

an abundant supply of electric light and power.

#### Principal Industries.

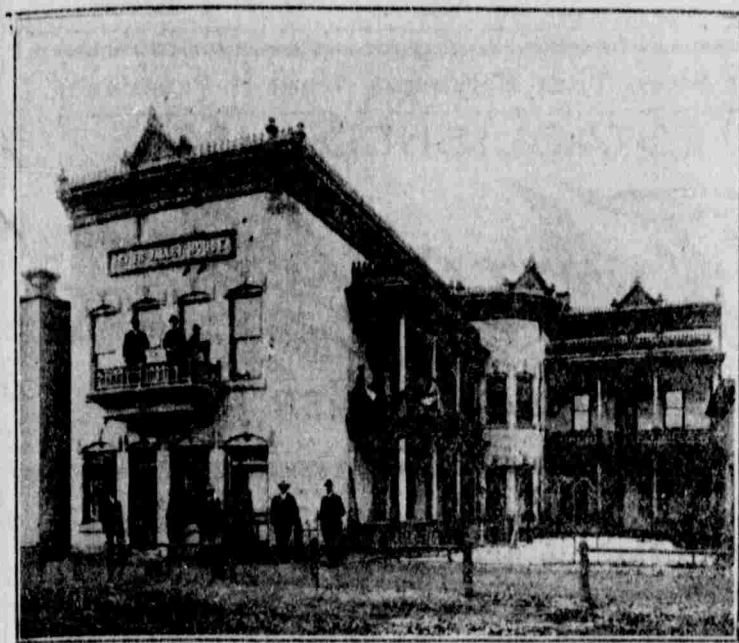
Like nearly all other towns of Utah, the chief industry of Richfield is agriculture and stock raising. The soil is unusually strong and yields abundant crops. Dry farming has proved successful although most of the crops are matured by means of irrigation. The beet crop was a failure this season owing to a pest which destroyed the plant. The sugar beet, however, is naturally adapted to the soil, and before the pest appeared there was no place in the state where a heavier crop was produced than in the Sevier valley.

In 1896 the R. G. W. railroad entered the valley, making its terminus at Marryvale. This made a convenient outlet for the surplus produce, which, because of its high grade, always found a ready market.

There are a number of large mining camps contiguous to Richfield from which they draw their supplies; they also furnish employment to many of her citizens.

The two banks above mentioned have on deposit \$300,000. The business done by Richfield during the last two years, 1904 and 1905, has amounted to about \$500,000.

#### SEVIER VALLEY HOUSE.



SEVIER VALLEY HOUSE.

THE Sevier Valley House is considered to be the most up-to-date hotel south of Salt Lake City. It is first class and modern in every particular, containing sample rooms, bath rooms and toilet inside. The proprietor, Christian Peterson, with characteristic energy and thoroughness, has made it his aim to secure that elegance and homelike comfort which is so much desired by travelers, and the extensive and high class patronage which this house gets is an evidence of the esteem in which it is held by the traveling public.

#### RICHFIELD IMPLEMENT CO.

THE Richfield Implement Co. is the distributing depot for all kinds of farm machinery, vehicles and supplies for the farmer, stockman, contractor and blacksmith. It supplies both the wholesale and retail trade. It carries a full and complete line of—McCormick & Lewis Farm and Spring Wagons, Deliveries, Drays, Trucks and Buckboards.

Columbia Buggy Co., Vehicles.

H. H. Babcock & Co., Fine Carriages, Moon Bros, Carriage Co.

Michigan Buggy Co., Buggies, Phaetons.

Surreys, Traps and Carts, Speeding Carts and Sulkeys, Hand Made Work Horses.

Carriage, Cart and Buggy Harness.

Whips, Robes and Blankets.

Cutters and Bob Sleds.

Belmont Mowers, Binders and Rakes.

Jagville Crown Mowers and Repairs.

Acme Buck Rakes and Stacks.

Hoyle's Chain Driver Header.

Head, Admiral and National Hay Presses.

Syracuse Chilled and Steel Hand, Sulky and Gang Plows.

Rock Island Plow Co.'s Plows and Harrows.

Best Cultivators and Plows.

Budlong Disc Harrows and Seeders.

Imperial Steel Lever Harrows.

Belmont Cultivators.

Garden Cultivators, Drills and Seeders.

Gasoline Engines.

Demeter Pumps, Windmills and Towers.

