

THE SECOND WEEK OF OUR

Mid-Summer Clearance Sale

THE SECOND WEEK of our July Clearance Sale inaugurates an occasion that every shrewd woman will recognise and appreciate. The special offerings will be better and more plentiful than ever. New fresh merchandise has been added and the season's most urgent needs have been pushed to the front. WE MUST FORCE SALES AND ACCEPT LOSSES.

1/4 SAVE ONE-FOURTH ON
OFF
ON

ALL CHILDREN'S WHITE DRESSES.
 ALL MUSLIN UNDERWEAR.
 ALL INFANTS' CLOTHING.
 ALL CHILDREN'S COATS.
 ALL SILK UNDERSKIRTS.
 ALL LADIES' WHITE WASH SKIRTS.

"The Paris"

All Ladies' and Misses White Dresses

In lawn, point d'esprit, laces, etc.; also Beautiful Costumes
 In voiles, crepe de chene, etc., at Immense Reductions.

MILLINERY AT TREMENDOUS REDUCTIONS.

YOU WILL BUY AT THESE PRICES. EVERYTHING IN STOCK MUST GO. NO RESERVE.

TRIMMED HATS.

Children's trimmed hats, values \$2.00, for.....	97c	Ladies' trimmed hats, values \$4.50, for.....	\$1.95
Misses' trimmed hats, values \$2.50, for.....	\$1.48	Ladies' trimmed hats, worth \$6.00, for.....	\$2.98
Misses' trimmed hats, values \$4.50, for.....	\$1.98	Ladies' trimmed hats, worth \$7.50, for.....	\$3.98
		Ladies' trimmed hats, values up to \$10.00, for.....	\$5.00

STARTLING REDUCTIONS.

A SPECIAL DRIVE IN

READY-TO-WEAR HATS

CHILDREN'S STRAW SAILORS	10c
CHILDREN'S CLOTH OUTFIT AND STRAW HATS, values 35c, for.....	19c
CHILDREN'S RAFFIA STRAW OUTFIT HATS	39c
CHILDREN'S STRAW HATS, values up to \$2.00, clean up price.....	89c
READY-TO-WEAR HATS FOR YOUNG LADIES, \$2.00, for.....	48c
LADIES' READY-TO-WEAR HATS, values \$2.00 and \$2.50, for.....	98c
READY-TO-WEAR HATS, values up to \$3.50, for.....	\$1.98

RIBBON BARGAINS.

All silk taffeta ribbon, No. 40, full three inches wide, all desirable colors, value 25c per yard—

15 cts.

A large variety of plain and fancy ribbons, value up to 50c, Special per yard—

25 cts.

Immense Reductions on Pretty Neckwear.

A COMPLETE CLEARANCE IS TO BE MADE.

One lot white embroidered turn-overs and black lace stock collars, values 15c, for.....	10c	Lace stock collars, values 35c, for.....	4c
An immense assortment of neckwear, also collar and cuff sets, values 25c and 35c, for.....	17c	A LARGE ASSORTMENT OF Dainty Neckwear, 15c values, for.....	37c

HANDKERCHIEF BARGAINS.

Cambrie handkerchiefs, with colored borders, values 5c, 2 for.....	5c	An immense assortment of handkerchiefs, embroidered and lace effects, values 15c, for.....	7c
Plain white cambrie handkerchiefs, also with colored borders, values 6c, 3 for.....	10c	A GREAT CLEAN UP OF HIGHER PRICED HANDKERCHIEFS—	

BARGAINS OF UNUSUAL MERIT IN Lisle, Silk and Kid Gloves

Ladies' lisle 2-clasp gloves, black, grey, white, tan and mode, values 25c, for.....	19c
Ladies' extra fine 2-clasp lisle gloves, in black, white, gray, tan and mode, 25c values, for.....	27c
Fine silk finish 2-clasp lisle gloves, in black, white, champagne, brown, mode and gray, 50c values, for.....	39c
The popular "Amsterdam" double tipped, 2-clasp silk gloves, in black, white, champagne, brown and slate, 60c values, for.....	48c
"Amsterdam" extra fine quality 2-clasp silk gloves, double tipped, in black, white, brown, champagne and slate, 75c values, for.....	63c
KID GLOVES—A fine quality 3-clasp glove, value \$1.25, in all desirable colors, including black and white, for.....	89c
KID GLOVES—Fine quality French kid gloves, 2 clasps, all desirable colors, value \$1.75, for.....	\$1.37

LADIES' LINEN COLLARS

Large variety of styles—values 15c, for—

9c

STUPENDOUS BARGAINS.

