

KEITH-O'BRIEN'S SIXTH

Our one tremendous effort of the **WHOLE YEAR.** ACTUAL COST in Certain Lines, to Close Them Out. Not Odds and Ends, But OUR

When you look over this Round Up announcement, you may well begin to make up a list of needed purchases. For you will save more money during this event than you have been able to at sales throughout the city during the past few months.



Entire stock of women's muslin Underwear at One-Fourth less usual prices.

Sample Line of Beautiful Lengrie Princess Dresses.

By special arrangement with several manufacturers we have obtained these samples which traveling men have carried during the past few months:

Samples are made with a view to selling goods. They undergo the critical inspection of buyers. The materials must be right, the workmanship first-class, and the style above criticism.

White, light blue, pink, and lavender; lace trimmed and hand tucked—each dress beautifully made.

Round up prices.	If sold at Regular prices	Round up prices:	If sold at regular prices:
\$6.75	\$10.00	\$18.75	\$30.50
\$8.75	\$13.50	\$25.50	\$42.50
\$12.50	\$20.00	\$35.00	\$55.00
\$16.50	\$25.50	\$35.00	\$55.00

Sample Line of Dress Skirts in Silk Voiles and Panama, also fancy Stripes and Checks.

An opportunity to purchase a new fall skirt at a very low figure. Are not these prices enough to amaze you? Beautiful skirts, too.

Shirt waist suits in white India linen—waist and skirt trimmed with eyelet embroidery—all sizes—34 to 44. Values \$5.00 for\$1.95
Two-piece suits in white Persian lawn, trimmed with lace and embroidery—sizes 36 to 42. Values \$8.75. Round-up\$4.95
Chambrey Dresses in blue and brown—one-piece styles—all sizes. Values \$9.75 for\$5.95
COAT SUITS IN PINK, BLUE, GRAY, TAN AND WHITE—Coat 36 inches long, trimmed with black satin pockets, cuffs and collar, made of imported Repp buttons made of Satin and Repp—very swaggy; regular \$20.00 Suits for \$13.75.

Said a customer: "I can hardly wait for the Round Up Sale. For weeks I have been withholding even needed purchases. Already I have a long list of articles and I expect of savings to assist on my trip expenses."

Yearling Toilet Goods

Scrutinize these little items—you will find the prices considerably below current prices. The reductions make them attractive.

10c Kirk's Jap Rose Toilet Soap7c	Huribut's 50c Writing Papers25c Box
5c Buttermilk Toilet Soap3c	1.50 Size Rorer and Gallet Toilet Water—10 odors, including Vera Violette93c
50c Imported and Domestic Face Powders, including Pozzoni's and Java Rice25c	35c and 50c Hand Brushes25c
Mennen's Talcum Powder .2 for 25c	25c Tooth Brushes 15c or .2 for 25c
10c Size Listerine38c	10c Machine Oil, 3-oz. Bottle5c
1.00 Size Listerine76c	Rubifox Tooth Wash15c
50c Hind's Honey and Almond Cream38c	50c Deodorant Balm for Removing all Odor of Perspiration25c
1.00 Size Coke Dandruff Cure75c	25c Spiro Powder21c
10c Bromo Seltzer5c	Hat Pins, worth 35c10c
25c Size Borax Powder20c	Veil Pins, worth 25c15c
Sempre Givine45c	Beauty Pins, worth 25c15c
	Beard Necklaces worth 25c10c

Round-Up of Belts and Bags

White Kid Belts—an assortment of steel studded and gilt trimmed—Values up to \$2.50 for50c
An elegant line of Ladies' Hand Bags in five kinds of real leather—Values from \$5.00 to \$12.50 for . . . \$1.98

