

## SALT LAKERS IN GOTHAM.

Special Correspondence.

NEW YORK, April 10.—Hon. David Eccles of Ogden, arrived in the city Friday morning accompanied by Mrs. Eccles. Their visit here has been a very pleasant one, as they have enjoyed the company of their daughter, Miss Vida, who has been in the city for some time on account of ill health. Their coming was a delightful surprise to the young lady as she had not been informed of their intended trip. Mr. Eccles has some business interests here that have occupied most of his time. He leaves tonight for Washington where he goes to attend the annual meeting of the National Beet Sugar Manufacturers' association, which is to be in session there April 11-15. Mrs. Eccles remains behind a day longer to visit with her daughter and expects to join Mr. Eccles in Washington. On the return trip they will make short stops of one day's duration in Chicago and Denver.

Miss Pearl Eccles, who arrived with her cousin, Miss Vida, six weeks ago, will accompany her relatives, Mr. and Mrs. Eccles, home. She will be missed by the younger element of the colony as she has always been one of their party at different social gatherings where she was one of its chief fun-

makers. Miss Eccles enjoyed her rest here very much.

Mr. Joseph Geoghegan, broker and general sales agent for the Utah Sugar and Amalgamated companies at home, was here a few days the past week en route to Washington to attend the convention above mentioned. He was a guest at the Manhattan.

The many friends of Mr. Harold Russell will be glad to learn that he was removed from the hospital to the Ashland house this morning. He is, of course, much improved and was resting quietly this (Sunday) afternoon. Mrs. Russell has felt much anxiety as Mr. Russell's condition has at times been very serious and then too, she has had to appear nightly at the theater which has made it especially hard on her.

Mr. and Mrs. Wesley Early expect to sail the latter part of the present week for Florida to spend a month and they may also decide to make the trip by boat through the Isthmus of Panama to San Francisco and then return home by way of the fair. Mr. Early has been at his desk now for nearly two years without a vacation and has therefore earned the well needed rest he is about to take. Mr. Early has met with good results in his ventures here, which goes to prove that he is an all round business man.

Next to the last concert of the New York School of Art, was held yesterday.

day. The concert, by the way, is a school exhibit and is supposed to consist of the best work done by the students. It is held every other month. Students whose work is exhibited generally feel complimented as each drawing is marked for the concert by the instructors. Messrs. George Barritt and Clyde Squires are well represented in the present exhibit.

Mrs. J. E. Bamberger arrived in the city from Salt Lake during the week to see her son, Mr. Joseph Bamberger, whose illness was announced in last week's paper. His trouble is appendicitis and he has decided to undergo an operation.

Dr. H. N. Warren was found by your correspondent at his apartments, 22 West Fifteenth street, the other evening to whom he related some pleasant reminiscences of his old days in Salt Lake City, when he had charge of the Keeley Institute. "Doc" Warren, as his friends called him, was the first doctor to have charge of the institute when it opened in the "Amelia Palace" in 1892. He left Salt Lake in 1896 and has since that time interested himself in various mining and oil lands in Mexico. It will be interesting news to his old friends who have always associated his name with that of bachelor, to know that the spell has at last been broken and that he has taken unto himself one of Eve's fair daughters. His marriage took place in this city about six weeks ago.

Dr. Ralph Richards has been in the city since the first of the year, but his friends here have seen very little of him, owing to his duties at Bellevue hospital where he holds the position of interne on the fourth division of Bellevue House staff. Dr. Richards' time is all spent at the hospital and it is

## Ayer's Sarsaparilla

"Ayer's" is not like any other Sarsaparilla. Doctors know this. They have our formula. That's why you always hear them recommend "Ayer's" over every other kind. It is the oldest, strongest, best blood medicine you can buy. Ask your doctor. Leave it with him.

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J. C. Ayer Co., Lowell, Mass.

very seldom that he gets an opportunity to visit among the colony.

