS, 48 to 56 inches wide, worth up to \$2.25 a yard. All go at (per yard).	98c
ALL DRESS LININGS MARKED AT CLEARANCE SALE PRICES. BEST QUALITY Cambric Lining, all colors, sale price, (per yard).	4c
15c QUALITY French Percale, all colors. Sale price, (per yard).	10c
25c QUALITY Mercerized Sateen, all colors. Sale price, (per yard).	17c

All Laces and Embroideries

Go In This Sale At But a Fraction of the Regular Price. Every Style and Quality Are Included, Nothing Reserved.

Dainty Valenciennes Laces in asper variety of patterns to choose from divided into 4 great Bargain lots.	
Up to 5c values. Sale price.	2c
Up to 10c values. Sale price.	5c
1,000 yards Torchon Lace Edgings and Insertions, worth up to 1c a yard, at, per	5c
Nainsook Swiss and Hamburg Embroideries, Edgings and Insertions values worth 15 to 40c a yard on sale, 3 special bargain lots, a yard.	

8c, 12c, 19c.

ESTABLISHED 1864

Auerbach & Co.

ONE PRICE TO ALL NEVER UNDERSOLD

Corsets

All styles and qualities at less than manufacturer standard prices.

60 dozen girder corsets in pink, blue or white, sizes 18 to 24, an excellent fitting, strongly made girder, well boned, regular 50c grade.	25c
100 dozen C-B & L Spirite Bias Gorel Corsets, in fine Batiste or extra quality coutil, various shapes to choose from, styles and shapes to fit any and every figure, best 11.25 grades.	75c

Flannels!

Terrific Price Cutting to clear all Flannel.

Prices Cut on all plain White and Embroidered Flannels, staple and fancy flannels, to make it an object for you to buy now! It's a grand distribution of Undercoat Bargains to the thrifty persons who come early!

Wash Goods and White Goods!

We have split Prices into Splinters. The Reductions will Startle the Whole Town—the Offerings are Simply Irresistible. Here're Reductions on the Most Exquisite Summer Fabrics that Double, Triple, and Quadruple the Buying Power of Your Money! Take Advantage of First Selections!

1,000 yards printed lawns, on white or tan grounds, all neat designs, never seen before below 81-30c, in this Mammoth Sale, per yard.	33c
50 pieces Batiste Lawn, in tinted grounds, printed in stripes and floral combinations, value 10c, in this Mammoth Sale, per yard.	4c
100 pieces Zephyr Ginghams, in checks and stripes, light and dark colorings, plain and fancy, all new, go in this Mammoth Sale, per yard.	5c
100 pieces Jaconet Lawn, in white and tinted grounds, scroll and dotted designs, checked Voiles in the best street shades, and solid colored organdies in evening shades, value 12c, 15c, and 30c, go per yard.	6c
200 pieces Crystal Lawns in an endless variety of patterns and color combinations, extra fine wash Voiles in solid colors, and plain colored organdies, value 15c-30c, and 20c, in this Mammoth Sale, per yard.	8c
100 pieces of the season's best selling wash fabrics, consisting of silk mulls in street and evening shades, Paris Batiste Lawns in an almost endless variety of patterns and colorings, the popular black and white effect dotted Swisses, plain colored Dimities, linen colored India Linons and homespun settings for mountain wear, 20c and up to 35c values, a bargain that will crowd and pack the counter as never before, for they'll go per yard.	10c
The regular 10c grade, white India Linons, black India Linons, Victoria Lawns and Nainsooks, all go in this sale per yard.	6c
40 inches wide white Lawn, champagne colored India Linons, fast black India Linons, and white Dimities, 12c and 15c values, all go in this sale per yard.	8c
The 20c white dotted Swisses, white Lawn striped Lawns, and black India Linons, all reduced in this sale per yard.	11c
And here is a startling sacrifice of wash fabrics, worth up to 30c, including organdies, carreaux in floral and dotted effects, Belfast Dimities in neat designs, embroidered dotted silk mulls in all colors, black satin striped Lawns, Tissues, and wash Serges, all go in this sale per yard.	14c
Mercerized Taffeta Checks, and you never saw cottons before that looked so much like silk, worth 35c white Lingerie Cloth, value 30c and the best 25c white India Linons, all go per yard.	17c
Up to 40c wash goods novelties, go in this sale per yard.	21c

Handkerchiefs!

The best and biggest Sale Values ever offered. Colored bordered Handkerchiefs

2 1-2c grade	1c
5c grade	2c
7c grade	3c
White Hemstitched Handkerchiefs	
5c grade	2c
7c grade	3c
10c grade	5c
15c pure linen	8c
25c pure linen	15c
25c Embroidered Handkerchiefs, on sale	10c

HATS!