The Round-Up of Little Notions

5c Japanned Wire Hair Pins—cabinet, of 501c	25c Pair of Kleimert's No. 4 Shirt Waist Shield15c
10c Japanned Wire Hair Pins—cabinet, of 1505c	20c Pair of Kleimert's No. 2 Juno Shield15c
20c Japanned Wire Hair Pins—cabinet, of 25010c	25c Pair of Kleimert's No. 3 Juno Shield15c
5c Snap Fasteners, card of 1 dozen3c	30c Pair of Kleimert's No. 4 Juno Shield15c
10c Hat Pins, card of six5c	15c Mercerized Oxford Laces, 1 pair8c
2 for 5c White and Black Cotton Tape1c	5c Collar Supporters1c
2 for 5c Ironing Wax with Handles1c	15c Card Diamond Snap Fasteners, card of 1 dozen10c
5c Box Invisible Hooks and Eyes, 2 dozen10c	5c Spool of Fields' best 6-cord 200-yard Cotton, 3 for10c
15c Washable Dress Shields10c	10c Spool of our own brand 100-yard Spool Silk5c
17c 20c Pearl Buttons, sizes 12 to 24, per dozen5c	15c yard of Black Silk Feather-bone10c
18c sets of Stars, Anchors, Eagles and Bars10c	5c paper of Toilet Pins5c
25c Sets of Stars, Anchors, Eagles and Bars15c	10c Sleeve Protectors, black or white1c
20c Pair of Kleimert's No. 3 Shirt Waist Shield15c	15c dozen Shoe Laces, 3 lengths for a dozen5c
	10c Brown Wire Hair Pins3c

Fine Millinery Included in the Round-up

OUR MILLINERY is known because of its authoritative styles throughout the west. The reductions for the big week eclipse all previous efforts.

All Trimmed Street Hats, in the desirable shades of brown, navy, green black and burnt. Regular \$5.00 to \$12.00 values\$1.95	Splendid line of \$5.00 and \$6.00 Duck Hats—so cool and snappy for summer at\$1.00
Immense line of White Braided Sailors, rough and Panama, braids. Values upwards to \$3.00\$1.00	Our entire stock of dress hats and Imported Models\$25.00

Every hat purchased Monday will be trimmed free.

WE WOULD LIKE FOR ALL THE WORLD TO KNOW ABOUT OUR ROUND-UP SALE

Not because we want to sell a lot of goods.

But to let the whole people know that we are not afraid to cut prices wide open once a year—that when we say prices are reduced, they're reduced—that there is no misleading—from top to bottom it will be a series of bargains—that's a fact!

We've planned to make this Annual Round-Up way bigger than ever before.

Next year it will be still larger.

The way to make it grow is to make each event so important that the customer will come to know that the Round-Up means a series of actual bargains.

Laces, Dress Trimmings, Women's Handkerchiefs & Neckwear, Embroideries and Ribbons.

It will be seen that laces are considerably under half prices. Dress Trimmings are way under value. Splendid reductions on dainty handkerchiefs. Tempting inducements in exquisite neckwear. Handsome ribbons at a bargain. Embroideries at only a fraction of their value.

A Stampede of Imitation Cluny Laces

Imitation Cluny Laces in white and ecru, which are now the vogue for trimming linen suits and dresses—worth upward to 35c a yard and ranging from 3 to 5 inches in width. Special 10c a yard.

IMITATION TORCHON LACES. Imitation Torchon Laces, an exceptionally good lace for trimming children's dresses and also for underwear. Worth up to 15c a yard. Special, a yard4c

Good Grazing in Dress Trimmings

All imported and domestic novelties for gowns and costumes, 25 per cent discount—One-fourth less than regular price.
Applique and banding for Rajah and Pongee silks, in all shades, 25c to 50c values. Special, a yard25c
The latest in Linen Trimmings for Suits and Coats, including novelty buttons and drops.

Women's Pretty Handkerchiefs

INITIAL HANDKERCHIEFS.—All pure linen, with dainty hand-embroidered initials; also hand-embroidered, 76c value. An exceptional bargain. Special45c
Initial Handkerchiefs—Regular 35c value. Special25c

Dainty Neckwear Pieces for Women

These articles, which are only a few included in the sale, are the newest New York ideas.

