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We Set The Pace!

Opening the Fall Season with the most complete line of New, Fashionable Men's and Boys' Clothing. Setting the pace of fashion and economy as never before—demonstrating unmistakably our ambition to give a better measure of value than ever—showing by no uncertain signs that we are in the race of leadership to win.




A REMINDER TO THE ECONOMIST.

We stand pre-eminent at the head of the procession with the finest and newest stock of Fall Clothing ever shown in the City. Every Fall Garment bears our label, showing that every suit and overcoat is expressly made for us by the expert tailors. We take nobody's leavings, as we buy early in the season and select our own goods. The cry of higher prices and advance on goods is not preceptible at our store, as we are in a position to give you more for your dollar than ever. Best proof is—Try us.

We Are Showing An Overcoat,

Material, covert cloth, trimmed like \$15.00 kind, for \$7.50. This is our starter, and like all our starts, we finish stronger at \$35.00.

In Our Suit Department,

They're so many prices, many styles and different fabrics, that we cannot do justice to ourselves in describing them. Sufficient to say, the prices start at \$6.00 and end at \$50.00.

An Astonishing Exhibit

Of Men's Fall and Winter Underwear. A great Advance Sale—Be-eh! But isn't summer underwear thin these nights—we tell of heavier sorts today.

Just a Few Words

About Our Boys' and Children's Department,

We give you comfort, save you money, and show the best clothing in the biggest variety at a saving of \$1.00 and more on any suit purchased from us.



At \$1.00 A SUIT

We show quite an assortment of half-wool and half-cotton, fleece lined, satin faced.

At \$2.00 A SUIT

We are showing an all-wool garment in different colorings that are worth double the money.

At \$3.00, \$4.00, \$5.00 A SUIT

We are showing Switz-Combe, Glastonbury and Wilson Bry's makes.

At \$6 to \$12 a Suit

We offer you the Cartwright & Warner's, and Wright's English made Underwear.




