

# RURAL MADEIRA.

"Malmsey," the Celebrated Product of the Island, is Truly a Wine Fit for the Gods—The Way of Its Culture.

**F**UNCHAL, Madeira, Jan. 7, 1902.—It would never do to leave Madeira without paying some attention to its principal industry, that of wine-making. For nearly six centuries the vines of this island have been famous—ever since the introduction of the vine from Cyprus, by the royal house of Braganza. In times long past they were the favorite beverage in England, for all who could afford the price. Evidently Shakespeare (see Lord Bacon?) was acquainted with them, for he makes Poina say to Falstaff: "Jack, how agreeest the devil and thee about thy soul, which thou soldst to him on Good Friday last for a cup of Madeira?" Since Falstaff's day, generations of roystering Englishmen have continued to smack their lips and sing songs to "Old Malmsey," until 60 years or so ago, when the prince regent connected the idea that malmsey was conducive to gout and took to drinking sherry instead. His gout, by the way, did not improve for life-long gluttony went farther back than wine; but all his imitators at home and Anglo-Americans abroad immediately followed the fashion of forsaking malmsey. The best physicians, however, have always maintained a contrary opinion; and among these islanders, who naturally drink most of their own beverages, that disease of aristocracy—gout—is unknown. Madeira wine has never been especially popular in the United States, probably because ours is too weak a country to be generally considered "up" in such matters; and within the last quarter-century, since California wines have come to the front, our importation from Madeira has fallen off to less than \$200 worth.

In former times the wine industry of this island yielded an annual average of 30,000 pipes; up to the year 1852, when—without the slightest warning, a blight fell upon fruit and plant, so that in a single season the output of wine declined to less than 100 pipes. That sad state of things continued for 20 years, bringing poverty and distress to the islanders, and the wines were almost entirely neglected. It was known as *oedem tuckeri*. After a while the culture of sugar cane restored a portion of Madeira's lost prosperity, and later a way was found for counteracting the blight and the Anglos-American neglect. The fungus known as *oedem tuckeri*. After a while the culture of sugar cane restored a portion of Madeira's lost prosperity, and later a way was found for counteracting the blight and the Anglos-American neglect. The fungus known as *oedem tuckeri*. After a while the culture of sugar cane restored a portion of Madeira's lost prosperity, and later a way was found for counteracting the blight and the Anglos-American neglect. The fungus known as *oedem tuckeri*.

juice with the feet is explained by the fact that while machinery would also crush the stems and seeds, so that their bitterness would mix with the pure juice, flesh gives away before such obstacles. After the first expression has been drawn off, the remaining portion is put into a sack, hung up and reduced to lever pressure. The juice is conveyed to the storehouse in goatskins, which are thought to give an additional flavor, as are later emptied into casks. The process of fermentation occupies about five weeks. After the juice has been taken out of the winepress, water is thrown in upon the refuse, and this undergoes the same process as the pure juice, making what is called *aguarda*, literally "foot-water," which is certainly not an appetizing name. It is the cheapest of wine, retailed at the ventral to the poorest classes; and, strange to say, its intoxicating properties are far greater than the wines which have more grape-juice in them. Soon as their day's work is done, the peasants have a grand frolic all through vintage time. The weather is so delightful that their dances are held in

the open air, and everywhere till nearly morning you hear the musical strumming of the queer little native guitars. Everybody dances and everybody sings. If not with perfect grace and harmony, at least with abandon and hearty enjoyment. Soon as the wine has ceased fermenting, it is drawn off the lees and put into sweet casks, where it is clarified usually with gypsum, sometimes with egg-white or with egg, and a soupçon of brandy (also made from the grape) is added to each pipe of wine, to prevent the acetous fermentation. The grapes that make the best wine are not those which are most agreeable to the taste as fruit. The finest wine made in Madeira are known as Malmsey, Serrial, Bual, Tinto and Buxand-ny-Madeira. Of course the best and most useful, is malmsey; though a favorite author—who ought to know, if experience is a good teacher—has this to say of Serrial: "It is called a 'dry' wine; and of a verity, if taken in full glasses, the imbiber will be dry enough the morning after. It is potent and to be treated accordingly. Its bouquet might create a soul beneath the ribs of health, if such a thing were possible. It diffuses an odor through a room sweeter than that of roses. A glass of it after soup confirms the grace said before and predisposes the heart to the fulness of gratitude to a sense of favors to come."