Children's Colored Dresses.

Every one of them must go in a hurry. Prices are slaughtered.	
60c values	39c
75c values	48c
\$1.15 values	79c
\$1.50 values	98c
\$2.50 values	\$1.48
\$3.50 values	\$1.98
All other dresses in stock, and values up to \$6.00, for.....	\$2.98
ALL PONGEE AND BLACK SILK COATS AT CLEARANCE PRICES.	
All cravenette rain coats at less than HALF PRICE.	

LACES. LACES.

We are closing out our lace department. An opportunity of a life time to put in a useful article at prices never heard of before.

3,500 yards plat Val. laces, worth 5c to close out, per yard..... 2c

3,500 yards plat Val. and imitation torchon lace, worth 8c, to close out, per yard..... 3c

3,500 yards Meeklin imitation torchon, plat Val. and Oriental laces, worth 15c, to close out, per yard..... 7c

3,500 yards Meeklin, imitation applique, and silk laces, worth 25c, to close out, per yard..... 10c

3,500 yards oriental, Meeklin, silk applique, and silk laces, worth 30c, to close out, per yard..... 12c

One lot oriental applique, and silk applique laces worth up to 50c, to close out, per yard..... 20c

One lot silk applique, Oriental, and silk laces, worth up to 75c, to close out, per yard..... 30c

Our entire stock of high price laces will go at this sale at less than actual import prices.

Colored Wash Skirts.

\$1.50 values for—	89 cts.
\$1.75 values for—	98 cts.
\$2.25 values for—	\$1.58
\$5.50 values for—	\$2.48

Bargains Too Good To Last Long.

SUCH PRICES ON SKIRTS NEVER BEFORE.

We picked up a great many snags at prices far below the real value of the goods. You reap the benefit. Every desirable kind, color and style.

SKIRTS WORTH \$2.25 for.....	\$1.48	SKIRTS WORTH \$5.50 for.....	\$4.73
SKIRTS WORTH \$3.50 for.....	\$1.98	SKIRTS WORTH \$10.00 for.....	\$5.48
SKIRTS WORTH \$4.50 for.....	\$2.48	SKIRTS WORTH \$11.50 for.....	\$5.95
SKIRTS WORTH \$6.00 for.....	\$2.98	SKIRTS WORTH \$12.50 for.....	\$6.45
SKIRTS WORTH \$7.50 for.....	\$3.98		

ALL OTHER SKIRTS IN STOCK LESS THAN EASTERN COST.

BARGAIN OPPORTUNITIES OF VITAL IMPORTANCE.

NEVER SOLD AS CHEAP. ANTICIPATE YOUR NEEDS.

HOSIERY.		Children's fine black lisle hose, in both ribbed and lace. To close out for.....	14c
Ladies' black cotton seamless hose, for.....	7c	UNDERWEAR.	
Ladies' fine black seamless cotton hose, double soles, high apliced heels and toes, for.....	12c	Ladies' white cotton jersey ribbed vests, low neck and sleeveless, regular lengths, colors white, pink and blue, for.....	9c
Ladies' fine black Egyptian lisle lace hose, high apliced heels and toes, for.....	23c	Ladies' extra fine white cotton vests, low neck and sleeveless, for.....	12c
Ladies' fine black lisle thread hose, double soles, high apliced heels and toes, for.....	33c	Ladies' extra fine white cotton vests, low neck and sleeveless or half sleeve, for.....	17c
Children's black cotton ribbed hose, double heels and toes, for.....	10c	Ladies' fine white lisle thread jersey ribbed vests, low neck and sleeveless, for.....	21c
Boys' extra heavy black cotton ribbed hose, triple heels and toes, for.....	17c	Ladies' white cotton union suits, lace trimmed, for.....	43c
Children's fine thick hermsdorf cotton hose, double knees, for.....	19c	Children's fine white cotton vests, low neck and sleeveless, for.....	7c
Children's fine lisle thread hose, red only, for.....	19c		

NO TIME TO LOSE.

SPECIAL CORSET BARGAINS.