Miss Edna Bailey and her mother have been in New York all winter and are at present stopping at 344 West Fifty-seventh street. Mrs. Bailey has given her daughter every possible opportunity, securing teachers who are well and favorably known to the musical world. Miss Bailey is now studying under Prof. Isadore Luckstone, who is high among New York's teachers of the voice. Recently she sang for the "Daughters of the Revolution" who gave their entertainment at Sherry's. They were highly pleased and gave

her special mention. She has also sung at a great many private musicals and every one on hearing her, has predicted a brilliant future for her; it will not be long, until Utah can boast of another star vocalist. Miss Bailey is a remarkably sweet and clever young lady and has a charm of refinement and modesty in her manner which has won for her many admiring friends and acquaintances.

Mr. Horace Nebeker now studying at Cornell, has received a letter from the manager of "Success" magazine, who was a former "frat" of his, offering him the position of resident secretary

at Cornell. Mr. Nebeker expects to come down to New York in the near future to consult with the firm regarding his position.

Mr. Martin Wheeler, known to his friends as "Buck," has now resumed his studies at Cornell after a pleasant visit in Chicago, where he spent his Easter vacation.

Robert Marsh and Edgar Rodgers spent their week's recess doing some special work in the school. C. C. S.

### A Grave Sensation.

There was a big sensation in Leesville, Ind., when W. H. Brown of that place, who was expected to die, had his life saved by Dr. King's New Discovery for Consumption. He writes: "I endured insufferable agonies from Asthma, but your New Discovery gave me immediate relief and soon thereafter effected a complete cure." Similar cures of Consumption, Pneumonia, Bronchitis and Grip are numerous. It's the peerless remedy for all throat and lung troubles. Price 50c, and \$1.00. Guaranteed by Z. C. M. L. Drug Store. Trial bottles free.

### ENJOYING THE SPORT.

"Perkins" languidly called Fwedy, "come and take this beastly thing off the hook."

While his man disengaged the fish from the hook and put on a fresh bait, Fwedy yawned dully.

"That's what makes fishing such a bore," he said. "Once in awhile you catch one of the slippery things, don't you know?" "Stray stories."

Augustus—I hear you've been making a bid for Miss Roxana's hand.

Angie—I have.

"Did you know that her father reserved the right to throw out all bidders?" Yonkers Statesman.

The public's wants are many, and many wants are daily supplied through the "News" want columns. Wanted—The people to want and have their wants supplied from the patrons of our want columns.

## BRUSH YOUR CLOTHES.

They probably need it nowadays, and we're selling a 50-cent clothes brush that is the best ever. All bristle and solid back. We have others—lots of them costing from 50 cents to \$5.00.

## Schramm's

Where The Cars Stop.

## New Dress Materials.

### IRRESISTIBLY ATTRACTIVE SPECIALS!

You'll observe they're kinds most in vogue, and the very exceptional offerings quoted below should have the effect of absolutely doubling our trade in this attractive and growing faction of our business.

### 25 PIECES SILK LUSTRE MOHAIR BRILLIANTINE

In small neat figures, dots, stripes and plaids, including plain brown, blue, tan, gray, green, red, cream and black. Stylish and very desirable for separate skirts and shirt waist suits. Regular 75c and 85c qualities, at per yard.....

55c

### 15 PIECES IMPORTED SILK LUSTRE BRILLIANTINE

In plain and fancy figures and stripes, including a full range of all colors and black, sold regularly at \$1.00 to \$1.25. THIS WEEK SPECIAL AT, per yard.....

73c

### 25 EXCLUSIVE STYLES IMPORTED RAINPROOF MOHAIR BRILLIANTINE.

come one to two suits in a piece, soft lustrous qualities, 46 to 54 inches wide, greatly reduced for this week's selling—

\$1, \$1.25, \$1.50, \$1.65, \$1.85, \$2.25 and \$2.50 a yard.

## Shoes That Fit! Shoes With Style! Shoes That Wear!



Our Shoe fitters are "EXPERTS," thereby insuring you PERFECT FITTING, STYLISH, DURABLE FOOTWEAR. Special "Cut Prices" on Oxfords this week:

\$1.75 Oxfords for	\$1.45
\$2.00 Oxfords for	\$1.69
\$2.25 Oxfords for	\$1.95
\$2.75 Oxfords for	\$2.25
\$3.00 Oxfords for	\$2.65

It will pay you to buy your OXFORDS AT AUERBACH'S this week.