This firm was formerly a branch of the Utah Implement Co., but was incorporated in July of 1905 with a capital stock of \$50,000, and is made up of the most solid and prominent citizens of Southern Utah.

The officers are W. H. Seaguller, president; J. M. Peterson, treasurer, and M. B. Whitney, secretary.

#### SEVIER VALLEY CREAMERY CO.

THIS company owns and operates seven modern, thoroughly equipped creameries in various parts of Richfield and Piute counties. They are located respectively at Richfield, Montrose, Koshoream, Inverary, Glenwood, Bond and Circleville.

Their milk wagons operate through these counties, gathering up the milk from the different farms and ranches.

They make butter from home milk and hand separated cream. The year's output consists of about 255,000 pounds of butter, much of it being shipped out of the state.

This business was incorporated in 1901, with a capital stock of \$9,000. Mr. A. J. Paulson, the manager, is also owner of the big roller mill south of Richfield. He has contracted to sell out his interests in the mill and devote his energies exclusively to the creamery business.

The output of the Sevier Valley Creamery company averages 1,000 pounds of butter per day. During the last two years this company has made about 750,000 pounds of butter.

#### THOMAS OGDEN & SONS.

FEW stores in southern Utah do more business than the firm of Thomas Ogden & Sons. This establishment was formerly the old Richfield Co-op, but in the spring of 1899 it was purchased from the Z. C. M. I. by Thomas Ogden. Its value was then estimated at \$1,500; but by careful and business-like methods Mr. Ogden has branched out and increased its trade until today he bears the proud distinction of being one of the heaviest shippers of farm produce in the southern part of the state. He has recently shipped three car loads of wheat, five of oats and one of alfalfa seed. He has about \$8,000 worth of stock on hand, consisting of dry goods, staple and fancy groceries and notions.

To learn of Mr. Ogden's enterprising work at the beautiful modern plate glass front that adorns his store, in place of the old wall that used to be there.

Mr. Ogden is receiving large shipments of groceries, dry goods, notions and toys to supply the Christmas trade. Say: if you don't believe Santa Claus is town, just go down on Main street, opposite the big tabernacle, and look in Ogden & Sons' show window.

#### THE RICHFIELD REAPER.

INSTINCTIVELY the leading newspaper of southern Utah is the Richfield Reaper, published at Richfield, Utah. It is an eight-page paper, six columns to the page, all home print and local news. Its circulation exceeds one thousand copies each issue, three-fourths of which is in Sevier, Piute and Wayne counties. It is the newspaper which reaches the people generally of these three counties, all important ones in their respective spheres. It is published by A. H. Williams and J. H. Woodring. Mr. Williams is the editor and manager, and Mr. Woodring has charge of the mechanical department. Both are practical, experienced newspaper men. Besides its local field, the Reaper is the special exponent of the great Gold Mountain mining district.

The job printing plant in connection with the Reaper has the latest and best machinery and most complete stock and series of metal and wood type, borders, ornaments and all other material entering into a modern, up-to-date printing establishment in the state, and in the hands of intelligent and competent workmen executes some of the most artistic and the biggest variety of work to be had anywhere. Its work is to be found in nearly every business establishment in its district. It makes a specialty of commercial work, book printing, stock certificate books, prospectuses, legal blanks, etc. A trial always brings subsequent orders.

As an advertising medium the Reaper is unequalled. It carries more local and foreign advertising than any paper in Utah outside of the large cities.

The Reaper is in one of the most thriving and advancing farming, commercial and mining sections of the state, and the progress of this section finds the Reaper progressing with it.

#### THE SUCCESS MEAT MARKET.

THIS house is conducting a meat business in Richfield and is located on Main street three doors south of Peterson's bank. It numbers among its patrons the best families of the city. It always handles a choice line of fresh and cured meats, fish in seasonable times, and fresh oysters.

As much depends on a man's experience and judgment in selecting and caring for meats, the patrons of the Success Meat Market feel safe in sending their little children to buy a steak, knowing that it will always be the best.

They have a splendid stock of goods on hand, ready to supply the Christmas demands.

#### RICHFIELD HOTEL.

AN up-to-date house is the Richfield Hotel. Mrs. H. D. Gentry has had the management of this hotel since November, 1903. She is an enterprising, progressive business woman and has spent large sums of money in putting in new furniture, carpets, etc., for the convenience and comfort of her guests. Everything about the place is neat and inviting and the courteous treatment accorded patrons does much to increase its already large patronage. The terms of this house are reasonable and the accommodations first class. The hotel is made a central feature by all traveling men who visit this city. It is centrally located on Main street in the southern part of the business section. Its cold comfort when one comes put up at "The Traveling Men's Home," as the boys affectionately call it.

