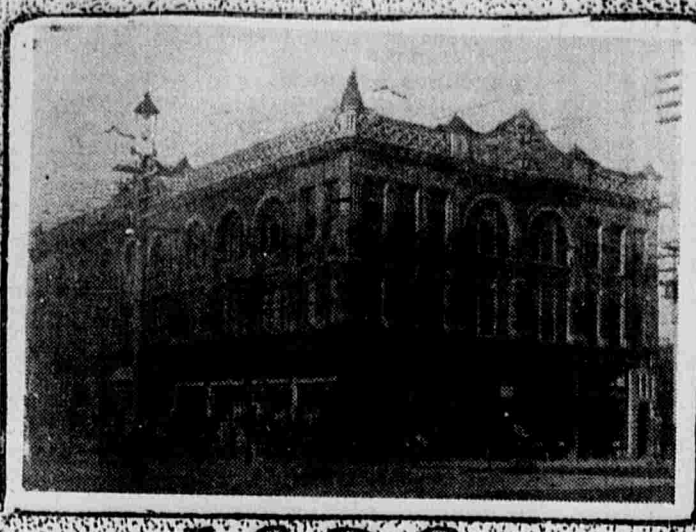


ANNIVERSARY SALE

1908



Third location, corner of Third South and Main Sts., occupied in 1893.



Present completed structure—the largest dry goods department store in the middle west.

Anniversary sale Summer sales combined.

Last all
the Week

THE significance of this remarkable sale is enhanced by the unusual local interest it will inaugurate—"Forty Niners" will well remember the advent of this great institution—then a small "general store" on upper main Street.

Organized in 1862, it steadily developed, year by year sound business methods and square dealing drove the sharp wedge off merchandising further in—industry triumphed over difficulties—satisfaction to the trade steadily increased business—each location in turn was outgrown—from upper Main Street to the corner of Main and Second South—from the corner down to Main and Third South—then the building was steadily enlarged till the present beautiful, complete perfectly equipped dry goods department store was evolved, covering a larger ground area than any department store in the middle west—and the end is not yet.

Splendid "Anniversary" offering—The great store is one splendid display of new, fresh, as 80 per cent—or 80 cents off the dollar.

ready-to-wear section

skirts waists and jackets—most of them way below cost—read—

Handsome tailored linen suits—A rare assortment in white, pink, blue, tan and lavender—Choose as follows—

\$22.50 to \$27.50 suits for \$9.75 \$16.50 to \$18.75 suits for \$6.95
\$15.00 to \$20.00 suits for \$5.95

Silk dresses—A very handsome assortment of taffetas, foulards and pongees—Latest models—beautiful colorings—reduced like this—

\$16.50 to \$55.00 dresses \$6.95 \$27.50 to \$45.00 dresses \$10.75

Beautiful assortment of lingerie and tailored waists—all styles, long and short sleeves—Beautiful trimmings—

Up to \$2.25 waists—69c Up to \$3.00 waists—98c
\$3.65 and \$4.00 waists for \$1.95

Beautiful white linen and reape skirts—Very nobby models—13 gored, full modeled—three wide folds, Buttons on side—Splendid values at \$6.50 and \$6.75 each—Choice..... \$3.98

Handsome line of walking skirts—Neat dressy models—Fine mohairs and invisible checks—Pleated and trimmed with wide folds—Kinds that sell readily at \$9.75 each—Choose at only \$3.95

First floor—Annex.



Anniversary sale in the silk department

Beautiful fancies at 39c the yard

Think of—\$2.50 silks at 39c—one of our Anniversary sale wonders. All short lengths of silks, all new spring styles—plains and fancies. These will last only a short while as the quantity is limited. Choose from values up to \$2.50 the yard at 39c

Another remarkable silk offer.

3,000 yards of superior quality and style Foulards, rough silks and extreme fancies—All this season's patterns—For waists, for gowns, for dresses, for suits.

Recognized \$1.50, \$1.75, \$2.00, and \$2.50 kinds—Choose while they last at the yard..... 68c

Entire line of silks reduced.

Sale Starts Monday

Centre aisle
Main store.

Silk section

Anniversary millinery offers

Entire stock of sailors—all modes for this season—All kinds of braids—Our entire range of prices to go at 1-2 off

Baby Bonnets—the entire assortment—from the simplest little plain bonnets to the most luxurious creation of ribbons and laces—Take your pick at 1-2 off

Neat sailors with pom pon trimmings—Worth \$3.50 each—Choose at only \$1.50

Sale starts Monday

West aisle
Annex.