Chiffon Drop Veils, 1 1/2 yards long, in all shades. Regular \$1.50 to \$4.00 each. Round-up Price, One-fourth reduction.

COAT SETS—White embroidered, colored embroidery and fancy lace, from \$1.00 to \$2.50 each. Half of these prices.

Coat Sets. White with Colored edge. 35c value. Special, each25c

Turn-over collars, embroidered, Mexican drawn work, 25c and 35c each. Special, each15c

Peter Pan Collar and Cuff sets for shirt waists. Special, each25c

Round-Up Sale of Ribbons

Lot 1—A round-up sale of ribbons in satin and taffetas from 3 to 5 inches wide, in all shades—Values upward to 35c. Special 15c a yard.

Embroideries Corralled

We haven't room to more than suggest the many compelling bargains in this department. The values are immense—beautiful embroideries, too.

We are giving one-third off on all our embroidery medallions.

We haven't room to more than suggest the many compelling bargains in this department. The values are immense—beautiful embroideries, too. We are giving one-third off on all our embroidery medallions.

A nice assortment of Embroidery Remnants. Values upward to 35c and 40c a yard, at a yard15c

SILK and D

The season for silk. Owing to weather conditions we find our stock too low. Prices below you will move the stock quickly. Offered will convince you. Our entire stock show liberal reductions the original prices.

Attractive Feature Bargains.—Beautiful High Entire stock of Black and per Cent Discount. A Good for the Round Up Sale

Broken lines of Polka Dot and Wash Japanese, Taffeta and Pongee. Values up to Round-up Price

Silks for Shirtwaists, Summer Dresses and Petticoats, stripes, checks, dots and effects, Taffetas, Messing Louises, Fontards and anese Weaves. Values up to \$1.25. Round-up Sale

26 inches wide, natural color silk Pongee, 75c value. Round-up Sale

36 inches wide, natural color Pongee, hairline stripes, rose, dark red, green, blue and turquoise. \$1.25. Round-up Sale

26 inch all silk Black Taffeta 65c quality. Round-up Sale

30 inch all silk Black Taffeta 30 inch all silk Black Pongee. Value \$1.00. Round-up Sale

34 inch all silk Black Taffeta only 12 yards to a case. Value \$1.50. Round-up Sale

Boys' and Girls' Keith-O

Interesting for the boys and from—doubly interesting to parents and unusual low prices in the of the spring season. The "range" for the past week of "stock" we have ever offered during our annual "Round-up" sale. You'll find this "outfit" a "celebration" above the original main "trail" leading to real sure be welcome, either as O.B. "brand" and that you quality.

The Round

36 Boys' Suits—Sizes 8 to years. The balance of spring stock of fine hand-colored suits. No better boys' apparel produced in the United States. Sold all season \$8.00 to \$13.50. Round-up Sale Price\$5.00

An investment

60 to 100 PER CENT OFF. You all know what high-grade Boys' Suits business in this line—then son came the financial panic suits to carry over to this suits when we invoiced them at a price averaging seventy-five same quality of suits next or will you buy now Suits that as high as \$12.00—

Round-Up Sale Pro

Boys' Suits—Sizes 8 to 16 years all this season. Round-up 32 Boys' Suits—Sizes 14, 16 and our medium priced suits that Sale Price\$3.13 per cent discount. Trousers—All that's left of \$1.50. Round-up Sale Price\$1.00 to 12 only. Broken lines and values. Round-up Sale Price\$1.75 up to \$10.00. For this sale we 12 Dozen Boys' Negligee Shirts, fancy. Fifty to 85c value. Round-up Sale Price\$1.00 for 20 Dozen Boys' White and Pink band, plain and pleated bottoms. Round-up Sale Price, each\$4.14 to 14 years. Our entire stock of Materials of linen, ginghams, Girls' White Lawn Gingham—trimmed. For this sale we have: for\$1.00 for Sizes 1 to 5 years. Decidedly have ever shown. Regular are certainly one of the great original price.