The true malmsey is produced nowhere but in Madeira, and nowadays not much of it here. The peculiar grape from which it is made is extraordinarily subject to fogs and dews, and years may pass without a successful vintage. But the old monks still cultivate it with great care, and it is said the royal houses of Europe are familiar with the mysteries of the monastery cellars. Since the capital of the grape-growers is their vineyards and stored wines, they devote much time and labor to the management of both. Great care is bestowed upon the selection of the cuttings, great nicety in planting and pruning. The soil is always kept clean, properly irrigated, and cleared of insects and weeds; and if by such treatment 50 pipes a year of tolerable wine is produced, the proprietor's fortune is made. Instead of keeping their wines in cobwebby cellars, the Madeira merchants store theirs above ground, but the sun is carefully excluded from the "bodega," or warehouses, and they are kept cool and sweet. Some of them contain as much as 100 pipes of wine, of different vintages and denominations, ranging in price from \$2 a gallon to the largest sum that the most extravagant wine-bibber would care to pay.

Though all the commoner wines of the island are designated abroad by the general name of "Madeira," there is as much difference between them as between champagne and whisky. Some are dry, some full-bodied, some with a fruity taste, some light, others heavy; some would have just suited the accustomed taste of our sturdy grandfathers, and others are better adapted to the weaker modern capacity. They vary in color too, from darkest red to palest amber, and in odor as one flower differs from another. I have not yet seen an intoxicated person in Madeira, and it is said that there is absolutely no drunkenness

among the natives. The same reasons to hold good in all wine-producing France, nor Spain, nor in Portugal, nor in beer-guzzling Germany does one see a millionth part of the intemperance which disgraces the United States of America. In Madeira, where wine is drunk much more commonly than water, a person who once becomes intoxicated is looked upon as something worse than a thief. The natives say but nothing save his own degraded inclinations can lead him to drunkenness. FANNIE B. WAID.

### To Save Her Child

From frightful disfigurement Mrs. Nannie Gallagher, of La Grange, Ga., applied Bucklen's Arnica Salve to great sores on her head and face, and within its quick cure exceeded all her hopes. It works wonders in Sores, Bruises, Skin Eruptions, Cuts, Burns, Scalds and Piles. 25c. Cure guaranteed by Z. C. M. I. Drug Dept.

### Silk Embroidered Flannel Waist Patterns.

Just received 22 exquisitely embroidered flannel waist patterns, the richest color combinations and most desirable shades, bought at a special price concession, from a prominent New York importer. These waist patterns are fully worth and retail everywhere at \$10.00 each. Our price, while they last—**\$3.75**

# HARBINGERS OF SPRING

A most comprehensive line of the various New Spring Fabrics in Wool, Silk and Cotton Goods, Trimmings, Embroideries, Ready-to-wear Garments, Silk and Cotton Shirt Waists, etc., is offered for your early inspection. Prices are as tempting as the goods themselves.

### Exceptional Values in Spring Dress Goods.

**COLORED.**  
FRENCH BATISTES AND ARMURES ARE THE NAMES OF TWO OF THE MOST FASHIONABLE ALL WOOL LIGHT DRESS FABRICS FOR SPRING WEAR. THEY ARE FULL 40 AND 46 INCHES WIDE, AND ARE MADE AND DYED BY ONE OF THE FOREMOST MANUFACTURERS IN FRANCE.

They come in all the desirable shades of old rose, cadet, reseda, serpent, marine, cardinal, tobacco, navy, heliotrope, silver gray, medium and dark gray, ecru, tan and many other shades, also black. This fabric will appeal to every shrewd shopper on account of its beauty and intrinsic value. The usual retail price is much higher. We offer them for the coming week at the special price of, per yard—**\$1.00**

**BLACK.**  
NUN'S VEILINGS, TWINE CLOTHS, CANVAS CLOTHS, GRANITE CLOTHS, ARMURE CLOTHS, HENRIETTES AND GRENADINES ARE ENUMERATED AMONG THE FOREMOST FASHIONABLE PURE WOOL BLACK DRESS GOODS FOR SPRING WEAR.

