

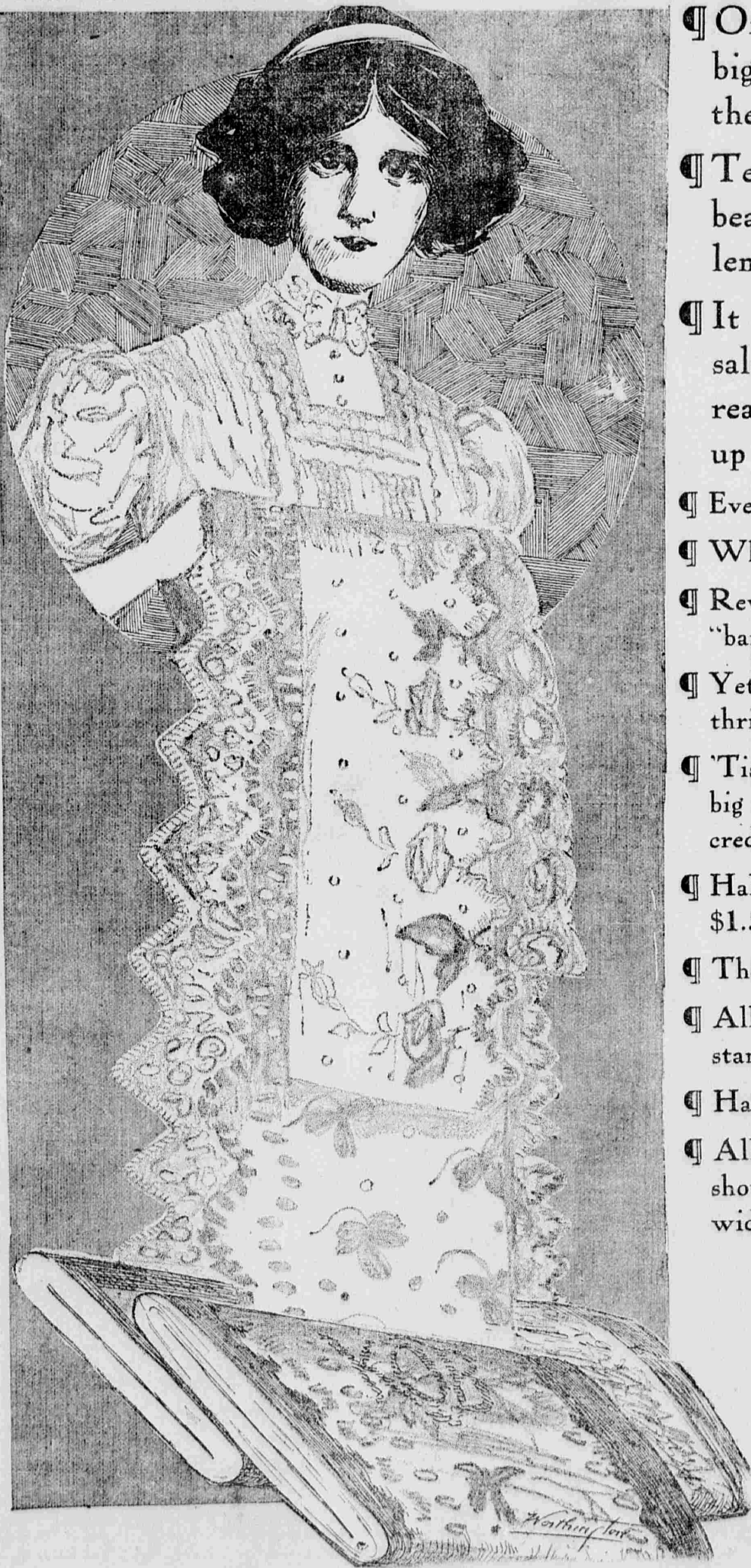
No
Exchanges.

KEITH O'BRIEN Co.

No
Approvals.

Annual EMBROIDERY SALE

VALUES FROM 50 CENTS TO \$2.50 FOR 25 CENTS



¶ On Monday morning we will start the biggest embroidery sale ever held between the Missouri river and the coast.

¶ Tens of thousands of yards of new and beautiful embroideries, many of the exquisite lengths being worth \$2.50 a yard, at 25 cents.

¶ It means an early Monday rush. Fifty extra sales ladies. Shopping will be simplified by reason of a big part of the store being given up to the sale--three broad aisles.

¶ Every window devoted to the display of embroidery!

¶ Which emphasizes the importance of the event.

¶ Reveals values so broad and so sweeping that the word "bargain" looms up in its true sense.

¶ Yet the windows are only a suggestion. But the display thrills!

¶ 'Tis a class of goods carried only by the largest houses in big cities--the display and character of goods would be creditable to Wanamaker's great Philadelphia store.