# The Master Bargains Of The Town!

NEXT Week, accordingly, we not only call your attention to our Great Money-Saving Sale of Ready-to-wear Suits, and the many other quite manifest reductions in our regular prices in the different departments, but we place emphasis on the fact that that we sell cheapest at all times. The following matchless offerings will again bring the bulk of the Dry Goods Business to our doors. Profit, not only by reading our ad, but also by coming for your share of bargains.

### For Fashion's Latest Word

—there is but one magazine that can be relied upon to cover every department of woman's dress, authoritatively. And just so. Her home is thoroughly treated of, every room in it—attractively, tastefully, by but one magazine! And her personal beauty is adequately and scientifically taught—in but one magazine! Her children, her social life, her reading and her recreations all find full and most helpful expression in but one magazine!

If you would appreciate all this "Just Get the Delineator." 15c a copy. \$1 a year.

ESTABLISHED 1864

**F. Auerbach & Bro.**

ONE PRICE TO ALL NEVER UNDERSOLD

## A SALE OF NEW TAILOR-MADE SUITS

Unrivalled and Unapproachable in Immense Value-Giving, Demands Your Attention. Too Many Garments Force This Extraordinary Price Break, and They Must be Sold at Once!

A SALE that will be a milestone in the Cloak and Suit World. Unseasonable spring weather has produced an appalling condition—an immense overstock of the Newest Spring Tailor-Made Suits—a condition that will be met unflinchingly. THE ENTIRE SUIT STOCK WILL BE CLOSED OUT NEXT WEEK AT ONE-THIRD OFF. Every sort of suit for every Woman's needs is here, and they all must go. DELAY IS IMPOSSIBLE. MONDAY MORNING THE SALE BEGINS THAT WILL SET ALL SALT LAKE BUYING.

### ALL \$7.50 LADIES' SUITS FOR \$5.00.

Only 40 in this lot—all this season's styles, excellent all wool materials, fancy braid and novelty button trimmed, sizes 32, 34 and 36.

### ALL \$10.50 LADIES' SUITS FOR \$6.95.

Here's a great lot of new 1904 Ladies' Tailored Suits in the new Eton style. Splendid all wool Venetians and new light spring textures, all colors and sizes. (About 200 in this lot.)

### ALL \$12.95 LADIES' SUITS FOR \$8.65.

All arrivals of but recent date, you will certainly admire their style and beauty, made of excellent all wool serges, all new Eton style jackets, skirts trimmed and unlined.

### ALL \$15.00 LADIES' SUITS FOR \$10.00.

The most fashionable spring suits, made of finest quality all wool chevrons and broadcloths in the new short Eton styles, with short shoulder caps with epaulettes, sizes 32 to 44.

### ALL \$18.50 LADIES' SUITS FOR \$12.35.

About 50 man-tailored spring suits, made of fine quality all wool cheviot in the chic Eton styles—the coats are collarless, Satin lined, and have large sleeves—you will be lucky if you receive one of them.

### ALL \$22.50 LADIES' SUITS FOR \$15.00.

In this lot you will find about 40 different patterns to select from, they are all the new 1904 Eton and Eton blouse styles, every suit lined with heavy taffeta silk or satin, skirts trimmed to match jackets.

## The Prettiest Wash Fabrics in The West.

Business in both the colored and White Goods Departments has been simply great—the results of our sales are beyond our expectations—but we believe it is merited. Our stock is without question the finest ever shown in Salt Lake, and the prices are unmatchable, too. Such beautiful cottons—the Dainty, the Shimmering, the Charming cottons. New beauties are daily showing their color-kissed folds in the section surrendered to this peerless and opulent stock. Novelty? Scores of them. Rich loom-flowers from the spinning wizards of France, of Ireland, of Scotland, of England, of Switzerland. But more of them anon. Today we fix your thoughts upon the thrift of sharing these three triumphs—

Union Linen Voles—Solid colors—in cream, cadet, green, champagne, electric and pink—in the season you'd be glad to pay 50c for them. Ten pieces this week, per yard..... 25 cts.  
Ten pieces White Silk Persian Lawns—not silk finished but actually half silk—improve with washing. Worth 40c, this week, per yard..... 27 1/2 cts.  
50 inches wide White Wash Chiffon—for graduating dresses that you cannot match at 80c. On sale this week, per yard at..... 58 cts.

