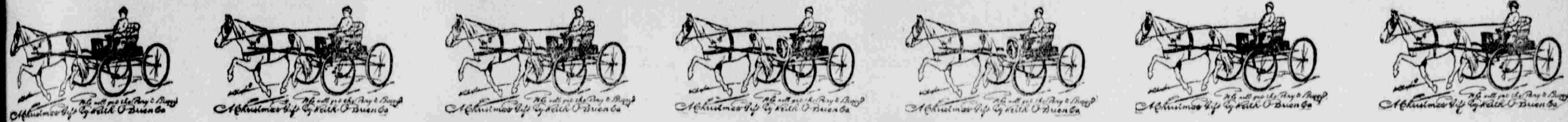




Final Appeal for Forenoon Shopping

If you are in doubt you are the very one we want to see. We probably have just what you are looking for. A most beautiful stock, unbounded varieties, and a thousand things to tempt you.



KEITH O'BRIEN

The Christmas Rush is Here.

¶ You stand at a guide post! ¶ One hand points to a tremendous afternoon Christmas rush—a surging, hurrying, eager, impatient throng—tired sales ladies! ¶ The other hand indicates leisurely forenoon shopping—happy faces, the faces of shoppers pleasant; no hurrying; no crowding; the salespeople interesting and anxious to show Christmas goods. ¶ Will you take the road that leads to this, or leads to that? Don't decide hurriedly. Consider the picture—a maddening rush—the pleasure of leisurely shopping—which?

Hosiery, Kimonos, Shawls, Etc. For Christmas.

Christmas Hosiery—Silk—All colors at \$1.50; embroideries, \$2.75 and upward; plain black silk with lisle or all silk foot at \$2.50; black line colored embroidery, 50c and upward. Plain black at 25c.
Italian Silk Vests, \$3.50 to \$5.00
Fancy Swiss Lisle Vests, .50c and upward.
Long Silk Kimonos, \$5.95 and upward.
A specialty is made of a beautiful \$10.00 Silk Kimono and Empire style.
House Gowns, Upward to \$50.00
Specialty is made of a fleece-down at \$2.50.
Short Kimonos, .50 cents and upward.
Eiderdown Bath Robes, \$5.75 to \$7.75

Men's Slippers.

What's nicer for his present than slippers? Worn every day of the year—a pleasant reminder of the giver.
Your hubby will stay at home every night, if he has on a pair of our slippers.
Would he trouble himself to take them off to put on his shoes—never.

Our Men's and Boys' Slippers.

Never such an assortment, all leathers and styles, \$1.50 to \$4.00.
Cavilers, Boudoir, D'Orsey's, Opera, Dress Oxfords and Strap Effects, Turkish, Felt Jullets, everything and anything.

Women's Slippers.

We have an endless assortment. Make early selections.

Christmas Handkerchiefs For Women and Children.

Children's fancy handkerchiefs, three in a box, 15c a box.
Children's fancy handkerchiefs, three in a box for 25c.
Children's white embroidered handkerchiefs, 50c box of three.
Women's hemstitched and embroidered—3 for 25c.
Hemstitched and embroidery, embroidery and lace edges—Special 25c each.
Fancy hemstitched and embroidery, 35c—three for \$1.00.
Fancy handkerchiefs; six in a box, 98c to \$4.50 a box.
Initial handkerchiefs; 98c box, 6 in a box.
Initial handkerchiefs; 25c each.
Initial handkerchiefs; 35c each.
Hemstitched embroidered 50c to \$2.50.
Hand embroidered, from 75c to \$10.00.
Real lace, from \$5.00 to \$25 a piece

Children's Slippers.

We have an endless assortment. Make early selections.

Fine Christmas Candies—fresh and nice—the very nicest.

Other Christmas Features.

The Keith-O'Brien store, the largest and finest in the inter-mountain region, carries a magnificent stock of holiday goods.
Special effort is being made for out-of-town trade.
SHOPPING BY MAIL HAS BEEN REDUCED TO A SCIENCE.
While not equal to personal inspection of goods, at the same time it is a satisfactory method, owing to the manner in which Keith-O'Brien Company cares for mail orders.
Experienced shoppers, who devote their entire time to mail orders, will faithfully look after your interests. In every instance you will be given the best possible prices.
What is told you and what you buy from Keith-O'Brien Company you may depend upon as being all right. IN ORDERING STATE FIRST AND SECOND CHOICE.
THIS WILL GIVE SHOPPERS LEE-WAY. IF THE FIRST CHOICE IS NOT IN STOCK AND CAN NOT BE OBTAINED IN THE CITY, THE ARTICLE WHICH YOUR SECOND CHOICE INDICATES, WILL BE SENT YOU.
It is impossible to enumerate many, or give descriptions, of the gift-articles.