Ladies' summer ventilated corsets, medium length, for.....	25c
Ladies' fine batiste corsets, dip hip, medium and girder lengths, colors white, pink and blue, for.....	43c
Ladies' G. D. Justrite corsets, made of fine batiste, long waist, and dip hip, gored and lace trimmed, for.....	59c
Ladies' fine quality batiste corsets, long waist and dip hip, medium lengths or girder, white, pink or blue, for.....	89c
Ladies' C. B. a la Spirite corsets and D. G. Justrite corsets, fine quality batiste, gored dip hip and lace trimmed, long and medium lengths, with or without garter attachments, for.....	97c

A CLEARANCE IS TO BE MADE IN EVERY DEPARTMENT.

PEARL BUTTONS

Four-hole fresh water best quality pearl buttons, sold everywhere for 10c. Choice of three sizes for, per card of..... 5c

two dozen.....

We are closing out the entire line of LUNCH CLOTHES, DRESS-ING SCALERS, PILLOW SHAMS, DOILIES, ETC.

GREAT PRICE REDUCTIONS IN

Children's Bonnets And Mull Hats.

CHILDREN'S SILK MULL HATS, values \$1.50, for.....	89c	CHILD'S MULL BONNETS, values etc, for.....	49c
CHILD'S MULL BONNETS, values 25c, for.....	19c	CHILD'S MULL BONNETS, values \$1.00, for.....	69c

1-3 OFF ON ALL OTHER CHILDREN'S MULL BONNETS AND HATS.

Things You Really Need Now.

Never sold before at anywhere near the price.

SHORT KIMONAS.		WRAPPERS.	
45c kinds for.....	23c	85c values for.....	50c
50c kinds for.....	43c	\$1.25 values for.....	70c
\$1.25 kind for.....	79c	\$1.75 values for.....	95c
\$1.75 kinds for.....	95c		
\$2.50 kind for.....	\$1.37	WASH UNDERSKIRTS.	
All Others at Less than Cost.		70c values for.....	49c
		\$1.00 values for.....	69c
LONG KIMONAS.		SATEEN UNDERSKIRTS	
\$1.65 kind for.....	95c	\$1.25 values for.....	70c
\$2.00 kind for.....	\$1.39	\$1.65 values for.....	95c
\$3.50 kind for.....	\$1.98	\$2.50 values for.....	\$1.48
\$4.00 kind for.....	\$2.48	\$3.50 values for.....	\$1.98

MAIL ORDERS PROMPTLY FILLED.

BELT Bargains.

DESIRABLE STYLES, ALL COLORS, ALL KINDS, c values for—	
	17 cts.
50c values for—	23 cts.
75c values for—	35 cts.

ACT AT ONCE.

These Prices are Incomparable

COLORED WASH SHIRT WAIST SUITS.	
Values up to \$2.50 for.....	\$1.49
Values up to \$4.50 for.....	\$1.98
All others go at \$3.50, \$4.75, \$4.95 and \$5.00.	
WHITE SHIRT WAIST SUITS.	
Values up to \$6.00 go for.....	\$2.45
All others go at \$4.45, \$4.75, \$4.95 and \$6.45.	
BRILLIANTINE SHIRT WAIST SUITS.	
Values up to \$5.00 for.....	\$2.95
Values up to \$10.00 for.....	\$4.95
Immense reductions on all others.	
SILK SHIRT WAIST SUITS.	
Values \$12.00, black only, for.....	\$5.79
Values up to \$16.50 for.....	\$9.95
Values up to \$20.00 for.....	\$14.45
All others go at big reductions.	

EXTRA!

EXTRA!

Silk Petticoats

All Desirable Colors, VALUES \$7.50, YOUR CHOICE,

\$3.95

Matchless Waist Bargains.

CLEARANCE PRICES ON ENTIRE LINE.

WASH WAISTS!		JAP SILK WAISTS!	
85c VALUES	49c	In Black, White, Blue and Brown, All Jap Silk Waists Go At These Two Prices.	
\$1.15 VALUES	79c	\$1.00 VALUES	\$2.95
\$1.65 VALUES	98c	\$6.00 VALUES	\$3.65
\$2.25 VALUES	\$1.48	SILK WAISTS!	
\$3.50 VALUES	\$1.98	Black and Colors.	
Choice of any other wash waist in the house, values up to \$7.00.....	\$2.98	VALUES UP TO \$5.00	\$2.73
		VALUES UP TO \$6.50	\$3.95
		VALUES UP TO \$7.75	\$4.73
		ALL OTHERS AT BIG REDUCTIONS.	

MAIL ORDERS PROMPTLY FILLED.

THE PARIS MILLINERY COMPANY