

Society

Social Chat

An unique and pretty affair of the week was the rainbow party given by Mrs. Ellwood S. Brown on Tuesday afternoon. The decorations and refreshments carrying out the idea and the feature of the afternoon being a sewing contest in which the rainbow idea also figured.

Miss Sarah Johnston was guest of honor at a pleasant evening affair on Thursday night when the boarding members of the Y. W. C. A. gave their monthly social at the Brooks Arcade. There were charades and guessing games, and refreshments were served. Mrs. W. E. Butler had charge of the affair and was assisted by Mrs. E. B. Clithlow, Mrs. Russell Tracy, Mrs. Ledyard M. Bailey and Mrs. Hapgood.

The Governor's club gave its final dance of the season last night at Odeon hall and was perhaps the most delightful of the series. The decorations were in electrical effects and were most attractive. A large number were present.

Miss Edith Mudgett entertained her sewing club yesterday at an Orpheum party followed by an informal tea at her home.

Mr. and Mrs. C. M. Bell entertained a few friends at cards last night at their home, the rooms being prettily decorated and prizes awarded the winners.

Mrs. Matthew Cullen entertained the Sewing club at her home today.

The Cup and Saucer club met yesterday with Mrs. Dana McCready.

Mr. and Mrs. W. M. McCrea entertained the card club last night.

The bridge tournament met on Tuesday with Mrs. F. J. Fabian.

Mrs. Newell Beaman entertained at a Kensington on Wednesday afternoon about 25 being present. The rooms were decorated in daffodils and a guessing game was a feature of the afternoon, prizes being won by Mrs. P. C. Brown and Mrs. Sumner Gleason. The hostess was assisted by Mrs. Foster Curtis, Mrs. Will Boverman and Miss Laura Crawford.

Mrs. Frank Swindler entertained her club at luncheon on Wednesday followed by bridge.

Mrs. F. L. Oswald entertained informally at bridge on Wednesday night two tables being played.

Mrs. C. P. Brooks entertained informally at bridge on Wednesday night.

Miss Lucy Van, Colt and her domestic science class entertained 19 of her gentlemen friends at a 10 course dinner on Tuesday night.

Miss Bess McMillan was hostess at a luncheon on Wednesday, given in honor of Mrs. Gustave Luehlitz of Spokane, the table having a centerpiece of pink tulips and candelabra shaded in pink. Covers were laid for about a dozen.

A pleasant social affair celebrated the seventeenth birthday anniversary of Mrs. Priscilla Jennings on Wednesday, in the way of a tea followed by a social evening spent with music and recitations in which a number of the guests took part. About 70 were entertained and the rooms were bright with a profusion of flowers, the gifts of friends.

Mrs. G. H. Smith gave an informal tea on Wednesday in honor of her guests the Misses Taylor of Fort Russell.

THE CHARLTON SHOP, OUTFITTERS FOR WOMEN.

THE Gossard CORSET



The New Back.

Notwithstanding much spurious comment concerning the oft-changing "figure" and girth of women, we believe that man wise who said: "The only consistency is that of constant change." Do you know what the world despots say is the present "gown beautiful"? Just this, "That it MUST HAVE long, slender, sinuous, sweeping lines, lines which give to the woman a witchery never before attained by her. Do you know that all their skill in cutting, all their fineness in the art of elaboration are employed in the fashioning of the BACK of the new gown? It is so. But, to wear this gown a woman must possess a beautifully moulded back. It must be narrow from hip to hip with a decided curve in at the waistline, gently rounding below this, in the center; and the hips, themselves, must be unobtrusively, the less obtrusive, the better; and for this waist-line, to the arms, the slowly widening line must be almost sharply defined. The shoulders should be held well back, but the bust should not be so tightly held in that it will appear between them. In short, this back is the one which Mother Nature is RIPPED UP TO LEAVE to her daughters, for some twenty-five years ago, but alas! to recall it when it is most truly needed and most ardently desired—when a woman has attained her mental POISE and SUPREMACY, and wishes a figure to go with them!

This Line Is First

Mrs. F. S. Richards returned Sunday from California, where she has spent several weeks.

Mr. and Mrs. John Dinkel left Monday for their home in Tarrytown, N. Y., after spending a few days here with Mrs. Ferdinand Dickert.