They come 42 and 46 inches in width and are unequalled in quality and finish. As a special for the coming week we offer them at only, per yard—**\$1.00**

NO MORE PROFUSE DISPLAY NOR SUPERB VARIETY OF BLACK AND COLORED DRESS GOODS IN TOWN THAN OURS.  
SEE THE TEMPTING FABRICS AT OUR MORE TEMPTING PRICES.



### New Spring Ladies' Suits.

Space will not permit of more than a mere hint in the way of description of the hundreds of new ideas. We want you to visit this Department and take time seeing the new things.

- ALL WOOL HOME SPUN SUITS, GREY AND TAN, SATIN STRAP, TRIMMED..... **10.00**
- ALL WOOL HAIR LINE STRIPED CLOTH WALKING SUITS..... **11.00**
- ALL WOOL COVERT CLOTH SUIT, DOUBLE BREASTED ETON JACKET, TAILOR STITCHED..... **12.95**
- ALL WOOL VENETIAN CLOTH SUITS, ALL COLORS, CLUSTER BAND TRIMMED..... **15.75**
- ALL WOOL NORFOLK SUITS OF VENETIAN CLOTH, ROYAL CASTOR, BROWN AND RED..... **17.00**
- ALL WOOL PEBBLE CHEVIOT SUITS, TAILOR STITCHED, BROWN AND NAVY..... **19.50**
- BEAUTIFUL BROWN, SILK LINED ETAMINE SUITS, CHANGEABLE TAFFETA TRIMMED..... **23.50**
- FINE BROADCLOTH BLOUSE SUITS, COLORS, STEEL GRAY, ROYAL AND CASTOR, ELABORATELY TRIMMED WITH STITCHED SATIN STRAPS AND VEST FRONT OF WHITE MOIRE..... **26.00**

### High Class Silk Showing.

**FIRST SHOWING OF HANDSOME NEW SILK FOUILLARDS, EXCLUSIVE DESIGNS! VERY BEST QUALITIES! RICHEST COLORINGS!**

1,000 yards special quality new designs Satin Fouillards, best grades and hand-somest color combinations at, per yard..... **\$1.00**

**EMBROIDERED AND LACE STRIPED SHANTUNG SILKS.**

Plain linen color with either colored embroidered dots, small embroidered figures or fancy lace stripes, choice per yard for..... **\$1.25**

**MOIRE ANTIQUE SILKS.**

We are showing a complete line of new colorings in this highly popular style this season. White, black, cream, evening tints and street shades, best quality at, per yard, only..... **\$1.60**

**"YAMA-MAI."**

THE NEW ALL SILK LINING. A very superior lining in quality and finish and especially adapted for the lining of light weight and sheer fabrics. It is all silk, light, lustrous and low priced. It is made in every shade to match any gown, a first class silk lining at the low price of, per yard..... **50c**

### YOU NEVER SAW NEW CURTAINS AS CHEAP AS WE SELL THEM.

We have just received a shipment of immense proportions including Renaissance, Arabian, Irish Point, Point d'Esprit, Brussels, Fish Net, Nottingham, and many other styles in new and pretty curtain designs, which will be placed on sale Monday morning at especially attractive prices.

The people are all familiar with the high standard of our lace curtains, and this great low price opportunity comes just at the right season of the year, giving you the choice of hundreds of patterns and the benefit of bargain prices to make your selections preparatory to the spring house cleaning event.

**Free**

A fine enameled curtain pole with fancy brass ends, and fixtures complete, the kind of a curtain pole that would cost you 40c, will be given away free with each pair of curtains at \$1.00 and over.

