# BEGINNING MONDAY MORNING WE USHER IN A GREAT FALL BARGAIN CARNIVAL WEE

This great fall Bargain Carnival brings to the people of Salt Lake and Vicinity the most remarkable series of special sales and sale prices ever presented at the very outset of the season thus making it the most important shopping week of the entire Fall. Every department is replete with evidence of our supremacy in value giving and no woman in Salt Lake this week, visitors or home people, can afford to neglect investigating this veritable bargain harvest. :: \*\* :: :: \*\* :: \*\*



### Nothing Excepted---Every Yard in our Entire Stock Included

Here's a timely sale of Dress Goods which, coming as it does at the very outset of the season will eclipse even our own superior records for value giving and therefore presents unusually good news of the utmost importance to dressmakers and every woman who is wisely preparing for Fall and Winter.

Equal qualities in new goods were never before slaughtered at such price-cuts thus early in the season and our superb stock contains fabrics for every known dress goods purpose.

Included are such staple fabrics as Broadcloths, Prunellas, Serges, panamas, Batistes, India Twills, Voiles, Poplinettes, Eoliennes, Landsdownes, Henriettas, Taffetas, Cravenettes, Albatross, Mohairs, Etc., Etc., in plain colors, shadow and distinct stripes, novelty mixtures , plaids, checks, etc., etc., in fact it's the largest and most compelte dress goods stock in Salt Lake City today. See for yourself.





with iniaid velvet strap or

braid, all sizes, \$13.00 gar-

\$6.50

ments, choice-

INGS AND FANCY MADRAS WAISTINGS. THIS ACCUMULATION OF WHITE MATERIALS WILL Three-quarter many styles, 36 to 52-inch E SACRIFUCED AT LESS THAN COST PRICES. models, in cheviots, kersey, also fancy mixtures. Empire box or semi-fitting JEWELRY SPECIALS with or without capes, satin lined. Some trimmed

Beauty pins, two on a card fine quality reg- ular 25c grade	15c
Vell pins pretty etched designs,	<b>19</b> c
Hair Baretteses in variety of new gold	.19c
New Belt Pins in great variety set with pretty stones, handsome styles, special	50c

# Silk

BEST VALUES OF THE SEASON.

White and ecru, with

fancy lace medallions and

silk band combinations, Al-

most double value; sizes 34

to 44. These were made to

sell at \$3.00 to \$3.50. All go

at the low price, for this

\$1.95

special sale, of-

100 of heavy rich taffeta in black and all the most popular autumn shades,cut very wide with generous full flaring sectional flounces. Some values up to \$8.50, specially priced-

\$4.75

#### SILK COATS PETTICOATS A wonderful underprice

Extra special for ladies and

misses, and also for the large sizes. Made of good quality Panama, smart shapely mo-

\$3.95

actual \$5.00 values-

bargain. Ordinarily they'd be marked \$25.00. Made from heavy, rich, black silk taffeta, braid trimmed, some with applique collar. A large assortment, all full pleated back and front, in sizes 32 to 48, at less than half price. Choice-

\$10.00

OF

NOW. MEANS

tin, special

cial price

at.

of ...

Complete

FURS

**At Special Prices** 

OF BUYING YOUR FURS

Throw Scarf of brown

French Coney, two yards long, lined with brown sa-

Complete set, Muff and Scarf, can be had for spe-

LET US REMIND YOU

THE IMPORTANCE

TO DEALER

\$2.95

\$5.00



#### shadow stripes, checks and platds and a few of black and colored Pan-amas and Chevrons and Cheviots. dels, trimmed with self or taffeta silk folds, skirts that are In regular and extra sizes, wonderful values for-\$6.75

toned dress skirts, open like a coat, and they should sell for \$10.00. Smart styles in rich colors, fancy

Handsome Taffeta and **Messaline Silk Waists** 

Taffeta Silk

**Demi-Costumes** 

One-piece princess style in black, blue, bronze, wisteria, reseda and grey, also pretty checks of green or blue. Waists are trimmed with braid and large builtons, cluster pin tucked pointed lace yokes, some are handsomely embroidered and braided, affording a charm-ing style effect. These are \$15.00 to \$20.00 values, specially priced—

\$12.95

DRESS SKIRTS



with oriental, Mosaic ornaments, regular 65c special	՝ ո Տ, <b>Շ</b>
<b>Bargain Carnival Prices</b>	
on all DOMESTICS   \$1-3c Heavy unbleached Canton   Flannel   Sk2c 26 inch cream Shaker   Flannel   10c splendld grade Seersucker   Gingham   74c Outing Flannel, all dark   colorings   15c Plaid suitings, double   width   10c Amoskeag Apron Ging-   10c Dark Percales, double   fold   15c Heavy stripe and check cheviots   all dark colors.   5000 yards of Amoskeag Teazel down outing Flameleil in lengths from 2 to 15 yards, regular   selling price 124c, in this sale   40c Scarlet and navy California   wool flamels   15c Kimona Flannelettes with and wither   out bands, mostly dark colors, worth 15c.   1.000 rolls pure white fluff cotton bats   worth 10c, for this sale   81-3c Fancy large figured quilting   roles, all fast colors   Heavy figured, Cretonnes for quilt cov-   erings, big rc uge to select from, worth 10c.   Pure white coton bats, 3 lbs, regular   milt size, worth \$1.00, for this sale.   The very best grade silkoline, worth   10c   All fancy quilting French sateen,	8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8
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Gold Cord Neckchains

VICTORIA NECK CORDS

In all colors of ribbon,

19



all three yards long and 50 to 54 inches wide, 6 and 8 point curtains, worth up to \$2.06 a pair, 750 for this sale, pair. 750 Arabian and white Clunny Curtains, 2½ inch edge 75c Arabian and white Chunny Curtains, 5.2 then begin of Cluny Lace and 5 inch Cluny inserting, 3.855 \$6.00 to \$7.00 Couch covers made with fringe or without, good grade of French Tapes-try. Choose from 15 designs and colorings.



Sc Per yard for cotton Torchon Laces, 14 to 3 Inches wide with insertions to match, regular De quality.

10c Fer yard for real Torchon Laces, excellent pat-terns and qualities from 1 to 2½ inches wide.

regular 25c qualities. Special values in all nets, plain, tucked, self or colored dots and figures in great variety priced from-60c PER YARD AND UP.

Attorney for Patiet