#### THE MODEL MERCANTILE CO.

THE Model Mercantile company, successors to Jensen, Christensen & Co., was established in 1892, and incorporated in 1903 under the laws of the State of Utah, with a capital stock of \$10,000. The officers are as follows: Martin Jensen, president; N. C. Christensen, vice president; A. C. Paulsen, J. K. Hansen and G. W. Coons, managers. The character and stirring business



MODEL MERCANTILE CO.

ness qualities of these men are too well known in Sevier county to require comment; they have not only built up their own business as dealers in general merchandise, but by their broad minded public spirit they have helped to make Richfield the queen of southern Utah.

This store is located on south Main between First and Second South. They handle a full line of dry goods, shoes, staple and fancy groceries, and make a specialty of handling sugar and farm produce in carload lots.

Special effort is being made to supply the demand for Xmas goods. We have them of all sorts, toys, dishes, dolls, presents, etc.

#### J. S. HORNE & CO.

DEALERS in general household furniture, linoleums, carpets; we also carry a full line of cotton and wool mattresses, baby buggies, window shades, window curtains, pictures and picture frames.

They are the only undertakers in Richfield. Their stock of undertakers' goods is the best and most complete in Southern Utah, and they also have the reputation of selling the highest class goods at the lowest prices. In this department they carry caskets and coffins of various grades and sizes, coffin furnishings, burial robes for men, women and children, also burial shoes and hose.

Orders may be sent either by mail or phone and receive prompt attention. Their phone number is 54, and their business is located on the west side of North Main street.

#### BANKS MILLINERY PARLORS.

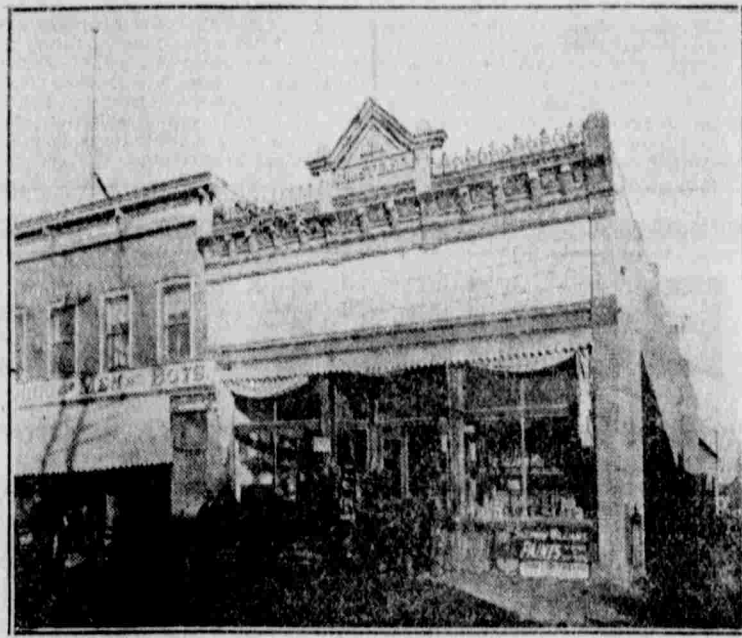
THIS business is a branch of the big Banks Millinery store of Salt Lake City, which conducts the largest retail and wholesale millinery trade of any house in the state.

It is under the very able management of Mrs. Carrie P. Nielson, who has had 18 years of experience in the millinery business.

Parties who wish to buy millinery goods can trade to advantage with the Banks Millinery company, for the simple reason that they purchase direct from the factory and therefore save customers the extra cost of middle men, etc. They are supplied with a beautiful line of hats for the Christmas and winter trade.

#### JOHN CHRISTENSEN & CO.,

Dealers in Hardware and Implements.



JOHN CHRISTENSEN & CO.

TEN years ago we commenced business, occupying a room 16x20, with a small stock of hardware and a few stoves. And have had a steady growth until we now occupy a brick store room 28x50, a brick warehouse 28x50, two iron covered sheds each 28x50, with a total floor space of 5,000 square feet.

We are agents, and carry a large stock of the following celebrated brands of goods, which are the best the market affords.