Mr. and Mrs. Charles Henroth, who have spent several years in South Africa, will return here next week to make their home.

Miss Frances O'Meara of Tonopah is in Los Angeles visiting her niece, Miss Katherine O'Meara.

Dr. and Mrs. F. S. Bascom and son Francis, who have been making an extended trip in Old Mexico and Cuba, will return to the city about April 1.

Miss Fern Hobbs of Portland will be here the first of the month to visit her sister and friends.

Mr. and Mrs. F. B. Richmond, who have been staying at the Fifth East hotel will be at home for the summer at 78 C street.

Mrs. J. G. Brooks and daughter, Ethel, of Paducah, Ky., are in the city visiting Mrs. Brooks' sister, Mrs. William Walker, Julia Walker, Mr. F. J.



VISITING COSTUME.

White voile gored skirt, demi-trained, with center front seam; two bias bands of white taffeta attached with three rows of machine stitching at lower edge and midway to knees, a third band similarly stitched and interlaced at intervals with groups of five embroidered taffeta bands with heavily stitched edges. Between the latter are set horizontal groups of five stitched bands. Brown jacket of voile trimmed with broad bias bands of taffeta, close with soutache braided military ornaments and small pearl buttons; wide lingerie collar; Japanese cap sleeves of voile trimmed with narrow taffeta band; white lace and linen lingerie blouse trimmed with taffeta bands. Rose-trimmed, poke-shaped white chip hat. Embroidered muslin parasol with point de Venise border and Valenciennes lace frillings.

Fullman, Mr. Walter G. Watson, Mr. Avern Poulton and Mr. Boilschweiler.

The Misses June and Enid Edmonds entertained the Undine club at their home on Wednesday.

Mrs. Howard Lawson entertained the Tuesday bridge club this week.

Mrs. Sol Siegel entertained the German club this week.

The Monday card club was entertained this week by Mrs. C. E. Pearsall.

Mr. and Mrs. Albert Niess announce the marriage of their daughter Ruby Mabel Thompson to Earl Vernon Smith on Thursday, the event taking place at the bride's home in Ogden.

Mr. and Mrs. Smith will be at home after April 10 at the new Narvex apartments in this city.

Mrs. John McDonald Sr., entertained the "Deseret Sewing Bee" at her home Tuesday March 24, the occasion being the 67th anniversary of her birth.

Later the guests adjourned to Franklin's where an elegant repast was served. The tables were beautifully decorated in pink and white carnations and candelabra with pink shades.

The wedding of Miss Hazel C. Young and William H. Crazier will take place next Wednesday.

Mr. Charles Knuckly of Twin Falls, Ida., entertained at a dinner at the Wilson for his sister Miss Mabel Knuckly in honor of her birthday, anniversary. Covers were laid for 12, and afterwards the party attended the theatre.

The Misses Enid and June Edmonds entertained at an informal musicale at their home Wednesday evening in honor of Mr. H. Arnold Rich. A very interesting program was rendered by the Undine club, Miss Edna Edwards, Frank Parsons, Anna Frazer, Virginia Smith, H. Arnold Rich, Marie Thomas, Anne Erickson, Kathryn Gabbott and Ray Dorris. A musical game was played, and prizes awarded to Miss Virginia Smith, H. Arnold Rich, Miss Leone Edmonds and Willard Smith. Dainty refreshments were served. The hostesses were assisted in receiving by Mrs. Abbie Edmonds and Miss Leone Edmonds. About forty guests were present.

Mrs. John McDonald Sr. entertained the "Deseret Sewing Bee" at her home Tuesday March 24, the occasion being the 67th anniversary of her birth.

Later the guests adjourned to Franklin's where an elegant repast was served. The tables were beautifully decorated in pink and white carnations and candelabra with pink shades.

The wedding of Miss Hazel C. Young and William H. Crazier will take place next Wednesday.

Mr. and Mrs. Albert Niess announce the marriage of their daughter Ruby Mabel Thompson to Earl Vernon Smith on Thursday, the event taking place at the bride's home in Ogden.

Mr. and Mrs. Smith will be at home after April 10 at the new Narvex apartments in this city.

Mrs. John McDonald Sr., entertained the "Deseret Sewing Bee" at her home Tuesday March 24, the occasion being the 67th anniversary of her birth.