Millinery section

Anniversary glove sale

Pure silk gloves, mousquetaire style. A 50 doz. lots—purchased especially for this great event Colors are black, white and tans—Full line of sizes.

A beautiful glove—double tipped, finely finished—selling value is \$2.00 the pair \$1.39 Choose at only

Sale starts Monday

North aisle—Main store.

Anniversary sale of wash goods and domestics

Best quality prints—7 1-2c quality—the yard 5c

Percales—dark colors—Double widths—12 1-2c grade—the yard 10c

Feather pillows—2 1-2 lb. size—High grade tick covered—Extra special—each 39c

2,000 yards Lonsdale Muslin, 12 1/2 cent grade, the yard 8 1/2c

10c White India 5c

15c White India 8 1/2c

20c Persian 10c

Extra heavy bleached and unbleached sheeting, 2 yards wide, special yard..... 22 1/2c

Sale starts Monday

Amoskeag—the best apron gingham—Extra special—the yard 6 1-4c

Manchester Galatea cloth—20c the yard grade special 15c

Mercerized Scotch ginghams—Checks plaids and stripes—25c grade 12 1-2c

42 by 36 and 45 by 36, extra heavy pillow cases, 15c quality..... 10c

72 by 90, 50c Sheets..... 35c

72 by 90, 66c Sheets..... 53c

81 by 90, 75c Sheets..... 59c

81 by 90, 115c Sheets..... 89c

Special 89c

Wash goods aisle.

Anniversary sale

Children's dresses, fine lawns, linens, piques, reps, chambrays, French Madras—trimmings of lace and insertion straps and ribbons—Many styles—sizes 8 to 14 years.

\$3.00 to \$6.00 values for \$2.45

\$7.00 to \$10.00 values for \$3.95

\$11.00 to \$16.50 values for \$4.95

Children's lawn and linen dresses—French and Russian

effects, low necks—short sleeves, or high neck—long sleeves, 2 to 4 year sizes.

\$3.00 to \$5.00 dresses \$2.39

\$6.00 to \$9.00 dresses \$3.95

Children's Pique Coats—circular collars—full lengths—up to \$4.00 values—choose at..... \$2.39

Children's White Serge Coats—neatly trimmed—full lined—up to \$4.00 values \$2.95



Anniversary sale in the lace and trimmings department.

Colored linen collars—beautiful assortment of patterns—25c and 35c values—Choose at 15c

Linen handkerchiefs—some plain, some barred—hand embroidered initial—special at 3 for 50c or each 20c

All colored and black trimmings reduced one-third.

Beautiful assortment of belt- ing, 50c to \$1.00 qualities Choose at the yard 47c

Lace edge and insertion—German and French val and Torchon—20c to 35c grade—the yard 15c

Entire stock of embroideries reduced one-fourth.

Pattern veils, worth up to \$2.50 each—Choice 1.39

Pattern veils worth up to \$4.00 each—Choice 2.00

White and cream applique special yard—21c.

Plat val laces and insertion, very special at, the yard 8c

Torchon laces and insertion, very special at, the yard 4c

Embroidered batiste—45 inches wide—1/4 off.

Sale starts Monday.

Center aisle—Main store.

Lace section.

Anniversary stationery and toilet goods.

10c to 20c linen tablets 8c

10c toilet soaps—cake 4c

25c box stationery 14c

20c talcum powders 13c

15c talcum powders 8c

10c talcum powders 6c

5c pen holders 3 for 5c

50c bristle hair brushes 32c

25c bristle hair brushes 15c

\$1.00 cloth brushes 50c

\$1.25 cloth brushes 65c

20c whisk brooms 13c

35c whisk brooms 22c

25c tooth brushes 14c

15c tooth brushes 9c

25c to 50c hand brushes 17c

15c box emery boards 5c

65c ebony back hand mirrors 34c

75c ebony back hand mirrors 38c

Sale starts Monday.

East aisle—Main store.

Anniversary rug and drapery offers.

Bagdad Wilton rugs 10-6 by 12 feet—worth \$57.50 each—Choice 46.50

Cretonne worth 20c the yard—Many handsome designs 10c

Utopia Axminster rugs—size 30 by 60—Worth \$5.00 each—Choose at only 3.50

Cretonne worth 30c the yard—A very superior fabric 15c

Splendid lot of drapery remnants at less than half prices.

Sale starts Monday.

First floor—back annex.

Drapery section.



First shipment of bullion—in front of Walker's store—1863.