- Good quality Nottingham Lace Curtains, 2 1/2 yards long, per pair..... **50c**
- Good quality Lace Curtains, full 3 yards long, per pair..... **75c**
- Nottingham Lace Curtains, white and ecru, several different patterns to select from, per pair..... **\$1.00**
- Nottingham Lace Curtains, white or ecru, full 3 1/2 yards long, per pair..... **\$1.40**
- Nottingham Lace Curtains, 3 1/2 yards long, white or ecru, per pair..... **\$1.60**
- Nottingham Lace Curtains, white and ecru, full 3 1/2 yards long, and extra wide, per pair..... **\$2.00**
- Nottingham Lace Curtains, pure white, 3 1/2 yards long, per pair..... **\$2.40**
- Nottingham Lace Curtains, pure white, all new designs, 3 1/2 yards long, per pair..... **\$2.95**
- Thirty odd pairs of lace curtains, consisting of one and two pairs of a kind, some are slightly soiled, having been used as samples, regular price 65c to \$1.00. Sale price—**50 cts. to \$1.00 per pair.**

**Our Wash Fabrics.**

Our showing of Wash Fabrics is one that any store might well be proud of. Never was a prettier line nor a rarer assortment shown. The beautiful weaves and pretty combinations of color make them difficult to describe. Come and see them, that's the best way.

**OUR SHEER FABRICS.**

- Printed Lawns, per yard..... **20c**
- Corded Chambrays, per yard..... **20c**
- Printed Dimities, per yard..... **20c & 25c**
- Plain Ecru Batistes, per yard..... **30c**
- Pineapple Tissues, per yard..... **30c**
- Egyptian Tissues, per yard..... **30c**
- Fancy Ribbon Batistes, per yard..... **65c**
- Printed French Muslins, per yard..... **65c**
- Fancy Embroidered Swisses, per yd. **\$1.25**

**OUR HEAVIER FABRICS.**

- Shirting Madras and Cheviots, 12c & 15c
- Mercerized Suitings, per yard..... **25c**
- Mercerized Gingham, per yard..... **25c**
- Anderson Scotch Gingham,..... **30c**
- Printed and Woven Madras, per yard **65c**

**OUR WHITE GOODS.**

- India Linens, per yard..... **12 1-2c to 50c**
- Plain and Fancy Piques, per yard, **20c, 45c and 50c**
- White Basket Cloth, per yard..... **25c**
- India Dimities, per yard..... **30c to 50c**
- Mercerized Poplins, per yard..... **50c**

### The New Corsets Are Now On Sale.

AN IMMENSE ASSORTMENT OF THE VERY LATEST STYLES AT SPECIAL INTRODUCTORY PRICES.

THE WELL KNOWN G. D. CORSETS, latest straight front effects, lace gored, made of drab and black coutil, lace trimmed, for..... **50c**

AN EXTRA SPECIAL in straight front and girde corsets, made of good quality satton, lace trimmed top and bottom, come in pink, blue, drab and white, regular \$1.00 corsets for..... **65c**

C-B A LA SPIRITE CORSETS, in checked Madras, lace and ribbon trimmed top and bottom, straight front, short hips, colors, lavender, pink and blue, also the AMERICAN LADY CORSET, straight front, bias gored, satin ribbon and heading trimmed, and an exquisite LINEN TAPE GIRDE, straight front, satin bow trimmed, come in pink, blue and white.

BROCADED GIRDE CORSETS, an elegant showing of these stylish fancy brocade straight front girdles, white-bone filled and excellent materials throughout, satin ribbon and bow trimming, come in pink, blue and black, special price..... **\$1.25**

REDFERN CORSETS. We carry at all times a complete line of these celebrated high class corsets in the very newest shapes and models, short, medium, long and extra long, straight fronts, low bust, etc., guaranteed all whalebone throughout and made of the highest grade materials. Fillings and trimmings, also the very newest SATIN RIBBON GIRDES in pink, blue and white, the latest and excellent creation. Prices—\$6.00, \$4.00, \$5.00, \$5.50 and \$6.00.

CORSET WAISTS. A full line of the popular G. D. Chicago Corset Waists, in the long, medium and short styles, made of French gray, white and fast black tans. LADIES' SIZES, \$1.00, MISSES' AND CHILDREN'S—85c, 75c and 85c.

### Spring Ribbon Novelties.

We are showing one of the most attractive and interesting lines of Ribbons ever shown in both plain and fancy of the best foreign and domestic weaves. Some extremely pretty designs for sashes and millinery purposes.