Christmas Apparel for the Baby.

Short White Cashmere or Embroidered Kimonos from \$3.25 to \$5.75
BOOTIES15c to \$1.25
HAND MADE BIBS from1.25 to \$5.00
MITTENS25c to 50c
HAND MADE DRESSESFrom \$1.95 to \$10.00
INFANT BONNETS25c to \$15.00

Burnt Wood Presents.

PYROGRAPHIC OUTFITS1.50 to \$4.50
WHITE BASSWOOD BOXES READY TO BURN.
Gloves, handkerchief, necktie, photo, veil, collar and cuff boxes—from 25c to 85c; taborettes—75c and \$2.20; pipe racks—35c and 40c; photo frames—20c and 25c; tie racks—50c.
TINTED CUSHION COVERS—to embroider in all the latest designs.35c and 75c
TABLE COVERS—tan linen and green canvas—stamped with violets, double roses, etc.40c to \$1.50

Christmas Candies ready for mailing.



HOLIDAY SALE OF Oriental Rugs.

It is the most magnificent stock of Oriental rugs ever displayed in the West.

Those who are judges and those who are not will delight in seeing these rare old specimens, in designs so exquisitely executed that they are beautiful enough to frame. An Oriental rug is a Christmas present worth giving. And no thought of such a gift should be entertained unless our stock is first seen.

West Balcany—Daylight Inspection.

Christmas Presents for Her!

Hand Bags, Cross and Chain, Purse, Buckles, Perfume, Fancy Combs, Toilet Sets, Brushes, Mirrors, Books, Toilet Goods, Ribbons, Gloves, Lace Patterns, Shawls, Jewelry, Fancy Pillows, Wood to Burn, Pyrographic Outfits, Burnt Wood Boxes, Hoods for Baby, Neckwear, Handkerchiefs, Hose, Laces, Sweater, Waists, Coats, Suits, Necklaces, Brooches, Barretts, Combs, Barr Pins, Hat Pins, Buckles, Bonnet Brushes, Beauty Pins, Jewel Cases, Glove and Handkerchief Boxes, Powder jars, Manicuring Articles, Children's Purses, Bead Chains, Thimbles, Fancy Silk Garters and Supporters, Vanity Cases, Souvenir Spoons, Laundry Bags, Hat Pin Holders, Handkerchief and Glove Cases, Hand Made Lace Center Pieces, Dresser Scarfs, Pin Cushions, Work Boxes, Piano Scarfs, Linen Hand Decorated Boxes for Veils, Library Table Covers, Drawn Work, China Pieces, Vases, Clocks, Rug, Oriental Rug, Box Candy, Box Stationery, Oriental Slippers, Battenburg Centerpieces and Scarfs, Japanese Drawn Work.

To that Portion of the Public which considers this to be exclusively a high priced store because it is a high grade store, we extend a special and very cordial invitation to see what

\$1.00 to \$5.00
will do in the way of gift buying at Keith-O'Brien's.

We wish to demonstrate that while a gift from Keith-O'Brien's does perhaps imply somewhat more of taste, exclusiveness, and artistic merit than one from elsewhere, it does not necessarily cost more.

Christmas Presents for Him.

Bath Robes, Pajamas, Night Shirts, Underwear, Suspenders, Jewelry, Umbrellas, Shaving Sets, Silk Mufflers, Gloves, Watch Fobs, Cuff Buttons, Smoking Jackets, Handkerchiefs, Neckwear, Hosiery, Shirts, Slippers, Fountain Pens, Scarf Pins, Hand Bags, Suit Cases, Toilet Sets, Cans.

A Sofa Pillow for His Den Pictures. Card Case and Purse. Military Brushes, Hand Mirror, Collar Boxes, Paper Weights, Traveling Sets, Bill Books, Letter Books, Hat Brushes, Tooth Brushes, Match Boxes.

One-fourth reduction on all Furs.

Annual Christmas Sale of High-Grade Ribbons.

Special lines of warp-printed Ribbons in an endless variety of patterns and light and dark colorings. These ribbons are excellent values and are particularly desirable now for fancy work, hair bows, sashes, girdles and fancy bags. New patterns with plain with satin edge, splendid qualities at, yard, 20c, 25c, 35c, 38c, 40c, 45c to \$1.00.

A Few Christmas Novelties.