Deering Harvesting Machinery, Mo-

line Plows, Harrows and Beet Tools; Tubular Cream Separators, Burg Farm Wagons, Good Luck Stoves and Ranges, Wilson Hot Blast Heaters, Keen Cutter and Diamond Edge Tools and Cutlery; Ocean Wave Washing Machines; Sherwin-Williams and Lincoln Paints; Carbide-Kipper Klub and Barney & Perry Saws, Laclede Boys' Wagons and Sleds.

We carry the largest stock in southern Utah of Hardware, Graniteware, Tinware, Paints, Oils, Glass, Iron, Hardware, Sporting Goods, Cutlery, Nails, Wire, Plumbers' Supplies, Miners' Supplies, Steel Goods, Poultry Netting, Stoves and Ranges.

#### RICHFIELD OPERA HOUSE.

ONE of the sure indications of the growth of a city is the interest which its people give to the theatre and opera. Richfield contains a large opera house, capable of seating about 800 persons. It is being remodeled, an elevated stage constructed for the purpose of holding scenery, and opera chairs installed. The stage equipment consists of flats, wings and drop curtains, variously colored electric lights ar-

ranged so as to produce the best possible scenic effects, and a new supply of scenery.

Such opera can now conveniently accommodate the larger traveling theatrical companies, and at present is included in the tri-state theatrical circuit. It recently came under the management of W. H. Ingham. Mr. Ingham has had considerable experience in handling theatricals; understands thoroughly the needs and furnishings of a high class opera house; is a man of sound business principles; is wide awake and progressive.

#### NEW YEAR'S DAY IN CHINA.

OF all Chinese festivals that of New Year's day is the greatest. Being a peculiarly contradictory race, the Chinese do not reckon time by the sun, as we do in America, but by the moon, so that the Chinese New Year's day may come at any time between the middle of January and the middle of February. When the time approaches, creditors are happy, for by the last day of the old year all debts must be paid. The Chinaman who cannot pay up must hide his head until the festival is over. Another preparation is a general washing up. Household belongings and personal attire are put through a severe course of soap and water in order that the new year may be begun with cleanliness.

When the night of New Year's eve approaches, the sound of the firing of crackers begins and is kept up with an incessant din until dawn. The first business in the new year is the sacrifice to heaven and earth. A table is spread with offerings of food and drink, candles and incense, and crackers are let off again just outside the front door. Then the father of the family comes forward and kneels down in front of the table, holding a stick of incense in his hand and knocking his head three times on the ground. Rising to his feet, he places the incense in the censer on the table. More crackers are let off, and paper money is burned.

After this ceremony the household gods are worshipped in the same way, and then the ancestral tablets, after which the "living idols" have their turn. The father and mother sit down side by side, and their children and grandchildren kneel before them and do them reverence, but offerings are not made to the living, as they are to the dead. Then the servants come forward, dressed in their best, and kneel down, bowing their heads to the ground before their master and mistress, receiving presents when they rise.

Long before all these ceremonies are finished it is quite light, but in the early hours of New Year's morning the streets look as deserted as if no one was living in the city. The shops are all shut, and the busiest streets are as quiet as if it was an ideal Sabbath of rest.

But the quiet does not last long. Occasional crackers are let off, and strings of beggars soon appear on every hand. They are far more numerous than usual and more importunate. They know they will reap a rich harvest on this happy day, for it is lucky to begin the year with good deeds, and it is not long before the streets are

filled with a well dressed multitude starting out to pay New Year's calls. Custom requires that all the men in China shall call on their relations, teachers and friends; too good to be neglected by the visiting goes on. Women are not expected to pay New Year's calls or to see the visitors who come to their homes. As these are men of course that would be highly improper.

When friends meet in the street for the first time in the new year they stand and bow very politely; they put their hands together and shake them, saying, "Kung shi, kung shi," which means "I respectfully wish you joy," and they often add, "May you grow rich," for that is the Chinese idea of happiness.

For three days the New Year's rejoicing goes on, and then all the poorer classes begin to work again. Large shops and places of business are closed for a month.—Brooklyn Citizen.

#### THE ANIMALS AT CHRISTMAS.

Said Santa Claus: "Tis Christmas eve (The animals looked pleased), And each of you will now receive His yearly Christmas present. But I'd be glad if every guest Would mention what he'd like the best."

The Tapir said: "That please me. 'Tis state succinctly, therefore, If I may be so bold and free— The only thing I care for Would be those matches on the shelf, With which I'd like to light myself."