- 4 inch Soft, Finish Wash Taffeta in all the new spring shades, special per yard..... **21 cts**
- Fancy Louise and Persian Neck and Sash Ribbons,..... **38 cts**
- 4 to 7 inches wide, 75c quality, per yard..... **45 cts**
- Shaded colors in New Pillow Ribbons, beautiful color combinations and rich effects, per yard..... **45 cts**
- New soft finished Taffeta, with narrow satin edge, the very latest and sweetest thing in Neck Ribbons, per yard, only..... **45 cts**

NOTE—FANCY RIBBONS, NECK BOWS, ROSETTES AND SASHES MADE FREE OF CHARGE BY COMPETENT BOW-MAKERS.

### SPRING STYLES IN WOMEN'S Dress and Walking Skirts.

**DRESS SKIRTS—2 LEADERS.**

- Plain Black Brillantine Dress Skirts, \$5.00 or frounce regular \$3.50 value for only..... **\$1.75**
- Black Dress Skirts, 2 styles, one of camel's hair effect, trimmed with 2 wide folds of black moire or gradual frounce. The other a cheviot serge with all seams trimmed with straps of moire and finished with small cloth buttons, regular \$7.50 value for only..... **\$5.95**

**WALKING SKIRTS—2 LEADERS.**

- Ladies' Oxford Grey and Blue mixed cheviot walking skirts, fancy corded frounce, an excellent skirt for only..... **\$3.45**
- Ladies' walking skirt of black all wool cheviot, two styles, stitched or corded frounces for only..... **\$3.98**

### AMAZING PRICES ON HOSIERY by the Half Dozen.

- Women's 25c quality black cotton hose, full regular made, with spliced, high heel, double sole, we place 100 dozen on sale next week at 25c PER PAIR OR 6 PAIRS **\$1.49** for.....
- Women's fancy cotton hose, fast color spliced heel and toe, we place 100 dozen on sale next week at 25c PER PAIR OR 6 PAIRS FOR **\$1.65**
- Women's 25c quality imported Hermsdorf Dye black cotton hose, with spliced sole, 6 PAIR FOR **\$1.25**
- Boys' and Misses' fast black full seamless hose, the Boy's are 2 1/2 ribbed and the Misses' are a fine gauge 1 1/2 ribbed, sizes 5 to 9 1/2, exceptional value 6 PAIRS **90c** for.....

### NEW CASHMERE WAISTS—\$1.40.

Fine tucked fronts, cluster tuck back, colors, gray, red, rose, royal and pale blue, regular \$3.00 value for..... **\$1.40**

**LINGERING UNDERWEAR ODDS AND ENDS.**

- Misses' medium weight fleeced vests or pants, 35c quality, for..... **19c**
- Women's Jersey Ribbed fleeced vests and pants, all the odd lots and accumulations, worth double the price..... **48c**

### TABLE LINEN SPECIALS.

- 64-inch Heavy German Half Bleached Table Damask, four new patterns, regular value 80c per yard..... **60c**
- 66-inch Full Bleached Irish Table Linen, in 5 different patterns, the \$1.00 kind every thread pure linen, per yard..... **80c**
- Full Bleached Irish Linen Napkins, regular dinner size, per dozen..... **\$1.25**
- Full Bleached Extra Weight Irish Damask Napkins, full dinner size, Special price per dozen..... **\$2.00**

### NEWEST DRESS TRIMMINGS & LACES

A glance at the dainty laces and dress trimmings we are showing will convince you that we have a decided advantage in procuring the scarce qualities and styles and you can always depend on finding the very latest novelties here as fast as they are produced.

Calicoes in Venise, Irish Crochet, Escorial, etc., in separable patterns, squares, medallions and all kinds of fancy shapes, per yard..... **20c up**- Black Mouseline Applique Guimp trimmings, per yard..... **30c up**
- Black cut jet separable and band trimmings, per yard **35c up**
- Applique Roses of mouseline de sole in red, pink, blue, yellow, white and heliotrope, at per yard..... **40c up**
- Black Separable Applique Dress Trimmings, from per yard..... **40c up**