¶ Half price; 75c for 25c; \$1.00 for 25c; \$1.25 for 25c; \$1.50 for 25c; \$1.75 for 25c; \$2.00 for 25c; \$2.50 for 25c!

¶ These prices speak volumes--speak the truth.

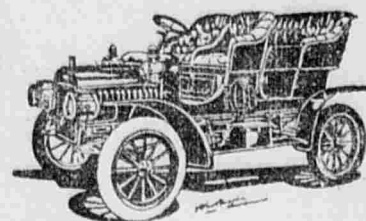
¶ All first-class merchandise, backed by the store's reliable standing.

¶ Handsomer patterns never shown.

¶ All new, crisp, clean goods. The very newest patterns shown in America. 7 to 18 inch edges (a few 27-inch widths) of fine swiss, cambric and nainsook.

EVERY PIECE OF EMBROIDERY WILL
BE TAKEN OUT OF THE WINDOWS
ON SUNDAY EVENING

To facilitate shopping the goods are all cut into 1 1-2 to 6 1-2 yard strips, with the length marked on each one. These are not remnants--merely cut to make quick sales because of the rush.



LINEN SPECIALS.

Our linens which are of highest quality, are imported from Ireland, Scotland, France and Germany. Each yard carries the K-O'B. guarantee.

Pattern Cloths.

With 24 and 26-inch Napkins to match, at a discount of 25 per cent. All sizes from two yards square to five yards long.

Bleached Table Linen.

55c grade for.....38c yard
\$1.00 grade for.....67c yard
\$1.50 grade for.....\$1.00 yard
\$1.75 grade for.....\$1.25 yard
\$2.25 grade for.....\$1.59 yard

Silver Bleach Table Linen.

75c grade for.....43c yard
85c grade for.....63c yard
\$1.00 grade for.....75c yard
\$1.25 grade for.....95c yard
\$1.50 grade for.....\$1.00 yard

We have about 800 odd Pattern Cloths--No napkins to match--that will be closed out at less than cost.

All sizes, from a 2-yard square cloth to 4 1/2 yards long.

Half prices rule the sale.
\$4.00 Cloth for.....\$2.00
\$5.00 Cloth for.....\$2.50
\$7.50 Cloth for.....\$3.75
\$10.00 Cloth for.....\$5.00
\$12.50 Cloth for.....\$6.25
\$15.00 Cloth for.....\$7.50
\$20.00 Cloth for.....\$10.00

All towels--Huck, damask and bath--at a reduction of 20 per cent. Limited quantities only.

All Crash Towelling at a discount of 20 per cent.

600 odd half-dozen Irish Napkins at almost half price.

\$1.50 grade for.....85c
\$2.50 grade for.....\$1.59
\$3.50 grade for.....\$2.00

Pure White Irish Linen for Waists and Suits.

All grades. Sheer Cambrics, Medium Weight, Cambrics, Heavy Weight Cambrics, Heavy Weight Linens, at a discount of 33 1-3 per cent; quantities limited.

All Japanese Drawn work Linens. Dollies, Squares, Scarfs, at a discount of ONE-HALF PRICE; limited quantities only.

New Spring and Summer Fabrics. Beautiful new goods--the most complete showing that we have ever made.

SEE OUR NEW TISSUES--Plumette, Poplins, Colored Swisses, Silk Tissues, Colored Linens and Manchester Battiste.

All Bedspreads, Plain Hemmed or Fringed, with Cut-out Corners, at a Discount of 25 per cent.

\$1.00 grade.....63c each
\$1.25 grade.....\$1.00 each
\$1.50 grade.....\$1.25 each
\$2.50 grade.....\$1.69 each
\$3.00 grade.....\$2.00 each

300 short lengths fancy waistings, dotted and figured swisses, at less than cost.

French Lingerie

45 inches wide, 59c grade for, 33c yard

India Linen

5,000 yards, 40 inches wide, 16 2-3c grade for.....30c yard

Persian Lawn

45 inches wide, 59c grade for.....38c yard

SALE OF SAMPLE SKIRTS At a Discount of 33 1-3%

Monday morning we will place on sale about two hundred new style spring skirts. Handsomely tailored for street wear; in the new plaited and gored models. Desirable materials in chiffon, panamas, serges and twilled novelties; in black, brown, blue and mixtures. Elegant lines of dress skirts in voiles, taffetas and panamas, with self fold, taffeta or satin trimmings, come in black, blue and brown. Each skirt in this line is perfect in every detail--cut workmanship and style. The sample stock is from one of the leading New York manufactures. After the prices are reduced one-third they will run--

\$6.75 to \$25.00

Sample line of Jumper Dresses, the 1908 Spring Styles at 1-3 less regular prices.

About 25 handsome models; new princess effects in jumper dresses, the materials are of new novelties in voiles and veilings, including taffetas; black and colors.

\$19.75 to \$42.50

