

The advertisement is framed by a decorative border of repeating floral or leaf-like motifs. At the top, the company name "R. K. THOMAS DRY GOODS CO." is printed in a large, bold, sans-serif font. Below this, the dates "Saturday, January 25th." and "Monday, January 27th." are listed in a slightly smaller, elegant serif font. A horizontal line separates the dates from the phrase "THESE DAYS ONLY.", which is underlined and centered. The main offer, "40% OFF.", is repeated twice in very large, bold, sans-serif letters, separated by a vertical double-line divider. Under each "40% OFF." heading, there are two columns of product categories: "FUR SCARFS.", "FUR COLLARETTES.", "FUR BOAS.", "FUR CAPES.", and "FUR COATS." on the left; and "LADIES' SHOES.", "MISSSES' SHOES.", "CHILDREN'S SHOES.", "INFANTS' SHOES.", and "BOYS' SHOES." on the right. Another horizontal line follows. Below it, "BLANKETS AT COST." and "FLANNEL WAISTS AT COST." are listed in bold, sans-serif font. Underneath these, two lines of smaller text specify "10-Cent Outing Remnants at 5 Cents a Yard." and "75-Cent Kid Gloves, all Colors and Blacks, 50 Cents Pair.". The bottom of the ad features the company name "R. K. THOMAS DRY GOODS CO." again in the same large, bold, sans-serif font as at the top.

R. K. THOMAS DRY GOODS CO.

Saturday, January 25th.
Monday, January 27th.

THESE DAYS ONLY.

40% OFF. **40% OFF.**

FUR SCARFS.
FUR COLLARETTES.
FUR BOAS.
FUR CAPES.
FUR COATS.

LADIES' SHOES.
MISSSES' SHOES.
CHILDREN'S SHOES.
INFANTS' SHOES.
BOYS' SHOES.

BLANKETS AT COST. FLANNEL WAISTS AT COST.

10-Cent Outing Remnants at 5 Cents a Yard.
75-Cent Kid Gloves, all Colors and Blacks, 50 Cents Pair.

R. K. THOMAS DRY GOODS CO.