Later the guests adjourned to Franklin's where an elegant repast was served. The tables were beautifully decorated in pink and white carnations and candelabra with pink shades.

The wedding of Miss Hazel C. Young and William H. Crazier will take place next Wednesday.

Mr. and Mrs. Albert Niess announce the marriage of their daughter Ruby Mabel Thompson to Earl Vernon Smith on Thursday, the event taking place at the bride's home in Ogden.

Mr. and Mrs. Smith will be at home after April 10 at the new Narvex apartments in this city.

Use Ivory Soap five or six times a day, drying the face by "patting" (not rubbing) it with a very soft towel, and your complexion will be clearer and cleaner and healthier than that of women who rely on lotions and "beautifiers."

There is no "free" alkali in Ivory Soap; no coloring matter; no harmful ingredient of any kind.

Ivory Soap
99 4/100 Per Cent. Pure.

Mrs. Lyndon H. Wheeler, are in town from Boise, Idaho.

Miss Katherine Sinclair and Mrs. Vanderveer of St. Anthony, Idaho, are at the Kenyon for a short stay.

Mrs. Susa Young Gates has been visiting friends in Logan for a few days.

Mrs. John H. Walker and Miss Helen Mar Beattie left this week for New York, where they will spend three months with Mr. and Mrs. Henry Crowther.

Mr. and Mrs. William Hardwick, of Erie, Pa., left Tuesday evening for California, after spending three days with Mr. and Mrs. A. B. Hirth.

Mr. and Mrs. Thomas Kearns arrived in New York Wednesday, and are expected to arrive here the first of the week.

Miss Reynolds who has been the guest for the past week of Mrs. Jack



ATHLETIC GIRL'S COSTUME.

Russian blouse-shaped sweater, developed in white worsted, done in raised basket stitch; diagonal fronts closing at right side with four large pearl buttons; square pocket for handkerchief on left breast; close-fitting skirt of blouse joined by means of stocking knit woven band of tan colored worsted, matching the turned-over collar and band cuffs of the moderately sized puff, full-length sleeves. Dark tan colored cloth tailored walking skirt, side plaited; white lingerie blouse of batiste and Valenciennes lace. White worsted Tam O'Shanter cap done in tufted stitch, crown tassel of tan worsted.

Rookledge, at the Bransford, left yesterday for her home in Pasadena, Cal.

Mrs. Will Sharp of New York, is in the city visiting her parents, Judge and Mrs. Robert Harkness.

Mrs. C. H. McMahon is at Canyon Crest ranch for a short stay. She will return to the city Monday.

Mrs. Arthur Behal will arrive in Salt Lake about the first of May to spend the summer with her parents, Mr. and Mrs. Simon Bamberger.

Mrs. J. F. Grant has returned from Mexico, where she spent the past month.

C. P. Overfield is home from a short trip to Denver.

Miss Nellie Henderson and her mother have returned from a stay of a few weeks in southern California.

Mr. and Mrs. A. P. Brower are back from Denver, and are at home at No. 34 Kensington apartments.

Mr. and Mrs. Hugh Park have returned to their country home at Canyon Crest.

Miss Grace Bailey is now at home at 506 east First South street.

Mr. and Mrs. Raymond Masson, who are making their home in San Francisco, will leave some time next month for Prescott, where they will spend several months.

Mr. and Mrs. Don Porter and their daughter, Mrs. Maybelle, and her little daughter, returned Tuesday after several weeks spent in traveling through California.

Miss Mary De Dol of Council Bluffs, Ia., is here to spend a week with Dr. and Mrs. W. L. Tyndale, on her way home from California.

The La Coterie club gave a masquerade surprise party at the home of Mr. and Mrs. Orson Shill as a house warming. The evening passed merrily in various amusements and the guests tendered best wishes to the popular couple.

Mr. and Mrs. Thomas Kirkwood entertained at a dinner Sunday in honor of Mr. Bert Kirkwood of Salt Lake. Covers were laid for 20.