## HO FOR THE BIG CURTAIN SALE! IT WILL BE CONTINUED ANOTHER WEEK!

Many lots of the finest imported curtains intended for the opening of this sale, but delayed in transit are now arriving and WILL BE PLACED ON SALE MONDAY AT PRICES THAT MUST MAKE THIS CURTAIN SALE STILL GREATER. Proud as we are of last week's record-breaking crowd, we are determined to make Monday the Banner Day of them all, as the Curtain Bargains which will be offered, outshine and excel anything and everything yet offered by any store anywhere.

IT'S A CURTAIN SALE WITHOUT A PARALLEL! THE VALUES ARE SIMPLY MARVELOUS—REALLY ASTONISHING.

### STYLISH MILLINERY.

Our Millinery Department at present is a veritable exposition of the millinery modes of the hour. The styles are extremely diversified so that it is an easy matter for any taste to be suited. Never have we shown such an abundance of assortments. Prices are so very moderate that surprise and delight are invariably expressed by customers when terms are learned. One of the bargains for this week: Ladies' black chiffon trimmed Hats, worth \$10.00, for \$6.95.

## Washable Dresses.

### An Unprecedented Sale of Washable Dresses for Misses' and Children.

We cannot make this announcement too strong—nor the bargain importance too emphatic, because this sale involves the best and newest 1904 styles of neat, well made, fast colored, washable dresses at prices greatly below the ordinary.

### Here Are a Few of the Many Choice Offerings.

Percale dresses, made of pretty striped or polka dot percale, neatly trimmed in Rick Rack braid, sizes 1 to 5 years, good 40 to 50c values. Sale price.....

29c

Child's Dresses of extra quality fast colored gingham or chambray, in plain colors or small checks in pink, blue or red, trimmed in white pique, braid and embroidery edging. Sizes 1 to 5, best \$1.00 values at.....

65c

Misses' Dresses in a variety of nobby styles, made in the latest fashion of fine fast colored Madras cloth neatly trimmed, styles you cannot duplicate for less than \$1.90, on sale at.....

\$1.25

Misses' very elegant dress of small figured voile, trimmed in piping of corresponding colors and large pearl buttons, a very nobby stylish dress in sizes 6 to 14, excellent \$4.00 value. Sale price.....

\$2.65

### A CHIFFON SALE. Best 65c grade at 39c a yard.

All colors, including black and white, in the best 42 inch wide 60 grade, a fine sheer quality, here is a chance for big saving. Sale begins Monday morning early and continues through the week.

### To Emphasize Our Strong Bargain-Giving, We Make These Ridiculously Low Prices In Our

## Boys' Clothing Department.

Boys' Sailor Wash Suits. A very neat and durable suit for boys from 3 to 9 years. In fancy stripe percales. SPECIAL PRICE.....

50c

Boys' Sailor Wash Suits. In dark and light blue stripes, neatly trimmed sailor collars, ages 3 years and over. SPECIAL PRICE.....

75c

Boys' Sailor Blouse Suits. A nobby suit for boys from 3 to 9 years in plain gray or navy blue flannels. SPECIAL PRICE.....

\$2.45

Boys' Norfolk Suits. In dark and medium mixed tweeds, extra well made, ages 3 to 8 years. SPECIAL PRICE.....

\$2.25

Boys' Square-Cut Double-Breasted Suits. In dark grey chevrons, ages 8 to 16 years. SPECIAL PRICE.....

\$2.50

Boys' Square-Cut Double-Breasted Suits. Made up in navy blue English serge, ages 8 to 17 years. Regular \$5.00 and \$5.50 values. SPECIAL PRICE.....

4.00

Boys' Long Pant Suits. In dark and medium mixed tweeds, ages 14 to 20 years. This makes a very serviceable suit for young men. SPECIAL PRICE.....

\$4.95