HAND BAGS—All styles, every ornamentation, all kinds of leather—with card cases and coin purse fittings.50c to \$10.00
FANCY FLAT BAGS—with mirrors.1.45 to \$25.00
SEMI BAGS—latest styles and shades, with mirrors attached.1.45 to \$25.00
GILT AND DEADEAD BAGS.1.45 to \$27.50
BELT BUCKLES and BELT BUCKLE SETS—gilt, silver and French enamel, plain or with fancy settings.50c to \$10.75
HAT PINS.35c to \$1.75
BELTS—beautiful stock.50c to \$15.00
SOUVENIR SPOONS—gilt or silver.75c to \$2.25
SILVER TOILET SETS—heavy patterns.\$5.35 to \$25.00
This assortment includes every style—French sets, shiny and coat-bols, quadruple plate, sterling silver, ISTERLING GOLD THIMBLES.75c to \$1.50
FANCY SUPPORTERS—silver buckles.25c to \$4.75
CHILDREN'S PURSES.25c to 75c
MEN'S BILL AND PASS BOOKS.75c to \$10.75
CARD CASES.50c to \$5.75
COMBS—fancy mounted in shell and amber, high topped combs with brilliant settings.75c to \$15.50
PANS—black and white gauze and silk lace spangled.\$1.00 to \$15.00
BABY PINS—2 and 3 in a set.25c to \$1.95
BROOCHES—sterling silver in Rhinestone settings.50c to \$12.75
BRACELETS.1.45 to \$3.75
BECKLACES.25c to \$7.25

Presents in Household Helps.

Chafing dishes, 5 o'clock teas, hand-painted lemonade pitchers, hand-painted sugars, bowls and vases, dainty china cups and saucers, handsome jardiniere, set of Haviland china, set of silver knives and forks, candlesticks and a thousand other presents.

IN THE SHOE SECTION

Men's house slippers, women's fancy slippers, women and children's felt Juliettes, children's leggings and rubber boots.

SILK AND DRESS GOODS

Dress patterns in both silk and wool materials. Embroidered waist patterns; fancy silks for hand bags.

LADIES' UMBRELLAS

Elegant stock of holiday umbrellas with gold and silver handles, pearl and ivory handles; plain and natural wood handles, \$1.50 to \$20.00.

CHRISTMAS FOUNTAIN PENS

These pens make the very best kind of present. We handle the Waterman makes—which are the best.

Fresh Christmas Candies—others like them—you'll like them.

Beautiful Christmas Waists.

Lace and white silk\$4.95 to \$25.00
White nun's veillings and silk batiste from2.95 to \$9.75
Silk plaid check and Roman stripes, from \$4.95 to \$15.00
Black lace and net.\$6.75 to \$25.00
Colored nun's veilling in blue, red and light shades—Special\$4.95

Art Goods.

Made up for Christmas Presents.

All the new novelties including pin cushions, postal card books, piano scarfs, hat pin holders, collar and cuff boxes, Cluny lace pieces, Battenberg dollies, leather cushion tops, leather, handkerchiefs and glove boxes and beautiful cushions made of ribbons.

Christmas Millinery.

Beautiful Evening Hats \$10 and upward

Christmas Neckpieces.

Beautiful little silk embroidered stock collars, all colors—35c; chiffon—75c to \$2.00.
CARFS—Silk and crepe de chene.1.25 to \$10.00
CHRISTMAS VEILS—lace and chiffon. All the dainty shades.75c to \$3.00
FEATHER BOAS and CHIFFON RUFFS—black, white and colors.\$1.50 and \$30.00

Tempting Things on the Floor Below.

Children's Christmas cups and saucers from 15 cents to \$2.50. This handsome line is shown for the first time.
Berry and salad sets—\$1.00 to \$7.50. Cake sets from \$1.00 to \$7.50. Salad bowls, 25 cents to \$10.00. These are especially nice for Christmas gifts.
Cut glass—large and new assortment at a reduction of 20 per cent—one-fifth less.
Copper nickel plated chafing dishes, \$5.00 to \$10.00. Carving sets, 50 cents to \$7.50. Nut picks, 25 cents a set.
Fancy clocks, \$1.00 to \$12.00. Jewel cases, 75 cents to \$7.50.
Beautiful line of vases, 10 cents to \$25.00—a range that will enable you to find just what you want and at a price lower than elsewhere offered.
100-piece set—seven patterns of Johnson Bros.' English porcelain, \$15.70. This is quite a Christmas bargain. Complete line of house-furnishing sets.
As a remembrance, what is nicer than our Christmas Candies.