His wish was granted. Then up spake A timid little Adder: "Sir, but a trifle it will take To make my Christmas gladder; A slate and pencil, if you please, Would let me do my sums with ease."

The Reindeer said: "You may believe I'd be a happy fellow If I were sized I would receive A good sized umbrella; And also I'd like four goldshoes and a rubber mackintosh."

The Cow a fountain pen desired; The Cow tin horns requested. The Horse, for a new hat acquired, His gratitude attested. The Caterpillar said: "I am Proud of my caterpillarsham."

So all of them were gay and glad, And they were happy, very; They liked the presents that they had And wailed exceedingly merry. Dear humans, at your Christmas feasts, Pray take a lesson from the beasts, —Carolyn Wells in Reader.

#### What's In a Name?

Waggle—For heaven's sake, don't put any lighted candles on that Christmas tree! Mrs. Waggle—Why not, dear? Waggle—Don't you see it's one of those patent nonflammable ones?

#### OLDEST LICENSED INN IN GREAT BRITAIN.



The Seven Stars, Withy Grove, Manchester, shown in the picture, is the oldest licensed hostelry in Great Britain. It was opened in 1356, twenty-two years before Manchester received its charter from the crown as a free borough. There are many traditions connected with the ancient inn, one of them to the effect that both Dick Turpin and Guy Fawkes were frequenters of the place. A room on the ground floor bears the inscription, "The Guy Fawkes Chamber." The inn contains a chair which was once the property of Byron's mother.

## James M. Peterson BANK.

Richfield, Utah

KNOWN BY THE PEOPLE FOR TWENTY-TWO YEARS

Capital and Profits, \$ 71,000  
Deposits, - - - 275,000  
Loans, - - - 250,000

LATEST IMPROVED SAFETY DEPOSIT BOXES FOR RENT.

#### OFFICERS:

ASA R. HAWLEY, - Pres.  
H. N. HAYES, - Vice Pres.  
JAS. M. PETERSON, - Cashier.

#### DIRECTORS:

JAS. M. PETERSON,  
ASA R. HAWLEY,  
Representative from Sevier Co.  
H. N. HAYES,  
Member of State Land Board.  
JOHN E. CHIDESTER,  
Judge 6th Judicial District.  
A. K. HANSEN,  
Sneepman and Director Model  
H. W. HAMLOSE,  
Director People's Equitable  
Store.  
W. S. MCCORMICK,  
Banker, Salt Lake City.

We Pay  
**4%**  
On Savings Deposits.

## J.M. Peterson & Co.

DEALERS IN GENERAL MERCHANDISE, WHOLESALE AND RETAIL—CARRIES THE LARGEST ASSORTMENT, LATEST AND BEST GOODS AT LOWEST PRICES.

#### BUSINESS:

1900—\$20,000.00 1905—\$100,000.00

The Growth of Our Business Will Convince You We Are The PEOPLE'S EMPORIUM.

We Are After Your Business, and Making Prices That Will Secure Your Patronage.

HANS TUFT, President. J. A. ROSS, Vice President.  
GUY LEWIS, Cashier.

## Richfield Commercial and Savings Bank.

Capital, Undivided Profits, Deposits, - - - \$ 50,000.00  
- - - 8,000.00  
- - - 235,000.00

Travelers Letters of Credit Issued, and Exchange Drawn on All the Principal Cities of the World.

#### DIRECTORS:

HANS TUFT, THOMAS SEVY, CHAS. LAMMERSDORF,  
J. E. FORSHEE, J. W. PHILLIPS, J. A. ROSS,  
L. H. OUTZEN, E. E. HOFFMANN, GUY LEWIS.

## Richfield "SUN."

Published Every Thursday at Richfield, Utah, By A. E. HOWARD.

A Good Advertising Medium

And a First-Class Country Newspaper. Gives All the News, Foreign and Local.

ESPECIAL ATTENTION Given to JOB PRINTING.

Everybody Reads The "Sun."

## The SWAN Fountain Pen

\$2.25 each \$3.50 each \$5.00 each

Having all desirable qualifications and no objectionable features is

The Best.

They are fitted with "MABIE, TODD & CO." Gold Pens. Made in all grades of points, from STUB to EXTRA-FINE, thus enabling the writer to possess the most satisfactory

Fountain Pen

obtainable. Call on us, or send, and we will match your Steel Pen. UNRESERVEDLY GUARANTEED. FOR ONE YEAR.

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