The Utah Sorosis met Saturday afternoon with Mrs. A. C. Lund. A paper on "German Universities" was given by Mrs. Grace Wallack, followed by Mrs. Clara Hamby on "The Relation of Germany to Denmark." The remainder of



DR. T. FELIX GOURAUD'S
ORIENTAL TOILET POWDER
AN IDEAL, ANTISEPTIC TOILET POWDER FOR INFANTS AND ADULTS.
This is an exquisitely perfumed, antiseptic toilet powder. It is a household necessity for the nursery and the toilet. It keeps the complexion clear and preserves the soft texture of youth. It should be used freely after bathing, giving a delightful and refreshing effect.
Prepared by F. T. HOPKINS, N. Y. CITY.
Proprietor of
GOURAUD'S ORIENTAL CREAM
For sale by
WILLES-HORNE DRUG CO.
No. 8 Main St., By the Monument,
SALT LAKE CITY.

TRY
BANKS'
Automatic
Anti-Kicker
Millinery
Methods.

Cures Excessive Charges for Spring Hats and keeps the "old man" in good humor.

BANKS'
Millinery
Store,
116 SOUTH MAIN ST.

CONSTIPATION
Causes "SICK HEADACHE," POOR APPETITE, STOMACHS UPSET, "BAD BREATH," Etc.
Doctors have given the name "THE FATHER OF ALL DISEASES" to constipation.
REMEDY
Fruit Lax and our little liver pills.
GODBE - PITTS DRUG CO.
Where you get what you ask for, not something just as good.

Do you own an Automobile? You need a good clock and there is only one "best." We have it.
Chelsea clocks run like chronometers and are guaranteed.
Fine watch and clock repairing.
ESTABLISHED 1862
Park's
JEWELRY STORE
170 MAIN ST.
SALT LAKE CITY, UTAH
P. O. BOX 1002
Bell Phone 1nd. Phone 1862

Q U A L I T Y
You Can Get
Enough Moth
Balls
For fifteen cents to use in putting away the furs and winter clothes of an entire family.
Little precaution and fifteen cents is a whole lot better than having your garments ruined during the summer months.
Fifteen cents the carton, remember.
SCHRAMM'S
Where the Cars Stop.

A CLEAN CITY
Would soon result if more citizens would make it a point to improve their personal appearance. Some people imagine that it's very expensive to have their clothes cleaned and pressed. Well, if they could only see our superior work and know our moderate prices there would be more well dressed people and a cleaner city. We want your trade. Ask for our wagon.
Chicago Cleaning Co.
37 P. O. Place.
Bell, 2607; Ind., 2083.

Good House Wives
Thinking of house cleaning, get a bottle of Brice's Instantaneous Bug Killer, knowing that a little used now will save lots of trouble in the hot weather, when these pesky little brown pests get real busy. Extra large bottles 50c. Both phones, 457. Remember the number.
44 MAIN STREET.
Geo. T. Brice Drug Co.

BEEF, IRON AND WINE
Contains, in a pleasant form, the valuable, nutritious, tonic and stimulating properties of its ingredients.
We manufacture an excellent preparation which we sell at
75c a Bottle.
WILLES-HORNE DRUG CO.
News Bldg.
Free delivery to all parts of city.
Both Phones, 374.

What! Tea not healthful. The English people and Japanese half live on tea and are noted for health, strength, and longevity of life. Good tea is invigorating. Gives brilliancy to the eyes and a youthful freshness to the complexion.
HEWLETT'S
Three Crown Uncolored
JAPAN TEA
is the very best tea that money can buy. Mr. Hewlett, the president of this firm, goes to Japan and personally buys all the tea himself to make sure of the very best quality.

Knowing no superior, demanded by the most fastidious, delightful to all
KAYSVILLE FLOUR.
exceeds all others. Every prize State Fair 1897. Two gold medals and a diploma.

See in another part of today's paper one of the hundred testimonials concerning the
STOKER SMOKE AND FUEL SAVING DEVICE.

PROMPT PLUMBERS
GEO. G. DOYLE & CO.
PHONES 162.

HOME MANUFACTURERS
WHAT WOULD YOU GIVE to be able to address the great consuming public of the west, twice a week, throughout the year, and to have as a theme the merits of your goods?
No doubt you would pay a handsome sum for the privilege.
WELL—for a very modest appropriation, you can speak to nearly 200,000 consumers twice a week, through the columns of
SEMI-WEEKLY NEWS

DE BOUZEK'S ENGRAVING
27-29 W. 30 TEMPLE ST.