Almost Beyond Belief are the reductions on all trimmed and untrimmed Hats.

In fact, all Millinery Must Go! No Price too low to sell it. The Ruling Sale Prices will insure most rapid selling!

Clearance of All

Ready-to-Wear Apparel!

In Our Clock Room

Never Were Prices So Ruthlessly Cut. Never Was An Effort More Determined. Profits Are Forgotten; Cost Is Not Considered. The Comparisons Below Illustrate the Tremendous Savings, and Every Cent Is An Actual Saving. This Clearance Sale Promises To Be the Most Successful In Our Career.

\$20.00 WAISTING SUITS, handsomely trimmed, at only	\$8.00
\$35.00 JETON JACKET SUITS, well made and serviceable, at	\$14.00
\$10.00 LINEN LAWN SHIRT WAIST SUITS, cool and summery	\$1.75
\$6.75 BLACK TAFFETA SILK COATS, loose back and front, at	\$3.75
\$10.00 WOMEN'S SILK COATS, reduced for this sale to	\$5.55
\$20.00 SILK COATS, three-quarter length, special reduction offer	\$11.95
\$1.50 WOMEN'S HEAVY DUCK SKIRTS, reduced to close	95c
\$2.50 BRILLIANTINE WALKING SKIRTS, hang proper and tasty, now	\$1.50
\$6.00 WALKING SKIRTS, choice material and make up, now	\$3.75
\$10.00 DRESS AND WALKING SKIRTS, the kind every lady buys, at	\$5.95
\$15.00 DRESS SKIRTS, trimmed in the latest fashion, now	\$8.50
\$20.00 NOVELTY SKIRTS, a high grade article, sale price	\$11.00
\$1.00 GINGHAM PETTICOATS, blue, pink and black ground at	65c
\$1.50 SATEN PETTICOATS, the Elite make, in black only, now	98c
\$2.25 PETTICOATS of good quality near Silk, colors and black, at	\$1.45
\$2.75 PETTICOATS of black mercerized Satene, all sizes, only	\$1.70
\$5.50 SILK PETTICOATS, of heavy rustling Taffeta, specially priced	\$3.75
\$10.00 SILK PETTICOATS, of Chiffon Taffeta Silk, now at	\$5.75
50c SHORT KIMONAS, of good quality, dainty lawn, sale price	25c
90c SHORT KIMONAS, light and dark shades, plain borders, at	45c
\$1.15 PERCALE HOUSE WRAPPERS, made extra full, reduced to	73c
\$1.75 LONG KIMONAS, a great variety to choose from, sale price	98c
\$3.50 LONG KIMONAS, THE FUJI YAMA SILK, clearing price, only	\$1.95
\$6.00 LONG KIMONAS, made of Japanese Silk, limited amount only, now	\$3.95

Infants' Wear & Muslin Underwear

FOUR ITEMS TO SHOW HOW WE'VE REDUCED THE PRICES

Every Item in These Departments is Offered at Similar reductions During This Sale.	
Ladies' extra quality fine Muslin or Cambric Gowns, in great variety of styles including long and short sleeve, high or low neck gowns, all sizes and qualities worth up to \$2.00 each, the sale price	99c
Ladies' Corset Covers of good Cambric, lace or embroidery trimmed, all sizes, 20c grades the sale price	10c
Infants long and short dresses of fine Nainsook, neatly trimmed, dresses you'll never expect to buy for less than \$1.00, each go in this sale at	49c
Infant's White Wool Shawls large size an extra good \$2.00 grade, reduced for this sale at.	1.25

SLAUGHTER OF HOSIERY!

EVERY LINE AT GREAT SALE REDUCTIONS, MAKING THIS THE BEST AND BIGGEST SALE OFFERING THE MOST POWERFUL VALUES SALES LACE HAS EVER KNOWN.

LADIES' FAST BLACK SEAMLESS COTTON HOSE, all sizes, have double heels and toes, best 12c value, our sale price	8c
LADIES' FAST COLORED SEAMLESS COTTON HOSE, all Black, all Tan or Black with natural Balbriggan foot, come in all sizes, values you can not duplicate for less than 20c a pair, reduced in this sale to	12c
LADIES' FAST BLACK HOSE, in Lace Lisle or plain embroidered in fancy colors, all sizes, seamless, with double toes, heels, and soles, splendid 25c grades, this sale price	10c
LADIES' FAST BLACK HERMSDORF IMPORTED LACE HOSE, a great variety to choose from, in the best 50c grades, the sale price	35c
CHILDREN'S FINE RIBBED FAST BLACK SEAMLESS COTTON HOSE, with double knees, heels, toes and soles, a quality well worth 17c a pair, our sale price	10c
CHILDREN'S FINE FAST BLACK SILKATEEN HOSE, a dressy fine stocking, excellent for wear, comes in all sizes, a 30c grade.	20c
CHILDREN'S FINE RIBBED 25c GRADE SEAMLESS COTTON STOCKINGS, in fast black, all sizes, cut for this great clearing sale at, a sale	12c
INFANTS' FINE LILE THREAD OR SILKATEEN HOSE, in fast black, pink, blue, tan, red. A fine durable quality; you can't duplicate for less than 20c a pair, our sale price	12c

A Clearance Sale of All Shirt Waists That Clears

IF YOU WOULD PROFIT BY THE TREMENDOUS SLASHING OF PRICES GET HERE EARLY. THESE ARE BARGAINS THAT WAIT FOR NO ONE.

75c SHIRT WAISTS, every day kind, reduced for clearance to	35c
\$1.00 SHIRT WAISTS, well made and trimmed to close	45c
\$1.75 SHIRT WAISTS, pretty patterns, splendid styles, now	95c

All Lace Curtains and Table Covers at a Sacrifice

PRICES ARE CUT TO A POINT WHEN IT WILL PAY YOU TO LAY IN A SUPPLY FOR THE NEXT YEAR TO COME. RUN YOUR EYE DOWN THIS LIST AND SEE WHAT ASTONISHING REDUCTIONS WE'VE MADE

100 PAIR RUFFLED SWISS CURTAINS—Value 75c—go in this sale, per pair	25c
\$1.00 TAPESTRY TABLE COVERS—6-4 size—You'll buy in this sale at	54c
FOR 1500 COUCH COVERS you'll pay in this sale	69c
ALL \$2.50 MADRAS CURTAINS—Lace Curtains, ruffled Bobbinet and Battenberg Curtains go in this Mammoth Sale, per pair	\$1.36
TO MAKE A CLEAN SWEEP OF ALL \$2.00 Tapestry Portieres, they'll go in this sale, per pair	\$1.98
ALL FINE PORTIERES—ALL FINE COUCH COVERS AND TABLE COVERS MUST GET OUT—and losses are taken as a matter of course. Come early and stay late—you can save many a Dollar.	

Ladies' and Children's Underwear!

WE HAVE REDUCED EVERYTHING. RESERVED NOTHING. ENORMOUS REDUCTIONS AND POWERFUL BARGAIN GIVING WILL MAKE THIS THE BIGGEST AND BEST SALE WE'VE EVER HAD. HERE'S HOW WE'VE CUT PRICES:

LADIES' 12c GRADE low neck, sleeveless vests, on sale at	7c
LADIES' 15c GRADE low neck sleeveless vests, on sale at	10c
LADIES' 20c GRADE, low neck sleeveless vests, on sale at	12c
LADIES' 25c GRADE low neck, sleeveless vests, on sale at	15c
LADIES' 35c GRADE, low neck, sleeveless vests, on sale at	22c
LADIES' 75c and 90c GRADES, low neck, sleeveless vests, on sale at	45c
LADIES' 35c GRADE fine white Jersey ribbed knee length, lace trimmed drawers, ankle length drawers and high neck vests, with long or short sleeves, best 45c values, all on sale at	19c
LADIES' LOW NECK SLEEVELESS UNION SUITS, lace trimmed on bottom, the 40c grade, all sizes at	25c
The 60c grade all sizes	42c
CHILDREN'S KNEE LENGTH PANTS, lace trimmed on bottom, all sizes, 20c and 25c grade, on sale at	12c

This Clearance Sale of Shoes

MEANS MONEY SAVING FOR YOU. THE ENTIRE STOCK REPRICED REGARDLESS OF COST OR VALUE. AN INSPECTION WILL SHOW ECONOMIES THAT HAVE NEVER BEEN EQUALLED IN SALES LACE.

CHILDREN'S DONGOLA KID SHOES, patent tip and extension soles (sizes 5 to 8) worth \$1.25 at, (per pair)	90c
MISSIES BLACK KID OR BOX CALF SHOES—(sizes 11 1/2 to 13) regular \$1.75 grade at (per pair)	\$1.29
LITTLE BOYS' CALF SKIN SHOES (sizes 8 to 13 1/2) worth \$1.40. This week go at, (per pair)	98c
BIG BOYS' TAN RUSSIA CALF SHOES with solid oak leather soles (sizes 2 1/2 to 7) worth \$2.00, our sale price, (per pair)	\$1.95
CHILDREN'S BLACK OR BROWN KID OXFORDS—(sizes 8 1/2 to 11) regular \$1.75, sale price, (per pair)	\$1.10
LADIES' FINE BLACK OXFORDS—newest spring styles (all sizes) worth \$2.50, at, (per pair)	\$1.95
BIG BOYS' AND MEN'S TAN OXFORDS, extra good, value at \$3.00. (Sizes 2 1/2 to 7). This week they go at, (per pair)	\$1.95
ANY LADIES' SHOE IN THE ENTIRE STOCK in patent leathers, kid, gun metal, calf or brown leathers, value up to \$5.00. Your choice while they last at, (per pair)	\$3.15

Clearance of All Bed Sheetings, Bed Spreads, Sheets, Pillow Cases and Domestic.

MARVELOUS OPPORTUNITIES! UNPRECEDENTED BARGAIN CHANCES, here in this clearing sale of all BED SHEETINGS, BED SPREADS, SHEETS, PILLOW CASES AND ALL DOMESTICS. The entire stock goes in this sale. Everything reduced. Here are values that show a tremendous money-loss. Here are values to open your eyes. Read:

100 pieces Dress Prints in this sale, per yard	4c
1,000 yards of 81-30c Bleached Muslin, in this sale, per yard.	53c
20 pieces White Cambric, similar to Lonsdale; value 12c, in this monster sale, per yard.	73c
50 dozen Pillow Cases, the 16-30c kind, go in this sale at, each	10c
2 1/2 yards wide New York Mills Bed Sheetings, regular price 40c, in this sale, per yard.	27c
The best 30c Bed Sheets, 2 1/2 yards long and 2 1/2 yards wide, go in this sale at	58c
100 White Bed Spreads, worth \$1.50, go in this sale at each	89c
Real Marseilles Spreads, worth \$2.00, marked down in this sale to	\$1.69

Similar savings in the Entire Stock. Every price is cut whether specified here or not. Don't delay a minute.

A Tremendous Slaughter of Table Linens, Napkins, Towels and Towelings!

Slashing Cuts that must and will clear this tremendous surplus with a rush. Daring cuts that'll open buyers' eyes in amazement. The whole stock to go:

500 dozen Towels—hemmed and fringed—that were 6c—go in this mammoth sale at, each	3c
1,000 yards of heavy 20-inch wide Twilled Toweling go in this mammoth clearing sale, per yard	5c
100 pieces heavy Russia Crash, worth 12c, cut in this sale to, per yard.	7c
400 dozen Towels, Turkish, Marseilles and Hemmed Huck Towels; value 15c; on sale at	9c
25c pieces Royal Bleached Table Linen—all new designs; 18 inches wide; a leader at 35c—cut, in this sale to, per yard.	22c
All 50c Table Linens—Bleached, half Bleached and Turkey Red—go in this mammoth sale, per yard	32c
All 75c Table Linens—Irish, German and Scotch—measuring up to 72 inches in width, go in this sale, per yard	56c
All finer Table Linens, all finer Napkins, all finer Towels, Table Sets and Fancy Linens go at prices so ridiculously low, and insure such great savings, that you cannot consistently overlook them.	

Slaughter of Clothing and Gents' Furnishings

SUCH AS YOU HAVE NEVER WITNESSED BEFORE. EVERY PRICE CUT TO PIECES IN THIS SALE. SUCH CHOPPING AND CUTTING WAS NEVER BEFORE KNOWN.

GENTS' 20c HOSE in this sale	10c
GENTS' FINE BALBRIGGAN UNDERWEAR—all sizes; regular 45c values go at this sale for, per garment	25c
GENTS' VERY FINE LILE UNDERWEAR—all sizes; regular 15c values go at this sale for, per garment	98c
BOYS' FINE BALBRIGGAN UNDERWEAR—all sizes; regular 35c values go at this sale for, per garment	15c
CHILDREN'S WASH SUITS—in Crash and Linen, sizes 3 to 8 years; all our \$1.50 values go at this sale for	89c
BOYS' EASTER BROWN SUITS in fine mixed Tweeds, Cheviots and Worsted; age 3 to 8 years; all our \$4.50 values go at this sale for	\$2.89
BOYS' TWO-PIECE PLAIN AND KICKERBOCKER PANT SUITS—Norfolk included; age 4 to 15 years; all our \$1.50 values go at this sale for	\$2.39
YOUNG MEN'S VERY STYLISH SQUARE CUT SUITS, ages 15 to 20 years; in dark and medium Mixed Tweeds, Cheviots and worsted; all our \$7.50 values go at this sale for	\$4.98